

Global Portable Power Bank Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Portable Power Bank is a kind of mobile power bank which refers to have the advantages of small size, easy to carry, generally equipped with a variety of power adapter, large capacity, multi-purpose, safe and reliable. It can be used to charge mobile phones, digital cameras, MP3, MP4, PDA, Pocket PC, handheld game consoles and so on.

Based on the Portable Power Bank market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Portable Power Bank market covered in Chapter 5:

KOEOK

RavPower

HIPER

SCUD

FSP Europe
Powerocks
Sony
Mophie
Samsung
Xtorm
Maxell
Philips
Samya
Lepow
POWERBANK Electronics Corporation
Romoss
PISEN
PINENG
MI
DX Power
Mipow
Besiter
Yoobao
Mili

In Chapter 6, on the basis of types, the Portable Power Bank market from 2015 to 2025 is primarily split into:

10000mAh

In Chapter 7, on the basis of applications, the Portable Power Bank market from 2015 to 2025 covers:

Mobile
Tablet
Media Device
Other Electronic Equipment

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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