

# Global Premium Chocolate Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G82EFC44C2F5EN.html>

Date: April 2023

Pages: 106

Price: US\$ 3,250.00 (Single User License)

ID: G82EFC44C2F5EN

## Abstracts

Premium chocolate refers to luxury, high-quality, hand-crafted and expensive chocolate varieties.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Premium Chocolate market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Premium Chocolate market are covered in Chapter 9:

Cargill

Y?ld?z Holding

The Hershey Company

Chocoladefabriken Lindt & Spr?ngli

### Mondel?z International

Meiji  
Neuhaus  
Scharffen Berger Chocolate Maker  
Ferrero  
Hotel chocolat  
Vosges Haut-Chocolat  
Teuscher  
Nestle  
Guylian

In Chapter 5 and Chapter 7.3, based on types, the Premium Chocolate market from 2017 to 2027 is primarily split into:

Premium Dark Chocolate  
Premium Milk Chocolate  
Premium White Chocolate  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Premium Chocolate market from 2017 to 2027 covers:

Food Service Sector  
Travel Retail  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Premium Chocolate market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Premium Chocolate Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 PREMIUM CHOCOLATE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Premium Chocolate Market
- 1.2 Premium Chocolate Market Segment by Type
  - 1.2.1 Global Premium Chocolate Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Premium Chocolate Market Segment by Application
  - 1.3.1 Premium Chocolate Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Premium Chocolate Market, Region Wise (2017-2027)
  - 1.4.1 Global Premium Chocolate Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.4 China Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.6 India Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Premium Chocolate Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Premium Chocolate Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Premium Chocolate (2017-2027)
  - 1.5.1 Global Premium Chocolate Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Premium Chocolate Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Premium Chocolate Market

### 2 INDUSTRY OUTLOOK

- 2.1 Premium Chocolate Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Premium Chocolate Market Drivers Analysis

- 2.4 Premium Chocolate Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Premium Chocolate Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Premium Chocolate Industry Development

### **3 GLOBAL PREMIUM CHOCOLATE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Premium Chocolate Sales Volume and Share by Player (2017-2022)
- 3.2 Global Premium Chocolate Revenue and Market Share by Player (2017-2022)
- 3.3 Global Premium Chocolate Average Price by Player (2017-2022)
- 3.4 Global Premium Chocolate Gross Margin by Player (2017-2022)
- 3.5 Premium Chocolate Market Competitive Situation and Trends
  - 3.5.1 Premium Chocolate Market Concentration Rate
  - 3.5.2 Premium Chocolate Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PREMIUM CHOCOLATE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Premium Chocolate Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Premium Chocolate Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Premium Chocolate Market Under COVID-19
- 4.5 Europe Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Premium Chocolate Market Under COVID-19
- 4.6 China Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Premium Chocolate Market Under COVID-19
- 4.7 Japan Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Premium Chocolate Market Under COVID-19
- 4.8 India Premium Chocolate Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Premium Chocolate Market Under COVID-19

4.9 Southeast Asia Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Premium Chocolate Market Under COVID-19

4.10 Latin America Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Premium Chocolate Market Under COVID-19

4.11 Middle East and Africa Premium Chocolate Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Premium Chocolate Market Under COVID-19

## **5 GLOBAL PREMIUM CHOCOLATE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Premium Chocolate Sales Volume and Market Share by Type (2017-2022)

5.2 Global Premium Chocolate Revenue and Market Share by Type (2017-2022)

5.3 Global Premium Chocolate Price by Type (2017-2022)

5.4 Global Premium Chocolate Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Premium Chocolate Sales Volume, Revenue and Growth Rate of Premium Dark Chocolate (2017-2022)

5.4.2 Global Premium Chocolate Sales Volume, Revenue and Growth Rate of Premium Milk Chocolate (2017-2022)

5.4.3 Global Premium Chocolate Sales Volume, Revenue and Growth Rate of Premium White Chocolate (2017-2022)

5.4.4 Global Premium Chocolate Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL PREMIUM CHOCOLATE MARKET ANALYSIS BY APPLICATION**

6.1 Global Premium Chocolate Consumption and Market Share by Application (2017-2022)

6.2 Global Premium Chocolate Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Premium Chocolate Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Premium Chocolate Consumption and Growth Rate of Food Service Sector (2017-2022)



6.3.2 Global Premium Chocolate Consumption and Growth Rate of Travel Retail (2017-2022)

6.3.3 Global Premium Chocolate Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL PREMIUM CHOCOLATE MARKET FORECAST (2022-2027)**

7.1 Global Premium Chocolate Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Premium Chocolate Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Premium Chocolate Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Premium Chocolate Price and Trend Forecast (2022-2027)

7.2 Global Premium Chocolate Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Premium Chocolate Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Premium Chocolate Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Premium Chocolate Revenue and Growth Rate of Premium Dark Chocolate (2022-2027)

7.3.2 Global Premium Chocolate Revenue and Growth Rate of Premium Milk Chocolate (2022-2027)

7.3.3 Global Premium Chocolate Revenue and Growth Rate of Premium White Chocolate (2022-2027)

7.3.4 Global Premium Chocolate Revenue and Growth Rate of Others (2022-2027)

7.4 Global Premium Chocolate Consumption Forecast by Application (2022-2027)

7.4.1 Global Premium Chocolate Consumption Value and Growth Rate of Food Service Sector(2022-2027)

7.4.2 Global Premium Chocolate Consumption Value and Growth Rate of Travel

Retail(2022-2027)

7.4.3 Global Premium Chocolate Consumption Value and Growth Rate of

Others(2022-2027)

7.5 Premium Chocolate Market Forecast Under COVID-19

## **8 PREMIUM CHOCOLATE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Premium Chocolate Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Premium Chocolate Analysis

8.6 Major Downstream Buyers of Premium Chocolate Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Premium Chocolate Industry

## **9 PLAYERS PROFILES**

9.1 Cargill

9.1.1 Cargill Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Premium Chocolate Product Profiles, Application and Specification

9.1.3 Cargill Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Y?ld?z Holding

9.2.1 Y?ld?z Holding Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Premium Chocolate Product Profiles, Application and Specification

9.2.3 Y?ld?z Holding Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 The Hershey Company

9.3.1 The Hershey Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Premium Chocolate Product Profiles, Application and Specification

9.3.3 The Hershey Company Market Performance (2017-2022)

- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Chocoladefabriken Lindt & Sprüngli
  - 9.4.1 Chocoladefabriken Lindt & Sprüngli Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Premium Chocolate Product Profiles, Application and Specification
  - 9.4.3 Chocoladefabriken Lindt & Sprüngli Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Mondelez International
  - 9.5.1 Mondelez International Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Premium Chocolate Product Profiles, Application and Specification
  - 9.5.3 Mondelez International Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Meiji
  - 9.6.1 Meiji Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Premium Chocolate Product Profiles, Application and Specification
  - 9.6.3 Meiji Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Neuhaus
  - 9.7.1 Neuhaus Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Premium Chocolate Product Profiles, Application and Specification
  - 9.7.3 Neuhaus Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Scharffen Berger Chocolate Maker
  - 9.8.1 Scharffen Berger Chocolate Maker Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Premium Chocolate Product Profiles, Application and Specification
  - 9.8.3 Scharffen Berger Chocolate Maker Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Ferrero
  - 9.9.1 Ferrero Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Premium Chocolate Product Profiles, Application and Specification
  - 9.9.3 Ferrero Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Hotel chocolat

9.10.1 Hotel chocolat Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Premium Chocolate Product Profiles, Application and Specification

9.10.3 Hotel chocolat Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Vosges Haut-Chocolat

9.11.1 Vosges Haut-Chocolat Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Premium Chocolate Product Profiles, Application and Specification

9.11.3 Vosges Haut-Chocolat Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Teuscher

9.12.1 Teuscher Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Premium Chocolate Product Profiles, Application and Specification

9.12.3 Teuscher Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Nestle

9.13.1 Nestle Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Premium Chocolate Product Profiles, Application and Specification

9.13.3 Nestle Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Guylian

9.14.1 Guylian Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Premium Chocolate Product Profiles, Application and Specification

9.14.3 Guylian Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Premium Chocolate Product Picture

Table Global Premium Chocolate Market Sales Volume and CAGR (%) Comparison by Type

Table Premium Chocolate Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Premium Chocolate Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Premium Chocolate Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Premium Chocolate Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Premium Chocolate Industry Development

Table Global Premium Chocolate Sales Volume by Player (2017-2022)

Table Global Premium Chocolate Sales Volume Share by Player (2017-2022)

Figure Global Premium Chocolate Sales Volume Share by Player in 2021

Table Premium Chocolate Revenue (Million USD) by Player (2017-2022)

Table Premium Chocolate Revenue Market Share by Player (2017-2022)

Table Premium Chocolate Price by Player (2017-2022)

Table Premium Chocolate Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Premium Chocolate Sales Volume, Region Wise (2017-2022)

Table Global Premium Chocolate Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Premium Chocolate Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Premium Chocolate Sales Volume Market Share, Region Wise in 2021

Table Global Premium Chocolate Revenue (Million USD), Region Wise (2017-2022)

Table Global Premium Chocolate Revenue Market Share, Region Wise (2017-2022)

Figure Global Premium Chocolate Revenue Market Share, Region Wise (2017-2022)

Figure Global Premium Chocolate Revenue Market Share, Region Wise in 2021

Table Global Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Premium Chocolate Sales Volume by Type (2017-2022)

Table Global Premium Chocolate Sales Volume Market Share by Type (2017-2022)

Figure Global Premium Chocolate Sales Volume Market Share by Type in 2021

Table Global Premium Chocolate Revenue (Million USD) by Type (2017-2022)

Table Global Premium Chocolate Revenue Market Share by Type (2017-2022)

Figure Global Premium Chocolate Revenue Market Share by Type in 2021

Table Premium Chocolate Price by Type (2017-2022)

Figure Global Premium Chocolate Sales Volume and Growth Rate of Premium Dark Chocolate (2017-2022)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

Dark Chocolate (2017-2022)

Figure Global Premium Chocolate Sales Volume and Growth Rate of Premium Milk Chocolate (2017-2022)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium Milk Chocolate (2017-2022)

Figure Global Premium Chocolate Sales Volume and Growth Rate of Premium White Chocolate (2017-2022)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium White Chocolate (2017-2022)

Figure Global Premium Chocolate Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Premium Chocolate Consumption by Application (2017-2022)

Table Global Premium Chocolate Consumption Market Share by Application (2017-2022)

Table Global Premium Chocolate Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Premium Chocolate Consumption Revenue Market Share by Application (2017-2022)

Table Global Premium Chocolate Consumption and Growth Rate of Food Service Sector (2017-2022)

Table Global Premium Chocolate Consumption and Growth Rate of Travel Retail (2017-2022)

Table Global Premium Chocolate Consumption and Growth Rate of Others (2017-2022)

Figure Global Premium Chocolate Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Premium Chocolate Price and Trend Forecast (2022-2027)

Figure USA Premium Chocolate Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Premium Chocolate Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Premium Chocolate Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Premium Chocolate Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Premium Chocolate Market Sales Volume and Growth Rate Forecast



Analysis (2022-2027)

Figure China Premium Chocolate Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Japan Premium Chocolate Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Japan Premium Chocolate Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure India Premium Chocolate Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure India Premium Chocolate Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Premium Chocolate Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Premium Chocolate Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Latin America Premium Chocolate Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Premium Chocolate Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Premium Chocolate Market Sales Volume and Growth

Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Premium Chocolate Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Table Global Premium Chocolate Market Sales Volume Forecast, by Type

Table Global Premium Chocolate Sales Volume Market Share Forecast, by Type

Table Global Premium Chocolate Market Revenue (Million USD) Forecast, by Type

Table Global Premium Chocolate Revenue Market Share Forecast, by Type

Table Global Premium Chocolate Price Forecast, by Type

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

Dark Chocolate (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

Dark Chocolate (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

Milk Chocolate (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

Milk Chocolate (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

White Chocolate (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Premium

White Chocolate (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Premium Chocolate Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Premium Chocolate Market Consumption Forecast, by Application

Table Global Premium Chocolate Consumption Market Share Forecast, by Application

Table Global Premium Chocolate Market Revenue (Million USD) Forecast, by Application

Table Global Premium Chocolate Revenue Market Share Forecast, by Application

Figure Global Premium Chocolate Consumption Value (Million USD) and Growth Rate of Food Service Sector (2022-2027)

Figure Global Premium Chocolate Consumption Value (Million USD) and Growth Rate of Travel Retail (2022-2027)

Figure Global Premium Chocolate Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Premium Chocolate Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Cargill Profile

Table Cargill Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cargill Premium Chocolate Sales Volume and Growth Rate

Figure Cargill Revenue (Million USD) Market Share 2017-2022

Table Y?ld?z Holding Profile

Table Y?ld?z Holding Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Y?ld?z Holding Premium Chocolate Sales Volume and Growth Rate

Figure Y?ld?z Holding Revenue (Million USD) Market Share 2017-2022

Table The Hershey Company Profile

Table The Hershey Company Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Hershey Company Premium Chocolate Sales Volume and Growth Rate

Figure The Hershey Company Revenue (Million USD) Market Share 2017-2022

Table Chocoladefabriken Lindt & Spr?ngli Profile

Table Chocoladefabriken Lindt & Spr?ngli Premium Chocolate Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Chocoladefabriken Lindt & Sprüngli Premium Chocolate Sales Volume and Growth Rate

Figure Chocoladefabriken Lindt & Sprüngli Revenue (Million USD) Market Share 2017-2022

Table Mondelez International Profile

Table Mondelez International Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mondelez International Premium Chocolate Sales Volume and Growth Rate

Figure Mondelez International Revenue (Million USD) Market Share 2017-2022

Table Meiji Profile

Table Meiji Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meiji Premium Chocolate Sales Volume and Growth Rate

Figure Meiji Revenue (Million USD) Market Share 2017-2022

Table Neuhaus Profile

Table Neuhaus Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Neuhaus Premium Chocolate Sales Volume and Growth Rate

Figure Neuhaus Revenue (Million USD) Market Share 2017-2022

Table Scharffen Berger Chocolate Maker Profile

Table Scharffen Berger Chocolate Maker Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Scharffen Berger Chocolate Maker Premium Chocolate Sales Volume and Growth Rate

Figure Scharffen Berger Chocolate Maker Revenue (Million USD) Market Share 2017-2022

Table Ferrero Profile

Table Ferrero Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ferrero Premium Chocolate Sales Volume and Growth Rate

Figure Ferrero Revenue (Million USD) Market Share 2017-2022

Table Hotel chocolat Profile

Table Hotel chocolat Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hotel chocolat Premium Chocolate Sales Volume and Growth Rate

Figure Hotel chocolat Revenue (Million USD) Market Share 2017-2022

Table Vosges Haut-Chocolat Profile

Table Vosges Haut-Chocolat Premium Chocolate Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Vosges Haut-Chocolat Premium Chocolate Sales Volume and Growth Rate

Figure Vosges Haut-Chocolat Revenue (Million USD) Market Share 2017-2022

Table Teuscher Profile

Table Teuscher Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Teuscher Premium Chocolate Sales Volume and Growth Rate

Figure Teuscher Revenue (Million USD) Market Share 2017-2022

Table Nestle Profile

Table Nestle Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestle Premium Chocolate Sales Volume and Growth Rate

Figure Nestle Revenue (Million USD) Market Share 2017-2022

Table Guylian Profile

Table Guylian Premium Chocolate Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guylian Premium Chocolate Sales Volume and Growth Rate

Figure Guylian Revenue (Million USD) Market Share 2017-2022

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