

Global Precision Agriculture Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GC31248D5209EN.html>

Date: February 2023

Pages: 118

Price: US\$ 3,250.00 (Single User License)

ID: GC31248D5209EN

Abstracts

Precision agriculture is also known as precision ag or precision farming. Perhaps the easiest way to understand precision ag is to think of it as everything that makes the practice of farming more accurate and controlled when it comes to the growing of crops and raising livestock. A key component of this farm management approach is the use of information technology and a wide array of items such as GPS guidance, control systems, sensors, robotics, drones, autonomous vehicles, variable rate technology, GPS-based soil sampling, automated hardware, telematics, and software.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Precision Agriculture market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Precision Agriculture market are covered in Chapter 9:

AgEagle Aerial Systems
Bayer CropScience AG
Iteris, Inc.
Raven Industries
Descartes Labs
CropMetrics
John Deere
Teejet Technologies
Prospera Technologies
AGCO Corporation
Trimble Inc.
Deere & Company
Topcon Positioning Systems
GUIDE GNSS
AgJunction Inc.
Ag Leader Technology
Farmers Edge, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Precision Agriculture market from 2017 to 2027 is primarily split into:

Hardware
Software
Services

In Chapter 6 and Chapter 7.4, based on applications, the Precision Agriculture market from 2017 to 2027 covers:

Field Mapping
Yield Monitoring
Weather Tracking & Forecasting
Crop Scouting
Irrigation Management
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Precision Agriculture market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Precision Agriculture Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic

information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PRECISION AGRICULTURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Precision Agriculture Market
- 1.2 Precision Agriculture Market Segment by Type
 - 1.2.1 Global Precision Agriculture Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Precision Agriculture Market Segment by Application
 - 1.3.1 Precision Agriculture Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Precision Agriculture Market, Region Wise (2017-2027)
 - 1.4.1 Global Precision Agriculture Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.4 China Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.6 India Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Precision Agriculture Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Precision Agriculture Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Precision Agriculture (2017-2027)
 - 1.5.1 Global Precision Agriculture Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Precision Agriculture Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Precision Agriculture Market

2 INDUSTRY OUTLOOK

- 2.1 Precision Agriculture Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Precision Agriculture Market Drivers Analysis

- 2.4 Precision Agriculture Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Precision Agriculture Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Precision Agriculture Industry Development

3 GLOBAL PRECISION AGRICULTURE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Precision Agriculture Sales Volume and Share by Player (2017-2022)
- 3.2 Global Precision Agriculture Revenue and Market Share by Player (2017-2022)
- 3.3 Global Precision Agriculture Average Price by Player (2017-2022)
- 3.4 Global Precision Agriculture Gross Margin by Player (2017-2022)
- 3.5 Precision Agriculture Market Competitive Situation and Trends
 - 3.5.1 Precision Agriculture Market Concentration Rate
 - 3.5.2 Precision Agriculture Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PRECISION AGRICULTURE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Precision Agriculture Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Precision Agriculture Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Precision Agriculture Market Under COVID-19
- 4.5 Europe Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Precision Agriculture Market Under COVID-19
- 4.6 China Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Precision Agriculture Market Under COVID-19
- 4.7 Japan Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Precision Agriculture Market Under COVID-19
- 4.8 India Precision Agriculture Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Precision Agriculture Market Under COVID-19

4.9 Southeast Asia Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Precision Agriculture Market Under COVID-19

4.10 Latin America Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Precision Agriculture Market Under COVID-19

4.11 Middle East and Africa Precision Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Precision Agriculture Market Under COVID-19

5 GLOBAL PRECISION AGRICULTURE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Precision Agriculture Sales Volume and Market Share by Type (2017-2022)

5.2 Global Precision Agriculture Revenue and Market Share by Type (2017-2022)

5.3 Global Precision Agriculture Price by Type (2017-2022)

5.4 Global Precision Agriculture Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Precision Agriculture Sales Volume, Revenue and Growth Rate of Hardware (2017-2022)

5.4.2 Global Precision Agriculture Sales Volume, Revenue and Growth Rate of Software (2017-2022)

5.4.3 Global Precision Agriculture Sales Volume, Revenue and Growth Rate of Services (2017-2022)

6 GLOBAL PRECISION AGRICULTURE MARKET ANALYSIS BY APPLICATION

6.1 Global Precision Agriculture Consumption and Market Share by Application (2017-2022)

6.2 Global Precision Agriculture Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Precision Agriculture Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Precision Agriculture Consumption and Growth Rate of Field Mapping (2017-2022)

6.3.2 Global Precision Agriculture Consumption and Growth Rate of Yield Monitoring (2017-2022)

6.3.3 Global Precision Agriculture Consumption and Growth Rate of Weather Tracking & Forecasting (2017-2022)

6.3.4 Global Precision Agriculture Consumption and Growth Rate of Crop Scouting (2017-2022)

6.3.5 Global Precision Agriculture Consumption and Growth Rate of Irrigation Management (2017-2022)

6.3.6 Global Precision Agriculture Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL PRECISION AGRICULTURE MARKET FORECAST (2022-2027)

7.1 Global Precision Agriculture Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Precision Agriculture Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Precision Agriculture Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Precision Agriculture Price and Trend Forecast (2022-2027)

7.2 Global Precision Agriculture Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Precision Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Precision Agriculture Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Precision Agriculture Revenue and Growth Rate of Hardware (2022-2027)

7.3.2 Global Precision Agriculture Revenue and Growth Rate of Software (2022-2027)

7.3.3 Global Precision Agriculture Revenue and Growth Rate of Services (2022-2027)

7.4 Global Precision Agriculture Consumption Forecast by Application (2022-2027)

7.4.1 Global Precision Agriculture Consumption Value and Growth Rate of Field Mapping(2022-2027)

7.4.2 Global Precision Agriculture Consumption Value and Growth Rate of Yield

Monitoring(2022-2027)

7.4.3 Global Precision Agriculture Consumption Value and Growth Rate of Weather Tracking & Forecasting(2022-2027)

7.4.4 Global Precision Agriculture Consumption Value and Growth Rate of Crop Scouting(2022-2027)

7.4.5 Global Precision Agriculture Consumption Value and Growth Rate of Irrigation Management(2022-2027)

7.4.6 Global Precision Agriculture Consumption Value and Growth Rate of Others(2022-2027)

7.5 Precision Agriculture Market Forecast Under COVID-19

8 PRECISION AGRICULTURE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Precision Agriculture Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Precision Agriculture Analysis

8.6 Major Downstream Buyers of Precision Agriculture Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Precision Agriculture Industry

9 PLAYERS PROFILES

9.1 AgEagle Aerial Systems

9.1.1 AgEagle Aerial Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Precision Agriculture Product Profiles, Application and Specification

9.1.3 AgEagle Aerial Systems Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Bayer CropScience AG

9.2.1 Bayer CropScience AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Precision Agriculture Product Profiles, Application and Specification

9.2.3 Bayer CropScience AG Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Iteris, Inc.

9.3.1 Iteris, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Precision Agriculture Product Profiles, Application and Specification

9.3.3 Iteris, Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Raven Industries

9.4.1 Raven Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Precision Agriculture Product Profiles, Application and Specification

9.4.3 Raven Industries Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Descartes Labs

9.5.1 Descartes Labs Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Precision Agriculture Product Profiles, Application and Specification

9.5.3 Descartes Labs Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 CropMetrics

9.6.1 CropMetrics Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Precision Agriculture Product Profiles, Application and Specification

9.6.3 CropMetrics Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 John Deere

9.7.1 John Deere Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Precision Agriculture Product Profiles, Application and Specification

9.7.3 John Deere Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Teejet Technologies

9.8.1 Teejet Technologies Basic Information, Manufacturing Base, Sales Region and

Competitors

9.8.2 Precision Agriculture Product Profiles, Application and Specification

9.8.3 Teejet Technologies Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Prospera Technologies

9.9.1 Prospera Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Precision Agriculture Product Profiles, Application and Specification

9.9.3 Prospera Technologies Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 AGCO Corporation

9.10.1 AGCO Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Precision Agriculture Product Profiles, Application and Specification

9.10.3 AGCO Corporation Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Trimble Inc.

9.11.1 Trimble Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Precision Agriculture Product Profiles, Application and Specification

9.11.3 Trimble Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Deere & Company

9.12.1 Deere & Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Precision Agriculture Product Profiles, Application and Specification

9.12.3 Deere & Company Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Topcon Positioning Systems

9.13.1 Topcon Positioning Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Precision Agriculture Product Profiles, Application and Specification

9.13.3 Topcon Positioning Systems Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 GUIDE GNSS

9.14.1 GUIDE GNSS Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Precision Agriculture Product Profiles, Application and Specification

9.14.3 GUIDE GNSS Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 AgJunction Inc.

9.15.1 AgJunction Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Precision Agriculture Product Profiles, Application and Specification

9.15.3 AgJunction Inc. Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Ag Leader Technology

9.16.1 Ag Leader Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Precision Agriculture Product Profiles, Application and Specification

9.16.3 Ag Leader Technology Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Farmers Edge, Inc.

9.17.1 Farmers Edge, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Precision Agriculture Product Profiles, Application and Specification

9.17.3 Farmers Edge, Inc. Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Precision Agriculture Product Picture

Table Global Precision Agriculture Market Sales Volume and CAGR (%) Comparison by Type

Table Precision Agriculture Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Precision Agriculture Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Precision Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Precision Agriculture Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Precision Agriculture Industry Development

Table Global Precision Agriculture Sales Volume by Player (2017-2022)

Table Global Precision Agriculture Sales Volume Share by Player (2017-2022)

Figure Global Precision Agriculture Sales Volume Share by Player in 2021

Table Precision Agriculture Revenue (Million USD) by Player (2017-2022)

Table Precision Agriculture Revenue Market Share by Player (2017-2022)

Table Precision Agriculture Price by Player (2017-2022)

Table Precision Agriculture Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Precision Agriculture Sales Volume, Region Wise (2017-2022)

Table Global Precision Agriculture Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Precision Agriculture Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Precision Agriculture Sales Volume Market Share, Region Wise in 2021

Table Global Precision Agriculture Revenue (Million USD), Region Wise (2017-2022)

Table Global Precision Agriculture Revenue Market Share, Region Wise (2017-2022)

Figure Global Precision Agriculture Revenue Market Share, Region Wise (2017-2022)

Figure Global Precision Agriculture Revenue Market Share, Region Wise in 2021

Table Global Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Precision Agriculture Sales Volume by Type (2017-2022)

Table Global Precision Agriculture Sales Volume Market Share by Type (2017-2022)

Figure Global Precision Agriculture Sales Volume Market Share by Type in 2021

Table Global Precision Agriculture Revenue (Million USD) by Type (2017-2022)

Table Global Precision Agriculture Revenue Market Share by Type (2017-2022)

Figure Global Precision Agriculture Revenue Market Share by Type in 2021

Table Precision Agriculture Price by Type (2017-2022)

Figure Global Precision Agriculture Sales Volume and Growth Rate of Hardware (2017-2022)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of

Hardware (2017-2022)

Figure Global Precision Agriculture Sales Volume and Growth Rate of Software (2017-2022)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Software (2017-2022)

Figure Global Precision Agriculture Sales Volume and Growth Rate of Services (2017-2022)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Services (2017-2022)

Table Global Precision Agriculture Consumption by Application (2017-2022)

Table Global Precision Agriculture Consumption Market Share by Application (2017-2022)

Table Global Precision Agriculture Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Precision Agriculture Consumption Revenue Market Share by Application (2017-2022)

Table Global Precision Agriculture Consumption and Growth Rate of Field Mapping (2017-2022)

Table Global Precision Agriculture Consumption and Growth Rate of Yield Monitoring (2017-2022)

Table Global Precision Agriculture Consumption and Growth Rate of Weather Tracking & Forecasting (2017-2022)

Table Global Precision Agriculture Consumption and Growth Rate of Crop Scouting (2017-2022)

Table Global Precision Agriculture Consumption and Growth Rate of Irrigation Management (2017-2022)

Table Global Precision Agriculture Consumption and Growth Rate of Others (2017-2022)

Figure Global Precision Agriculture Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Precision Agriculture Price and Trend Forecast (2022-2027)

Figure USA Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Precision Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Precision Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Precision Agriculture Market Sales Volume Forecast, by Type

Table Global Precision Agriculture Sales Volume Market Share Forecast, by Type

Table Global Precision Agriculture Market Revenue (Million USD) Forecast, by Type

Table Global Precision Agriculture Revenue Market Share Forecast, by Type

Table Global Precision Agriculture Price Forecast, by Type

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Services (2022-2027)

Figure Global Precision Agriculture Revenue (Million USD) and Growth Rate of Services (2022-2027)

Table Global Precision Agriculture Market Consumption Forecast, by Application

Table Global Precision Agriculture Consumption Market Share Forecast, by Application

Table Global Precision Agriculture Market Revenue (Million USD) Forecast, by Application

Table Global Precision Agriculture Revenue Market Share Forecast, by Application

Figure Global Precision Agriculture Consumption Value (Million USD) and Growth Rate of Field Mapping (2022-2027)

Figure Global Precision Agriculture Consumption Value (Million USD) and Growth Rate of Yield Monitoring (2022-2027)

Figure Global Precision Agriculture Consumption Value (Million USD) and Growth Rate of Weather Tracking & Forecasting (2022-2027)

Figure Global Precision Agriculture Consumption Value (Million USD) and Growth Rate of Crop Scouting (2022-2027)

Figure Global Precision Agriculture Consumption Value (Million USD) and Growth Rate of Irrigation Management (2022-2027)

Figure Global Precision Agriculture Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Precision Agriculture Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table AgEagle Aerial Systems Profile

Table AgEagle Aerial Systems Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AgEagle Aerial Systems Precision Agriculture Sales Volume and Growth Rate

Figure AgEagle Aerial Systems Revenue (Million USD) Market Share 2017-2022

Table Bayer CropScience AG Profile

Table Bayer CropScience AG Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer CropScience AG Precision Agriculture Sales Volume and Growth Rate

Figure Bayer CropScience AG Revenue (Million USD) Market Share 2017-2022

Table Iteris, Inc. Profile

Table Iteris, Inc. Precision Agriculture Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Iteris, Inc. Precision Agriculture Sales Volume and Growth Rate

Figure Iteris, Inc. Revenue (Million USD) Market Share 2017-2022

Table Raven Industries Profile

Table Raven Industries Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Raven Industries Precision Agriculture Sales Volume and Growth Rate

Figure Raven Industries Revenue (Million USD) Market Share 2017-2022

Table Descartes Labs Profile

Table Descartes Labs Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Descartes Labs Precision Agriculture Sales Volume and Growth Rate

Figure Descartes Labs Revenue (Million USD) Market Share 2017-2022

Table CropMetrics Profile

Table CropMetrics Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CropMetrics Precision Agriculture Sales Volume and Growth Rate

Figure CropMetrics Revenue (Million USD) Market Share 2017-2022

Table John Deere Profile

Table John Deere Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure John Deere Precision Agriculture Sales Volume and Growth Rate

Figure John Deere Revenue (Million USD) Market Share 2017-2022

Table Teejet Technologies Profile

Table Teejet Technologies Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Teejet Technologies Precision Agriculture Sales Volume and Growth Rate

Figure Teejet Technologies Revenue (Million USD) Market Share 2017-2022

Table Prospera Technologies Profile

Table Prospera Technologies Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Prospera Technologies Precision Agriculture Sales Volume and Growth Rate

Figure Prospera Technologies Revenue (Million USD) Market Share 2017-2022

Table AGCO Corporation Profile

Table AGCO Corporation Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AGCO Corporation Precision Agriculture Sales Volume and Growth Rate

Figure AGCO Corporation Revenue (Million USD) Market Share 2017-2022

Table Trimble Inc. Profile

Table Trimble Inc. Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trimble Inc. Precision Agriculture Sales Volume and Growth Rate

Figure Trimble Inc. Revenue (Million USD) Market Share 2017-2022

Table Deere & Company Profile

Table Deere & Company Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deere & Company Precision Agriculture Sales Volume and Growth Rate

Figure Deere & Company Revenue (Million USD) Market Share 2017-2022

Table Topcon Positioning Systems Profile

Table Topcon Positioning Systems Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Topcon Positioning Systems Precision Agriculture Sales Volume and Growth Rate

Figure Topcon Positioning Systems Revenue (Million USD) Market Share 2017-2022

Table GUIDE GNSS Profile

Table GUIDE GNSS Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GUIDE GNSS Precision Agriculture Sales Volume and Growth Rate

Figure GUIDE GNSS Revenue (Million USD) Market Share 2017-2022

Table AgJunction Inc. Profile

Table AgJunction Inc. Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AgJunction Inc. Precision Agriculture Sales Volume and Growth Rate

Figure AgJunction Inc. Revenue (Million USD) Market Share 2017-2022

Table Ag Leader Technology Profile

Table Ag Leader Technology Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ag Leader Technology Precision Agriculture Sales Volume and Growth Rate

Figure Ag Leader Technology Revenue (Million USD) Market Share 2017-2022

Table Farmers Edge, Inc. Profile

Table Farmers Edge, Inc. Precision Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Farmers Edge, Inc. Precision Agriculture Sales Volume and Growth Rate

Figure Farmers Edge, Inc. Revenue (Million USD) Market Share 2017-2022

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