

# Global Polymer Modified Bitumen Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Polymer modified bitumen (PMB) is one of the specially designed and engineered bitumen grades that is used in making pavement, roads for heavy duty traffic and home roofing solutions to withstand extreme weather conditions. PMB is a normal bitumen with added polymer, which gives it extra strength, high cohesiveness and resistance to fatigue, stripping and deformations, making it a favorable material for infrastructure. Based on the Polymer Modified Bitumen market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Polymer Modified Bitumen market covered in Chapter 5:

Total S.A.

Marini S.P.A.

IKA group

DuPont

Global Road Technology

Nynas AB

Shell

Eni

The Richmond Group

In Chapter 6, on the basis of types, the Polymer Modified Bitumen market from 2015 to 2025 is primarily split into:

Thermoplastic Elastomers

Plastomers

In Chapter 7, on the basis of applications, the Polymer Modified Bitumen market from 2015 to 2025 covers:

Road Construction

Roofing

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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