

Global POS Terminal Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the POS Terminal market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global POS Terminal market are covered in Chapter 9:

PAX Technology, Inc.

Squirrel System

Castles Technology Co Ltd.,

Fujitsu

Toshiba Corporation

Lightspeed

CitiXsys Technologies

Global Payments

SAP

Vend

NEC Corporation

Ingenico Group,

Panasonic Corporation

Shopify

Samsung Electronics

Aptos

NCR Corporation

Positouch

Oracle

Hewlett-Packard Company

Square

Tokheim

Fujian Newland Payment Technology Co. Ltd.

Adyen

Diebold Nixdorf

First Data Corporation

PCMS Group

Gilbarco

Manhattan Associates

ID TECH

Verifone Systems, Inc.

In Chapter 5 and Chapter 7.3, based on types, the POS Terminal market from 2017 to 2027 is primarily split into:

Fixed POS Terminals

Mobile POS Terminals

In Chapter 6 and Chapter 7.4, based on applications, the POS Terminal market from 2017 to 2027 covers:

Entertainment

Healthcare

Hospitality

Restaurant
Retail
Warehouse

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the POS Terminal market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the POS Terminal Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 POS TERMINAL MARKET OVERVIEW

- 1.1 Product Overview and Scope of POS Terminal Market
- 1.2 POS Terminal Market Segment by Type
 - 1.2.1 Global POS Terminal Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global POS Terminal Market Segment by Application
 - 1.3.1 POS Terminal Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global POS Terminal Market, Region Wise (2017-2027)
 - 1.4.1 Global POS Terminal Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.3 Europe POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.4 China POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.5 Japan POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.6 India POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America POS Terminal Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa POS Terminal Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of POS Terminal (2017-2027)
 - 1.5.1 Global POS Terminal Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global POS Terminal Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the POS Terminal Market

2 INDUSTRY OUTLOOK

- 2.1 POS Terminal Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 POS Terminal Market Drivers Analysis
- 2.4 POS Terminal Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 POS Terminal Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on POS Terminal Industry Development

3 GLOBAL POS TERMINAL MARKET LANDSCAPE BY PLAYER

3.1 Global POS Terminal Sales Volume and Share by Player (2017-2022)

3.2 Global POS Terminal Revenue and Market Share by Player (2017-2022)

3.3 Global POS Terminal Average Price by Player (2017-2022)

3.4 Global POS Terminal Gross Margin by Player (2017-2022)

3.5 POS Terminal Market Competitive Situation and Trends

3.5.1 POS Terminal Market Concentration Rate

3.5.2 POS Terminal Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL POS TERMINAL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global POS Terminal Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global POS Terminal Revenue and Market Share, Region Wise (2017-2022)

4.3 Global POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States POS Terminal Market Under COVID-19

4.5 Europe POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe POS Terminal Market Under COVID-19

4.6 China POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China POS Terminal Market Under COVID-19

4.7 Japan POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan POS Terminal Market Under COVID-19

4.8 India POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India POS Terminal Market Under COVID-19

4.9 Southeast Asia POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia POS Terminal Market Under COVID-19

4.10 Latin America POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.10.1 Latin America POS Terminal Market Under COVID-19
- 4.11 Middle East and Africa POS Terminal Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa POS Terminal Market Under COVID-19

5 GLOBAL POS TERMINAL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global POS Terminal Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global POS Terminal Revenue and Market Share by Type (2017-2022)
- 5.3 Global POS Terminal Price by Type (2017-2022)
- 5.4 Global POS Terminal Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global POS Terminal Sales Volume, Revenue and Growth Rate of Fixed POS Terminals (2017-2022)
 - 5.4.2 Global POS Terminal Sales Volume, Revenue and Growth Rate of Mobile POS Terminals (2017-2022)

6 GLOBAL POS TERMINAL MARKET ANALYSIS BY APPLICATION

- 6.1 Global POS Terminal Consumption and Market Share by Application (2017-2022)
- 6.2 Global POS Terminal Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global POS Terminal Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global POS Terminal Consumption and Growth Rate of Entertainment (2017-2022)
 - 6.3.2 Global POS Terminal Consumption and Growth Rate of Healthcare (2017-2022)
 - 6.3.3 Global POS Terminal Consumption and Growth Rate of Hospitality (2017-2022)
 - 6.3.4 Global POS Terminal Consumption and Growth Rate of Restaurant (2017-2022)
 - 6.3.5 Global POS Terminal Consumption and Growth Rate of Retail (2017-2022)
 - 6.3.6 Global POS Terminal Consumption and Growth Rate of Warehouse (2017-2022)

7 GLOBAL POS TERMINAL MARKET FORECAST (2022-2027)

- 7.1 Global POS Terminal Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global POS Terminal Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global POS Terminal Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global POS Terminal Price and Trend Forecast (2022-2027)
- 7.2 Global POS Terminal Sales Volume and Revenue Forecast, Region Wise (2022-2027)

- 7.2.1 United States POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa POS Terminal Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global POS Terminal Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global POS Terminal Revenue and Growth Rate of Fixed POS Terminals (2022-2027)
 - 7.3.2 Global POS Terminal Revenue and Growth Rate of Mobile POS Terminals (2022-2027)
- 7.4 Global POS Terminal Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global POS Terminal Consumption Value and Growth Rate of Entertainment(2022-2027)
 - 7.4.2 Global POS Terminal Consumption Value and Growth Rate of Healthcare(2022-2027)
 - 7.4.3 Global POS Terminal Consumption Value and Growth Rate of Hospitality(2022-2027)
 - 7.4.4 Global POS Terminal Consumption Value and Growth Rate of Restaurant(2022-2027)
 - 7.4.5 Global POS Terminal Consumption Value and Growth Rate of Retail(2022-2027)
 - 7.4.6 Global POS Terminal Consumption Value and Growth Rate of Warehouse(2022-2027)
- 7.5 POS Terminal Market Forecast Under COVID-19

8 POS TERMINAL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 POS Terminal Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of POS Terminal Analysis

8.6 Major Downstream Buyers of POS Terminal Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the POS Terminal Industry

9 PLAYERS PROFILES

9.1 PAX Technology, Inc.

9.1.1 PAX Technology, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 POS Terminal Product Profiles, Application and Specification

9.1.3 PAX Technology, Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Squirrel System

9.2.1 Squirrel System Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 POS Terminal Product Profiles, Application and Specification

9.2.3 Squirrel System Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Castles Technology Co Ltd.,

9.3.1 Castles Technology Co Ltd., Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 POS Terminal Product Profiles, Application and Specification

9.3.3 Castles Technology Co Ltd., Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Fujitsu

9.4.1 Fujitsu Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 POS Terminal Product Profiles, Application and Specification

9.4.3 Fujitsu Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Toshiba Corporation

9.5.1 Toshiba Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 POS Terminal Product Profiles, Application and Specification

9.5.3 Toshiba Corporation Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Lightspeed

9.6.1 Lightspeed Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 POS Terminal Product Profiles, Application and Specification

9.6.3 Lightspeed Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 CitiXsys Technologies

9.7.1 CitiXsys Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 POS Terminal Product Profiles, Application and Specification

9.7.3 CitiXsys Technologies Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Global Payments

9.8.1 Global Payments Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 POS Terminal Product Profiles, Application and Specification

9.8.3 Global Payments Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 SAP

9.9.1 SAP Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 POS Terminal Product Profiles, Application and Specification

9.9.3 SAP Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Vend

9.10.1 Vend Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 POS Terminal Product Profiles, Application and Specification

9.10.3 Vend Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 NEC Corporation

9.11.1 NEC Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 POS Terminal Product Profiles, Application and Specification

9.11.3 NEC Corporation Market Performance (2017-2022)

- 9.11.4 Recent Development
- 9.11.5 SWOT Analysis
- 9.12 Ingenico Group,
 - 9.12.1 Ingenico Group, Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 POS Terminal Product Profiles, Application and Specification
 - 9.12.3 Ingenico Group, Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Panasonic Corporation
 - 9.13.1 Panasonic Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 POS Terminal Product Profiles, Application and Specification
 - 9.13.3 Panasonic Corporation Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Shopify
 - 9.14.1 Shopify Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 POS Terminal Product Profiles, Application and Specification
 - 9.14.3 Shopify Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Samsung Electronics
 - 9.15.1 Samsung Electronics Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 POS Terminal Product Profiles, Application and Specification
 - 9.15.3 Samsung Electronics Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Aptos
 - 9.16.1 Aptos Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 POS Terminal Product Profiles, Application and Specification
 - 9.16.3 Aptos Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 NCR Corporation
 - 9.17.1 NCR Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 POS Terminal Product Profiles, Application and Specification

- 9.17.3 NCR Corporation Market Performance (2017-2022)
- 9.17.4 Recent Development
- 9.17.5 SWOT Analysis
- 9.18 Positouch
 - 9.18.1 Positouch Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 POS Terminal Product Profiles, Application and Specification
 - 9.18.3 Positouch Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Oracle
 - 9.19.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 POS Terminal Product Profiles, Application and Specification
 - 9.19.3 Oracle Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Hewlett-Packard Company
 - 9.20.1 Hewlett-Packard Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 POS Terminal Product Profiles, Application and Specification
 - 9.20.3 Hewlett-Packard Company Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 Square
 - 9.21.1 Square Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.21.2 POS Terminal Product Profiles, Application and Specification
 - 9.21.3 Square Market Performance (2017-2022)
 - 9.21.4 Recent Development
 - 9.21.5 SWOT Analysis
- 9.22 Tokheim
 - 9.22.1 Tokheim Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.22.2 POS Terminal Product Profiles, Application and Specification
 - 9.22.3 Tokheim Market Performance (2017-2022)
 - 9.22.4 Recent Development
 - 9.22.5 SWOT Analysis
- 9.23 Fujian Newland Payment Technology Co. Ltd.
 - 9.23.1 Fujian Newland Payment Technology Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.23.2 POS Terminal Product Profiles, Application and Specification
- 9.23.3 Fujian Newland Payment Technology Co. Ltd. Market Performance (2017-2022)
- 9.23.4 Recent Development
- 9.23.5 SWOT Analysis
- 9.24 Adyen
 - 9.24.1 Adyen Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.24.2 POS Terminal Product Profiles, Application and Specification
 - 9.24.3 Adyen Market Performance (2017-2022)
 - 9.24.4 Recent Development
 - 9.24.5 SWOT Analysis
- 9.25 Diebold Nixdorf
 - 9.25.1 Diebold Nixdorf Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.25.2 POS Terminal Product Profiles, Application and Specification
 - 9.25.3 Diebold Nixdorf Market Performance (2017-2022)
 - 9.25.4 Recent Development
 - 9.25.5 SWOT Analysis
- 9.26 First Data Corporation
 - 9.26.1 First Data Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.26.2 POS Terminal Product Profiles, Application and Specification
 - 9.26.3 First Data Corporation Market Performance (2017-2022)
 - 9.26.4 Recent Development
 - 9.26.5 SWOT Analysis
- 9.27 PCMS Group
 - 9.27.1 PCMS Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.27.2 POS Terminal Product Profiles, Application and Specification
 - 9.27.3 PCMS Group Market Performance (2017-2022)
 - 9.27.4 Recent Development
 - 9.27.5 SWOT Analysis
- 9.28 Gilbarco
 - 9.28.1 Gilbarco Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.28.2 POS Terminal Product Profiles, Application and Specification
 - 9.28.3 Gilbarco Market Performance (2017-2022)
 - 9.28.4 Recent Development
 - 9.28.5 SWOT Analysis
- 9.29 Manhattan Associates

9.29.1 Manhattan Associates Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 POS Terminal Product Profiles, Application and Specification

9.29.3 Manhattan Associates Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

9.30 ID TECH

9.30.1 ID TECH Basic Information, Manufacturing Base, Sales Region and Competitors

9.30.2 POS Terminal Product Profiles, Application and Specification

9.30.3 ID TECH Market Performance (2017-2022)

9.30.4 Recent Development

9.30.5 SWOT Analysis

9.31 Verifone Systems, Inc.

9.31.1 Verifone Systems, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.31.2 POS Terminal Product Profiles, Application and Specification

9.31.3 Verifone Systems, Inc. Market Performance (2017-2022)

9.31.4 Recent Development

9.31.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure POS Terminal Product Picture

Table Global POS Terminal Market Sales Volume and CAGR (%) Comparison by Type

Table POS Terminal Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global POS Terminal Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa POS Terminal Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global POS Terminal Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on POS Terminal Industry Development

Table Global POS Terminal Sales Volume by Player (2017-2022)

Table Global POS Terminal Sales Volume Share by Player (2017-2022)

Figure Global POS Terminal Sales Volume Share by Player in 2021

Table POS Terminal Revenue (Million USD) by Player (2017-2022)

Table POS Terminal Revenue Market Share by Player (2017-2022)

Table POS Terminal Price by Player (2017-2022)

Table POS Terminal Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global POS Terminal Sales Volume, Region Wise (2017-2022)

Table Global POS Terminal Sales Volume Market Share, Region Wise (2017-2022)
Figure Global POS Terminal Sales Volume Market Share, Region Wise (2017-2022)
Figure Global POS Terminal Sales Volume Market Share, Region Wise in 2021
Table Global POS Terminal Revenue (Million USD), Region Wise (2017-2022)
Table Global POS Terminal Revenue Market Share, Region Wise (2017-2022)
Figure Global POS Terminal Revenue Market Share, Region Wise (2017-2022)
Figure Global POS Terminal Revenue Market Share, Region Wise in 2021
Table Global POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global POS Terminal Sales Volume by Type (2017-2022)
Table Global POS Terminal Sales Volume Market Share by Type (2017-2022)
Figure Global POS Terminal Sales Volume Market Share by Type in 2021
Table Global POS Terminal Revenue (Million USD) by Type (2017-2022)
Table Global POS Terminal Revenue Market Share by Type (2017-2022)
Figure Global POS Terminal Revenue Market Share by Type in 2021
Table POS Terminal Price by Type (2017-2022)
Figure Global POS Terminal Sales Volume and Growth Rate of Fixed POS Terminals (2017-2022)
Figure Global POS Terminal Revenue (Million USD) and Growth Rate of Fixed POS Terminals (2017-2022)
Figure Global POS Terminal Sales Volume and Growth Rate of Mobile POS Terminals (2017-2022)
Figure Global POS Terminal Revenue (Million USD) and Growth Rate of Mobile POS

Terminals (2017-2022)

Table Global POS Terminal Consumption by Application (2017-2022)

Table Global POS Terminal Consumption Market Share by Application (2017-2022)

Table Global POS Terminal Consumption Revenue (Million USD) by Application (2017-2022)

Table Global POS Terminal Consumption Revenue Market Share by Application (2017-2022)

Table Global POS Terminal Consumption and Growth Rate of Entertainment (2017-2022)

Table Global POS Terminal Consumption and Growth Rate of Healthcare (2017-2022)

Table Global POS Terminal Consumption and Growth Rate of Hospitality (2017-2022)

Table Global POS Terminal Consumption and Growth Rate of Restaurant (2017-2022)

Table Global POS Terminal Consumption and Growth Rate of Retail (2017-2022)

Table Global POS Terminal Consumption and Growth Rate of Warehouse (2017-2022)

Figure Global POS Terminal Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global POS Terminal Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global POS Terminal Price and Trend Forecast (2022-2027)

Figure USA POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia POS Terminal Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Southeast Asia POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa POS Terminal Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa POS Terminal Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global POS Terminal Market Sales Volume Forecast, by Type

Table Global POS Terminal Sales Volume Market Share Forecast, by Type

Table Global POS Terminal Market Revenue (Million USD) Forecast, by Type

Table Global POS Terminal Revenue Market Share Forecast, by Type

Table Global POS Terminal Price Forecast, by Type

Figure Global POS Terminal Revenue (Million USD) and Growth Rate of Fixed POS Terminals (2022-2027)

Figure Global POS Terminal Revenue (Million USD) and Growth Rate of Fixed POS Terminals (2022-2027)

Figure Global POS Terminal Revenue (Million USD) and Growth Rate of Mobile POS Terminals (2022-2027)

Figure Global POS Terminal Revenue (Million USD) and Growth Rate of Mobile POS Terminals (2022-2027)

Table Global POS Terminal Market Consumption Forecast, by Application

Table Global POS Terminal Consumption Market Share Forecast, by Application

Table Global POS Terminal Market Revenue (Million USD) Forecast, by Application

Table Global POS Terminal Revenue Market Share Forecast, by Application

Figure Global POS Terminal Consumption Value (Million USD) and Growth Rate of Entertainment (2022-2027)

Figure Global POS Terminal Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global POS Terminal Consumption Value (Million USD) and Growth Rate of Hospitality (2022-2027)

Figure Global POS Terminal Consumption Value (Million USD) and Growth Rate of Restaurant (2022-2027)

Figure Global POS Terminal Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global POS Terminal Consumption Value (Million USD) and Growth Rate of

Warehouse (2022-2027)

Figure POS Terminal Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table PAX Technology, Inc. Profile

Table PAX Technology, Inc. POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PAX Technology, Inc. POS Terminal Sales Volume and Growth Rate

Figure PAX Technology, Inc. Revenue (Million USD) Market Share 2017-2022

Table Squirrel System Profile

Table Squirrel System POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Squirrel System POS Terminal Sales Volume and Growth Rate

Figure Squirrel System Revenue (Million USD) Market Share 2017-2022

Table Castles Technology Co Ltd., Profile

Table Castles Technology Co Ltd., POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Castles Technology Co Ltd., POS Terminal Sales Volume and Growth Rate

Figure Castles Technology Co Ltd., Revenue (Million USD) Market Share 2017-2022

Table Fujitsu Profile

Table Fujitsu POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fujitsu POS Terminal Sales Volume and Growth Rate

Figure Fujitsu Revenue (Million USD) Market Share 2017-2022

Table Toshiba Corporation Profile

Table Toshiba Corporation POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Toshiba Corporation POS Terminal Sales Volume and Growth Rate

Figure Toshiba Corporation Revenue (Million USD) Market Share 2017-2022

Table Lightspeed Profile

Table Lightspeed POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lightspeed POS Terminal Sales Volume and Growth Rate

Figure Lightspeed Revenue (Million USD) Market Share 2017-2022

Table CitiXsys Technologies Profile

Table CitiXsys Technologies POS Terminal Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure CitiXsys Technologies POS Terminal Sales Volume and Growth Rate

Figure CitiXsys Technologies Revenue (Million USD) Market Share 2017-2022

Table Global Payments Profile

Table Global Payments POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Global Payments POS Terminal Sales Volume and Growth Rate

Figure Global Payments Revenue (Million USD) Market Share 2017-2022

Table SAP Profile

Table SAP POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP POS Terminal Sales Volume and Growth Rate

Figure SAP Revenue (Million USD) Market Share 2017-2022

Table Vend Profile

Table Vend POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vend POS Terminal Sales Volume and Growth Rate

Figure Vend Revenue (Million USD) Market Share 2017-2022

Table NEC Corporation Profile

Table NEC Corporation POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NEC Corporation POS Terminal Sales Volume and Growth Rate

Figure NEC Corporation Revenue (Million USD) Market Share 2017-2022

Table Ingenico Group, Profile

Table Ingenico Group, POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ingenico Group, POS Terminal Sales Volume and Growth Rate

Figure Ingenico Group, Revenue (Million USD) Market Share 2017-2022

Table Panasonic Corporation Profile

Table Panasonic Corporation POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Panasonic Corporation POS Terminal Sales Volume and Growth Rate

Figure Panasonic Corporation Revenue (Million USD) Market Share 2017-2022

Table Shopify Profile

Table Shopify POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shopify POS Terminal Sales Volume and Growth Rate

Figure Shopify Revenue (Million USD) Market Share 2017-2022

Table Samsung Electronics Profile

Table Samsung Electronics POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung Electronics POS Terminal Sales Volume and Growth Rate

Figure Samsung Electronics Revenue (Million USD) Market Share 2017-2022

Table Aptos Profile

Table Aptos POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aptos POS Terminal Sales Volume and Growth Rate

Figure Aptos Revenue (Million USD) Market Share 2017-2022

Table NCR Corporation Profile

Table NCR Corporation POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NCR Corporation POS Terminal Sales Volume and Growth Rate

Figure NCR Corporation Revenue (Million USD) Market Share 2017-2022

Table Positouch Profile

Table Positouch POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Positouch POS Terminal Sales Volume and Growth Rate

Figure Positouch Revenue (Million USD) Market Share 2017-2022

Table Oracle Profile

Table Oracle POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle POS Terminal Sales Volume and Growth Rate

Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table Hewlett-Packard Company Profile

Table Hewlett-Packard Company POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hewlett-Packard Company POS Terminal Sales Volume and Growth Rate

Figure Hewlett-Packard Company Revenue (Million USD) Market Share 2017-2022

Table Square Profile

Table Square POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Square POS Terminal Sales Volume and Growth Rate

Figure Square Revenue (Million USD) Market Share 2017-2022

Table Tokheim Profile

Table Tokheim POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tokheim POS Terminal Sales Volume and Growth Rate

Figure Tokheim Revenue (Million USD) Market Share 2017-2022

Table Fujian Newland Payment Technology Co. Ltd. Profile

Table Fujian Newland Payment Technology Co. Ltd. POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fujian Newland Payment Technology Co. Ltd. POS Terminal Sales Volume and Growth Rate

Figure Fujian Newland Payment Technology Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Adyen Profile

Table Adyen POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adyen POS Terminal Sales Volume and Growth Rate

Figure Adyen Revenue (Million USD) Market Share 2017-2022

Table Diebold Nixdorf Profile

Table Diebold Nixdorf POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diebold Nixdorf POS Terminal Sales Volume and Growth Rate

Figure Diebold Nixdorf Revenue (Million USD) Market Share 2017-2022

Table First Data Corporation Profile

Table First Data Corporation POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure First Data Corporation POS Terminal Sales Volume and Growth Rate

Figure First Data Corporation Revenue (Million USD) Market Share 2017-2022

Table PCMS Group Profile

Table PCMS Group POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PCMS Group POS Terminal Sales Volume and Growth Rate

Figure PCMS Group Revenue (Million USD) Market Share 2017-2022

Table Gilbarco Profile

Table Gilbarco POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gilbarco POS Terminal Sales Volume and Growth Rate

Figure Gilbarco Revenue (Million USD) Market Share 2017-2022

Table Manhattan Associates Profile

Table Manhattan Associates POS Terminal Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Manhattan Associates POS Terminal Sales Volume and Growth Rate

Figure Manhattan Associates Rev

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