

# Global Potash Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Potash is some of various mined and manufactured salts that contain potassium in water-soluble form.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Potash market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Potash market are covered in Chapter 9:

Gensource Potash

Goldcorp, Inc.

Golden Fortune Potash Corp.

## Potash Ridge

Agrium

Nutrien Ltd.

K + S

Crystal Peak Minerals

Canpotex

Verde AgriTech

In Chapter 5 and Chapter 7.3, based on types, the Potash market from 2017 to 2027 is primarily split into:

Potassium Chloride

Potassium Nitrate

Potassium Sulfate

In Chapter 6 and Chapter 7.4, based on applications, the Potash market from 2017 to 2027 covers:

Fertilizer Industry

Pharmaceutical Industry

Others (plastics, soaps, fire extinguishers)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

Potash market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Potash Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 POTASH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Potash Market
- 1.2 Potash Market Segment by Type
  - 1.2.1 Global Potash Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Potash Market Segment by Application
  - 1.3.1 Potash Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Potash Market, Region Wise (2017-2027)
  - 1.4.1 Global Potash Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Potash Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Potash Market Status and Prospect (2017-2027)
  - 1.4.4 China Potash Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Potash Market Status and Prospect (2017-2027)
  - 1.4.6 India Potash Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Potash Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Potash Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Potash Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Potash (2017-2027)
  - 1.5.1 Global Potash Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Potash Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Potash Market

### 2 INDUSTRY OUTLOOK

- 2.1 Potash Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Potash Market Drivers Analysis
- 2.4 Potash Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Potash Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Potash Industry Development

### **3 GLOBAL POTASH MARKET LANDSCAPE BY PLAYER**

3.1 Global Potash Sales Volume and Share by Player (2017-2022)

3.2 Global Potash Revenue and Market Share by Player (2017-2022)

3.3 Global Potash Average Price by Player (2017-2022)

3.4 Global Potash Gross Margin by Player (2017-2022)

3.5 Potash Market Competitive Situation and Trends

3.5.1 Potash Market Concentration Rate

3.5.2 Potash Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL POTASH SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Potash Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Potash Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Potash Market Under COVID-19

4.5 Europe Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Potash Market Under COVID-19

4.6 China Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Potash Market Under COVID-19

4.7 Japan Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Potash Market Under COVID-19

4.8 India Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Potash Market Under COVID-19

4.9 Southeast Asia Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Potash Market Under COVID-19

4.10 Latin America Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Potash Market Under COVID-19

4.11 Middle East and Africa Potash Sales Volume, Revenue, Price and Gross Margin (2017-2022)



#### 4.11.1 Middle East and Africa Potash Market Under COVID-19

## **5 GLOBAL POTASH SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

### 5.1 Global Potash Sales Volume and Market Share by Type (2017-2022)

### 5.2 Global Potash Revenue and Market Share by Type (2017-2022)

### 5.3 Global Potash Price by Type (2017-2022)

### 5.4 Global Potash Sales Volume, Revenue and Growth Rate by Type (2017-2022)

#### 5.4.1 Global Potash Sales Volume, Revenue and Growth Rate of Potassium Chloride (2017-2022)

#### 5.4.2 Global Potash Sales Volume, Revenue and Growth Rate of Potassium Nitrate (2017-2022)

#### 5.4.3 Global Potash Sales Volume, Revenue and Growth Rate of Potassium Sulfate (2017-2022)

## **6 GLOBAL POTASH MARKET ANALYSIS BY APPLICATION**

### 6.1 Global Potash Consumption and Market Share by Application (2017-2022)

### 6.2 Global Potash Consumption Revenue and Market Share by Application (2017-2022)

### 6.3 Global Potash Consumption and Growth Rate by Application (2017-2022)

#### 6.3.1 Global Potash Consumption and Growth Rate of Fertilizer Industry (2017-2022)

#### 6.3.2 Global Potash Consumption and Growth Rate of Pharmaceutical Industry (2017-2022)

#### 6.3.3 Global Potash Consumption and Growth Rate of Others (plastics, soaps, fire extinguishers) (2017-2022)

## **7 GLOBAL POTASH MARKET FORECAST (2022-2027)**

### 7.1 Global Potash Sales Volume, Revenue Forecast (2022-2027)

#### 7.1.1 Global Potash Sales Volume and Growth Rate Forecast (2022-2027)

#### 7.1.2 Global Potash Revenue and Growth Rate Forecast (2022-2027)

#### 7.1.3 Global Potash Price and Trend Forecast (2022-2027)

### 7.2 Global Potash Sales Volume and Revenue Forecast, Region Wise (2022-2027)

#### 7.2.1 United States Potash Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.2 Europe Potash Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.3 China Potash Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.4 Japan Potash Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.5 India Potash Sales Volume and Revenue Forecast (2022-2027)

#### 7.2.6 Southeast Asia Potash Sales Volume and Revenue Forecast (2022-2027)



- 7.2.7 Latin America Potash Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Potash Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Potash Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Potash Revenue and Growth Rate of Potassium Chloride (2022-2027)
  - 7.3.2 Global Potash Revenue and Growth Rate of Potassium Nitrate (2022-2027)
  - 7.3.3 Global Potash Revenue and Growth Rate of Potassium Sulfate (2022-2027)
- 7.4 Global Potash Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Potash Consumption Value and Growth Rate of Fertilizer Industry(2022-2027)
  - 7.4.2 Global Potash Consumption Value and Growth Rate of Pharmaceutical Industry(2022-2027)
  - 7.4.3 Global Potash Consumption Value and Growth Rate of Others (plastics, soaps, fire extinguishers)(2022-2027)
- 7.5 Potash Market Forecast Under COVID-19

## **8 POTASH MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Potash Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Potash Analysis
- 8.6 Major Downstream Buyers of Potash Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Potash Industry

## **9 PLAYERS PROFILES**

- 9.1 Gensource Potash
  - 9.1.1 Gensource Potash Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Potash Product Profiles, Application and Specification
  - 9.1.3 Gensource Potash Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis

## 9.2 Goldcorp, Inc.

9.2.1 Goldcorp, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Potash Product Profiles, Application and Specification

9.2.3 Goldcorp, Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 Golden Fortune Potash Corp.

9.3.1 Golden Fortune Potash Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Potash Product Profiles, Application and Specification

9.3.3 Golden Fortune Potash Corp. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Potash Ridge

9.4.1 Potash Ridge Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Potash Product Profiles, Application and Specification

9.4.3 Potash Ridge Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Agrium

9.5.1 Agrium Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Potash Product Profiles, Application and Specification

9.5.3 Agrium Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Nutrien Ltd.

9.6.1 Nutrien Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Potash Product Profiles, Application and Specification

9.6.3 Nutrien Ltd. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 K + S

9.7.1 K + S Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Potash Product Profiles, Application and Specification

9.7.3 K + S Market Performance (2017-2022)

9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

### 9.8 Crystal Peak Minerals

#### 9.8.1 Crystal Peak Minerals Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.8.2 Potash Product Profiles, Application and Specification

#### 9.8.3 Crystal Peak Minerals Market Performance (2017-2022)

#### 9.8.4 Recent Development

#### 9.8.5 SWOT Analysis

### 9.9 Canpotex

#### 9.9.1 Canpotex Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.9.2 Potash Product Profiles, Application and Specification

#### 9.9.3 Canpotex Market Performance (2017-2022)

#### 9.9.4 Recent Development

#### 9.9.5 SWOT Analysis

### 9.10 Verde AgriTech

#### 9.10.1 Verde AgriTech Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.10.2 Potash Product Profiles, Application and Specification

#### 9.10.3 Verde AgriTech Market Performance (2017-2022)

#### 9.10.4 Recent Development

#### 9.10.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Potash Product Picture

Table Global Potash Market Sales Volume and CAGR (%) Comparison by Type

Table Potash Market Consumption (Sales Volume) Comparison by Application  
(2017-2027)

Figure Global Potash Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Potash Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Europe Potash Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Potash Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Potash Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Potash Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Potash Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Latin America Potash Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Middle East and Africa Potash Market Revenue (Million USD) and Growth Rate  
(2017-2027)

Figure Global Potash Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Potash Industry Development

Table Global Potash Sales Volume by Player (2017-2022)

Table Global Potash Sales Volume Share by Player (2017-2022)

Figure Global Potash Sales Volume Share by Player in 2021

Table Potash Revenue (Million USD) by Player (2017-2022)

Table Potash Revenue Market Share by Player (2017-2022)

Table Potash Price by Player (2017-2022)

Table Potash Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Potash Sales Volume, Region Wise (2017-2022)

Table Global Potash Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Potash Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Potash Sales Volume Market Share, Region Wise in 2021

Table Global Potash Revenue (Million USD), Region Wise (2017-2022)

Table Global Potash Revenue Market Share, Region Wise (2017-2022)

Figure Global Potash Revenue Market Share, Region Wise (2017-2022)

Figure Global Potash Revenue Market Share, Region Wise in 2021

Table Global Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Potash Sales Volume by Type (2017-2022)

Table Global Potash Sales Volume Market Share by Type (2017-2022)

Figure Global Potash Sales Volume Market Share by Type in 2021

Table Global Potash Revenue (Million USD) by Type (2017-2022)

Table Global Potash Revenue Market Share by Type (2017-2022)

Figure Global Potash Revenue Market Share by Type in 2021

Table Potash Price by Type (2017-2022)

Figure Global Potash Sales Volume and Growth Rate of Potassium Chloride (2017-2022)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Chloride (2017-2022)

Figure Global Potash Sales Volume and Growth Rate of Potassium Nitrate (2017-2022)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Nitrate (2017-2022)

Figure Global Potash Sales Volume and Growth Rate of Potassium Sulfate (2017-2022)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Sulfate (2017-2022)

Table Global Potash Consumption by Application (2017-2022)

Table Global Potash Consumption Market Share by Application (2017-2022)

Table Global Potash Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Potash Consumption Revenue Market Share by Application (2017-2022)

Table Global Potash Consumption and Growth Rate of Fertilizer Industry (2017-2022)

Table Global Potash Consumption and Growth Rate of Pharmaceutical Industry (2017-2022)

Table Global Potash Consumption and Growth Rate of Others (plastics, soaps, fire extinguishers) (2017-2022)

Figure Global Potash Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Potash Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Potash Price and Trend Forecast (2022-2027)

Figure USA Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Potash Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Potash Market Sales Volume and Growth Rate Forecast



Analysis (2022-2027)

Figure Middle East and Africa Potash Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Potash Market Sales Volume Forecast, by Type

Table Global Potash Sales Volume Market Share Forecast, by Type

Table Global Potash Market Revenue (Million USD) Forecast, by Type

Table Global Potash Revenue Market Share Forecast, by Type

Table Global Potash Price Forecast, by Type

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Chloride (2022-2027)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Chloride (2022-2027)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Nitrate (2022-2027)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Nitrate (2022-2027)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Sulfate (2022-2027)

Figure Global Potash Revenue (Million USD) and Growth Rate of Potassium Sulfate (2022-2027)

Table Global Potash Market Consumption Forecast, by Application

Table Global Potash Consumption Market Share Forecast, by Application

Table Global Potash Market Revenue (Million USD) Forecast, by Application

Table Global Potash Revenue Market Share Forecast, by Application

Figure Global Potash Consumption Value (Million USD) and Growth Rate of Fertilizer Industry (2022-2027)

Figure Global Potash Consumption Value (Million USD) and Growth Rate of Pharmaceutical Industry (2022-2027)

Figure Global Potash Consumption Value (Million USD) and Growth Rate of Others (plastics, soaps, fire extinguishers) (2022-2027)

Figure Potash Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Gensource Potash Profile

Table Gensource Potash Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Gensource Potash Potash Sales Volume and Growth Rate

Figure Gensource Potash Revenue (Million USD) Market Share 2017-2022

Table Goldcorp, Inc. Profile

Table Goldcorp, Inc. Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Goldcorp, Inc. Potash Sales Volume and Growth Rate

Figure Goldcorp, Inc. Revenue (Million USD) Market Share 2017-2022

Table Golden Fortune Potash Corp. Profile

Table Golden Fortune Potash Corp. Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Golden Fortune Potash Corp. Potash Sales Volume and Growth Rate

Figure Golden Fortune Potash Corp. Revenue (Million USD) Market Share 2017-2022

Table Potash Ridge Profile

Table Potash Ridge Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Potash Ridge Potash Sales Volume and Growth Rate

Figure Potash Ridge Revenue (Million USD) Market Share 2017-2022

Table Agrium Profile

Table Agrium Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Agrium Potash Sales Volume and Growth Rate

Figure Agrium Revenue (Million USD) Market Share 2017-2022

Table Nutrien Ltd. Profile

Table Nutrien Ltd. Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nutrien Ltd. Potash Sales Volume and Growth Rate

Figure Nutrien Ltd. Revenue (Million USD) Market Share 2017-2022

Table K + S Profile

Table K + S Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure K + S Potash Sales Volume and Growth Rate

Figure K + S Revenue (Million USD) Market Share 2017-2022

Table Crystal Peak Minerals Profile

Table Crystal Peak Minerals Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Crystal Peak Minerals Potash Sales Volume and Growth Rate

Figure Crystal Peak Minerals Revenue (Million USD) Market Share 2017-2022

Table Canpotex Profile

Table Canpotex Potash Sales Volume, Revenue (Million USD), Price and Gross Margin

(2017-2022)

Figure Canpotex Potash Sales Volume and Growth Rate

Figure Canpotex Revenue (Million USD) Market Share 2017-2022

Table Verde AgriTech Profile

Table Verde AgriTech Potash Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verde AgriTech Potash Sales Volume and Growth Rate

Figure Verde AgriTech Revenue (Million USD) Market Share 2017-2022

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