

Global Point-of-Sale (POS) Terminals Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G86846E9AF03EN.html>

Date: September 2023

Pages: 124

Price: US\$ 3,250.00 (Single User License)

ID: G86846E9AF03EN

Abstracts

A point of sale terminal (POS terminal) is an electronic device used to process card payments at retail locations.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Point-of-Sale (POS) Terminals market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Point-of-Sale (POS) Terminals market are covered in Chapter 9:

Cisco Systems, Inc.

Panasonic Corporation

Diebold Nixdorf, Incorporated
VeriFone Systems Inc.
Samsung Electronics Co., Ltd.
NCR Corporation
Toshiba Corporation
Hewlett-Packard Inc.
SZZT Electronics Co., Ltd.
Centerm Information Co., LTD.
NEC Corporation
Oracle Corporation
Hisense
Posiflex Technology, Inc.
Ingenico Group
PAX Technology Corp.
Newland Payment Technology

In Chapter 5 and Chapter 7.3, based on types, the Point-of-Sale (POS) Terminals market from 2017 to 2027 is primarily split into:

Fixed POS Terminals
Wireless and Mobile POS

In Chapter 6 and Chapter 7.4, based on applications, the Point-of-Sale (POS) Terminals market from 2017 to 2027 covers:

Restaurant
Hospitality (Lodging)
Healthcare
Retail
Warehouse/Distribution
Entertainment
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Point-of-Sale (POS) Terminals market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Point-of-Sale (POS) Terminals Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price

analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 POINT-OF-SALE (POS) TERMINALS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Point-of-Sale (POS) Terminals Market
- 1.2 Point-of-Sale (POS) Terminals Market Segment by Type
 - 1.2.1 Global Point-of-Sale (POS) Terminals Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Point-of-Sale (POS) Terminals Market Segment by Application
 - 1.3.1 Point-of-Sale (POS) Terminals Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Point-of-Sale (POS) Terminals Market, Region Wise (2017-2027)
 - 1.4.1 Global Point-of-Sale (POS) Terminals Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.4 China Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.6 India Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Point-of-Sale (POS) Terminals Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Point-of-Sale (POS) Terminals (2017-2027)
 - 1.5.1 Global Point-of-Sale (POS) Terminals Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Point-of-Sale (POS) Terminals Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Point-of-Sale (POS) Terminals Market

2 INDUSTRY OUTLOOK

- 2.1 Point-of-Sale (POS) Terminals Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Point-of-Sale (POS) Terminals Market Drivers Analysis
- 2.4 Point-of-Sale (POS) Terminals Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Point-of-Sale (POS) Terminals Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Point-of-Sale (POS) Terminals Industry Development

3 GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Point-of-Sale (POS) Terminals Sales Volume and Share by Player (2017-2022)
- 3.2 Global Point-of-Sale (POS) Terminals Revenue and Market Share by Player (2017-2022)
- 3.3 Global Point-of-Sale (POS) Terminals Average Price by Player (2017-2022)
- 3.4 Global Point-of-Sale (POS) Terminals Gross Margin by Player (2017-2022)
- 3.5 Point-of-Sale (POS) Terminals Market Competitive Situation and Trends
 - 3.5.1 Point-of-Sale (POS) Terminals Market Concentration Rate
 - 3.5.2 Point-of-Sale (POS) Terminals Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL POINT-OF-SALE (POS) TERMINALS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Point-of-Sale (POS) Terminals Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Point-of-Sale (POS) Terminals Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Point-of-Sale (POS) Terminals Market Under COVID-19

4.5 Europe Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Point-of-Sale (POS) Terminals Market Under COVID-19

4.6 China Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Point-of-Sale (POS) Terminals Market Under COVID-19

4.7 Japan Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Point-of-Sale (POS) Terminals Market Under COVID-19

4.8 India Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Point-of-Sale (POS) Terminals Market Under COVID-19

4.9 Southeast Asia Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Point-of-Sale (POS) Terminals Market Under COVID-19

4.10 Latin America Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Point-of-Sale (POS) Terminals Market Under COVID-19

4.11 Middle East and Africa Point-of-Sale (POS) Terminals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Point-of-Sale (POS) Terminals Market Under COVID-19

5 GLOBAL POINT-OF-SALE (POS) TERMINALS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Point-of-Sale (POS) Terminals Sales Volume and Market Share by Type (2017-2022)

5.2 Global Point-of-Sale (POS) Terminals Revenue and Market Share by Type (2017-2022)

5.3 Global Point-of-Sale (POS) Terminals Price by Type (2017-2022)

5.4 Global Point-of-Sale (POS) Terminals Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Point-of-Sale (POS) Terminals Sales Volume, Revenue and Growth Rate of Fixed POS Terminals (2017-2022)

5.4.2 Global Point-of-Sale (POS) Terminals Sales Volume, Revenue and Growth Rate of Wireless and Mobile POS (2017-2022)

6 GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Point-of-Sale (POS) Terminals Consumption and Market Share by Application (2017-2022)
- 6.2 Global Point-of-Sale (POS) Terminals Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Restaurant (2017-2022)
 - 6.3.2 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Hospitality (Lodging) (2017-2022)
 - 6.3.3 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Healthcare (2017-2022)
 - 6.3.4 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Retail (2017-2022)
 - 6.3.5 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Warehouse/Distribution (2017-2022)
 - 6.3.6 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Entertainment (2017-2022)
 - 6.3.7 Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL POINT-OF-SALE (POS) TERMINALS MARKET FORECAST (2022-2027)

- 7.1 Global Point-of-Sale (POS) Terminals Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Point-of-Sale (POS) Terminals Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Point-of-Sale (POS) Terminals Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Point-of-Sale (POS) Terminals Price and Trend Forecast (2022-2027)
- 7.2 Global Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Point-of-Sale (POS) Terminals Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Point-of-Sale (POS) Terminals Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Point-of-Sale (POS) Terminals Revenue and Growth Rate of Fixed POS Terminals (2022-2027)

7.3.2 Global Point-of-Sale (POS) Terminals Revenue and Growth Rate of Wireless and Mobile POS (2022-2027)

7.4 Global Point-of-Sale (POS) Terminals Consumption Forecast by Application (2022-2027)

7.4.1 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Restaurant(2022-2027)

7.4.2 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Hospitality (Lodging)(2022-2027)

7.4.3 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Healthcare(2022-2027)

7.4.4 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Retail(2022-2027)

7.4.5 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Warehouse/Distribution(2022-2027)

7.4.6 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Entertainment(2022-2027)

7.4.7 Global Point-of-Sale (POS) Terminals Consumption Value and Growth Rate of Others(2022-2027)

7.5 Point-of-Sale (POS) Terminals Market Forecast Under COVID-19

8 POINT-OF-SALE (POS) TERMINALS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Point-of-Sale (POS) Terminals Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Point-of-Sale (POS) Terminals Analysis

8.6 Major Downstream Buyers of Point-of-Sale (POS) Terminals Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Point-of-Sale (POS) Terminals Industry

9 PLAYERS PROFILES

9.1 Cisco Systems, Inc.

9.1.1 Cisco Systems, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification

9.1.3 Cisco Systems, Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Panasonic Corporation

9.2.1 Panasonic Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification

9.2.3 Panasonic Corporation Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Diebold Nixdorf, Incorporated

9.3.1 Diebold Nixdorf, Incorporated Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification

9.3.3 Diebold Nixdorf, Incorporated Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 VeriFone Systems Inc.

9.4.1 VeriFone Systems Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification

9.4.3 VeriFone Systems Inc. Market Performance (2017-2022)

9.4.4 Recent Development

- 9.4.5 SWOT Analysis
- 9.5 Samsung Electronics Co., Ltd.
 - 9.5.1 Samsung Electronics Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.5.3 Samsung Electronics Co., Ltd. Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 NCR Corporation
 - 9.6.1 NCR Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.6.3 NCR Corporation Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Toshiba Corporation
 - 9.7.1 Toshiba Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.7.3 Toshiba Corporation Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Hewlett-Packard Inc.
 - 9.8.1 Hewlett-Packard Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.8.3 Hewlett-Packard Inc. Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 SZZT Electronics Co., Ltd.
 - 9.9.1 SZZT Electronics Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.9.3 SZZT Electronics Co., Ltd. Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Centerm Information Co., LTD.
 - 9.10.1 Centerm Information Co., LTD. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.10.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
- 9.10.3 Centerm Information Co., LTD. Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 NEC Corporation
 - 9.11.1 NEC Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.11.3 NEC Corporation Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Oracle Corporation
 - 9.12.1 Oracle Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.12.3 Oracle Corporation Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Hisense
 - 9.13.1 Hisense Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.13.3 Hisense Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Posiflex Technology, Inc.
 - 9.14.1 Posiflex Technology, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.14.3 Posiflex Technology, Inc. Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Ingenico Group
 - 9.15.1 Ingenico Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification
 - 9.15.3 Ingenico Group Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 PAX Technology Corp.

9.16.1 PAX Technology Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification

9.16.3 PAX Technology Corp. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Newland Payment Technology

9.17.1 Newland Payment Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Point-of-Sale (POS) Terminals Product Profiles, Application and Specification

9.17.3 Newland Payment Technology Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Point-of-Sale (POS) Terminals Product Picture

Table Global Point-of-Sale (POS) Terminals Market Sales Volume and CAGR (%) Comparison by Type

Table Point-of-Sale (POS) Terminals Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Point-of-Sale (POS) Terminals Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Point-of-Sale (POS) Terminals Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Point-of-Sale (POS) Terminals Industry Development

Table Global Point-of-Sale (POS) Terminals Sales Volume by Player (2017-2022)

Table Global Point-of-Sale (POS) Terminals Sales Volume Share by Player (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Sales Volume Share by Player in 2021

Table Point-of-Sale (POS) Terminals Revenue (Million USD) by Player (2017-2022)

Table Point-of-Sale (POS) Terminals Revenue Market Share by Player (2017-2022)

Table Point-of-Sale (POS) Terminals Price by Player (2017-2022)
Table Point-of-Sale (POS) Terminals Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Point-of-Sale (POS) Terminals Sales Volume, Region Wise (2017-2022)
Table Global Point-of-Sale (POS) Terminals Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Point-of-Sale (POS) Terminals Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Point-of-Sale (POS) Terminals Sales Volume Market Share, Region Wise in 2021
Table Global Point-of-Sale (POS) Terminals Revenue (Million USD), Region Wise (2017-2022)
Table Global Point-of-Sale (POS) Terminals Revenue Market Share, Region Wise (2017-2022)
Figure Global Point-of-Sale (POS) Terminals Revenue Market Share, Region Wise (2017-2022)
Figure Global Point-of-Sale (POS) Terminals Revenue Market Share, Region Wise in 2021
Table Global Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Point-of-Sale (POS) Terminals Sales Volume by Type (2017-2022)
Table Global Point-of-Sale (POS) Terminals Sales Volume Market Share by Type (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Sales Volume Market Share by Type in 2021

Table Global Point-of-Sale (POS) Terminals Revenue (Million USD) by Type (2017-2022)

Table Global Point-of-Sale (POS) Terminals Revenue Market Share by Type (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Revenue Market Share by Type in 2021

Table Point-of-Sale (POS) Terminals Price by Type (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Sales Volume and Growth Rate of Fixed POS Terminals (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate of Fixed POS Terminals (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Sales Volume and Growth Rate of Wireless and Mobile POS (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate of Wireless and Mobile POS (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption by Application (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption Market Share by Application (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption Revenue Market Share by Application (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Restaurant (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Hospitality (Lodging) (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Retail (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Warehouse/Distribution (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Entertainment (2017-2022)

Table Global Point-of-Sale (POS) Terminals Consumption and Growth Rate of Others (2017-2022)

Figure Global Point-of-Sale (POS) Terminals Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Price and Trend Forecast (2022-2027)

Figure USA Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Point-of-Sale (POS) Terminals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Point-of-Sale (POS) Terminals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Point-of-Sale (POS) Terminals Market Sales Volume Forecast, by Type

Table Global Point-of-Sale (POS) Terminals Sales Volume Market Share Forecast, by Type

Table Global Point-of-Sale (POS) Terminals Market Revenue (Million USD) Forecast,

by Type

Table Global Point-of-Sale (POS) Terminals Revenue Market Share Forecast, by Type

Table Global Point-of-Sale (POS) Terminals Price Forecast, by Type

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate of Fixed POS Terminals (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate of Fixed POS Terminals (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate of Wireless and Mobile POS (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Revenue (Million USD) and Growth Rate of Wireless and Mobile POS (2022-2027)

Table Global Point-of-Sale (POS) Terminals Market Consumption Forecast, by Application

Table Global Point-of-Sale (POS) Terminals Consumption Market Share Forecast, by Application

Table Global Point-of-Sale (POS) Terminals Market Revenue (Million USD) Forecast, by Application

Table Global Point-of-Sale (POS) Terminals Revenue Market Share Forecast, by Application

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Restaurant (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Hospitality (Lodging) (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Warehouse/Distribution (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Entertainment (2022-2027)

Figure Global Point-of-Sale (POS) Terminals Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Point-of-Sale (POS) Terminals Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Cisco Systems, Inc. Profile

Table Cisco Systems, Inc. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Systems, Inc. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Cisco Systems, Inc. Revenue (Million USD) Market Share 2017-2022

Table Panasonic Corporation Profile

Table Panasonic Corporation Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Panasonic Corporation Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Panasonic Corporation Revenue (Million USD) Market Share 2017-2022

Table Diebold Nixdorf, Incorporated Profile

Table Diebold Nixdorf, Incorporated Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diebold Nixdorf, Incorporated Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Diebold Nixdorf, Incorporated Revenue (Million USD) Market Share 2017-2022

Table VeriFone Systems Inc. Profile

Table VeriFone Systems Inc. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VeriFone Systems Inc. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure VeriFone Systems Inc. Revenue (Million USD) Market Share 2017-2022

Table Samsung Electronics Co., Ltd. Profile

Table Samsung Electronics Co., Ltd. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung Electronics Co., Ltd. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Samsung Electronics Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table NCR Corporation Profile

Table NCR Corporation Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NCR Corporation Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure NCR Corporation Revenue (Million USD) Market Share 2017-2022

Table Toshiba Corporation Profile

Table Toshiba Corporation Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Toshiba Corporation Point-of-Sale (POS) Terminals Sales Volume and Growth

Rate

Figure Toshiba Corporation Revenue (Million USD) Market Share 2017-2022

Table Hewlett-Packard Inc. Profile

Table Hewlett-Packard Inc. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hewlett-Packard Inc. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Hewlett-Packard Inc. Revenue (Million USD) Market Share 2017-2022

Table SZTZ Electronics Co., Ltd. Profile

Table SZTZ Electronics Co., Ltd. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SZTZ Electronics Co., Ltd. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure SZTZ Electronics Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Centerm Information Co., LTD. Profile

Table Centerm Information Co., LTD. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Centerm Information Co., LTD. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Centerm Information Co., LTD. Revenue (Million USD) Market Share 2017-2022

Table NEC Corporation Profile

Table NEC Corporation Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NEC Corporation Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure NEC Corporation Revenue (Million USD) Market Share 2017-2022

Table Oracle Corporation Profile

Table Oracle Corporation Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Corporation Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Oracle Corporation Revenue (Million USD) Market Share 2017-2022

Table Hisense Profile

Table Hisense Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hisense Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Hisense Revenue (Million USD) Market Share 2017-2022

Table Posiflex Technology, Inc. Profile

Table Posiflex Technology, Inc. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Posiflex Technology, Inc. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Posiflex Technology, Inc. Revenue (Million USD) Market Share 2017-2022

Table Ingenico Group Profile

Table Ingenico Group Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ingenico Group Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Ingenico Group Revenue (Million USD) Market Share 2017-2022

Table PAX Technology Corp. Profile

Table PAX Technology Corp. Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PAX Technology Corp. Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure PAX Technology Corp. Revenue (Million USD) Market Share 2017-2022

Table Newland Payment Technology Profile

Table Newland Payment Technology Point-of-Sale (POS) Terminals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Newland Payment Technology Point-of-Sale (POS) Terminals Sales Volume and Growth Rate

Figure Newland Payment Technology Revenue (Million USD) Market Share 2017-2022

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