

# Global Poly(Vinyl Alcohol) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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# **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Poly(Vinyl Alcohol) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Poly(Vinyl Alcohol) market are covered in Chapter 9:

**DuPont** 

Kanto Chemical Co

Loba Chemie Pvt

Sekisui Specialty Chemicals-PVOH

TCI

HONEST JOY HOLDINGS LIMITED

**BOC Sciences** 



Honeywell
ABCR GmbH & CO. KG
Advance Scientific & Chemical

In Chapter 5 and Chapter 7.3, based on types, the Poly(Vinyl Alcohol) market from 2017 to 2027 is primarily split into:

Low Viscosity
Middle Viscosity
High Viscosity

In Chapter 6 and Chapter 7.4, based on applications, the Poly(Vinyl Alcohol) market from 2017 to 2027 covers:

Oil

Synthetic fiber

Polymer materials

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Poly(Vinyl Alcohol) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Poly(Vinyl Alcohol) Industry.

2. How do you determine the list of the key players included in the report?



With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

#### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,



revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



# **Contents**

# 1 POLY(VINYL ALCOHOL) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Poly(Vinyl Alcohol) Market
- 1.2 Poly(Vinyl Alcohol) Market Segment by Type
- 1.2.1 Global Poly(Vinyl Alcohol) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Poly(Vinyl Alcohol) Market Segment by Application
- 1.3.1 Poly(Vinyl Alcohol) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Poly(Vinyl Alcohol) Market, Region Wise (2017-2027)
- 1.4.1 Global Poly(Vinyl Alcohol) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
  - 1.4.4 China Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
  - 1.4.6 India Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Poly(Vinyl Alcohol) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Poly(Vinyl Alcohol) (2017-2027)
  - 1.5.1 Global Poly(Vinyl Alcohol) Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Poly(Vinyl Alcohol) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Poly(Vinyl Alcohol) Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Poly(Vinyl Alcohol) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Poly(Vinyl Alcohol) Market Drivers Analysis
- 2.4 Poly(Vinyl Alcohol) Market Challenges Analysis



- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Poly(Vinyl Alcohol) Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Poly(Vinyl Alcohol) Industry Development

# 3 GLOBAL POLY(VINYL ALCOHOL) MARKET LANDSCAPE BY PLAYER

- 3.1 Global Poly(Vinyl Alcohol) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Poly(Vinyl Alcohol) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Poly(Vinyl Alcohol) Average Price by Player (2017-2022)
- 3.4 Global Poly(Vinyl Alcohol) Gross Margin by Player (2017-2022)
- 3.5 Poly(Vinyl Alcohol) Market Competitive Situation and Trends
  - 3.5.1 Poly(Vinyl Alcohol) Market Concentration Rate
  - 3.5.2 Poly(Vinyl Alcohol) Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL POLY(VINYL ALCOHOL) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Poly(Vinyl Alcohol) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Poly(Vinyl Alcohol) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Poly(Vinyl Alcohol) Market Under COVID-19
- 4.5 Europe Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Poly(Vinyl Alcohol) Market Under COVID-19
- 4.6 China Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.6.1 China Poly(Vinyl Alcohol) Market Under COVID-19
- 4.7 Japan Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Poly(Vinyl Alcohol) Market Under COVID-19
- 4.8 India Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.8.1 India Poly(Vinyl Alcohol) Market Under COVID-19
- 4.9 Southeast Asia Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Poly(Vinyl Alcohol) Market Under COVID-19
- 4.10 Latin America Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Poly(Vinyl Alcohol) Market Under COVID-19
- 4.11 Middle East and Africa Poly(Vinyl Alcohol) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Poly(Vinyl Alcohol) Market Under COVID-19

# 5 GLOBAL POLY(VINYL ALCOHOL) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Poly(Vinyl Alcohol) Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Poly(Vinyl Alcohol) Revenue and Market Share by Type (2017-2022)
- 5.3 Global Poly(Vinyl Alcohol) Price by Type (2017-2022)
- 5.4 Global Poly(Vinyl Alcohol) Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Poly(Vinyl Alcohol) Sales Volume, Revenue and Growth Rate of Low Viscosity (2017-2022)
- 5.4.2 Global Poly(Vinyl Alcohol) Sales Volume, Revenue and Growth Rate of Middle Viscosity (2017-2022)
- 5.4.3 Global Poly(Vinyl Alcohol) Sales Volume, Revenue and Growth Rate of High Viscosity (2017-2022)

# 6 GLOBAL POLY(VINYL ALCOHOL) MARKET ANALYSIS BY APPLICATION

- 6.1 Global Poly(Vinyl Alcohol) Consumption and Market Share by Application (2017-2022)
- 6.2 Global Poly(Vinyl Alcohol) Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Poly(Vinyl Alcohol) Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Oil (2017-2022)
- 6.3.2 Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Synthetic fiber (2017-2022)
- 6.3.3 Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Polymer materials (2017-2022)



6.3.4 Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Others (2017-2022)

# 7 GLOBAL POLY(VINYL ALCOHOL) MARKET FORECAST (2022-2027)

- 7.1 Global Poly(Vinyl Alcohol) Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Poly(Vinyl Alcohol) Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Poly(Vinyl Alcohol) Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Poly(Vinyl Alcohol) Price and Trend Forecast (2022-2027)
- 7.2 Global Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Poly(Vinyl Alcohol) Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Poly(Vinyl Alcohol) Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Poly(Vinyl Alcohol) Revenue and Growth Rate of Low Viscosity (2022-2027)
- 7.3.2 Global Poly(Vinyl Alcohol) Revenue and Growth Rate of Middle Viscosity (2022-2027)
- 7.3.3 Global Poly(Vinyl Alcohol) Revenue and Growth Rate of High Viscosity (2022-2027)
- 7.4 Global Poly(Vinyl Alcohol) Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Poly(Vinyl Alcohol) Consumption Value and Growth Rate of Oil(2022-2027)
- 7.4.2 Global Poly(Vinyl Alcohol) Consumption Value and Growth Rate of Synthetic fiber(2022-2027)
- 7.4.3 Global Poly(Vinyl Alcohol) Consumption Value and Growth Rate of Polymer materials(2022-2027)
- 7.4.4 Global Poly(Vinyl Alcohol) Consumption Value and Growth Rate of Others(2022-2027)



# 7.5 Poly(Vinyl Alcohol) Market Forecast Under COVID-19

# 8 POLY(VINYL ALCOHOL) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Poly(Vinyl Alcohol) Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Poly(Vinyl Alcohol) Analysis
- 8.6 Major Downstream Buyers of Poly(Vinyl Alcohol) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Poly(Vinyl Alcohol) Industry

#### 9 PLAYERS PROFILES

- 9.1 DuPont
  - 9.1.1 DuPont Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.1.3 DuPont Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 Kanto Chemical Co
- 9.2.1 Kanto Chemical Co Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.2.3 Kanto Chemical Co Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Loba Chemie Pvt
- 9.3.1 Loba Chemie Pvt Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.3.3 Loba Chemie Pvt Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Sekisui Specialty Chemicals-PVOH



- 9.4.1 Sekisui Specialty Chemicals-PVOH Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
- 9.4.3 Sekisui Specialty Chemicals-PVOH Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 TCI
  - 9.5.1 TCI Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.5.3 TCI Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 HONEST JOY HOLDINGS LIMITED
- 9.6.1 HONEST JOY HOLDINGS LIMITED Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
- 9.6.3 HONEST JOY HOLDINGS LIMITED Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 BOC Sciences
- 9.7.1 BOC Sciences Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.7.3 BOC Sciences Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Honeywell
- 9.8.1 Honeywell Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.8.3 Honeywell Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 ABCR GmbH & CO. KG
- 9.9.1 ABCR GmbH & CO. KG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
  - 9.9.3 ABCR GmbH & CO. KG Market Performance (2017-2022)
  - 9.9.4 Recent Development



- 9.9.5 SWOT Analysis
- 9.10 Advance Scientific & Chemical
- 9.10.1 Advance Scientific & Chemical Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.10.2 Poly(Vinyl Alcohol) Product Profiles, Application and Specification
- 9.10.3 Advance Scientific & Chemical Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Poly(Vinyl Alcohol) Product Picture

Table Global Poly(Vinyl Alcohol) Market Sales Volume and CAGR (%) Comparison by Type

Table Poly(Vinyl Alcohol) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Poly(Vinyl Alcohol) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Poly(Vinyl Alcohol) Market Sales Volume Status and Outlook (2017-2027) Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Poly(Vinyl Alcohol) Industry Development

Table Global Poly(Vinyl Alcohol) Sales Volume by Player (2017-2022)

Table Global Poly(Vinyl Alcohol) Sales Volume Share by Player (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume Share by Player in 2021

Table Poly(Vinyl Alcohol) Revenue (Million USD) by Player (2017-2022)

Table Poly(Vinyl Alcohol) Revenue Market Share by Player (2017-2022)

Table Poly(Vinyl Alcohol) Price by Player (2017-2022)

Table Poly(Vinyl Alcohol) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Poly(Vinyl Alcohol) Sales Volume, Region Wise (2017-2022)

Table Global Poly(Vinyl Alcohol) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume Market Share, Region Wise in 2021

Table Global Poly(Vinyl Alcohol) Revenue (Million USD), Region Wise (2017-2022)

Table Global Poly(Vinyl Alcohol) Revenue Market Share, Region Wise (2017-2022)

Figure Global Poly(Vinyl Alcohol) Revenue Market Share, Region Wise (2017-2022)

Figure Global Poly(Vinyl Alcohol) Revenue Market Share, Region Wise in 2021

Table Global Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Poly(Vinyl Alcohol) Sales Volume by Type (2017-2022)

Table Global Poly(Vinyl Alcohol) Sales Volume Market Share by Type (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume Market Share by Type in 2021

Table Global Poly(Vinyl Alcohol) Revenue (Million USD) by Type (2017-2022)

Table Global Poly(Vinyl Alcohol) Revenue Market Share by Type (2017-2022)

Figure Global Poly(Vinyl Alcohol) Revenue Market Share by Type in 2021

Table Poly(Vinyl Alcohol) Price by Type (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume and Growth Rate of Low Viscosity (2017-2022)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of Low Viscosity (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume and Growth Rate of Middle Viscosity



(2017-2022)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of Middle Viscosity (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume and Growth Rate of High Viscosity (2017-2022)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of High Viscosity (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption by Application (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption Market Share by Application (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption Revenue Market Share by Application (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Oil (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Synthetic fiber (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Polymer materials (2017-2022)

Table Global Poly(Vinyl Alcohol) Consumption and Growth Rate of Others (2017-2022)

Figure Global Poly(Vinyl Alcohol) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Poly(Vinyl Alcohol) Price and Trend Forecast (2022-2027)

Figure USA Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure India Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Poly(Vinyl Alcohol) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Poly(Vinyl Alcohol) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Poly(Vinyl Alcohol) Market Sales Volume Forecast, by Type

Table Global Poly(Vinyl Alcohol) Sales Volume Market Share Forecast, by Type

Table Global Poly(Vinyl Alcohol) Market Revenue (Million USD) Forecast, by Type

Table Global Poly(Vinyl Alcohol) Revenue Market Share Forecast, by Type

Table Global Poly(Vinyl Alcohol) Price Forecast, by Type

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of Low Viscosity (2022-2027)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of Low Viscosity (2022-2027)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of Middle Viscosity (2022-2027)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of Middle Viscosity (2022-2027)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of High Viscosity (2022-2027)

Figure Global Poly(Vinyl Alcohol) Revenue (Million USD) and Growth Rate of High Viscosity (2022-2027)

Table Global Poly(Vinyl Alcohol) Market Consumption Forecast, by Application Table Global Poly(Vinyl Alcohol) Consumption Market Share Forecast, by Application Table Global Poly(Vinyl Alcohol) Market Revenue (Million USD) Forecast, by Application

Table Global Poly(Vinyl Alcohol) Revenue Market Share Forecast, by Application Figure Global Poly(Vinyl Alcohol) Consumption Value (Million USD) and Growth Rate of



Oil (2022-2027)

Figure Global Poly(Vinyl Alcohol) Consumption Value (Million USD) and Growth Rate of Synthetic fiber (2022-2027)

Figure Global Poly(Vinyl Alcohol) Consumption Value (Million USD) and Growth Rate of Polymer materials (2022-2027)

Figure Global Poly(Vinyl Alcohol) Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Poly(Vinyl Alcohol) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

**Table Downstream Distributors** 

Table Downstream Buyers

Table DuPont Profile

Table DuPont Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DuPont Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure DuPont Revenue (Million USD) Market Share 2017-2022

Table Kanto Chemical Co Profile

Table Kanto Chemical Co Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kanto Chemical Co Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure Kanto Chemical Co Revenue (Million USD) Market Share 2017-2022

Table Loba Chemie Pvt Profile

Table Loba Chemie Pvt Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Loba Chemie Pvt Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure Loba Chemie Pvt Revenue (Million USD) Market Share 2017-2022

Table Sekisui Specialty Chemicals-PVOH Profile

Table Sekisui Specialty Chemicals-PVOH Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sekisui Specialty Chemicals-PVOH Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure Sekisui Specialty Chemicals-PVOH Revenue (Million USD) Market Share 2017-2022

Table TCI Profile

Table TCI Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TCI Poly(Vinyl Alcohol) Sales Volume and Growth Rate



Figure TCI Revenue (Million USD) Market Share 2017-2022

Table HONEST JOY HOLDINGS LIMITED Profile

Table HONEST JOY HOLDINGS LIMITED Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HONEST JOY HOLDINGS LIMITED Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure HONEST JOY HOLDINGS LIMITED Revenue (Million USD) Market Share 2017-2022

Table BOC Sciences Profile

Table BOC Sciences Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BOC Sciences Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure BOC Sciences Revenue (Million USD) Market Share 2017-2022

Table Honeywell Profile

Table Honeywell Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Honeywell Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure Honeywell Revenue (Million USD) Market Share 2017-2022

Table ABCR GmbH & CO. KG Profile

Table ABCR GmbH & CO. KG Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ABCR GmbH & CO. KG Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure ABCR GmbH & CO. KG Revenue (Million USD) Market Share 2017-2022

Table Advance Scientific & Chemical Profile

Table Advance Scientific & Chemical Poly(Vinyl Alcohol) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Advance Scientific & Chemical Poly(Vinyl Alcohol) Sales Volume and Growth Rate

Figure Advance Scientific & Chemical Revenue (Million USD) Market Share 2017-2022



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