

# Global Polyurethane Powder Coating Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Polyurethane Powder Coating market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Polyurethane Powder Coating market are covered in Chapter 9:

Evonik

Akzo Nobel

Kansai Paints

Henkel

Aexcel Corporation

Sokan New Materials

## Asian Paints

DuPont  
PPG  
Chemetall  
Solvay  
Sherwin Williams  
Nippon paint  
Chugoku Marine Paints  
Valspar  
BASF SE  
Axalta  
Carpoly  
Yung Chi Paint & Varnish Mfg. Co., Ltd.  
Diamond-Vogel  
Arkema  
Jotun  
Berger Paints  
Hempel

In Chapter 5 and Chapter 7.3, based on types, the Polyurethane Powder Coating market from 2017 to 2027 is primarily split into:

Smooth  
Texture  
Leatherette  
Translucent

In Chapter 6 and Chapter 7.4, based on applications, the Polyurethane Powder Coating market from 2017 to 2027 covers:

Aerospace  
Automotive  
Building & Construction  
Furniture manufacturing  
Home Appliances  
Health Care  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Polyurethane Powder Coating market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Polyurethane Powder Coating Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market

challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 POLYURETHANE POWDER COATING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polyurethane Powder Coating Market
- 1.2 Polyurethane Powder Coating Market Segment by Type
  - 1.2.1 Global Polyurethane Powder Coating Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Polyurethane Powder Coating Market Segment by Application
  - 1.3.1 Polyurethane Powder Coating Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Polyurethane Powder Coating Market, Region Wise (2017-2027)
  - 1.4.1 Global Polyurethane Powder Coating Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.4 China Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.6 India Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Polyurethane Powder Coating Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Polyurethane Powder Coating Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Polyurethane Powder Coating (2017-2027)
  - 1.5.1 Global Polyurethane Powder Coating Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Polyurethane Powder Coating Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Polyurethane Powder Coating Market

### 2 INDUSTRY OUTLOOK

- 2.1 Polyurethane Powder Coating Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Polyurethane Powder Coating Market Drivers Analysis
- 2.4 Polyurethane Powder Coating Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Polyurethane Powder Coating Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Polyurethane Powder Coating Industry Development

### **3 GLOBAL POLYURETHANE POWDER COATING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Polyurethane Powder Coating Sales Volume and Share by Player (2017-2022)
- 3.2 Global Polyurethane Powder Coating Revenue and Market Share by Player (2017-2022)
- 3.3 Global Polyurethane Powder Coating Average Price by Player (2017-2022)
- 3.4 Global Polyurethane Powder Coating Gross Margin by Player (2017-2022)
- 3.5 Polyurethane Powder Coating Market Competitive Situation and Trends
  - 3.5.1 Polyurethane Powder Coating Market Concentration Rate
  - 3.5.2 Polyurethane Powder Coating Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL POLYURETHANE POWDER COATING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Polyurethane Powder Coating Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Polyurethane Powder Coating Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Polyurethane Powder Coating Market Under COVID-19



4.5 Europe Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Polyurethane Powder Coating Market Under COVID-19

4.6 China Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Polyurethane Powder Coating Market Under COVID-19

4.7 Japan Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Polyurethane Powder Coating Market Under COVID-19

4.8 India Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Polyurethane Powder Coating Market Under COVID-19

4.9 Southeast Asia Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Polyurethane Powder Coating Market Under COVID-19

4.10 Latin America Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Polyurethane Powder Coating Market Under COVID-19

4.11 Middle East and Africa Polyurethane Powder Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Polyurethane Powder Coating Market Under COVID-19

## **5 GLOBAL POLYURETHANE POWDER COATING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Polyurethane Powder Coating Sales Volume and Market Share by Type (2017-2022)

5.2 Global Polyurethane Powder Coating Revenue and Market Share by Type (2017-2022)

5.3 Global Polyurethane Powder Coating Price by Type (2017-2022)

5.4 Global Polyurethane Powder Coating Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Polyurethane Powder Coating Sales Volume, Revenue and Growth Rate of Smooth (2017-2022)

5.4.2 Global Polyurethane Powder Coating Sales Volume, Revenue and Growth Rate of Texture (2017-2022)

5.4.3 Global Polyurethane Powder Coating Sales Volume, Revenue and Growth Rate of Leatherette (2017-2022)

5.4.4 Global Polyurethane Powder Coating Sales Volume, Revenue and Growth Rate



of Translucent (2017-2022)

## **6 GLOBAL POLYURETHANE POWDER COATING MARKET ANALYSIS BY APPLICATION**

6.1 Global Polyurethane Powder Coating Consumption and Market Share by Application (2017-2022)

6.2 Global Polyurethane Powder Coating Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Polyurethane Powder Coating Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Polyurethane Powder Coating Consumption and Growth Rate of Aerospace (2017-2022)

6.3.2 Global Polyurethane Powder Coating Consumption and Growth Rate of Automotive (2017-2022)

6.3.3 Global Polyurethane Powder Coating Consumption and Growth Rate of Building & Construction (2017-2022)

6.3.4 Global Polyurethane Powder Coating Consumption and Growth Rate of Furniture manufacturing (2017-2022)

6.3.5 Global Polyurethane Powder Coating Consumption and Growth Rate of Home Appliances (2017-2022)

6.3.6 Global Polyurethane Powder Coating Consumption and Growth Rate of Health Care (2017-2022)

6.3.7 Global Polyurethane Powder Coating Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL POLYURETHANE POWDER COATING MARKET FORECAST (2022-2027)**

7.1 Global Polyurethane Powder Coating Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Polyurethane Powder Coating Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Polyurethane Powder Coating Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Polyurethane Powder Coating Price and Trend Forecast (2022-2027)

7.2 Global Polyurethane Powder Coating Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Polyurethane Powder Coating Sales Volume and Revenue

## Forecast (2022-2027)

7.2.2 Europe Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Polyurethane Powder Coating Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Polyurethane Powder Coating Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Polyurethane Powder Coating Revenue and Growth Rate of Smooth (2022-2027)

7.3.2 Global Polyurethane Powder Coating Revenue and Growth Rate of Texture (2022-2027)

7.3.3 Global Polyurethane Powder Coating Revenue and Growth Rate of Leatherette (2022-2027)

7.3.4 Global Polyurethane Powder Coating Revenue and Growth Rate of Translucent (2022-2027)

7.4 Global Polyurethane Powder Coating Consumption Forecast by Application (2022-2027)

7.4.1 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Aerospace(2022-2027)

7.4.2 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Automotive(2022-2027)

7.4.3 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Building & Construction(2022-2027)

7.4.4 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Furniture manufacturing(2022-2027)

7.4.5 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Home Appliances(2022-2027)

7.4.6 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Health Care(2022-2027)

7.4.7 Global Polyurethane Powder Coating Consumption Value and Growth Rate of Others(2022-2027)

7.5 Polyurethane Powder Coating Market Forecast Under COVID-19

## **8 POLYURETHANE POWDER COATING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Polyurethane Powder Coating Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Polyurethane Powder Coating Analysis

8.6 Major Downstream Buyers of Polyurethane Powder Coating Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Polyurethane Powder Coating Industry

## **9 PLAYERS PROFILES**

9.1 Evonik

9.1.1 Evonik Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.1.3 Evonik Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Akzo Nobel

9.2.1 Akzo Nobel Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.2.3 Akzo Nobel Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Kansai Paints

9.3.1 Kansai Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.3.3 Kansai Paints Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Henkel

9.4.1 Henkel Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.4.3 Henkel Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Aexcel Corporation

9.5.1 Aexcel Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.5.3 Aexcel Corporation Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Sokan New Materials

9.6.1 Sokan New Materials Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.6.3 Sokan New Materials Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Asian Paints

9.7.1 Asian Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.7.3 Asian Paints Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 DuPont

9.8.1 DuPont Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.8.3 DuPont Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 PPG

9.9.1 PPG Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.9.3 PPG Market Performance (2017-2022)

- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Chemetall
  - 9.10.1 Chemetall Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.10.3 Chemetall Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Solvay
  - 9.11.1 Solvay Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.11.3 Solvay Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Sherwin Williams
  - 9.12.1 Sherwin Williams Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.12.3 Sherwin Williams Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Nippon paint
  - 9.13.1 Nippon paint Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.13.3 Nippon paint Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Chugoku Marine Paints
  - 9.14.1 Chugoku Marine Paints Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.14.3 Chugoku Marine Paints Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Valspar
  - 9.15.1 Valspar Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Polyurethane Powder Coating Product Profiles, Application and Specification

- 9.15.3 Valspar Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 BASF SE
  - 9.16.1 BASF SE Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.16.3 BASF SE Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Axalta
  - 9.17.1 Axalta Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.17.3 Axalta Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Carpoly
  - 9.18.1 Carpoly Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.18.3 Carpoly Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Yung Chi Paint & Varnish Mfg. Co., Ltd.
  - 9.19.1 Yung Chi Paint & Varnish Mfg. Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.19.3 Yung Chi Paint & Varnish Mfg. Co., Ltd. Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Diamond-Vogel
  - 9.20.1 Diamond-Vogel Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Polyurethane Powder Coating Product Profiles, Application and Specification
  - 9.20.3 Diamond-Vogel Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Arkema
  - 9.21.1 Arkema Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Polyurethane Powder Coating Product Profiles, Application and Specification



9.21.3 Arkema Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Jotun

9.22.1 Jotun Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.22.3 Jotun Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Berger Paints

9.23.1 Berger Paints Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.23.3 Berger Paints Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Hempel

9.24.1 Hempel Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Polyurethane Powder Coating Product Profiles, Application and Specification

9.24.3 Hempel Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Polyurethane Powder Coating Product Picture
- Table Global Polyurethane Powder Coating Market Sales Volume and CAGR (%) Comparison by Type
- Table Polyurethane Powder Coating Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- Figure Global Polyurethane Powder Coating Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)
- Figure United States Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Europe Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure China Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Japan Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure India Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Southeast Asia Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Latin America Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Middle East and Africa Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Global Polyurethane Powder Coating Market Sales Volume Status and Outlook (2017-2027)
- Table Global Macroeconomic Analysis
- Figure Global COVID-19 Status Overview
- Table Influence of COVID-19 Outbreak on Polyurethane Powder Coating Industry Development
- Table Global Polyurethane Powder Coating Sales Volume by Player (2017-2022)
- Table Global Polyurethane Powder Coating Sales Volume Share by Player (2017-2022)
- Figure Global Polyurethane Powder Coating Sales Volume Share by Player in 2021
- Table Polyurethane Powder Coating Revenue (Million USD) by Player (2017-2022)
- Table Polyurethane Powder Coating Revenue Market Share by Player (2017-2022)
- Table Polyurethane Powder Coating Price by Player (2017-2022)

Table Polyurethane Powder Coating Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Polyurethane Powder Coating Sales Volume, Region Wise (2017-2022)

Table Global Polyurethane Powder Coating Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume Market Share, Region Wise in 2021

Table Global Polyurethane Powder Coating Revenue (Million USD), Region Wise (2017-2022)

Table Global Polyurethane Powder Coating Revenue Market Share, Region Wise (2017-2022)

Figure Global Polyurethane Powder Coating Revenue Market Share, Region Wise (2017-2022)

Figure Global Polyurethane Powder Coating Revenue Market Share, Region Wise in 2021

Table Global Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Polyurethane Powder Coating Sales Volume by Type (2017-2022)

Table Global Polyurethane Powder Coating Sales Volume Market Share by Type (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume Market Share by Type in

2021

Table Global Polyurethane Powder Coating Revenue (Million USD) by Type (2017-2022)

Table Global Polyurethane Powder Coating Revenue Market Share by Type (2017-2022)

Figure Global Polyurethane Powder Coating Revenue Market Share by Type in 2021

Table Polyurethane Powder Coating Price by Type (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume and Growth Rate of Smooth (2017-2022)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Smooth (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume and Growth Rate of Texture (2017-2022)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Texture (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume and Growth Rate of Leatherette (2017-2022)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Leatherette (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume and Growth Rate of Translucent (2017-2022)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Translucent (2017-2022)

Table Global Polyurethane Powder Coating Consumption by Application (2017-2022)

Table Global Polyurethane Powder Coating Consumption Market Share by Application (2017-2022)

Table Global Polyurethane Powder Coating Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Polyurethane Powder Coating Consumption Revenue Market Share by Application (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Aerospace (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Automotive (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Building & Construction (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Furniture manufacturing (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Home

Appliances (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Health Care (2017-2022)

Table Global Polyurethane Powder Coating Consumption and Growth Rate of Others (2017-2022)

Figure Global Polyurethane Powder Coating Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Polyurethane Powder Coating Price and Trend Forecast (2022-2027)

Figure USA Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Polyurethane Powder Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Polyurethane Powder Coating Market Sales Volume and

Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Polyurethane Powder Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Polyurethane Powder Coating Market Sales Volume Forecast, by Type

Table Global Polyurethane Powder Coating Sales Volume Market Share Forecast, by Type

Table Global Polyurethane Powder Coating Market Revenue (Million USD) Forecast, by Type

Table Global Polyurethane Powder Coating Revenue Market Share Forecast, by Type

Table Global Polyurethane Powder Coating Price Forecast, by Type

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Smooth (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Smooth (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Texture (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Texture (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Leatherette (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Leatherette (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Translucent (2022-2027)

Figure Global Polyurethane Powder Coating Revenue (Million USD) and Growth Rate of Translucent (2022-2027)

Table Global Polyurethane Powder Coating Market Consumption Forecast, by Application

Table Global Polyurethane Powder Coating Consumption Market Share Forecast, by Application

Table Global Polyurethane Powder Coating Market Revenue (Million USD) Forecast, by Application

Table Global Polyurethane Powder Coating Revenue Market Share Forecast, by Application

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and Growth Rate of Aerospace (2022-2027)

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and Growth Rate of Automotive (2022-2027)

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and



Growth Rate of Building & Construction (2022-2027)

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and

Growth Rate of Furniture manufacturing (2022-2027)

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and

Growth Rate of Home Appliances (2022-2027)

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and

Growth Rate of Health Care (2022-2027)

Figure Global Polyurethane Powder Coating Consumption Value (Million USD) and

Growth Rate of Others (2022-2027)

Figure Polyurethane Powder Coating Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Evonik Profile

Table Evonik Polyurethane Powder Coating Sales Volume, Revenue (Million USD),  
Price and Gross Margin (2017-2022)

Figure Evonik Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Evonik Revenue (Million USD) Market Share 2017-2022

Table Akzo Nobel Profile

Table Akzo Nobel Polyurethane Powder Coating Sales Volume, Revenue (Million USD),  
Price and Gross Margin (2017-2022)

Figure Akzo Nobel Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Akzo Nobel Revenue (Million USD) Market Share 2017-2022

Table Kansai Paints Profile

Table Kansai Paints Polyurethane Powder Coating Sales Volume, Revenue (Million  
USD), Price and Gross Margin (2017-2022)

Figure Kansai Paints Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Kansai Paints Revenue (Million USD) Market Share 2017-2022

Table Henkel Profile

Table Henkel Polyurethane Powder Coating Sales Volume, Revenue (Million USD),  
Price and Gross Margin (2017-2022)

Figure Henkel Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Henkel Revenue (Million USD) Market Share 2017-2022

Table Aexcel Corporation Profile

Table Aexcel Corporation Polyurethane Powder Coating Sales Volume, Revenue  
(Million USD), Price and Gross Margin (2017-2022)

Figure Aexcel Corporation Polyurethane Powder Coating Sales Volume and Growth

Rate

Figure Aexcel Corporation Revenue (Million USD) Market Share 2017-2022

Table Sokan New Materials Profile

Table Sokan New Materials Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sokan New Materials Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Sokan New Materials Revenue (Million USD) Market Share 2017-2022

Table Asian Paints Profile

Table Asian Paints Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asian Paints Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Asian Paints Revenue (Million USD) Market Share 2017-2022

Table DuPont Profile

Table DuPont Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DuPont Polyurethane Powder Coating Sales Volume and Growth Rate

Figure DuPont Revenue (Million USD) Market Share 2017-2022

Table PPG Profile

Table PPG Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Polyurethane Powder Coating Sales Volume and Growth Rate

Figure PPG Revenue (Million USD) Market Share 2017-2022

Table Chemetall Profile

Table Chemetall Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chemetall Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Chemetall Revenue (Million USD) Market Share 2017-2022

Table Solvay Profile

Table Solvay Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Solvay Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Solvay Revenue (Million USD) Market Share 2017-2022

Table Sherwin Williams Profile

Table Sherwin Williams Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sherwin Williams Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Sherwin Williams Revenue (Million USD) Market Share 2017-2022

Table Nippon paint Profile



Table Nippon paint Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nippon paint Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Nippon paint Revenue (Million USD) Market Share 2017-2022

Table Chugoku Marine Paints Profile

Table Chugoku Marine Paints Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chugoku Marine Paints Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Chugoku Marine Paints Revenue (Million USD) Market Share 2017-2022

Table Valspar Profile

Table Valspar Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Valspar Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Valspar Revenue (Million USD) Market Share 2017-2022

Table BASF SE Profile

Table BASF SE Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF SE Polyurethane Powder Coating Sales Volume and Growth Rate

Figure BASF SE Revenue (Million USD) Market Share 2017-2022

Table Axalta Profile

Table Axalta Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axalta Polyurethane Powder Coating Sales Volume and Growth Rate

Figure Axalta Revenue (Million USD) Market Share 2017-2022

Table Carpoly Profile

Table Carpoly Polyurethane Powder Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carpoly

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