

Global Polymer Modified Bitumen (PMB) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Polymer modified bitumen (PMB) is a combination of bitumen and polymers wherein the polymer helps in modifying the viscoelastic behavior of the bitumen.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Polymer Modified Bitumen (PMB) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Polymer Modified Bitumen (PMB) market are covered in Chapter 9:

Baolirus

Gazprom Neft PJSC

Royal Dutch Shell PLC

Xi'an Guolin Industry

ExxonMobil Fuels & Lubricants (F&L)

Benzene International

ORLEN Asphalt Sp z.o.o.

Guochuang Hi-tech
Hindustan Colas Private Limited (HINCOL)
Global Road Technology
Sika AG
Total S.A.
Colas
TIPCO ASPHALT
Lagan Asphalt Group
Rosneft
Shell
Nynas AB

In Chapter 5 and Chapter 7.3, based on types, the Polymer Modified Bitumen (PMB) market from 2017 to 2027 is primarily split into:

SBS Modified Bitumen
Plastomer Modified Bitumen
Crumb Rubber Modified Bitumen
Others

In Chapter 6 and Chapter 7.4, based on applications, the Polymer Modified Bitumen (PMB) market from 2017 to 2027 covers:

Road Construction
Roofing
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa
Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Polymer Modified Bitumen (PMB) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Polymer Modified Bitumen (PMB) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price

analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 POLYMER MODIFIED BITUMEN (PMB) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polymer Modified Bitumen (PMB) Market
- 1.2 Polymer Modified Bitumen (PMB) Market Segment by Type
 - 1.2.1 Global Polymer Modified Bitumen (PMB) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Polymer Modified Bitumen (PMB) Market Segment by Application
 - 1.3.1 Polymer Modified Bitumen (PMB) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Polymer Modified Bitumen (PMB) Market, Region Wise (2017-2027)
 - 1.4.1 Global Polymer Modified Bitumen (PMB) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.4 China Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.6 India Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Polymer Modified Bitumen (PMB) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Polymer Modified Bitumen (PMB) (2017-2027)
 - 1.5.1 Global Polymer Modified Bitumen (PMB) Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Polymer Modified Bitumen (PMB) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Polymer Modified Bitumen (PMB) Market

2 INDUSTRY OUTLOOK

- 2.1 Polymer Modified Bitumen (PMB) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Polymer Modified Bitumen (PMB) Market Drivers Analysis
- 2.4 Polymer Modified Bitumen (PMB) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Polymer Modified Bitumen (PMB) Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Polymer Modified Bitumen (PMB) Industry Development

3 GLOBAL POLYMER MODIFIED BITUMEN (PMB) MARKET LANDSCAPE BY PLAYER

- 3.1 Global Polymer Modified Bitumen (PMB) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Polymer Modified Bitumen (PMB) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Polymer Modified Bitumen (PMB) Average Price by Player (2017-2022)
- 3.4 Global Polymer Modified Bitumen (PMB) Gross Margin by Player (2017-2022)
- 3.5 Polymer Modified Bitumen (PMB) Market Competitive Situation and Trends
 - 3.5.1 Polymer Modified Bitumen (PMB) Market Concentration Rate
 - 3.5.2 Polymer Modified Bitumen (PMB) Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL POLYMER MODIFIED BITUMEN (PMB) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Polymer Modified Bitumen (PMB) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Polymer Modified Bitumen (PMB) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross

Margin (2017-2022)

4.4 United States Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Polymer Modified Bitumen (PMB) Market Under COVID-19

4.5 Europe Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Polymer Modified Bitumen (PMB) Market Under COVID-19

4.6 China Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Polymer Modified Bitumen (PMB) Market Under COVID-19

4.7 Japan Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Polymer Modified Bitumen (PMB) Market Under COVID-19

4.8 India Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Polymer Modified Bitumen (PMB) Market Under COVID-19

4.9 Southeast Asia Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Polymer Modified Bitumen (PMB) Market Under COVID-19

4.10 Latin America Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Polymer Modified Bitumen (PMB) Market Under COVID-19

4.11 Middle East and Africa Polymer Modified Bitumen (PMB) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Polymer Modified Bitumen (PMB) Market Under COVID-19

5 GLOBAL POLYMER MODIFIED BITUMEN (PMB) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Polymer Modified Bitumen (PMB) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Polymer Modified Bitumen (PMB) Revenue and Market Share by Type (2017-2022)

5.3 Global Polymer Modified Bitumen (PMB) Price by Type (2017-2022)

5.4 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue and Growth Rate of SBS Modified Bitumen (2017-2022)

5.4.2 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue and Growth Rate of Plastomer Modified Bitumen (2017-2022)

5.4.3 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue and Growth Rate of Crumb Rubber Modified Bitumen (2017-2022)

5.4.4 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL POLYMER MODIFIED BITUMEN (PMB) MARKET ANALYSIS BY APPLICATION

6.1 Global Polymer Modified Bitumen (PMB) Consumption and Market Share by Application (2017-2022)

6.2 Global Polymer Modified Bitumen (PMB) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate of Road Construction (2017-2022)

6.3.2 Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate of Roofing (2017-2022)

6.3.3 Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL POLYMER MODIFIED BITUMEN (PMB) MARKET FORECAST (2022-2027)

7.1 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Polymer Modified Bitumen (PMB) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Polymer Modified Bitumen (PMB) Price and Trend Forecast (2022-2027)

7.2 Global Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Polymer Modified Bitumen (PMB) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Polymer Modified Bitumen (PMB) Revenue and Growth Rate of SBS Modified Bitumen (2022-2027)

7.3.2 Global Polymer Modified Bitumen (PMB) Revenue and Growth Rate of Plastomer Modified Bitumen (2022-2027)

7.3.3 Global Polymer Modified Bitumen (PMB) Revenue and Growth Rate of Crumb Rubber Modified Bitumen (2022-2027)

7.3.4 Global Polymer Modified Bitumen (PMB) Revenue and Growth Rate of Others (2022-2027)

7.4 Global Polymer Modified Bitumen (PMB) Consumption Forecast by Application (2022-2027)

7.4.1 Global Polymer Modified Bitumen (PMB) Consumption Value and Growth Rate of Road Construction(2022-2027)

7.4.2 Global Polymer Modified Bitumen (PMB) Consumption Value and Growth Rate of Roofing(2022-2027)

7.4.3 Global Polymer Modified Bitumen (PMB) Consumption Value and Growth Rate of Others(2022-2027)

7.5 Polymer Modified Bitumen (PMB) Market Forecast Under COVID-19

8 POLYMER MODIFIED BITUMEN (PMB) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Polymer Modified Bitumen (PMB) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Polymer Modified Bitumen (PMB) Analysis
- 8.6 Major Downstream Buyers of Polymer Modified Bitumen (PMB) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Polymer Modified Bitumen (PMB) Industry

9 PLAYERS PROFILES

9.1 Baolirus

- 9.1.1 Baolirus Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification
- 9.1.3 Baolirus Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Gazprom Neft PJSC

- 9.2.1 Gazprom Neft PJSC Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification
- 9.2.3 Gazprom Neft PJSC Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Royal Dutch Shell PLC

- 9.3.1 Royal Dutch Shell PLC Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification
- 9.3.3 Royal Dutch Shell PLC Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 Xi'an Guolin Industry

- 9.4.1 Xi'an Guolin Industry Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification
- 9.4.3 Xi'an Guolin Industry Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 ExxonMobil Fuels & Lubricants (F&L)

- 9.5.1 ExxonMobil Fuels & Lubricants (F&L) Basic Information, Manufacturing Base,

Sales Region and Competitors

9.5.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.5.3 ExxonMobil Fuels & Lubricants (F&L) Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Benzene International

9.6.1 Benzene International Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.6.3 Benzene International Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 ORLEN Asphalt Sp z.o.o.

9.7.1 ORLEN Asphalt Sp z.o.o. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.7.3 ORLEN Asphalt Sp z.o.o. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Guochuang Hi-tech

9.8.1 Guochuang Hi-tech Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.8.3 Guochuang Hi-tech Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Hindustan Colas Private Limited (HINCOL)

9.9.1 Hindustan Colas Private Limited (HINCOL) Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.9.3 Hindustan Colas Private Limited (HINCOL) Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Global Road Technology

9.10.1 Global Road Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.10.3 Global Road Technology Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Sika AG

9.11.1 Sika AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.11.3 Sika AG Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Total S.A.

9.12.1 Total S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.12.3 Total S.A. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Colas

9.13.1 Colas Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.13.3 Colas Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 TIPCO ASPHALT

9.14.1 TIPCO ASPHALT Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.14.3 TIPCO ASPHALT Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Lagan Asphalt Group

9.15.1 Lagan Asphalt Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.15.3 Lagan Asphalt Group Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Rosneft

9.16.1 Rosneft Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.16.3 Rosneft Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Shell

9.17.1 Shell Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.17.3 Shell Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Nynas AB

9.18.1 Nynas AB Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Polymer Modified Bitumen (PMB) Product Profiles, Application and Specification

9.18.3 Nynas AB Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Polymer Modified Bitumen (PMB) Product Picture

Table Global Polymer Modified Bitumen (PMB) Market Sales Volume and CAGR (%) Comparison by Type

Table Polymer Modified Bitumen (PMB) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Polymer Modified Bitumen (PMB) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Polymer Modified Bitumen (PMB) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Polymer Modified Bitumen (PMB) Industry Development

Table Global Polymer Modified Bitumen (PMB) Sales Volume by Player (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Sales Volume Share by Player (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume Share by Player in 2021

Table Polymer Modified Bitumen (PMB) Revenue (Million USD) by Player (2017-2022)

Table Polymer Modified Bitumen (PMB) Revenue Market Share by Player (2017-2022)

Table Polymer Modified Bitumen (PMB) Price by Player (2017-2022)

Table Polymer Modified Bitumen (PMB) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Polymer Modified Bitumen (PMB) Sales Volume, Region Wise (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume Market Share, Region Wise in 2021

Table Global Polymer Modified Bitumen (PMB) Revenue (Million USD), Region Wise (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Revenue Market Share, Region Wise (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue Market Share, Region Wise (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue Market Share, Region Wise in 2021

Table Global Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Sales Volume by Type (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Sales Volume Market Share by Type (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume Market Share by Type in 2021

Table Global Polymer Modified Bitumen (PMB) Revenue (Million USD) by Type (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Revenue Market Share by Type (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue Market Share by Type in 2021

Table Polymer Modified Bitumen (PMB) Price by Type (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate of SBS Modified Bitumen (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of SBS Modified Bitumen (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate of Plastomer Modified Bitumen (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Plastomer Modified Bitumen (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate of Crumb Rubber Modified Bitumen (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Crumb Rubber Modified Bitumen (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption by Application

(2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption Market Share by Application (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption Revenue Market Share by Application (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate of Road Construction (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate of Roofing (2017-2022)

Table Global Polymer Modified Bitumen (PMB) Consumption and Growth Rate of Others (2017-2022)

Figure Global Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Price and Trend Forecast (2022-2027)

Figure USA Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Polymer Modified Bitumen (PMB) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Polymer Modified Bitumen (PMB) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Polymer Modified Bitumen (PMB) Market Sales Volume Forecast, by Type

Table Global Polymer Modified Bitumen (PMB) Sales Volume Market Share Forecast, by Type

Table Global Polymer Modified Bitumen (PMB) Market Revenue (Million USD) Forecast, by Type

Table Global Polymer Modified Bitumen (PMB) Revenue Market Share Forecast, by Type

Table Global Polymer Modified Bitumen (PMB) Price Forecast, by Type

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of SBS Modified Bitumen (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of SBS Modified Bitumen (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Plastomer Modified Bitumen (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Plastomer Modified Bitumen (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Crumb Rubber Modified Bitumen (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Crumb Rubber Modified Bitumen (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Polymer Modified Bitumen (PMB) Market Consumption Forecast, by Application

Table Global Polymer Modified Bitumen (PMB) Consumption Market Share Forecast, by Application

Table Global Polymer Modified Bitumen (PMB) Market Revenue (Million USD) Forecast, by Application

Table Global Polymer Modified Bitumen (PMB) Revenue Market Share Forecast, by Application

Figure Global Polymer Modified Bitumen (PMB) Consumption Value (Million USD) and Growth Rate of Road Construction (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Consumption Value (Million USD) and

Growth Rate of Roofing (2022-2027)

Figure Global Polymer Modified Bitumen (PMB) Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Polymer Modified Bitumen (PMB) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Baolirus Profile

Table Baolirus Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Baolirus Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Baolirus Revenue (Million USD) Market Share 2017-2022

Table Gazprom Neft PJSC Profile

Table Gazprom Neft PJSC Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gazprom Neft PJSC Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Gazprom Neft PJSC Revenue (Million USD) Market Share 2017-2022

Table Royal Dutch Shell PLC Profile

Table Royal Dutch Shell PLC Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Royal Dutch Shell PLC Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Royal Dutch Shell PLC Revenue (Million USD) Market Share 2017-2022

Table Xi'an Guolin Industry Profile

Table Xi'an Guolin Industry Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xi'an Guolin Industry Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Xi'an Guolin Industry Revenue (Million USD) Market Share 2017-2022

Table ExxonMobil Fuels & Lubricants (F&L) Profile

Table ExxonMobil Fuels & Lubricants (F&L) Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ExxonMobil Fuels & Lubricants (F&L) Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure ExxonMobil Fuels & Lubricants (F&L) Revenue (Million USD) Market Share 2017-2022

Table Benzene International Profile

Table Benzene International Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Benzene International Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Benzene International Revenue (Million USD) Market Share 2017-2022

Table ORLEN Asfalt Sp z.o.o. Profile

Table ORLEN Asfalt Sp z.o.o. Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ORLEN Asfalt Sp z.o.o. Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure ORLEN Asfalt Sp z.o.o. Revenue (Million USD) Market Share 2017-2022

Table Guochuang Hi-tech Profile

Table Guochuang Hi-tech Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guochuang Hi-tech Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Guochuang Hi-tech Revenue (Million USD) Market Share 2017-2022

Table Hindustan Colas Private Limited (HINCOL) Profile

Table Hindustan Colas Private Limited (HINCOL) Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hindustan Colas Private Limited (HINCOL) Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Hindustan Colas Private Limited (HINCOL) Revenue (Million USD) Market Share 2017-2022

Table Global Road Technology Profile

Table Global Road Technology Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Global Road Technology Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Global Road Technology Revenue (Million USD) Market Share 2017-2022

Table Sika AG Profile

Table Sika AG Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Sika AG Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Sika AG Revenue (Million USD) Market Share 2017-2022

Table Total S.A. Profile

Table Total S.A. Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Total S.A. Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Total S.A. Revenue (Million USD) Market Share 2017-2022

Table Colas Profile

Table Colas Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Colas Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Colas Revenue (Million USD) Market Share 2017-2022

Table TIPCO ASPHALT Profile

Table TIPCO ASPHALT Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TIPCO ASPHALT Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure TIPCO ASPHALT Revenue (Million USD) Market Share 2017-2022

Table Lagan Asphalt Group Profile

Table Lagan Asphalt Group Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lagan Asphalt Group Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Lagan Asphalt Group Revenue (Million USD) Market Share 2017-2022

Table Rosneft Profile

Table Rosneft Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rosneft Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Rosneft Revenue (Million USD) Market Share 2017-2022

Table Shell Profile

Table Shell Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shell Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Shell Revenue (Million USD) Market Share 2017-2022

Table Nynas AB Profile

Table Nynas AB Polymer Modified Bitumen (PMB) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nynas AB Polymer Modified Bitumen (PMB) Sales Volume and Growth Rate

Figure Nynas AB Revenue (Million USD) Market Share 2017-2022

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