

# Global POU Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Based on the POU market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global POU market covered in Chapter 5:

Watts Premier

Kent RO System

Culligan International

Brita

Philips

Amway

HaloSource

3M

Advanced Purification Engineering

General Ecology

A.O. Smith

Unilever

Eureka Forbes

GE Water & Process Technologies

Pentair

In Chapter 6, on the basis of types, the POU market from 2015 to 2025 is primarily split into:

Counter Top

Under the Sink

In Chapter 7, on the basis of applications, the POU market from 2015 to 2025 covers:

Residential

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global POU Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Watts Premier
  - 5.1.1 Watts Premier Company Profile

- 5.1.2 Watts Premier Business Overview
- 5.1.3 Watts Premier POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Watts Premier POU Products Introduction
- 5.2 Kent RO System
  - 5.2.1 Kent RO System Company Profile
  - 5.2.2 Kent RO System Business Overview
  - 5.2.3 Kent RO System POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Kent RO System POU Products Introduction
- 5.3 Culligan International
  - 5.3.1 Culligan International Company Profile
  - 5.3.2 Culligan International Business Overview
  - 5.3.3 Culligan International POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Culligan International POU Products Introduction
- 5.4 Brita
  - 5.4.1 Brita Company Profile
  - 5.4.2 Brita Business Overview
  - 5.4.3 Brita POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Brita POU Products Introduction
- 5.5 Philips
  - 5.5.1 Philips Company Profile
  - 5.5.2 Philips Business Overview
  - 5.5.3 Philips POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Philips POU Products Introduction
- 5.6 Amway
  - 5.6.1 Amway Company Profile
  - 5.6.2 Amway Business Overview
  - 5.6.3 Amway POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Amway POU Products Introduction
- 5.7 HaloSource
  - 5.7.1 HaloSource Company Profile
  - 5.7.2 HaloSource Business Overview
  - 5.7.3 HaloSource POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.7.4 HaloSource POU Products Introduction

## 5.8 3M

5.8.1 3M Company Profile

5.8.2 3M Business Overview

5.8.3 3M POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 3M POU Products Introduction

## 5.9 Advanced Purification Engineering

5.9.1 Advanced Purification Engineering Company Profile

5.9.2 Advanced Purification Engineering Business Overview

5.9.3 Advanced Purification Engineering POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Advanced Purification Engineering POU Products Introduction

## 5.10 General Ecology

5.10.1 General Ecology Company Profile

5.10.2 General Ecology Business Overview

5.10.3 General Ecology POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 General Ecology POU Products Introduction

## 5.11 A.O. Smith

5.11.1 A.O. Smith Company Profile

5.11.2 A.O. Smith Business Overview

5.11.3 A.O. Smith POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.11.4 A.O. Smith POU Products Introduction

## 5.12 Unilever

5.12.1 Unilever Company Profile

5.12.2 Unilever Business Overview

5.12.3 Unilever POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.12.4 Unilever POU Products Introduction

## 5.13 Eureka Forbes

5.13.1 Eureka Forbes Company Profile

5.13.2 Eureka Forbes Business Overview

5.13.3 Eureka Forbes POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.13.4 Eureka Forbes POU Products Introduction

## 5.14 GE Water & Process Technologies

5.14.1 GE Water & Process Technologies Company Profile

5.14.2 GE Water & Process Technologies Business Overview

5.14.3 GE Water & Process Technologies POU Sales, Revenue, Average Selling Price

and Gross Margin (2015-2020)

5.14.4 GE Water & Process Technologies POU Products Introduction

5.15 Pentair

5.15.1 Pentair Company Profile

5.15.2 Pentair Business Overview

5.15.3 Pentair POU Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.15.4 Pentair POU Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

6.1 Global POU Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global POU Sales and Market Share by Types (2015-2020)

6.1.2 Global POU Revenue and Market Share by Types (2015-2020)

6.1.3 Global POU Price by Types (2015-2020)

6.2 Global POU Market Forecast by Types (2020-2025)

6.2.1 Global POU Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global POU Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global POU Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global POU Sales, Price and Growth Rate of Counter Top

6.3.2 Global POU Sales, Price and Growth Rate of Under the Sink

6.4 Global POU Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Counter Top Market Revenue and Sales Forecast (2020-2025)

6.4.2 Under the Sink Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global POU Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global POU Sales and Market Share by Applications (2015-2020)

7.1.2 Global POU Revenue and Market Share by Applications (2015-2020)

7.2 Global POU Market Forecast by Applications (2020-2025)

7.2.1 Global POU Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global POU Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global POU Revenue, Sales and Growth Rate of Residential (2015-2020)

7.3.2 Global POU Revenue, Sales and Growth Rate of Commercial (2015-2020)

7.4 Global POU Market Revenue and Sales Forecast, by Applications (2020-2025)

- 7.4.1 Residential Market Revenue and Sales Forecast (2020-2025)
- 7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global POU Sales by Regions (2015-2020)
- 8.2 Global POU Market Revenue by Regions (2015-2020)
- 8.3 Global POU Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA POU MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America POU Market Sales and Growth Rate (2015-2020)
- 9.3 North America POU Market Revenue and Growth Rate (2015-2020)
- 9.4 North America POU Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America POU Market Analysis by Country
  - 9.6.1 U.S. POU Sales and Growth Rate
  - 9.6.2 Canada POU Sales and Growth Rate
  - 9.6.3 Mexico POU Sales and Growth Rate

## **10 EUROPE POU MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe POU Market Sales and Growth Rate (2015-2020)
- 10.3 Europe POU Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe POU Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe POU Market Analysis by Country
  - 10.6.1 Germany POU Sales and Growth Rate
  - 10.6.2 United Kingdom POU Sales and Growth Rate
  - 10.6.3 France POU Sales and Growth Rate
  - 10.6.4 Italy POU Sales and Growth Rate
  - 10.6.5 Spain POU Sales and Growth Rate
  - 10.6.6 Russia POU Sales and Growth Rate

## **11 ASIA-PACIFIC POU MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis



- 11.2 Asia-Pacific POU Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific POU Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific POU Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific POU Market Analysis by Country
  - 11.6.1 China POU Sales and Growth Rate
  - 11.6.2 Japan POU Sales and Growth Rate
  - 11.6.3 South Korea POU Sales and Growth Rate
  - 11.6.4 Australia POU Sales and Growth Rate
  - 11.6.5 India POU Sales and Growth Rate

## **12 SOUTH AMERICA POU MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America POU Market Sales and Growth Rate (2015-2020)
- 12.3 South America POU Market Revenue and Growth Rate (2015-2020)
- 12.4 South America POU Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America POU Market Analysis by Country
  - 12.6.1 Brazil POU Sales and Growth Rate
  - 12.6.2 Argentina POU Sales and Growth Rate
  - 12.6.3 Columbia POU Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA POU MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa POU Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa POU Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa POU Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa POU Market Analysis by Country
  - 13.6.1 UAE POU Sales and Growth Rate
  - 13.6.2 Egypt POU Sales and Growth Rate
  - 13.6.3 South Africa POU Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global POU Market Size and Growth Rate 2015-2025

Table POU Key Market Segments

Figure Global POU Market Revenue (\$) Segment by Type from 2015-2020

Figure Global POU Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of POU

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Watts Premier Company Profile

Table Watts Premier Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Watts Premier Production and Growth Rate

Figure Watts Premier Market Revenue (\$) Market Share 2015-2020

Table Kent RO System Company Profile

Table Kent RO System Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kent RO System Production and Growth Rate

Figure Kent RO System Market Revenue (\$) Market Share 2015-2020

Table Culligan International Company Profile

Table Culligan International Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Culligan International Production and Growth Rate

Figure Culligan International Market Revenue (\$) Market Share 2015-2020

Table Brita Company Profile

Table Brita Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Brita Production and Growth Rate

Figure Brita Market Revenue (\$) Market Share 2015-2020

Table Philips Company Profile

Table Philips Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Philips Production and Growth Rate

Figure Philips Market Revenue (\$) Market Share 2015-2020

Table Amway Company Profile

Table Amway Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Amway Production and Growth Rate

Figure Amway Market Revenue (\$) Market Share 2015-2020

Table HaloSource Company Profile

Table HaloSource Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure HaloSource Production and Growth Rate

Figure HaloSource Market Revenue (\$) Market Share 2015-2020

Table 3M Company Profile

Table 3M Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure 3M Production and Growth Rate

Figure 3M Market Revenue (\$) Market Share 2015-2020

Table Advanced Purification Engineering Company Profile

Table Advanced Purification Engineering Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Advanced Purification Engineering Production and Growth Rate

Figure Advanced Purification Engineering Market Revenue (\$) Market Share 2015-2020

Table General Ecology Company Profile

Table General Ecology Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure General Ecology Production and Growth Rate

Figure General Ecology Market Revenue (\$) Market Share 2015-2020

Table A.O. Smith Company Profile

Table A.O. Smith Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure A.O. Smith Production and Growth Rate

Figure A.O. Smith Market Revenue (\$) Market Share 2015-2020

Table Unilever Company Profile

Table Unilever Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Unilever Production and Growth Rate

Figure Unilever Market Revenue (\$) Market Share 2015-2020

Table Eureka Forbes Company Profile

Table Eureka Forbes Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Eureka Forbes Production and Growth Rate  
Figure Eureka Forbes Market Revenue (\$) Market Share 2015-2020  
Table GE Water & Process Technologies Company Profile  
Table GE Water & Process Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure GE Water & Process Technologies Production and Growth Rate  
Figure GE Water & Process Technologies Market Revenue (\$) Market Share 2015-2020  
Table Pentair Company Profile  
Table Pentair Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Pentair Production and Growth Rate  
Figure Pentair Market Revenue (\$) Market Share 2015-2020  
Table Global POU Sales by Types (2015-2020)  
Table Global POU Sales Share by Types (2015-2020)  
Table Global POU Revenue (\$) by Types (2015-2020)  
Table Global POU Revenue Share by Types (2015-2020)  
Table Global POU Price (\$) by Types (2015-2020)  
Table Global POU Market Forecast Sales by Types (2020-2025)  
Table Global POU Market Forecast Sales Share by Types (2020-2025)  
Table Global POU Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global POU Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Counter Top Sales and Growth Rate (2015-2020)  
Figure Global Counter Top Price (2015-2020)  
Figure Global Under the Sink Sales and Growth Rate (2015-2020)  
Figure Global Under the Sink Price (2015-2020)  
Figure Global POU Market Revenue (\$) and Growth Rate Forecast of Counter Top (2020-2025)  
Figure Global POU Sales and Growth Rate Forecast of Counter Top (2020-2025)  
Figure Global POU Market Revenue (\$) and Growth Rate Forecast of Under the Sink (2020-2025)  
Figure Global POU Sales and Growth Rate Forecast of Under the Sink (2020-2025)  
Table Global POU Sales by Applications (2015-2020)  
Table Global POU Sales Share by Applications (2015-2020)  
Table Global POU Revenue (\$) by Applications (2015-2020)  
Table Global POU Revenue Share by Applications (2015-2020)  
Table Global POU Market Forecast Sales by Applications (2020-2025)  
Table Global POU Market Forecast Sales Share by Applications (2020-2025)  
Table Global POU Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global POU Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Residential Sales and Growth Rate (2015-2020)  
Figure Global Residential Price (2015-2020)  
Figure Global Commercial Sales and Growth Rate (2015-2020)  
Figure Global Commercial Price (2015-2020)  
Figure Global POU Market Revenue (\$) and Growth Rate Forecast of Residential (2020-2025)  
Figure Global POU Sales and Growth Rate Forecast of Residential (2020-2025)  
Figure Global POU Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)  
Figure Global POU Sales and Growth Rate Forecast of Commercial (2020-2025)  
Figure Global POU Sales and Growth Rate (2015-2020)  
Table Global POU Sales by Regions (2015-2020)  
Table Global POU Sales Market Share by Regions (2015-2020)  
Figure Global POU Sales Market Share by Regions in 2019  
Figure Global POU Revenue and Growth Rate (2015-2020)  
Table Global POU Revenue by Regions (2015-2020)  
Table Global POU Revenue Market Share by Regions (2015-2020)  
Figure Global POU Revenue Market Share by Regions in 2019  
Table Global POU Market Forecast Sales by Regions (2020-2025)  
Table Global POU Market Forecast Sales Share by Regions (2020-2025)  
Table Global POU Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global POU Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America POU Market Sales and Growth Rate (2015-2020)  
Figure North America POU Market Revenue and Growth Rate (2015-2020)  
Figure North America POU Market Forecast Sales (2020-2025)  
Figure North America POU Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. POU Market Sales and Growth Rate (2015-2020)  
Figure Canada POU Market Sales and Growth Rate (2015-2020)  
Figure Mexico POU Market Sales and Growth Rate (2015-2020)  
Figure Europe POU Market Sales and Growth Rate (2015-2020)  
Figure Europe POU Market Revenue and Growth Rate (2015-2020)  
Figure Europe POU Market Forecast Sales (2020-2025)  
Figure Europe POU Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany POU Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom POU Market Sales and Growth Rate (2015-2020)  
Figure France POU Market Sales and Growth Rate (2015-2020)

Figure Italy POU Market Sales and Growth Rate (2015-2020)  
Figure Spain POU Market Sales and Growth Rate (2015-2020)  
Figure Russia POU Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific POU Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific POU Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific POU Market Forecast Sales (2020-2025)  
Figure Asia-Pacific POU Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China POU Market Sales and Growth Rate (2015-2020)  
Figure Japan POU Market Sales and Growth Rate (2015-2020)  
Figure South Korea POU Market Sales and Growth Rate (2015-2020)  
Figure Australia POU Market Sales and Growth Rate (2015-2020)  
Figure India POU Market Sales and Growth Rate (2015-2020)  
Figure South America POU Market Sales and Growth Rate (2015-2020)  
Figure South America POU Market Revenue and Growth Rate (2015-2020)  
Figure South America POU Market Forecast Sales (2020-2025)  
Figure South America POU Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil POU Market Sales and Growth Rate (2015-2020)  
Figure Argentina POU Market Sales and Growth Rate (2015-2020)  
Figure Columbia POU Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa POU Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa POU Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa POU Market Forecast Sales (2020-2025)  
Figure Middle East and Africa POU Market Forecast Revenue (\$) (2020-2025)  
Figure UAE POU Market Sales and Growth Rate (2015-2020)  
Figure Egypt POU Market Sales and Growth Rate (2015-2020)  
Figure South Africa POU Market Sales and Growth Rate (2015-2020)

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