

Global Portable Bluetooth Speakers Industry Market Research Report

https://marketpublishers.com/r/G0EB6424F07EN.html

Date: August 2017 Pages: 159 Price: US\$ 2,960.00 (Single User License) ID: G0EB6424F07EN

Abstracts

Based on the Portable Bluetooth Speakers industrial chain, this report mainly elaborate the definition, types, applications and major players of Portable Bluetooth Speakers market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Portable Bluetooth Speakers market.

The Portable Bluetooth Speakers market can be split based on product types, major applications, and important regions.

Major Players in Portable Bluetooth Speakers market are:

Divoom ISOUND Sennheiser(Jarre) Creative Fluance Harman Kardon KLIPSCH GROUP AUKEY Hmdx Imation Corp



EARISE

Eton Philips Jawbone Yamaha Logitech **BRAVEN LLC** Sony Polk Audio LG Poineer Samsung Panasonic Scosche Industries Bose D+M Group AONI Sherwood **BOWERS & WILKINS Beats Electronics LLC**

Major Regions play vital role in Portable Bluetooth Speakers market are:

North America Europe China Japan Middle East & Africa India South America Others

Most important types of Portable Bluetooth Speakers products covered in this report are:

AC/DC Bluetooth speakers AC-only Bluetooth speakers DC-only Bluetooth speakers



Most widely used downstream fields of Portable Bluetooth Speakers market covered in this report are:

Household Use Outdoor Use



Contents

1 PORTABLE BLUETOOTH SPEAKERS INTRODUCTION AND MARKET OVERVIEW

1.1 Objectives of the Study

1.2 Definition of Portable Bluetooth Speakers

1.3 Portable Bluetooth Speakers Market Scope and Market Size Estimation

1.3.1 Market Concentration Ratio and Market Maturity Analysis

1.3.2 Global Portable Bluetooth Speakers Value (\$) and Growth Rate from 2012-2022

1.4 Market Segmentation

1.4.1 Types of Portable Bluetooth Speakers

1.4.2 Applications of Portable Bluetooth Speakers

1.4.3 Research Regions

1.4.3.1 North America Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.4.3.2 Europe Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.4.3.3 China Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.4.3.4 Japan Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.4.3.5 Middle East & Africa Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.4.3.6 India Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.4.3.7 South America Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017)

1.5 Market Dynamics

1.5.1 Drivers

1.5.1.1 Emerging Countries of Portable Bluetooth Speakers

1.5.1.2 Growing Market of Portable Bluetooth Speakers

1.5.2 Limitations

1.5.3 Opportunities

1.6 Industry News and Policies by Regions

1.6.1 Industry News

1.6.2 Industry Policies

2 INDUSTRY CHAIN ANALYSIS



2.1 Upstream Raw Material Suppliers of Portable Bluetooth Speakers Analysis

2.2 Major Players of Portable Bluetooth Speakers

2.2.1 Major Players Manufacturing Base and Market Share of Portable Bluetooth Speakers in 2016

2.2.2 Major Players Product Types in 2016

2.3 Portable Bluetooth Speakers Manufacturing Cost Structure Analysis

- 2.3.1 Production Process Analysis
- 2.3.2 Manufacturing Cost Structure of Portable Bluetooth Speakers
- 2.3.3 Raw Material Cost of Portable Bluetooth Speakers
- 2.3.4 Labor Cost of Portable Bluetooth Speakers
- 2.4 Market Channel Analysis of Portable Bluetooth Speakers
- 2.5 Major Downstream Buyers of Portable Bluetooth Speakers Analysis

3 GLOBAL PORTABLE BLUETOOTH SPEAKERS MARKET, BY TYPE

3.1 Analysis of Market Status and Feature by Type

3.2 Global Portable Bluetooth Speakers Value (\$) and Market Share by Type (2012-2017)

3.3 Global Portable Bluetooth Speakers Production and Market Share by Type (2012-2017)

3.4 Global Portable Bluetooth Speakers Value (\$) and Growth Rate by Type (2012-2017)

3.5 Global Portable Bluetooth Speakers Price Analysis by Type (2012-2017)

4 PORTABLE BLUETOOTH SPEAKERS MARKET, BY APPLICATION

4.1 Downstream Market Overview

4.2 Global Portable Bluetooth Speakers Consumption and Market Share by Application (2012-2017)

4.3 Downstream Buyers by Application

4.4 Global Portable Bluetooth Speakers Consumption and Growth Rate by Application (2012-2017)

5 GLOBAL PORTABLE BLUETOOTH SPEAKERS PRODUCTION, VALUE (\$) BY REGION (2012-2017)

5.1 Global Portable Bluetooth Speakers Value (\$) and Market Share by Region (2012-2017)



5.2 Global Portable Bluetooth Speakers Production and Market Share by Region (2012-2017)

5.3 Global Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.4 North America Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.5 Europe Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

6 GLOBAL PORTABLE BLUETOOTH SPEAKERS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

6.1 Global Portable Bluetooth Speakers Consumption by Regions (2012-2017)

6.2 North America Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

6.3 Europe Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

6.4 China Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

6.5 Japan Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

6.6 Middle East & Africa Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

6.7 India Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

6.8 South America Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

7 GLOBAL PORTABLE BLUETOOTH SPEAKERS MARKET STATUS AND SWOT



ANALYSIS BY REGIONS

7.1 North America Portable Bluetooth Speakers Market Status and SWOT Analysis

7.2 Europe Portable Bluetooth Speakers Market Status and SWOT Analysis

7.3 China Portable Bluetooth Speakers Market Status and SWOT Analysis

7.4 Japan Portable Bluetooth Speakers Market Status and SWOT Analysis

7.5 Middle East & Africa Portable Bluetooth Speakers Market Status and SWOT Analysis

7.6 India Portable Bluetooth Speakers Market Status and SWOT Analysis

7.7 South America Portable Bluetooth Speakers Market Status and SWOT Analysis

8 COMPETITIVE LANDSCAPE

- 8.1 Competitive Profile
- 8.2 Divoom
 - 8.2.1 Company Profiles
 - 8.2.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
 - 8.2.2.1 Product Introduction
 - 8.2.2.2 Market Positioning and Target Customers
 - 8.2.3 Divoom Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.2.4 Divoom Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

8.3 ISOUND

8.3.1 Company Profiles

8.3.2 Portable Bluetooth Speakers Product Introduction and Market Positioning

- 8.3.2.1 Product Introduction
- 8.3.2.2 Market Positioning and Target Customers
- 8.3.3 ISOUND Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.3.4 ISOUND Market Share of Portable Bluetooth Speakers Segmented by Region in 2016
- 8.4 Sennheiser(Jarre)
 - 8.4.1 Company Profiles
 - 8.4.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
 - 8.4.2.1 Product Introduction
 - 8.4.2.2 Market Positioning and Target Customers
 - 8.4.3 Sennheiser(Jarre) Production, Value (\$), Price, Gross Margin 2012-2017E

8.4.4 Sennheiser(Jarre) Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

8.5 Creative



- 8.5.1 Company Profiles
- 8.5.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
- 8.5.2.1 Product Introduction
- 8.5.2.2 Market Positioning and Target Customers
- 8.5.3 Creative Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.5.4 Creative Market Share of Portable Bluetooth Speakers Segmented by Region in 2016
- 8.6 Fluance
 - 8.6.1 Company Profiles
 - 8.6.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
 - 8.6.2.1 Product Introduction
 - 8.6.2.2 Market Positioning and Target Customers
 - 8.6.3 Fluance Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.6.4 Fluance Market Share of Portable Bluetooth Speakers Segmented by Region in 2016
- 8.7 Harman Kardon
- 8.7.1 Company Profiles
- 8.7.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
- 8.7.2.1 Product Introduction
- 8.7.2.2 Market Positioning and Target Customers
- 8.7.3 Harman Kardon Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.7.4 Harman Kardon Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

8.8 KLIPSCH GROUP

8.8.1 Company Profiles

8.8.2 Portable Bluetooth Speakers Product Introduction and Market Positioning

- 8.8.2.1 Product Introduction
- 8.8.2.2 Market Positioning and Target Customers
- 8.8.3 KLIPSCH GROUP Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.8.4 KLIPSCH GROUP Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

8.9 AUKEY

- 8.9.1 Company Profiles
- 8.9.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
 - 8.9.2.1 Product Introduction
 - 8.9.2.2 Market Positioning and Target Customers
- 8.9.3 AUKEY Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.9.4 AUKEY Market Share of Portable Bluetooth Speakers Segmented by Region in 2016



8.10 Hmdx

- 8.10.1 Company Profiles
- 8.10.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
- 8.10.2.1 Product Introduction
- 8.10.2.2 Market Positioning and Target Customers
- 8.10.3 Hmdx Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.10.4 Hmdx Market Share of Portable Bluetooth Speakers Segmented by Region in 2016
- 8.11 Imation Corp
- 8.11.1 Company Profiles
- 8.11.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
- 8.11.2.1 Product Introduction
- 8.11.2.2 Market Positioning and Target Customers
- 8.11.3 Imation Corp Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.11.4 Imation Corp Market Share of Portable Bluetooth Speakers Segmented by

Region in 2016

8.12 EARISE

- 8.12.1 Company Profiles
- 8.12.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
- 8.12.2.1 Product Introduction
- 8.12.2.2 Market Positioning and Target Customers
- 8.12.3 EARISE Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.12.4 EARISE Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

8.13 Eton

8.13.1 Company Profiles

8.13.2 Portable Bluetooth Speakers Product Introduction and Market Positioning

- 8.13.2.1 Product Introduction
- 8.13.2.2 Market Positioning and Target Customers
- 8.13.3 Eton Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.13.4 Eton Market Share of Portable Bluetooth Speakers Segmented by Region in 2016
- 8.14 Philips
 - 8.14.1 Company Profiles
 - 8.14.2 Portable Bluetooth Speakers Product Introduction and Market Positioning
 - 8.14.2.1 Product Introduction
 - 8.14.2.2 Market Positioning and Target Customers
 - 8.14.3 Philips Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.14.4 Philips Market Share of Portable Bluetooth Speakers Segmented by Region in



2016

8.15 Jawbone

8.15.1 Company Profiles

8.15.2 Portable Bluetooth Speakers Product Introduction and Market Positioning

8.15.2.1 Product Introduction

8.15.2.2 Market Positioning and Target Customers

8.15.3 Jawbone Production, Value (\$), Price, Gross Margin 2012-2017E

8.15.4 Jawbone Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

8.16 Yamaha

8.16.1 Company Profiles

8.16.2 Portable Bluetooth Speakers Product Introduction and Market Positioning

8.16.2.1 Product Introduction

8.16.2.2 Market Positioning and Target Customers

8.16.3 Yamaha Production, Value (\$), Price, Gross Margin 2012-2017E

8.16.4 Yamaha Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

- 8.17 Logitech
- 8.18 BRAVEN LLC
- 8.19 Sony
- 8.20 Polk Audio
- 8.21 LG
- 8.22 Poineer
- 8.23 Samsung
- 8.24 Panasonic
- 8.25 Scosche Industries
- 8.26 Bose
- 8.27 D+M Group
- 8.28 AONI
- 8.29 Sherwood
- 8.30 BOWERS & WILKINS
- 8.31 Beats Electronics LLC

9 GLOBAL PORTABLE BLUETOOTH SPEAKERS MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

9.1 Global Portable Bluetooth Speakers Market Value (\$) & Volume Forecast, by Type (2017-2022)

9.1.1 AC/DC Bluetooth speakers Market Value (\$) and Volume Forecast (2017-2022)



9.1.2 AC-only Bluetooth speakers Market Value (\$) and Volume Forecast (2017-2022)
9.1.3 DC-only Bluetooth speakers Market Value (\$) and Volume Forecast (2017-2022)
9.2 Global Portable Bluetooth Speakers Market Value (\$) & Volume Forecast, by
Application (2017-2022)

9.2.1 Household Use Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Outdoor Use Market Value (\$) and Volume Forecast (2017-2022)

10 PORTABLE BLUETOOTH SPEAKERS MARKET ANALYSIS AND FORECAST BY REGION

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

11 NEW PROJECT FEASIBILITY ANALYSIS

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

12 RESEARCH FINDING AND CONCLUSION

13 APPENDIX

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Portable Bluetooth Speakers Table Product Specification of Portable Bluetooth Speakers Figure Market Concentration Ratio and Market Maturity Analysis of Portable Bluetooth Speakers Figure Global Portable Bluetooth Speakers Value (\$) and Growth Rate from 2012-2022 Table Different Types of Portable Bluetooth Speakers Figure Global Portable Bluetooth Speakers Value (\$) Segment by Type from 2012-2017 Figure AC/DC Bluetooth speakers Picture Figure AC-only Bluetooth speakers Picture Figure DC-only Bluetooth speakers Picture Table Different Applications of Portable Bluetooth Speakers Figure Global Portable Bluetooth Speakers Value (\$) Segment by Applications from 2012-2017 Figure Household Use Picture Figure Outdoor Use Picture Table Research Regions of Portable Bluetooth Speakers Figure North America Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017) Figure Europe Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012 - 2017)Table China Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012 - 2017)Table Japan Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012 - 2017)Table Middle East & Africa Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017) Table India Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012 - 2017)Table South America Portable Bluetooth Speakers Production Value (\$) and Growth Rate (2012-2017) Table Emerging Countries of Portable Bluetooth Speakers Table Growing Market of Portable Bluetooth Speakers Figure Industry Chain Analysis of Portable Bluetooth Speakers Table Upstream Raw Material Suppliers of Portable Bluetooth Speakers with Contact



Information

Table Major Players Manufacturing Base and Market Share (\$) of Portable Bluetooth Speakers in 2016

 Table Major Players Portable Bluetooth Speakers Product Types in 2016

Figure Production Process of Portable Bluetooth Speakers

Figure Manufacturing Cost Structure of Portable Bluetooth Speakers

Figure Channel Status of Portable Bluetooth Speakers

Table Major Distributors of Portable Bluetooth Speakers with Contact Information Table Major Downstream Buyers of Portable Bluetooth Speakers with Contact Information

Table Analysis of Market Status and Feature by Type

 Table Global Portable Bluetooth Speakers Value (\$) by Type (2012-2017)

 Table Global Portable Bluetooth Speakers Value (\$) Share by Type (2012-2017)

Figure Global Portable Bluetooth Speakers Value (\$) Share by Type (2012-2017)

Table Global Portable Bluetooth Speakers Production by Type (2012-2017)

Table Global Portable Bluetooth Speakers Production Share by Type (2012-2017)

Figure Global Portable Bluetooth Speakers Production Share by Type (2012-2017) Figure Global Portable Bluetooth Speakers Value (\$) and Growth Rate of AC/DC Bluetooth speakers

Figure Global Portable Bluetooth Speakers Value (\$) and Growth Rate of AC-only Bluetooth speakers

Figure Global Portable Bluetooth Speakers Value (\$) and Growth Rate of DC-only Bluetooth speakers

Table Global Portable Bluetooth Speakers Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Portable Bluetooth Speakers Consumption by Application (2012-2017) Table Global Portable Bluetooth Speakers Consumption Market Share by Application (2012-2017)

Figure Global Portable Bluetooth Speakers Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Portable Bluetooth Speakers Consumption and Growth Rate of Household Use (2012-2017)

Figure Global Portable Bluetooth Speakers Consumption and Growth Rate of Outdoor Use (2012-2017)

Table Global Portable Bluetooth Speakers Value (\$) by Region (2012-2017)Table Global Portable Bluetooth Speakers Value (\$) Market Share by Region

(2012-2017)

Figure Global Portable Bluetooth Speakers Value (\$) Market Share by Region



(2012-2017)

 Table Global Portable Bluetooth Speakers Production by Region (2012-2017)

Table Global Portable Bluetooth Speakers Production Market Share by Region (2012-2017)

Figure Global Portable Bluetooth Speakers Production Market Share by Region (2012-2017)

Table Global Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table North America Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table Europe Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table China Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table Japan Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table Middle East & Africa Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table South America Portable Bluetooth Speakers Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Portable Bluetooth Speakers Consumption by Regions (2012-2017) Figure Global Portable Bluetooth Speakers Consumption Share by Regions (2012-2017)

Table North America Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

Table Europe Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

Table China Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

Table Japan Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

Table India Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)

Table South America Portable Bluetooth Speakers Production, Consumption, Export, Import (2012-2017)



Figure North America Portable Bluetooth Speakers Production and Growth Rate Analysis

Figure North America Portable Bluetooth Speakers Consumption and Growth Rate Analysis

Figure North America Portable Bluetooth Speakers SWOT Analysis

Figure Europe Portable Bluetooth Speakers Production and Growth Rate Analysis Figure Europe Portable Bluetooth Speakers Consumption and Growth Rate Analysis Figure Europe Portable Bluetooth Speakers SWOT Analysis

Figure China Portable Bluetooth Speakers Production and Growth Rate Analysis Figure China Portable Bluetooth Speakers Consumption and Growth Rate Analysis Figure China Portable Bluetooth Speakers SWOT Analysis

Figure Japan Portable Bluetooth Speakers Production and Growth Rate Analysis Figure Japan Portable Bluetooth Speakers Consumption and Growth Rate Analysis Figure Japan Portable Bluetooth Speakers SWOT Analysis

Figure Middle East & Africa Portable Bluetooth Speakers Production and Growth Rate Analysis

Figure Middle East & Africa Portable Bluetooth Speakers Consumption and Growth Rate Analysis

Figure Middle East & Africa Portable Bluetooth Speakers SWOT Analysis

Figure India Portable Bluetooth Speakers Production and Growth Rate Analysis

Figure India Portable Bluetooth Speakers Consumption and Growth Rate Analysis

Figure India Portable Bluetooth Speakers SWOT Analysis

Figure South America Portable Bluetooth Speakers Production and Growth Rate Analysis

Figure South America Portable Bluetooth Speakers Consumption and Growth Rate Analysis

Figure South America Portable Bluetooth Speakers SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Portable Bluetooth Speakers Market

Figure Top 3 Market Share of Portable Bluetooth Speakers Companies

Figure Top 6 Market Share of Portable Bluetooth Speakers Companies

Table Mergers, Acquisitions and Expansion Analysis

Table Company Profiles

Table Product Introduction

 Table Market Positioning and Target Customers

Table Divoom Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Divoom Production and Growth Rate

Figure Divoom Value (\$) Market Share 2012-2017E

Figure Divoom Market Share of Portable Bluetooth Speakers Segmented by Region in



2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table ISOUND Production, Value (\$), Price, Gross Margin 2012-2017E Figure ISOUND Production and Growth Rate Figure ISOUND Value (\$) Market Share 2012-2017E Figure ISOUND Market Share of Portable Bluetooth Speakers Segmented by Region in 2016 **Table Company Profiles Table Product Introduction Table Market Positioning and Target Customers** Table Sennheiser(Jarre) Production, Value (\$), Price, Gross Margin 2012-2017E Figure Sennheiser(Jarre) Production and Growth Rate Figure Sennheiser(Jarre) Value (\$) Market Share 2012-2017E Figure Sennheiser(Jarre) Market Share of Portable Bluetooth Speakers Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table Creative Production, Value (\$), Price, Gross Margin 2012-2017E Figure Creative Production and Growth Rate Figure Creative Value (\$) Market Share 2012-2017E Figure Creative Market Share of Portable Bluetooth Speakers Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table Fluance Production, Value (\$), Price, Gross Margin 2012-2017E Figure Fluance Production and Growth Rate Figure Fluance Value (\$) Market Share 2012-2017E Figure Fluance Market Share of Portable Bluetooth Speakers Segmented by Region in 2016 **Table Company Profiles Table Product Introduction** Table Market Positioning and Target Customers Table Harman Kardon Production, Value (\$), Price, Gross Margin 2012-2017E Figure Harman Kardon Production and Growth Rate

Figure Harman Kardon Value (\$) Market Share 2012-2017E



Figure Harman Kardon Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table KLIPSCH GROUP Production, Value (\$), Price, Gross Margin 2012-2017E

Figure KLIPSCH GROUP Production and Growth Rate

Figure KLIPSCH GROUP Value (\$) Market Share 2012-2017E

Figure KLIPSCH GROUP Market Share of Portable Bluetooth Speakers Segmented by

Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table AUKEY Production, Value (\$), Price, Gross Margin 2012-2017E

Figure AUKEY Production and Growth Rate

Figure AUKEY Value (\$) Market Share 2012-2017E

Figure AUKEY Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Hmdx Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Hmdx Production and Growth Rate

Figure Hmdx Value (\$) Market Share 2012-2017E

Figure Hmdx Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Imation Corp Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Imation Corp Production and Growth Rate

Figure Imation Corp Value (\$) Market Share 2012-2017E

Figure Imation Corp Market Share of Portable Bluetooth Speakers Segmented by

Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table EARISE Production, Value (\$), Price, Gross Margin 2012-2017E

Figure EARISE Production and Growth Rate



Figure EARISE Value (\$) Market Share 2012-2017E

Figure EARISE Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Eton Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Eton Production and Growth Rate

Figure Eton Value (\$) Market Share 2012-2017E

Figure Eton Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Philips Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Philips Production and Growth Rate

Figure Philips Value (\$) Market Share 2012-2017E

Figure Philips Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Jawbone Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Jawbone Production and Growth Rate

Figure Jawbone Value (\$) Market Share 2012-2017E

Figure Jawbone Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Yamaha Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Yamaha Production and Growth Rate

Figure Yamaha Value (\$) Market Share 2012-2017E

Figure Yamaha Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Logitech Production, Value (\$), Price, Gross Margin 2012-2017E



Figure Logitech Production and Growth Rate

Figure Logitech Value (\$) Market Share 2012-2017E

Figure Logitech Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table BRAVEN LLC Production, Value (\$), Price, Gross Margin 2012-2017E

Figure BRAVEN LLC Production and Growth Rate

Figure BRAVEN LLC Value (\$) Market Share 2012-2017E

Figure BRAVEN LLC Market Share of Portable Bluetooth Speakers Segmented by

Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Sony Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Sony Production and Growth Rate

Figure Sony Value (\$) Market Share 2012-2017E

Figure Sony Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Polk Audio Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Polk Audio Production and Growth Rate

Figure Polk Audio Value (\$) Market Share 2012-2017E

Figure Polk Audio Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table LG Production, Value (\$), Price, Gross Margin 2012-2017E

Figure LG Production and Growth Rate

Figure LG Value (\$) Market Share 2012-2017E

Figure LG Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Poineer Production, Value (\$), Price, Gross Margin 2012-2017E





Figure Poineer Production and Growth Rate

Figure Poineer Value (\$) Market Share 2012-2017E

Figure Poineer Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Samsung Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Samsung Production and Growth Rate

Figure Samsung Value (\$) Market Share 2012-2017E

Figure Samsung Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Panasonic Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Panasonic Production and Growth Rate

Figure Panasonic Value (\$) Market Share 2012-2017E

Figure Panasonic Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Scosche Industries Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Scosche Industries Production and Growth Rate

Figure Scosche Industries Value (\$) Market Share 2012-2017E

Figure Scosche Industries Market Share of Portable Bluetooth Speakers Segmented by

Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Bose Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Bose Production and Growth Rate

Figure Bose Value (\$) Market Share 2012-2017E

Figure Bose Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers



 Table D+M Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure D+M Group Production and Growth Rate

Figure D+M Group Value (\$) Market Share 2012-2017E

Figure D+M Group Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table AONI Production, Value (\$), Price, Gross Margin 2012-2017E

Figure AONI Production and Growth Rate

Figure AONI Value (\$) Market Share 2012-2017E

Figure AONI Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Sherwood Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Sherwood Production and Growth Rate

Figure Sherwood Value (\$) Market Share 2012-2017E

Figure Sherwood Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table BOWERS & WILKINS Production, Value (\$), Price, Gross Margin 2012-2017E

Figure BOWERS & WILKINS Production and Growth Rate

Figure BOWERS & WILKINS Value (\$) Market Share 2012-2017E

Figure BOWERS & WILKINS Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Beats Electronics LLC Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Beats Electronics LLC Production and Growth Rate

Figure Beats Electronics LLC Value (\$) Market Share 2012-2017E

Figure Beats Electronics LLC Market Share of Portable Bluetooth Speakers Segmented by Region in 2016

Table Global Portable Bluetooth Speakers Market Value (\$) Forecast, by Type Table Global Portable Bluetooth Speakers Market Volume Forecast, by Type



Figure Global Portable Bluetooth Speakers Market Value (\$) and Growth Rate Forecast of AC/DC Bluetooth speakers (2017-2022)

Figure Global Portable Bluetooth Speakers Market Volume and Growth Rate Forecast of AC/DC Bluetooth speakers (2017-2022)

Figure Global Portable Bluetooth Speakers Market Value (\$) and Growth Rate Forecast of AC-only Bluetooth speakers (2017-2022)

Figure Global Portable Bluetooth Speakers Market Volume and Growth Rate Forecast of AC-only Bluetooth speakers (2017-2022)

Figure Global Portable Bluetooth Speakers Market Value (\$) and Growth Rate Forecast of DC-only Bluetooth speakers (2017-2022)

Figure Global Portable Bluetooth Speakers Market Volume and Growth Rate Forecast of DC-only Bluetooth speakers (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Portable Bluetooth Speakers Consumption and Growth Rate of Household Use (2012-2017)

Figure Global Portable Bluetooth Speakers Consumption and Growth Rate of Outdoor Use (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Outdoor Use (2017-2022)

Figure Market Volume and Growth Rate Forecast of Outdoor Use (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

 Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forec



I would like to order

Product name: Global Portable Bluetooth Speakers Industry Market Research Report Product link: <u>https://marketpublishers.com/r/G0EB6424F07EN.html</u>

> Price: US\$ 2,960.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G0EB6424F07EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970