

# Global Potentiometer Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

The potentiometer is an electric component used to measure the electromotive force. The three-terminal resistors have a resistance that is used to control the flow of the electric current. Out of the three terminals, the two terminals are fixed and the one terminal is variable. The two fixed terminals are attached to the ends of a resistive element while the variable terminal is attached to the sliding wiper. This wiper moves around the resistive element and varies the potentiometer resistance. Depending on the resistive element either flat or angled, the wiper moves accordingly in a linear or rotary manner. Various materials are used to construct the resistive element of potentiometer that includes carbon particles in plastic, resistive wires, cermet (mix of metals and ceramics) and graphite. The working principle of the potentiometer is based on the fact that the decrease in the potential in any portion of the wire is directly proportional to the length of the wire, provided that the wire has uniform cross-section area and the consistent current flowing through it.

Based on the Potentiometer market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for

marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Potentiometer market covered in Chapter 5:

NOBLE

COPAL

TOCOS

Panasonic

Siemens

BAOSHI

BOURNS

CONTELEC

Bltechnologies

ALPS

ABB

In Chapter 6, on the basis of types, the Potentiometer market from 2015 to 2025 is primarily split into:

Carbon Film

Plastic Film

Wirewound

In Chapter 7, on the basis of applications, the Potentiometer market from 2015 to 2025 covers:

Home Appliances

Communication Products

Instrumentation

Automotive Products

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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