

Global Portable Sewing Machine Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Portable Sewing Machine market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Portable Sewing Machine market are covered in Chapter 9:

UKICRA

Jaguar

Janome

Bernina

Shang Gong Group

Feiyue

Brother

Singer

Viking

In Chapter 5 and Chapter 7.3, based on types, the Portable Sewing Machine market from 2017 to 2027 is primarily split into:

Handheld Sewing Machine

Mini Sewing Machine

In Chapter 6 and Chapter 7.4, based on applications, the Portable Sewing Machine market from 2017 to 2027 covers:

Online Sales

Offline Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Portable Sewing Machine market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Portable Sewing Machine Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets,

consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PORTABLE SEWING MACHINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Portable Sewing Machine Market
- 1.2 Portable Sewing Machine Market Segment by Type
 - 1.2.1 Global Portable Sewing Machine Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Portable Sewing Machine Market Segment by Application
 - 1.3.1 Portable Sewing Machine Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Portable Sewing Machine Market, Region Wise (2017-2027)
 - 1.4.1 Global Portable Sewing Machine Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.4 China Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.6 India Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Portable Sewing Machine Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Portable Sewing Machine Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Portable Sewing Machine (2017-2027)
 - 1.5.1 Global Portable Sewing Machine Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Portable Sewing Machine Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Portable Sewing Machine Market

2 INDUSTRY OUTLOOK

- 2.1 Portable Sewing Machine Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Portable Sewing Machine Market Drivers Analysis
- 2.4 Portable Sewing Machine Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Portable Sewing Machine Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Portable Sewing Machine Industry Development

3 GLOBAL PORTABLE SEWING MACHINE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Portable Sewing Machine Sales Volume and Share by Player (2017-2022)
- 3.2 Global Portable Sewing Machine Revenue and Market Share by Player (2017-2022)
- 3.3 Global Portable Sewing Machine Average Price by Player (2017-2022)
- 3.4 Global Portable Sewing Machine Gross Margin by Player (2017-2022)
- 3.5 Portable Sewing Machine Market Competitive Situation and Trends
 - 3.5.1 Portable Sewing Machine Market Concentration Rate
 - 3.5.2 Portable Sewing Machine Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PORTABLE SEWING MACHINE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Portable Sewing Machine Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Portable Sewing Machine Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Portable Sewing Machine Market Under COVID-19
- 4.5 Europe Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Portable Sewing Machine Market Under COVID-19
- 4.6 China Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.6.1 China Portable Sewing Machine Market Under COVID-19

4.7 Japan Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Portable Sewing Machine Market Under COVID-19

4.8 India Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Portable Sewing Machine Market Under COVID-19

4.9 Southeast Asia Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Portable Sewing Machine Market Under COVID-19

4.10 Latin America Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Portable Sewing Machine Market Under COVID-19

4.11 Middle East and Africa Portable Sewing Machine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Portable Sewing Machine Market Under COVID-19

5 GLOBAL PORTABLE SEWING MACHINE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Portable Sewing Machine Sales Volume and Market Share by Type (2017-2022)

5.2 Global Portable Sewing Machine Revenue and Market Share by Type (2017-2022)

5.3 Global Portable Sewing Machine Price by Type (2017-2022)

5.4 Global Portable Sewing Machine Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Portable Sewing Machine Sales Volume, Revenue and Growth Rate of Handheld Sewing Machine (2017-2022)

5.4.2 Global Portable Sewing Machine Sales Volume, Revenue and Growth Rate of Mini Sewing Machine (2017-2022)

6 GLOBAL PORTABLE SEWING MACHINE MARKET ANALYSIS BY APPLICATION

6.1 Global Portable Sewing Machine Consumption and Market Share by Application (2017-2022)

6.2 Global Portable Sewing Machine Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Portable Sewing Machine Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Portable Sewing Machine Consumption and Growth Rate of Online Sales

(2017-2022)

6.3.2 Global Portable Sewing Machine Consumption and Growth Rate of Offline Sales

(2017-2022)

7 GLOBAL PORTABLE SEWING MACHINE MARKET FORECAST (2022-2027)

7.1 Global Portable Sewing Machine Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Portable Sewing Machine Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Portable Sewing Machine Revenue and Growth Rate Forecast

(2022-2027)

7.1.3 Global Portable Sewing Machine Price and Trend Forecast (2022-2027)

7.2 Global Portable Sewing Machine Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Portable Sewing Machine Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Portable Sewing Machine Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Portable Sewing Machine Revenue and Growth Rate of Handheld Sewing Machine (2022-2027)

7.3.2 Global Portable Sewing Machine Revenue and Growth Rate of Mini Sewing Machine (2022-2027)

7.4 Global Portable Sewing Machine Consumption Forecast by Application (2022-2027)

7.4.1 Global Portable Sewing Machine Consumption Value and Growth Rate of Online Sales(2022-2027)

7.4.2 Global Portable Sewing Machine Consumption Value and Growth Rate of Offline Sales(2022-2027)

7.5 Portable Sewing Machine Market Forecast Under COVID-19

8 PORTABLE SEWING MACHINE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Portable Sewing Machine Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Portable Sewing Machine Analysis

8.6 Major Downstream Buyers of Portable Sewing Machine Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Portable Sewing Machine Industry

9 PLAYERS PROFILES

9.1 UKICRA

9.1.1 UKICRA Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Portable Sewing Machine Product Profiles, Application and Specification

9.1.3 UKICRA Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Jaguar

9.2.1 Jaguar Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Portable Sewing Machine Product Profiles, Application and Specification

9.2.3 Jaguar Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Janome

9.3.1 Janome Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Portable Sewing Machine Product Profiles, Application and Specification

9.3.3 Janome Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Bernina

9.4.1 Bernina Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Portable Sewing Machine Product Profiles, Application and Specification

9.4.3 Bernina Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Shang Gong Group

9.5.1 Shang Gong Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Portable Sewing Machine Product Profiles, Application and Specification

9.5.3 Shang Gong Group Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Feiyue

9.6.1 Feiyue Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Portable Sewing Machine Product Profiles, Application and Specification

9.6.3 Feiyue Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Brother

9.7.1 Brother Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Portable Sewing Machine Product Profiles, Application and Specification

9.7.3 Brother Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Singer

9.8.1 Singer Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Portable Sewing Machine Product Profiles, Application and Specification

9.8.3 Singer Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Viking

9.9.1 Viking Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Portable Sewing Machine Product Profiles, Application and Specification

9.9.3 Viking Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Portable Sewing Machine Product Picture

Table Global Portable Sewing Machine Market Sales Volume and CAGR (%)

Comparison by Type

Table Portable Sewing Machine Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Portable Sewing Machine Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Portable Sewing Machine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Portable Sewing Machine Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Portable Sewing Machine Industry Development

Table Global Portable Sewing Machine Sales Volume by Player (2017-2022)

Table Global Portable Sewing Machine Sales Volume Share by Player (2017-2022)

Figure Global Portable Sewing Machine Sales Volume Share by Player in 2021

Table Portable Sewing Machine Revenue (Million USD) by Player (2017-2022)

Table Portable Sewing Machine Revenue Market Share by Player (2017-2022)

Table Portable Sewing Machine Price by Player (2017-2022)

Table Portable Sewing Machine Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Portable Sewing Machine Sales Volume, Region Wise (2017-2022)

Table Global Portable Sewing Machine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Portable Sewing Machine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Portable Sewing Machine Sales Volume Market Share, Region Wise in 2021

Table Global Portable Sewing Machine Revenue (Million USD), Region Wise (2017-2022)

Table Global Portable Sewing Machine Revenue Market Share, Region Wise (2017-2022)

Figure Global Portable Sewing Machine Revenue Market Share, Region Wise (2017-2022)

Figure Global Portable Sewing Machine Revenue Market Share, Region Wise in 2021

Table Global Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Portable Sewing Machine Sales Volume by Type (2017-2022)

Table Global Portable Sewing Machine Sales Volume Market Share by Type (2017-2022)

Figure Global Portable Sewing Machine Sales Volume Market Share by Type in 2021

Table Global Portable Sewing Machine Revenue (Million USD) by Type (2017-2022)

Table Global Portable Sewing Machine Revenue Market Share by Type (2017-2022)
Figure Global Portable Sewing Machine Revenue Market Share by Type in 2021
Table Portable Sewing Machine Price by Type (2017-2022)
Figure Global Portable Sewing Machine Sales Volume and Growth Rate of Handheld Sewing Machine (2017-2022)
Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate of Handheld Sewing Machine (2017-2022)
Figure Global Portable Sewing Machine Sales Volume and Growth Rate of Mini Sewing Machine (2017-2022)
Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate of Mini Sewing Machine (2017-2022)
Table Global Portable Sewing Machine Consumption by Application (2017-2022)
Table Global Portable Sewing Machine Consumption Market Share by Application (2017-2022)
Table Global Portable Sewing Machine Consumption Revenue (Million USD) by Application (2017-2022)
Table Global Portable Sewing Machine Consumption Revenue Market Share by Application (2017-2022)
Table Global Portable Sewing Machine Consumption and Growth Rate of Online Sales (2017-2022)
Table Global Portable Sewing Machine Consumption and Growth Rate of Offline Sales (2017-2022)
Figure Global Portable Sewing Machine Sales Volume and Growth Rate Forecast (2022-2027)
Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate Forecast (2022-2027)
Figure Global Portable Sewing Machine Price and Trend Forecast (2022-2027)
Figure USA Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure USA Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure China Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure China Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Portable Sewing Machine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Portable Sewing Machine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Portable Sewing Machine Market Sales Volume Forecast, by Type

Table Global Portable Sewing Machine Sales Volume Market Share Forecast, by Type

Table Global Portable Sewing Machine Market Revenue (Million USD) Forecast, by Type

Table Global Portable Sewing Machine Revenue Market Share Forecast, by Type

Table Global Portable Sewing Machine Price Forecast, by Type

Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate of Handheld Sewing Machine (2022-2027)

Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate of Handheld Sewing Machine (2022-2027)

Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate of Mini Sewing Machine (2022-2027)

Figure Global Portable Sewing Machine Revenue (Million USD) and Growth Rate of Mini Sewing Machine (2022-2027)

Table Global Portable Sewing Machine Market Consumption Forecast, by Application

Table Global Portable Sewing Machine Consumption Market Share Forecast, by Application

Table Global Portable Sewing Machine Market Revenue (Million USD) Forecast, by Application

Table Global Portable Sewing Machine Revenue Market Share Forecast, by Application
Figure Global Portable Sewing Machine Consumption Value (Million USD) and Growth Rate of Online Sales (2022-2027)
Figure Global Portable Sewing Machine Consumption Value (Million USD) and Growth Rate of Offline Sales (2022-2027)
Figure Portable Sewing Machine Industrial Chain Analysis
Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table UKICRA Profile
Table UKICRA Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure UKICRA Portable Sewing Machine Sales Volume and Growth Rate
Figure UKICRA Revenue (Million USD) Market Share 2017-2022
Table Jaguar Profile
Table Jaguar Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Jaguar Portable Sewing Machine Sales Volume and Growth Rate
Figure Jaguar Revenue (Million USD) Market Share 2017-2022
Table Janome Profile
Table Janome Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Janome Portable Sewing Machine Sales Volume and Growth Rate
Figure Janome Revenue (Million USD) Market Share 2017-2022
Table Bernina Profile
Table Bernina Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Bernina Portable Sewing Machine Sales Volume and Growth Rate
Figure Bernina Revenue (Million USD) Market Share 2017-2022
Table Shang Gong Group Profile
Table Shang Gong Group Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Shang Gong Group Portable Sewing Machine Sales Volume and Growth Rate
Figure Shang Gong Group Revenue (Million USD) Market Share 2017-2022
Table Feiyue Profile
Table Feiyue Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Feiyue Portable Sewing Machine Sales Volume and Growth Rate

Figure Feiyue Revenue (Million USD) Market Share 2017-2022

Table Brother Profile

Table Brother Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Brother Portable Sewing Machine Sales Volume and Growth Rate

Figure Brother Revenue (Million USD) Market Share 2017-2022

Table Singer Profile

Table Singer Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Singer Portable Sewing Machine Sales Volume and Growth Rate

Figure Singer Revenue (Million USD) Market Share 2017-2022

Table Viking Profile

Table Viking Portable Sewing Machine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Viking Portable Sewing Machine Sales Volume and Growth Rate

Figure Viking Revenue (Million USD) Market Share 2017-2022

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