

Global Polyvinyl Alcohol (PVA) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Polyvinyl Alcohol (PVA) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Polyvinyl Alcohol (PVA) market are covered in Chapter 9:

Chang Chun Group.

OCI COMPANY Ltd.

Sekisui Chemical Co.

KURARAY CO., LTD.

The Nippon Synthetic Chemical Industry Co.Ltd

Merck KGaA

In Chapter 5 and Chapter 7.3, based on types, the Polyvinyl Alcohol (PVA) market from 2017 to 2027 is primarily split into:

Partially Hydrolyzed

Fully Hydrolyzed

In Chapter 6 and Chapter 7.4, based on applications, the Polyvinyl Alcohol (PVA) market from 2017 to 2027 covers:

Food Packaging

Textile

Paper

Medical

Construction

Electronics

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Polyvinyl Alcohol (PVA) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Polyvinyl Alcohol (PVA) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top

companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 POLYVINYL ALCOHOL (PVA) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polyvinyl Alcohol (PVA) Market
- 1.2 Polyvinyl Alcohol (PVA) Market Segment by Type
 - 1.2.1 Global Polyvinyl Alcohol (PVA) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Polyvinyl Alcohol (PVA) Market Segment by Application
 - 1.3.1 Polyvinyl Alcohol (PVA) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Polyvinyl Alcohol (PVA) Market, Region Wise (2017-2027)
 - 1.4.1 Global Polyvinyl Alcohol (PVA) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.4 China Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.6 India Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Polyvinyl Alcohol (PVA) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Polyvinyl Alcohol (PVA) (2017-2027)
 - 1.5.1 Global Polyvinyl Alcohol (PVA) Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Polyvinyl Alcohol (PVA) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Polyvinyl Alcohol (PVA) Market

2 INDUSTRY OUTLOOK

- 2.1 Polyvinyl Alcohol (PVA) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Polyvinyl Alcohol (PVA) Market Drivers Analysis

- 2.4 Polyvinyl Alcohol (PVA) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Polyvinyl Alcohol (PVA) Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Polyvinyl Alcohol (PVA) Industry Development

3 GLOBAL POLYVINYL ALCOHOL (PVA) MARKET LANDSCAPE BY PLAYER

- 3.1 Global Polyvinyl Alcohol (PVA) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Polyvinyl Alcohol (PVA) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Polyvinyl Alcohol (PVA) Average Price by Player (2017-2022)
- 3.4 Global Polyvinyl Alcohol (PVA) Gross Margin by Player (2017-2022)
- 3.5 Polyvinyl Alcohol (PVA) Market Competitive Situation and Trends
 - 3.5.1 Polyvinyl Alcohol (PVA) Market Concentration Rate
 - 3.5.2 Polyvinyl Alcohol (PVA) Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL POLYVINYL ALCOHOL (PVA) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Polyvinyl Alcohol (PVA) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Polyvinyl Alcohol (PVA) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.5 Europe Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.6 China Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.7 Japan Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.8 India Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.9 Southeast Asia Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.10 Latin America Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Polyvinyl Alcohol (PVA) Market Under COVID-19
- 4.11 Middle East and Africa Polyvinyl Alcohol (PVA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Polyvinyl Alcohol (PVA) Market Under COVID-19

5 GLOBAL POLYVINYL ALCOHOL (PVA) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Polyvinyl Alcohol (PVA) Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Polyvinyl Alcohol (PVA) Revenue and Market Share by Type (2017-2022)
- 5.3 Global Polyvinyl Alcohol (PVA) Price by Type (2017-2022)
- 5.4 Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue and Growth Rate of Partially Hydrolyzed (2017-2022)
 - 5.4.2 Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue and Growth Rate of Fully Hydrolyzed (2017-2022)

6 GLOBAL POLYVINYL ALCOHOL (PVA) MARKET ANALYSIS BY APPLICATION

- 6.1 Global Polyvinyl Alcohol (PVA) Consumption and Market Share by Application (2017-2022)
- 6.2 Global Polyvinyl Alcohol (PVA) Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Food Packaging (2017-2022)
 - 6.3.2 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Textile

(2017-2022)

6.3.3 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Paper

(2017-2022)

6.3.4 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Medical

(2017-2022)

6.3.5 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Construction

(2017-2022)

6.3.6 Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Electronics

(2017-2022)

7 GLOBAL POLYVINYL ALCOHOL (PVA) MARKET FORECAST (2022-2027)

7.1 Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Polyvinyl Alcohol (PVA) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Polyvinyl Alcohol (PVA) Price and Trend Forecast (2022-2027)

7.2 Global Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast, Region Wise

(2022-2027)

7.2.1 United States Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast

(2022-2027)

7.2.2 Europe Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast

(2022-2027)

7.2.5 India Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast

(2022-2027)

7.2.7 Latin America Polyvinyl Alcohol (PVA) Sales Volume and Revenue Forecast

(2022-2027)

7.2.8 Middle East and Africa Polyvinyl Alcohol (PVA) Sales Volume and Revenue

Forecast (2022-2027)

7.3 Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue and Price Forecast by Type

(2022-2027)

7.3.1 Global Polyvinyl Alcohol (PVA) Revenue and Growth Rate of Partially Hydrolyzed (2022-2027)

7.3.2 Global Polyvinyl Alcohol (PVA) Revenue and Growth Rate of Fully Hydrolyzed (2022-2027)

7.4 Global Polyvinyl Alcohol (PVA) Consumption Forecast by Application (2022-2027)

7.4.1 Global Polyvinyl Alcohol (PVA) Consumption Value and Growth Rate of Food Packaging(2022-2027)

7.4.2 Global Polyvinyl Alcohol (PVA) Consumption Value and Growth Rate of Textile(2022-2027)

7.4.3 Global Polyvinyl Alcohol (PVA) Consumption Value and Growth Rate of Paper(2022-2027)

7.4.4 Global Polyvinyl Alcohol (PVA) Consumption Value and Growth Rate of Medical(2022-2027)

7.4.5 Global Polyvinyl Alcohol (PVA) Consumption Value and Growth Rate of Construction(2022-2027)

7.4.6 Global Polyvinyl Alcohol (PVA) Consumption Value and Growth Rate of Electronics(2022-2027)

7.5 Polyvinyl Alcohol (PVA) Market Forecast Under COVID-19

8 POLYVINYL ALCOHOL (PVA) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Polyvinyl Alcohol (PVA) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Polyvinyl Alcohol (PVA) Analysis

8.6 Major Downstream Buyers of Polyvinyl Alcohol (PVA) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Polyvinyl Alcohol (PVA) Industry

9 PLAYERS PROFILES

9.1 Chang Chun Group.

9.1.1 Chang Chun Group. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Polyvinyl Alcohol (PVA) Product Profiles, Application and Specification

9.1.3 Chang Chun Group. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 OCI COMPANY Ltd.

9.2.1 OCI COMPANY Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Polyvinyl Alcohol (PVA) Product Profiles, Application and Specification

9.2.3 OCI COMPANY Ltd. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Sekisui Chemical Co.

9.3.1 Sekisui Chemical Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Polyvinyl Alcohol (PVA) Product Profiles, Application and Specification

9.3.3 Sekisui Chemical Co. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 KURARAY CO., LTD.

9.4.1 KURARAY CO., LTD. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Polyvinyl Alcohol (PVA) Product Profiles, Application and Specification

9.4.3 KURARAY CO., LTD. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 The Nippon Synthetic Chemical Industry Co.Ltd

9.5.1 The Nippon Synthetic Chemical Industry Co.Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Polyvinyl Alcohol (PVA) Product Profiles, Application and Specification

9.5.3 The Nippon Synthetic Chemical Industry Co.Ltd Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Merck KGaA

9.6.1 Merck KGaA Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Polyvinyl Alcohol (PVA) Product Profiles, Application and Specification

9.6.3 Merck KGaA Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Polyvinyl Alcohol (PVA) Product Picture

Table Global Polyvinyl Alcohol (PVA) Market Sales Volume and CAGR (%) Comparison by Type

Table Polyvinyl Alcohol (PVA) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Polyvinyl Alcohol (PVA) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Polyvinyl Alcohol (PVA) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Polyvinyl Alcohol (PVA) Industry Development

Table Global Polyvinyl Alcohol (PVA) Sales Volume by Player (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Sales Volume Share by Player (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume Share by Player in 2021

Table Polyvinyl Alcohol (PVA) Revenue (Million USD) by Player (2017-2022)

Table Polyvinyl Alcohol (PVA) Revenue Market Share by Player (2017-2022)

Table Polyvinyl Alcohol (PVA) Price by Player (2017-2022)

Table Polyvinyl Alcohol (PVA) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Polyvinyl Alcohol (PVA) Sales Volume, Region Wise (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume Market Share, Region Wise in 2021

Table Global Polyvinyl Alcohol (PVA) Revenue (Million USD), Region Wise (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Revenue Market Share, Region Wise (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Revenue Market Share, Region Wise (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Revenue Market Share, Region Wise in 2021

Table Global Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Sales Volume by Type (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Sales Volume Market Share by Type (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume Market Share by Type in 2021

Table Global Polyvinyl Alcohol (PVA) Revenue (Million USD) by Type (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Revenue Market Share by Type (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Revenue Market Share by Type in 2021

Table Polyvinyl Alcohol (PVA) Price by Type (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate of Partially Hydrolyzed (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate of Partially Hydrolyzed (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate of Fully Hydrolyzed (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate of Fully Hydrolyzed (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption by Application (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption Market Share by Application (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption Revenue Market Share by Application (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Food Packaging (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Textile (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Paper (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Medical (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Construction (2017-2022)

Table Global Polyvinyl Alcohol (PVA) Consumption and Growth Rate of Electronics (2017-2022)

Figure Global Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Price and Trend Forecast (2022-2027)

Figure USA Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Polyvinyl Alcohol (PVA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Polyvinyl Alcohol (PVA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Polyvinyl Alcohol (PVA) Market Sales Volume Forecast, by Type

Table Global Polyvinyl Alcohol (PVA) Sales Volume Market Share Forecast, by Type

Table Global Polyvinyl Alcohol (PVA) Market Revenue (Million USD) Forecast, by Type

Table Global Polyvinyl Alcohol (PVA) Revenue Market Share Forecast, by Type

Table Global Polyvinyl Alcohol (PVA) Price Forecast, by Type

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate of Partially Hydrolyzed (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate of Partially Hydrolyzed (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate of Fully Hydrolyzed (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Revenue (Million USD) and Growth Rate of Fully Hydrolyzed (2022-2027)

Table Global Polyvinyl Alcohol (PVA) Market Consumption Forecast, by Application

Table Global Polyvinyl Alcohol (PVA) Consumption Market Share Forecast, by Application

Table Global Polyvinyl Alcohol (PVA) Market Revenue (Million USD) Forecast, by Application

Table Global Polyvinyl Alcohol (PVA) Revenue Market Share Forecast, by Application

Figure Global Polyvinyl Alcohol (PVA) Consumption Value (Million USD) and Growth Rate of Food Packaging (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Consumption Value (Million USD) and Growth Rate of Textile (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Consumption Value (Million USD) and Growth Rate of Paper (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Consumption Value (Million USD) and Growth Rate of Medical (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Consumption Value (Million USD) and Growth Rate of Construction (2022-2027)

Figure Global Polyvinyl Alcohol (PVA) Consumption Value (Million USD) and Growth Rate of Electronics (2022-2027)

Figure Polyvinyl Alcohol (PVA) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Chang Chun Group. Profile

Table Chang Chun Group. Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chang Chun Group. Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate

Figure Chang Chun Group. Revenue (Million USD) Market Share 2017-2022

Table OCI COMPANY Ltd. Profile

Table OCI COMPANY Ltd. Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OCI COMPANY Ltd. Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate

Figure OCI COMPANY Ltd. Revenue (Million USD) Market Share 2017-2022

Table Sekisui Chemical Co. Profile

Table Sekisui Chemical Co. Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sekisui Chemical Co. Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate

Figure Sekisui Chemical Co. Revenue (Million USD) Market Share 2017-2022

Table KURARAY CO., LTD. Profile

Table KURARAY CO., LTD. Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KURARAY CO., LTD. Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate

Figure KURARAY CO., LTD. Revenue (Million USD) Market Share 2017-2022

Table The Nippon Synthetic Chemical Industry Co.Ltd Profile

Table The Nippon Synthetic Chemical Industry Co.Ltd Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Nippon Synthetic Chemical Industry Co.Ltd Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate

Figure The Nippon Synthetic Chemical Industry Co.Ltd Revenue (Million USD) Market Share 2017-2022

Table Merck KGaA Profile

Table Merck KGaA Polyvinyl Alcohol (PVA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merck KGaA Polyvinyl Alcohol (PVA) Sales Volume and Growth Rate

Figure Merck KGaA Revenue (Million USD) Market Share 2017-2022

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