

## Global Premium Denim Jeans Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Premium Denim Jeans market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Premium Denim Jeans market are covered in Chapter 9:

Paige

Naked and Famous

Citizens of Humanity

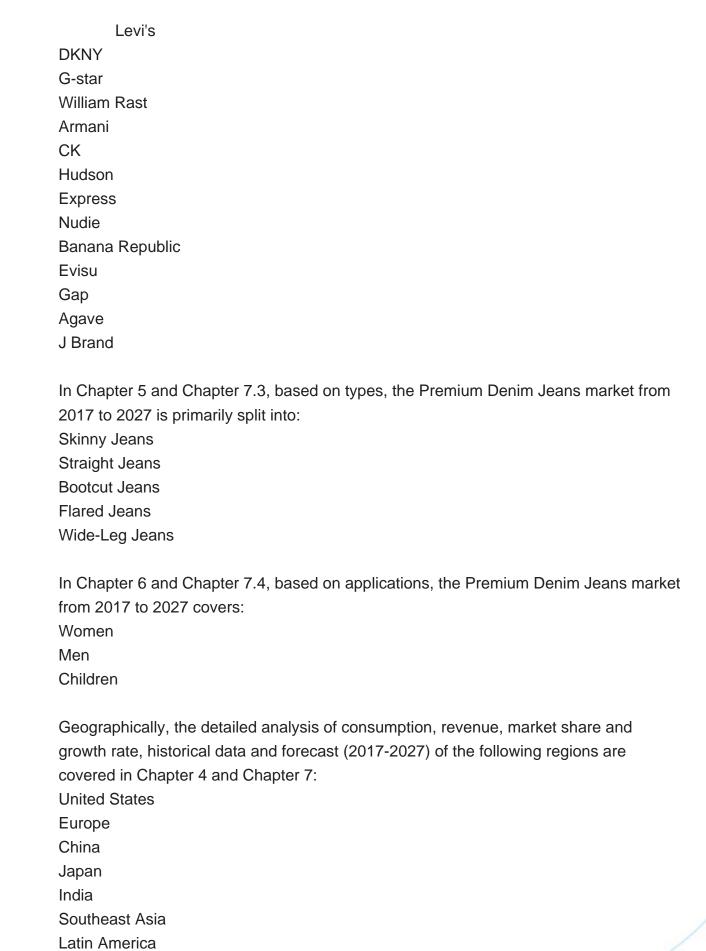
Guess

Joe's

Abercrombie & Fitch

Zalando







#### Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Premium Denim Jeans market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Premium Denim Jeans Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.



Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.



Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



## **Contents**

#### 1 PREMIUM DENIM JEANS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Premium Denim Jeans Market
- 1.2 Premium Denim Jeans Market Segment by Type
- 1.2.1 Global Premium Denim Jeans Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Premium Denim Jeans Market Segment by Application
- 1.3.1 Premium Denim Jeans Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Premium Denim Jeans Market, Region Wise (2017-2027)
- 1.4.1 Global Premium Denim Jeans Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Premium Denim Jeans Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Premium Denim Jeans Market Status and Prospect (2017-2027)
  - 1.4.4 China Premium Denim Jeans Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Premium Denim Jeans Market Status and Prospect (2017-2027)
  - 1.4.6 India Premium Denim Jeans Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Premium Denim Jeans Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Premium Denim Jeans Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Premium Denim Jeans Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Premium Denim Jeans (2017-2027)
  - 1.5.1 Global Premium Denim Jeans Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Premium Denim Jeans Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Premium Denim Jeans Market

## 2 INDUSTRY OUTLOOK

- 2.1 Premium Denim Jeans Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Premium Denim Jeans Market Drivers Analysis



- 2.4 Premium Denim Jeans Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Premium Denim Jeans Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Premium Denim Jeans Industry Development

#### 3 GLOBAL PREMIUM DENIM JEANS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Premium Denim Jeans Sales Volume and Share by Player (2017-2022)
- 3.2 Global Premium Denim Jeans Revenue and Market Share by Player (2017-2022)
- 3.3 Global Premium Denim Jeans Average Price by Player (2017-2022)
- 3.4 Global Premium Denim Jeans Gross Margin by Player (2017-2022)
- 3.5 Premium Denim Jeans Market Competitive Situation and Trends
  - 3.5.1 Premium Denim Jeans Market Concentration Rate
  - 3.5.2 Premium Denim Jeans Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL PREMIUM DENIM JEANS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Premium Denim Jeans Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Premium Denim Jeans Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Premium Denim Jeans Market Under COVID-19
- 4.5 Europe Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Premium Denim Jeans Market Under COVID-19
- 4.6 China Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Premium Denim Jeans Market Under COVID-19
- 4.7 Japan Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.7.1 Japan Premium Denim Jeans Market Under COVID-19
- 4.8 India Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Premium Denim Jeans Market Under COVID-19
- 4.9 Southeast Asia Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Premium Denim Jeans Market Under COVID-19
- 4.10 Latin America Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Premium Denim Jeans Market Under COVID-19
- 4.11 Middle East and Africa Premium Denim Jeans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Premium Denim Jeans Market Under COVID-19

## 5 GLOBAL PREMIUM DENIM JEANS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Premium Denim Jeans Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Premium Denim Jeans Revenue and Market Share by Type (2017-2022)
- 5.3 Global Premium Denim Jeans Price by Type (2017-2022)
- 5.4 Global Premium Denim Jeans Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Premium Denim Jeans Sales Volume, Revenue and Growth Rate of Skinny Jeans (2017-2022)
- 5.4.2 Global Premium Denim Jeans Sales Volume, Revenue and Growth Rate of Straight Jeans (2017-2022)
- 5.4.3 Global Premium Denim Jeans Sales Volume, Revenue and Growth Rate of Bootcut Jeans (2017-2022)
- 5.4.4 Global Premium Denim Jeans Sales Volume, Revenue and Growth Rate of Flared Jeans (2017-2022)
- 5.4.5 Global Premium Denim Jeans Sales Volume, Revenue and Growth Rate of Wide-Leg Jeans (2017-2022)

## 6 GLOBAL PREMIUM DENIM JEANS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Premium Denim Jeans Consumption and Market Share by Application (2017-2022)
- 6.2 Global Premium Denim Jeans Consumption Revenue and Market Share by



## Application (2017-2022)

- 6.3 Global Premium Denim Jeans Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Premium Denim Jeans Consumption and Growth Rate of Women (2017-2022)
- 6.3.2 Global Premium Denim Jeans Consumption and Growth Rate of Men (2017-2022)
- 6.3.3 Global Premium Denim Jeans Consumption and Growth Rate of Children (2017-2022)

## 7 GLOBAL PREMIUM DENIM JEANS MARKET FORECAST (2022-2027)

- 7.1 Global Premium Denim Jeans Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Premium Denim Jeans Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Premium Denim Jeans Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Premium Denim Jeans Price and Trend Forecast (2022-2027)
- 7.2 Global Premium Denim Jeans Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Premium Denim Jeans Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Premium Denim Jeans Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Premium Denim Jeans Revenue and Growth Rate of Skinny Jeans (2022-2027)
- 7.3.2 Global Premium Denim Jeans Revenue and Growth Rate of Straight Jeans (2022-2027)
  - 7.3.3 Global Premium Denim Jeans Revenue and Growth Rate of Bootcut Jeans



(2022-2027)

- 7.3.4 Global Premium Denim Jeans Revenue and Growth Rate of Flared Jeans (2022-2027)
- 7.3.5 Global Premium Denim Jeans Revenue and Growth Rate of Wide-Leg Jeans (2022-2027)
- 7.4 Global Premium Denim Jeans Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Premium Denim Jeans Consumption Value and Growth Rate of Women(2022-2027)
- 7.4.2 Global Premium Denim Jeans Consumption Value and Growth Rate of Men(2022-2027)
- 7.4.3 Global Premium Denim Jeans Consumption Value and Growth Rate of Children(2022-2027)
- 7.5 Premium Denim Jeans Market Forecast Under COVID-19

#### 8 PREMIUM DENIM JEANS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Premium Denim Jeans Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Premium Denim Jeans Analysis
- 8.6 Major Downstream Buyers of Premium Denim Jeans Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Premium Denim Jeans Industry

## 9 PLAYERS PROFILES

- 9.1 Paige
  - 9.1.1 Paige Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.1.3 Paige Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Naked and Famous
- 9.2.1 Naked and Famous Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.2.2 Premium Denim Jeans Product Profiles, Application and Specification
- 9.2.3 Naked and Famous Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Citizens of Humanity
- 9.3.1 Citizens of Humanity Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.3.3 Citizens of Humanity Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Guess
  - 9.4.1 Guess Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.4.3 Guess Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Joe's
  - 9.5.1 Joe's Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.5.3 Joe's Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Abercrombie & Fitch
- 9.6.1 Abercrombie & Fitch Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.6.3 Abercrombie & Fitch Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Zalando
  - 9.7.1 Zalando Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.7.3 Zalando Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Levi's
- 9.8.1 Levi's Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.8.2 Premium Denim Jeans Product Profiles, Application and Specification



- 9.8.3 Levi's Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- **9.9 DKNY**
- 9.9.1 DKNY Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Premium Denim Jeans Product Profiles, Application and Specification
- 9.9.3 DKNY Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 G-star
  - 9.10.1 G-star Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.10.3 G-star Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 William Rast
- 9.11.1 William Rast Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.11.3 William Rast Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Armani
  - 9.12.1 Armani Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.12.3 Armani Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 CK
  - 9.13.1 CK Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.13.3 CK Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Hudson
  - 9.14.1 Hudson Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.14.3 Hudson Market Performance (2017-2022)
  - 9.14.4 Recent Development



## 9.14.5 SWOT Analysis

## 9.15 Express

- 9.15.1 Express Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.15.2 Premium Denim Jeans Product Profiles, Application and Specification
- 9.15.3 Express Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis

#### 9.16 Nudie

- 9.16.1 Nudie Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.16.2 Premium Denim Jeans Product Profiles, Application and Specification
- 9.16.3 Nudie Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis
- 9.17 Banana Republic
- 9.17.1 Banana Republic Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.17.3 Banana Republic Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Evisu
  - 9.18.1 Evisu Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.18.3 Evisu Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Gap
  - 9.19.1 Gap Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.19.3 Gap Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Agave
  - 9.20.1 Agave Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Premium Denim Jeans Product Profiles, Application and Specification
  - 9.20.3 Agave Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 J Brand



- 9.21.1 J Brand Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.21.2 Premium Denim Jeans Product Profiles, Application and Specification
- 9.21.3 J Brand Market Performance (2017-2022)
- 9.21.4 Recent Development
- 9.21.5 SWOT Analysis

## 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Premium Denim Jeans Product Picture

Table Global Premium Denim Jeans Market Sales Volume and CAGR (%) Comparison by Type

Table Premium Denim Jeans Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Premium Denim Jeans Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Premium Denim Jeans Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Premium Denim Jeans Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Premium Denim Jeans Industry Development

Table Global Premium Denim Jeans Sales Volume by Player (2017-2022)

Table Global Premium Denim Jeans Sales Volume Share by Player (2017-2022)

Figure Global Premium Denim Jeans Sales Volume Share by Player in 2021

Table Premium Denim Jeans Revenue (Million USD) by Player (2017-2022)

Table Premium Denim Jeans Revenue Market Share by Player (2017-2022)

Table Premium Denim Jeans Price by Player (2017-2022)



Table Premium Denim Jeans Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Premium Denim Jeans Sales Volume, Region Wise (2017-2022)

Table Global Premium Denim Jeans Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Premium Denim Jeans Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Premium Denim Jeans Sales Volume Market Share, Region Wise in 2021

Table Global Premium Denim Jeans Revenue (Million USD), Region Wise (2017-2022)

Table Global Premium Denim Jeans Revenue Market Share, Region Wise (2017-2022)

Figure Global Premium Denim Jeans Revenue Market Share, Region Wise (2017-2022)

Figure Global Premium Denim Jeans Revenue Market Share, Region Wise in 2021

Table Global Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Premium Denim Jeans Sales Volume by Type (2017-2022)

Table Global Premium Denim Jeans Sales Volume Market Share by Type (2017-2022)

Figure Global Premium Denim Jeans Sales Volume Market Share by Type in 2021

Table Global Premium Denim Jeans Revenue (Million USD) by Type (2017-2022)

Table Global Premium Denim Jeans Revenue Market Share by Type (2017-2022)

Figure Global Premium Denim Jeans Revenue Market Share by Type in 2021

Table Premium Denim Jeans Price by Type (2017-2022)

Figure Global Premium Denim Jeans Sales Volume and Growth Rate of Skinny Jeans (2017-2022)



Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Skinny Jeans (2017-2022)

Figure Global Premium Denim Jeans Sales Volume and Growth Rate of Straight Jeans (2017-2022)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Straight Jeans (2017-2022)

Figure Global Premium Denim Jeans Sales Volume and Growth Rate of Bootcut Jeans (2017-2022)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Bootcut Jeans (2017-2022)

Figure Global Premium Denim Jeans Sales Volume and Growth Rate of Flared Jeans (2017-2022)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Flared Jeans (2017-2022)

Figure Global Premium Denim Jeans Sales Volume and Growth Rate of Wide-Leg Jeans (2017-2022)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Wide-Leg Jeans (2017-2022)

Table Global Premium Denim Jeans Consumption by Application (2017-2022)

Table Global Premium Denim Jeans Consumption Market Share by Application (2017-2022)

Table Global Premium Denim Jeans Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Premium Denim Jeans Consumption Revenue Market Share by Application (2017-2022)

Table Global Premium Denim Jeans Consumption and Growth Rate of Women (2017-2022)

Table Global Premium Denim Jeans Consumption and Growth Rate of Men (2017-2022)

Table Global Premium Denim Jeans Consumption and Growth Rate of Children (2017-2022)

Figure Global Premium Denim Jeans Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Premium Denim Jeans Price and Trend Forecast (2022-2027)

Figure USA Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Premium Denim Jeans Market Revenue (Million USD) and Growth Rate



Forecast Analysis (2022-2027)

Figure Europe Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Premium Denim Jeans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Premium Denim Jeans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Premium Denim Jeans Market Sales Volume Forecast, by Type

Table Global Premium Denim Jeans Sales Volume Market Share Forecast, by Type

Table Global Premium Denim Jeans Market Revenue (Million USD) Forecast, by Type

Table Global Premium Denim Jeans Revenue Market Share Forecast, by Type

Table Global Premium Denim Jeans Price Forecast, by Type

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Skinny Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Skinny Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of



**Straight Jeans (2022-2027)** 

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Straight Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Bootcut Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Bootcut Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Flared Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Flared Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Wide-Leg Jeans (2022-2027)

Figure Global Premium Denim Jeans Revenue (Million USD) and Growth Rate of Wide-Leg Jeans (2022-2027)

Table Global Premium Denim Jeans Market Consumption Forecast, by Application Table Global Premium Denim Jeans Consumption Market Share Forecast, by Application

Table Global Premium Denim Jeans Market Revenue (Million USD) Forecast, by Application

Table Global Premium Denim Jeans Revenue Market Share Forecast, by Application Figure Global Premium Denim Jeans Consumption Value (Million USD) and Growth Rate of Women (2022-2027)

Figure Global Premium Denim Jeans Consumption Value (Million USD) and Growth Rate of Men (2022-2027)

Figure Global Premium Denim Jeans Consumption Value (Million USD) and Growth Rate of Children (2022-2027)

Figure Premium Denim Jeans Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

**Table Downstream Distributors** 

Table Downstream Buyers

**Table Paige Profile** 

Table Paige Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Paige Premium Denim Jeans Sales Volume and Growth Rate

Figure Paige Revenue (Million USD) Market Share 2017-2022

Table Naked and Famous Profile



Table Naked and Famous Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Naked and Famous Premium Denim Jeans Sales Volume and Growth Rate Figure Naked and Famous Revenue (Million USD) Market Share 2017-2022 Table Citizens of Humanity Profile

Table Citizens of Humanity Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Citizens of Humanity Premium Denim Jeans Sales Volume and Growth Rate Figure Citizens of Humanity Revenue (Million USD) Market Share 2017-2022 Table Guess Profile

Table Guess Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guess Premium Denim Jeans Sales Volume and Growth Rate

Figure Guess Revenue (Million USD) Market Share 2017-2022

Table Joe's Profile

Table Joe's Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Joe's Premium Denim Jeans Sales Volume and Growth Rate

Figure Joe's Revenue (Million USD) Market Share 2017-2022

Table Abercrombie & Fitch Profile

Table Abercrombie & Fitch Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abercrombie & Fitch Premium Denim Jeans Sales Volume and Growth Rate Figure Abercrombie & Fitch Revenue (Million USD) Market Share 2017-2022

Table Zalando Profile

Table Zalando Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zalando Premium Denim Jeans Sales Volume and Growth Rate

Figure Zalando Revenue (Million USD) Market Share 2017-2022

Table Levi's Profile

Table Levi's Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Levi's Premium Denim Jeans Sales Volume and Growth Rate

Figure Levi's Revenue (Million USD) Market Share 2017-2022

Table DKNY Profile

Table DKNY Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DKNY Premium Denim Jeans Sales Volume and Growth Rate

Figure DKNY Revenue (Million USD) Market Share 2017-2022



Table G-star Profile

Table G-star Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure G-star Premium Denim Jeans Sales Volume and Growth Rate

Figure G-star Revenue (Million USD) Market Share 2017-2022

Table William Rast Profile

Table William Rast Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure William Rast Premium Denim Jeans Sales Volume and Growth Rate

Figure William Rast Revenue (Million USD) Market Share 2017-2022

Table Armani Profile

Table Armani Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Armani Premium Denim Jeans Sales Volume and Growth Rate

Figure Armani Revenue (Million USD) Market Share 2017-2022

Table CK Profile

Table CK Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CK Premium Denim Jeans Sales Volume and Growth Rate

Figure CK Revenue (Million USD) Market Share 2017-2022

Table Hudson Profile

Table Hudson Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hudson Premium Denim Jeans Sales Volume and Growth Rate

Figure Hudson Revenue (Million USD) Market Share 2017-2022

Table Express Profile

Table Express Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Express Premium Denim Jeans Sales Volume and Growth Rate

Figure Express Revenue (Million USD) Market Share 2017-2022

**Table Nudie Profile** 

Table Nudie Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nudie Premium Denim Jeans Sales Volume and Growth Rate

Figure Nudie Revenue (Million USD) Market Share 2017-2022

Table Banana Republic Profile

Table Banana Republic Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Banana Republic Premium Denim Jeans Sales Volume and Growth Rate



Figure Banana Republic Revenue (Million USD) Market Share 2017-2022

Table Evisu Profile

Table Evisu Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Evisu Premium Denim Jeans Sales Volume and Growth Rate

Figure Evisu Revenue (Million USD) Market Share 2017-2022

Table Gap Profile

Table Gap Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gap Premium Denim Jeans Sales Volume and Growth Rate

Figure Gap Revenue (Million USD) Market Share 2017-2022

Table Agave Profile

Table Agave Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Agave Premium Denim Jeans Sales Volume and Growth Rate

Figure Agave Revenue (Million USD) Market Share 2017-2022

Table J Brand Profile

Table J Brand Premium Denim Jeans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure J Brand Premium Denim Jeans Sales Volume and Growth Rate

Figure J Brand Revenue (Million USD) Market Share 2017-2022



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