

# Global Precision Oncology Diagnostics Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Precision Oncology Diagnostics market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Precision Oncology Diagnostics market are covered in Chapter 9:

Qiagen

Quest Diagnostics

Novartis

Merck and Co.

Tepnel Pharma Services

## Nanostring Technologies

Ferrer Incode

Pfizer

Teva Pharmaceuticals

Intomics

In Chapter 5 and Chapter 7.3, based on types, the Precision Oncology Diagnostics market from 2017 to 2027 is primarily split into:

Bioinformatics

Gene Sequencing

Drug Discovery

Precision Molecular Diagnostics

Big Data Analytics

In Chapter 6 and Chapter 7.4, based on applications, the Precision Oncology Diagnostics market from 2017 to 2027 covers:

Hospitals and Clinics

Diagnostic Companies

Healthcare Firms

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Precision Oncology Diagnostics market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Precision Oncology Diagnostics Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 PRECISION ONCOLOGY DIAGNOSTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Precision Oncology Diagnostics Market
- 1.2 Precision Oncology Diagnostics Market Segment by Type
  - 1.2.1 Global Precision Oncology Diagnostics Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Precision Oncology Diagnostics Market Segment by Application
  - 1.3.1 Precision Oncology Diagnostics Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Precision Oncology Diagnostics Market, Region Wise (2017-2027)
  - 1.4.1 Global Precision Oncology Diagnostics Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.4 China Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.6 India Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Precision Oncology Diagnostics Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Precision Oncology Diagnostics (2017-2027)
  - 1.5.1 Global Precision Oncology Diagnostics Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Precision Oncology Diagnostics Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Precision Oncology Diagnostics Market

### 2 INDUSTRY OUTLOOK

- 2.1 Precision Oncology Diagnostics Industry Technology Status and Trends
- 2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Precision Oncology Diagnostics Market Drivers Analysis
- 2.4 Precision Oncology Diagnostics Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Precision Oncology Diagnostics Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Precision Oncology Diagnostics Industry Development

### **3 GLOBAL PRECISION ONCOLOGY DIAGNOSTICS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Precision Oncology Diagnostics Sales Volume and Share by Player (2017-2022)
- 3.2 Global Precision Oncology Diagnostics Revenue and Market Share by Player (2017-2022)
- 3.3 Global Precision Oncology Diagnostics Average Price by Player (2017-2022)
- 3.4 Global Precision Oncology Diagnostics Gross Margin by Player (2017-2022)
- 3.5 Precision Oncology Diagnostics Market Competitive Situation and Trends
  - 3.5.1 Precision Oncology Diagnostics Market Concentration Rate
  - 3.5.2 Precision Oncology Diagnostics Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PRECISION ONCOLOGY DIAGNOSTICS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Precision Oncology Diagnostics Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Precision Oncology Diagnostics Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.4.1 United States Precision Oncology Diagnostics Market Under COVID-19
- 4.5 Europe Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Precision Oncology Diagnostics Market Under COVID-19
- 4.6 China Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Precision Oncology Diagnostics Market Under COVID-19
- 4.7 Japan Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Precision Oncology Diagnostics Market Under COVID-19
- 4.8 India Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Precision Oncology Diagnostics Market Under COVID-19
- 4.9 Southeast Asia Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Precision Oncology Diagnostics Market Under COVID-19
- 4.10 Latin America Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Precision Oncology Diagnostics Market Under COVID-19
- 4.11 Middle East and Africa Precision Oncology Diagnostics Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Precision Oncology Diagnostics Market Under COVID-19

## **5 GLOBAL PRECISION ONCOLOGY DIAGNOSTICS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Precision Oncology Diagnostics Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Precision Oncology Diagnostics Revenue and Market Share by Type (2017-2022)
- 5.3 Global Precision Oncology Diagnostics Price by Type (2017-2022)
- 5.4 Global Precision Oncology Diagnostics Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Precision Oncology Diagnostics Sales Volume, Revenue and Growth Rate of Bioinformatics (2017-2022)
  - 5.4.2 Global Precision Oncology Diagnostics Sales Volume, Revenue and Growth Rate of Gene Sequencing (2017-2022)
  - 5.4.3 Global Precision Oncology Diagnostics Sales Volume, Revenue and Growth



Rate of Drug Discovery (2017-2022)

5.4.4 Global Precision Oncology Diagnostics Sales Volume, Revenue and Growth Rate of Precision Molecular Diagnostics (2017-2022)

5.4.5 Global Precision Oncology Diagnostics Sales Volume, Revenue and Growth Rate of Big Data Analytics (2017-2022)

## **6 GLOBAL PRECISION ONCOLOGY DIAGNOSTICS MARKET ANALYSIS BY APPLICATION**

6.1 Global Precision Oncology Diagnostics Consumption and Market Share by Application (2017-2022)

6.2 Global Precision Oncology Diagnostics Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Precision Oncology Diagnostics Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Precision Oncology Diagnostics Consumption and Growth Rate of Hospitals and Clinics (2017-2022)

6.3.2 Global Precision Oncology Diagnostics Consumption and Growth Rate of Diagnostic Companies (2017-2022)

6.3.3 Global Precision Oncology Diagnostics Consumption and Growth Rate of Healthcare Firms (2017-2022)

## **7 GLOBAL PRECISION ONCOLOGY DIAGNOSTICS MARKET FORECAST (2022-2027)**

7.1 Global Precision Oncology Diagnostics Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Precision Oncology Diagnostics Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Precision Oncology Diagnostics Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Precision Oncology Diagnostics Price and Trend Forecast (2022-2027)

7.2 Global Precision Oncology Diagnostics Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Precision Oncology Diagnostics Sales Volume and Revenue Forecast

(2022-2027)

7.2.4 Japan Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Precision Oncology Diagnostics Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Precision Oncology Diagnostics Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Precision Oncology Diagnostics Revenue and Growth Rate of Bioinformatics (2022-2027)

7.3.2 Global Precision Oncology Diagnostics Revenue and Growth Rate of Gene Sequencing (2022-2027)

7.3.3 Global Precision Oncology Diagnostics Revenue and Growth Rate of Drug Discovery (2022-2027)

7.3.4 Global Precision Oncology Diagnostics Revenue and Growth Rate of Precision Molecular Diagnostics (2022-2027)

7.3.5 Global Precision Oncology Diagnostics Revenue and Growth Rate of Big Data Analytics (2022-2027)

7.4 Global Precision Oncology Diagnostics Consumption Forecast by Application (2022-2027)

7.4.1 Global Precision Oncology Diagnostics Consumption Value and Growth Rate of Hospitals and Clinics(2022-2027)

7.4.2 Global Precision Oncology Diagnostics Consumption Value and Growth Rate of Diagnostic Companies(2022-2027)

7.4.3 Global Precision Oncology Diagnostics Consumption Value and Growth Rate of Healthcare Firms(2022-2027)

7.5 Precision Oncology Diagnostics Market Forecast Under COVID-19

## **8 PRECISION ONCOLOGY DIAGNOSTICS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Precision Oncology Diagnostics Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Precision Oncology Diagnostics Analysis
- 8.6 Major Downstream Buyers of Precision Oncology Diagnostics Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Precision Oncology Diagnostics Industry

## **9 PLAYERS PROFILES**

### 9.1 Qiagen

- 9.1.1 Qiagen Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Precision Oncology Diagnostics Product Profiles, Application and Specification
- 9.1.3 Qiagen Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Quest Diagnostics

- 9.2.1 Quest Diagnostics Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Precision Oncology Diagnostics Product Profiles, Application and Specification
- 9.2.3 Quest Diagnostics Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 Novartis

- 9.3.1 Novartis Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Precision Oncology Diagnostics Product Profiles, Application and Specification
- 9.3.3 Novartis Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 Merck and Co.

- 9.4.1 Merck and Co. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Precision Oncology Diagnostics Product Profiles, Application and Specification
- 9.4.3 Merck and Co. Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 Tepnel Pharma Services

- 9.5.1 Tepnel Pharma Services Basic Information, Manufacturing Base, Sales Region

## and Competitors

9.5.2 Precision Oncology Diagnostics Product Profiles, Application and Specification

9.5.3 Tepnel Pharma Services Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Nanostring Technologies

9.6.1 Nanostring Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Precision Oncology Diagnostics Product Profiles, Application and Specification

9.6.3 Nanostring Technologies Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Ferrer Incode

9.7.1 Ferrer Incode Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Precision Oncology Diagnostics Product Profiles, Application and Specification

9.7.3 Ferrer Incode Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Pfizer

9.8.1 Pfizer Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Precision Oncology Diagnostics Product Profiles, Application and Specification

9.8.3 Pfizer Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Teva Pharmaceuticals

9.9.1 Teva Pharmaceuticals Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Precision Oncology Diagnostics Product Profiles, Application and Specification

9.9.3 Teva Pharmaceuticals Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Intomics

9.10.1 Intomics Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Precision Oncology Diagnostics Product Profiles, Application and Specification

9.10.3 Intomics Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Precision Oncology Diagnostics Product Picture

Table Global Precision Oncology Diagnostics Market Sales Volume and CAGR (%) Comparison by Type

Table Precision Oncology Diagnostics Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Precision Oncology Diagnostics Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Precision Oncology Diagnostics Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Precision Oncology Diagnostics Industry Development

Table Global Precision Oncology Diagnostics Sales Volume by Player (2017-2022)

Table Global Precision Oncology Diagnostics Sales Volume Share by Player (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume Share by Player in 2021

Table Precision Oncology Diagnostics Revenue (Million USD) by Player (2017-2022)

Table Precision Oncology Diagnostics Revenue Market Share by Player (2017-2022)

Table Precision Oncology Diagnostics Price by Player (2017-2022)

Table Precision Oncology Diagnostics Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Precision Oncology Diagnostics Sales Volume, Region Wise (2017-2022)

Table Global Precision Oncology Diagnostics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume Market Share, Region

Wise in 2021

Table Global Precision Oncology Diagnostics Revenue (Million USD), Region Wise (2017-2022)

Table Global Precision Oncology Diagnostics Revenue Market Share, Region Wise (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue Market Share, Region Wise (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue Market Share, Region Wise in 2021

Table Global Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Precision Oncology Diagnostics Sales Volume, Revenue



(Million USD), Price and Gross Margin (2017-2022)

Table Global Precision Oncology Diagnostics Sales Volume by Type (2017-2022)

Table Global Precision Oncology Diagnostics Sales Volume Market Share by Type (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume Market Share by Type in 2021

Table Global Precision Oncology Diagnostics Revenue (Million USD) by Type (2017-2022)

Table Global Precision Oncology Diagnostics Revenue Market Share by Type (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue Market Share by Type in 2021

Table Precision Oncology Diagnostics Price by Type (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume and Growth Rate of Bioinformatics (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Bioinformatics (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume and Growth Rate of Gene Sequencing (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Gene Sequencing (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume and Growth Rate of Drug Discovery (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Drug Discovery (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume and Growth Rate of Precision Molecular Diagnostics (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Precision Molecular Diagnostics (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume and Growth Rate of Big Data Analytics (2017-2022)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate

of Big Data Analytics (2017-2022)

Table Global Precision Oncology Diagnostics Consumption by Application (2017-2022)

Table Global Precision Oncology Diagnostics Consumption Market Share by Application (2017-2022)

Table Global Precision Oncology Diagnostics Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Precision Oncology Diagnostics Consumption Revenue Market Share by Application (2017-2022)

Table Global Precision Oncology Diagnostics Consumption and Growth Rate of Hospitals and Clinics (2017-2022)

Table Global Precision Oncology Diagnostics Consumption and Growth Rate of Diagnostic Companies (2017-2022)

Table Global Precision Oncology Diagnostics Consumption and Growth Rate of Healthcare Firms (2017-2022)

Figure Global Precision Oncology Diagnostics Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Precision Oncology Diagnostics Price and Trend Forecast (2022-2027)

Figure USA Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Precision Oncology Diagnostics Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure China Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Precision Oncology Diagnostics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Precision Oncology Diagnostics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Precision Oncology Diagnostics Market Sales Volume Forecast, by Type

Table Global Precision Oncology Diagnostics Sales Volume Market Share Forecast, by Type

Table Global Precision Oncology Diagnostics Market Revenue (Million USD) Forecast, by Type

Table Global Precision Oncology Diagnostics Revenue Market Share Forecast, by Type

Table Global Precision Oncology Diagnostics Price Forecast, by Type

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Bioinformatics (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Bioinformatics (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Gene Sequencing (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Gene Sequencing (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Drug Discovery (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Drug Discovery (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Precision Molecular Diagnostics (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Precision Molecular Diagnostics (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Big Data Analytics (2022-2027)

Figure Global Precision Oncology Diagnostics Revenue (Million USD) and Growth Rate of Big Data Analytics (2022-2027)

Table Global Precision Oncology Diagnostics Market Consumption Forecast, by Application

Table Global Precision Oncology Diagnostics Consumption Market Share Forecast, by Application

Table Global Precision Oncology Diagnostics Market Revenue (Million USD) Forecast, by Application

Table Global Precision Oncology Diagnostics Revenue Market Share Forecast, by Application

Figure Global Precision Oncology Diagnostics Consumption Value (Million USD) and Growth Rate of Hospitals and Clinics (2022-2027)

Figure Global Precision Oncology Diagnostics Consumption Value (Million USD) and Growth Rate of Diagnostic Companies (2022-2027)

Figure Global Precision Oncology Diagnostics Consumption Value (Million USD) and Growth Rate of Healthcare Firms (2022-2027)

Figure Precision Oncology Diagnostics Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Qiagen Profile

Table Qiagen Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Qiagen Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Qiagen Revenue (Million USD) Market Share 2017-2022

Table Quest Diagnostics Profile

Table Quest Diagnostics Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quest Diagnostics Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Quest Diagnostics Revenue (Million USD) Market Share 2017-2022

Table Novartis Profile

Table Novartis Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Novartis Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Novartis Revenue (Million USD) Market Share 2017-2022

Table Merck and Co. Profile

Table Merck and Co. Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merck and Co. Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Merck and Co. Revenue (Million USD) Market Share 2017-2022

Table Tepnel Pharma Services Profile

Table Tepnel Pharma Services Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tepnel Pharma Services Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Tepnel Pharma Services Revenue (Million USD) Market Share 2017-2022

Table Nanostring Technologies Profile

Table Nanostring Technologies Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nanostring Technologies Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Nanostring Technologies Revenue (Million USD) Market Share 2017-2022

Table Ferrer Incode Profile

Table Ferrer Incode Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ferrer Incode Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Ferrer Incode Revenue (Million USD) Market Share 2017-2022

Table Pfizer Profile

Table Pfizer Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pfizer Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Pfizer Revenue (Million USD) Market Share 2017-2022

Table Teva Pharmaceuticals Profile

Table Teva Pharmaceuticals Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Teva Pharmaceuticals Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Teva Pharmaceuticals Revenue (Million USD) Market Share 2017-2022

Table Intomics Profile

Table Intomics Precision Oncology Diagnostics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intomics Precision Oncology Diagnostics Sales Volume and Growth Rate

Figure Intomics Revenue (Million USD) Market Share 2017-2022

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