

# Global Precision Agriculture Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Precision agriculture is also known as precision ag or precision farming. Perhaps the easiest way to understand precision ag is to think of it as everything that makes the practice of farming more accurate and controlled when it comes to the growing of crops and raising livestock. A key component of this farm management approach is the use of information technology and a wide array of items such as GPS guidance, control systems, sensors, robotics, drones, autonomous vehicles, variable rate technology, GPS-based soil sampling, automated hardware, telematics, and software.

Based on the Precision Agriculture market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Precision Agriculture market covered in Chapter 5:

Teejet Technologies  
Bayer CropScience AG  
Farmers Edge, Inc.  
Iteris, Inc.  
Trimble Inc.  
AgJunction Inc.  
Deere & Company  
CropMetrics  
AGCO Corporation  
Ag Leader Technology

In Chapter 6, on the basis of types, the Precision Agriculture market from 2015 to 2025 is primarily split into:

Hardware  
Software  
Services

In Chapter 7, on the basis of applications, the Precision Agriculture market from 2015 to 2025 covers:

Yield Monitoring  
Field Mapping  
Crop Scouting  
Weather Tracking & Forecasting  
Irrigation Management  
Inventory Management  
Farm Labor Management

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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