

Global Portable Gps Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GCCC86E9194AEN.html>

Date: June 2019

Pages: 119

Price: US\$ 2,950.00 (Single User License)

ID: GCCC86E9194AEN

Abstracts

The Portable Gps market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Portable Gps market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Portable Gps market.

Major players in the global Portable Gps market include:

Magellan

SkyCaddie

Golf BUddy

Qstarz

Polar

Garmin

Bushnell

Humminbird

TomTom

Fitbit

On the basis of types, the Portable Gps market is primarily split into:

Type 1

Type 2

Type 3

On the basis of applications, the market covers:

Application 1

Application 2

Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Portable Gps market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Portable Gps market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Portable Gps industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Portable Gps market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Portable Gps, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Portable Gps in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Portable Gps in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Portable Gps. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Portable Gps market, including the global production and revenue forecast, regional forecast. It also foresees the Portable Gps market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 PORTABLE GPS MARKET OVERVIEW

1.1 Product Overview and Scope of Portable Gps

1.2 Portable Gps Segment by Type

1.2.1 Global Portable Gps Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Type

1.2.3 The Market Profile of Type

1.2.4 The Market Profile of Type

1.3 Global Portable Gps Segment by Application

1.3.1 Portable Gps Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Application

1.3.3 The Market Profile of Application

1.3.4 The Market Profile of Application

1.4 Global Portable Gps Market by Region (2014-2026)

1.4.1 Global Portable Gps Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Portable Gps Market Status and Prospect (2014-2026)

1.4.3 Europe Portable Gps Market Status and Prospect (2014-2026)

1.4.3.1 Germany Portable Gps Market Status and Prospect (2014-2026)

1.4.3.2 UK Portable Gps Market Status and Prospect (2014-2026)

1.4.3.3 France Portable Gps Market Status and Prospect (2014-2026)

1.4.3.4 Italy Portable Gps Market Status and Prospect (2014-2026)

1.4.3.5 Spain Portable Gps Market Status and Prospect (2014-2026)

1.4.3.6 Russia Portable Gps Market Status and Prospect (2014-2026)

1.4.3.7 Poland Portable Gps Market Status and Prospect (2014-2026)

1.4.4 China Portable Gps Market Status and Prospect (2014-2026)

1.4.5 Japan Portable Gps Market Status and Prospect (2014-2026)

1.4.6 India Portable Gps Market Status and Prospect (2014-2026)

1.4.7 Southeast Asia Portable Gps Market Status and Prospect (2014-2026)

1.4.7.1 Malaysia Portable Gps Market Status and Prospect (2014-2026)

1.4.7.2 Singapore Portable Gps Market Status and Prospect (2014-2026)

1.4.7.3 Philippines Portable Gps Market Status and Prospect (2014-2026)

1.4.7.4 Indonesia Portable Gps Market Status and Prospect (2014-2026)

1.4.7.5 Thailand Portable Gps Market Status and Prospect (2014-2026)

1.4.7.6 Vietnam Portable Gps Market Status and Prospect (2014-2026)

1.4.8 Central and South America Portable Gps Market Status and Prospect

(2014-2026)

- 1.4.8.1 Brazil Portable Gps Market Status and Prospect (2014-2026)
- 1.4.8.2 Mexico Portable Gps Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Portable Gps Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Portable Gps Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Portable Gps Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Portable Gps Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Portable Gps Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Portable Gps Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Portable Gps Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Portable Gps Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Portable Gps (2014-2026)
 - 1.5.1 Global Portable Gps Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Portable Gps Production Status and Outlook (2014-2026)

2 GLOBAL PORTABLE GPS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Portable Gps Production and Share by Player (2014-2019)
- 2.2 Global Portable Gps Revenue and Market Share by Player (2014-2019)
- 2.3 Global Portable Gps Average Price by Player (2014-2019)
- 2.4 Portable Gps Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Portable Gps Market Competitive Situation and Trends
 - 2.5.1 Portable Gps Market Concentration Rate
 - 2.5.2 Portable Gps Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Magellan
 - 3.1.1 Magellan Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Portable Gps Product Profiles, Application and Specification
 - 3.1.3 Magellan Portable Gps Market Performance (2014-2019)
 - 3.1.4 Magellan Business Overview
- 3.2 SkyCaddie
 - 3.2.1 SkyCaddie Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Portable Gps Product Profiles, Application and Specification
 - 3.2.3 SkyCaddie Portable Gps Market Performance (2014-2019)
 - 3.2.4 SkyCaddie Business Overview

3.3 Golf BUddy

3.3.1 Golf BUddy Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Portable Gps Product Profiles, Application and Specification

3.3.3 Golf BUddy Portable Gps Market Performance (2014-2019)

3.3.4 Golf BUddy Business Overview

3.4 Qstarz

3.4.1 Qstarz Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Portable Gps Product Profiles, Application and Specification

3.4.3 Qstarz Portable Gps Market Performance (2014-2019)

3.4.4 Qstarz Business Overview

3.5 Polar

3.5.1 Polar Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Portable Gps Product Profiles, Application and Specification

3.5.3 Polar Portable Gps Market Performance (2014-2019)

3.5.4 Polar Business Overview

3.6 Garmin

3.6.1 Garmin Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Portable Gps Product Profiles, Application and Specification

3.6.3 Garmin Portable Gps Market Performance (2014-2019)

3.6.4 Garmin Business Overview

3.7 Bushnell

3.7.1 Bushnell Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Portable Gps Product Profiles, Application and Specification

3.7.3 Bushnell Portable Gps Market Performance (2014-2019)

3.7.4 Bushnell Business Overview

3.8 Humminbird

3.8.1 Humminbird Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Portable Gps Product Profiles, Application and Specification

3.8.3 Humminbird Portable Gps Market Performance (2014-2019)

3.8.4 Humminbird Business Overview

3.9 TomTom

3.9.1 TomTom Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Portable Gps Product Profiles, Application and Specification

3.9.3 TomTom Portable Gps Market Performance (2014-2019)

3.9.4 TomTom Business Overview

3.10 Fitbit

3.10.1 Fitbit Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Portable Gps Product Profiles, Application and Specification

3.10.3 Fitbit Portable Gps Market Performance (2014-2019)

3.10.4 Fitbit Business Overview

4 GLOBAL PORTABLE GPS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Portable Gps Production and Market Share by Type (2014-2019)

4.2 Global Portable Gps Revenue and Market Share by Type (2014-2019)

4.3 Global Portable Gps Price by Type (2014-2019)

4.4 Global Portable Gps Production Growth Rate by Type (2014-2019)

4.4.1 Global Portable Gps Production Growth Rate of Type 1 (2014-2019)

4.4.2 Global Portable Gps Production Growth Rate of Type 2 (2014-2019)

4.4.3 Global Portable Gps Production Growth Rate of Type 3 (2014-2019)

5 GLOBAL PORTABLE GPS MARKET ANALYSIS BY APPLICATION

5.1 Global Portable Gps Consumption and Market Share by Application (2014-2019)

5.2 Global Portable Gps Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Portable Gps Consumption Growth Rate of Application 1 (2014-2019)

5.2.2 Global Portable Gps Consumption Growth Rate of Application 2 (2014-2019)

5.2.3 Global Portable Gps Consumption Growth Rate of Application 3 (2014-2019)

6 GLOBAL PORTABLE GPS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Portable Gps Consumption by Region (2014-2019)

6.2 United States Portable Gps Production, Consumption, Export, Import (2014-2019)

6.3 Europe Portable Gps Production, Consumption, Export, Import (2014-2019)

6.4 China Portable Gps Production, Consumption, Export, Import (2014-2019)

6.5 Japan Portable Gps Production, Consumption, Export, Import (2014-2019)

6.6 India Portable Gps Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Portable Gps Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Portable Gps Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Portable Gps Production, Consumption, Export, Import (2014-2019)

7 GLOBAL PORTABLE GPS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Portable Gps Production and Market Share by Region (2014-2019)
- 7.2 Global Portable Gps Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Portable Gps Production, Revenue, Price and Gross Margin (2014-2019)

8 PORTABLE GPS MANUFACTURING ANALYSIS

- 8.1 Portable Gps Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials Introduction
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Portable Gps

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Portable Gps Industrial Chain Analysis
- 9.2 Raw Materials Sources of Portable Gps Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities

- 10.3.1 Advances in Innovation and Technology for Portable Gps
- 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL PORTABLE GPS MARKET FORECAST (2019-2026)

- 11.1 Global Portable Gps Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Portable Gps Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Portable Gps Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Portable Gps Price and Trend Forecast (2019-2026)
- 11.2 Global Portable Gps Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.4 Japan Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.5 India Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.6 Southeast Asia Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.7 Central and South America Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.8 Middle East and Africa Portable Gps Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Portable Gps Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Portable Gps Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Portable Gps Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GCCC86E9194AEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCCC86E9194AEN.html>