

Global Plastic Cards Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G0EA7A6BFE56EN.html>

Date: March 2022

Pages: 128

Price: US\$ 3,500.00 (Single User License)

ID: G0EA7A6BFE56EN

Abstracts

Based on the Plastic Cards market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Plastic Cards market covered in Chapter 5:

CardLogix Corporation

American Banknote Corporation

Gemalto

Continental Plastic Card

CPI Card Group

Perfect Plastic Printing Corporation

Marketing Card Technology

Inteligensa Group

Arroweye Solutions

Teraco

In Chapter 6, on the basis of types, the Plastic Cards market from 2015 to 2025 is primarily split into:

Chip Enabled Cards

Smart Cards

Regular Cards

In Chapter 7, on the basis of applications, the Plastic Cards market from 2015 to 2025 covers:

Payment Cards

Government/Health

SIM Cards

Transportation Cards

Gift Cards

Access Cards

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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