

Global Premium A2P And P2A Messaging Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A2P messaging implies application-to-person messaging. An A2P SMS is an SMS message which is sent from an application- typically a web-based one-to a mobile subscriber. The common uses of A2P bulk SMSs include notifications, alerts and mobile marketing messages such as flight alerts, banking updates or new offers from merchants. P2A messaging implies person-to-application messaging.

Based on the Premium A2P And P2A Messaging market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Premium A2P And P2A Messaging market covered in Chapter 5:

Silverstreet BV

AMD Telecom S.A

Infobip
3Cinteractive
OpenMarket Inc.
Beepsend
SITO Mobile
ClearSky
Nexmo Co. Ltd.
CLX Communications
SAP Mobile Services
Tyntec
Vibes Media
Soprano
MBlox
FortyTwo Telecom AB
Genesys Telecommunications
Ogangi Corporation
Accrete
Syniverse Technologies
Tanla Solutions

In Chapter 6, on the basis of types, the Premium A2P And P2A Messaging market from 2015 to 2025 is primarily split into:

CRM
Promotions
Pushed Content
Interactive
Others

In Chapter 7, on the basis of applications, the Premium A2P And P2A Messaging market from 2015 to 2025 covers:

BFSI
Entertainment
Tourism
Retail
Marketing
Healthcare
Media
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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