

Global Point of Sale (POS) System Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G4023D472CDDEN.html>

Date: October 2021

Pages: 124

Price: US\$ 3,500.00 (Single User License)

ID: G4023D472CDDEN

Abstracts

The point of sale (POS) or point of purchase (POP) is the time and place where a retail transaction is completed. At the point of sale, the merchant calculates the amount owed by the customer, indicates that amount, may prepare an invoice for the customer (which may be a cash register printout), and indicates the options for the customer to make payment. It is also the point at which a customer makes a payment to the merchant in exchange for goods or after provision of a service. After receiving payment, the merchant may issue a receipt for the transaction, which is usually printed but is increasingly being dispensed with or sent electronically.

Based on the Point of Sale (POS) System market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Point of Sale (POS) System market covered in Chapter 5:

MICROS Systems, Inc
Toshiba Tec Corporation
Samsung Electronics Co., Ltd
Cisco Systems, Inc
PAX Technology Ltd
Panasonic Corporation
Ingenico S.A
Hewlett Packard
Verifone Systems, Inc
NCR Corporation

In Chapter 6, on the basis of types, the Point of Sale (POS) System market from 2015 to 2025 is primarily split into:

Software
Hardware

In Chapter 7, on the basis of applications, the Point of Sale (POS) System market from 2015 to 2025 covers:

Restaurants
Hospital
Healthcare
Retail
Warehouse
Entertainment
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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