

# Global Plant-Based Meats Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GA33D485F8BAEN.html>

Date: September 2023

Pages: 126

Price: US\$ 3,250.00 (Single User License)

ID: GA33D485F8BAEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Plant-Based Meats market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Plant-Based Meats market are covered in Chapter 9:

Garden Protein International

Morningstar Farms

VBites

Maple Leaf Foods

The Vegetarian Butcher

Amy's Kitchen

Tofurky  
Beyond Meat  
Sunfed  
Impossible Foods  
Gold&Green Foods  
Quorn Foods

In Chapter 5 and Chapter 7.3, based on types, the Plant-Based Meats market from 2017 to 2027 is primarily split into:

Soy  
Wheat  
Pea  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Plant-Based Meats market from 2017 to 2027 covers:

Burger patties  
Sausages  
Strips & nuggets  
Meatballs  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Plant-Based Meats market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Plant-Based Meats Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

#### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the

future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 PLANT-BASED MEATS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Plant-Based Meats Market
- 1.2 Plant-Based Meats Market Segment by Type
  - 1.2.1 Global Plant-Based Meats Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Plant-Based Meats Market Segment by Application
  - 1.3.1 Plant-Based Meats Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Plant-Based Meats Market, Region Wise (2017-2027)
  - 1.4.1 Global Plant-Based Meats Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.4 China Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.6 India Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Plant-Based Meats Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Plant-Based Meats Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Plant-Based Meats (2017-2027)
  - 1.5.1 Global Plant-Based Meats Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Plant-Based Meats Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Plant-Based Meats Market

### 2 INDUSTRY OUTLOOK

- 2.1 Plant-Based Meats Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Plant-Based Meats Market Drivers Analysis
- 2.4 Plant-Based Meats Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Plant-Based Meats Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Plant-Based Meats Industry Development

### **3 GLOBAL PLANT-BASED MEATS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Plant-Based Meats Sales Volume and Share by Player (2017-2022)
- 3.2 Global Plant-Based Meats Revenue and Market Share by Player (2017-2022)
- 3.3 Global Plant-Based Meats Average Price by Player (2017-2022)
- 3.4 Global Plant-Based Meats Gross Margin by Player (2017-2022)
- 3.5 Plant-Based Meats Market Competitive Situation and Trends
  - 3.5.1 Plant-Based Meats Market Concentration Rate
  - 3.5.2 Plant-Based Meats Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PLANT-BASED MEATS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Plant-Based Meats Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Plant-Based Meats Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Plant-Based Meats Market Under COVID-19
- 4.5 Europe Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Plant-Based Meats Market Under COVID-19
- 4.6 China Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Plant-Based Meats Market Under COVID-19
- 4.7 Japan Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Plant-Based Meats Market Under COVID-19
- 4.8 India Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Plant-Based Meats Market Under COVID-19
- 4.9 Southeast Asia Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Plant-Based Meats Market Under COVID-19
- 4.10 Latin America Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Plant-Based Meats Market Under COVID-19
- 4.11 Middle East and Africa Plant-Based Meats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Plant-Based Meats Market Under COVID-19

## **5 GLOBAL PLANT-BASED MEATS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Plant-Based Meats Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Plant-Based Meats Revenue and Market Share by Type (2017-2022)
- 5.3 Global Plant-Based Meats Price by Type (2017-2022)
- 5.4 Global Plant-Based Meats Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Plant-Based Meats Sales Volume, Revenue and Growth Rate of Soy (2017-2022)
  - 5.4.2 Global Plant-Based Meats Sales Volume, Revenue and Growth Rate of Wheat (2017-2022)
  - 5.4.3 Global Plant-Based Meats Sales Volume, Revenue and Growth Rate of Pea (2017-2022)
  - 5.4.4 Global Plant-Based Meats Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL PLANT-BASED MEATS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Plant-Based Meats Consumption and Market Share by Application (2017-2022)
- 6.2 Global Plant-Based Meats Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Plant-Based Meats Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Plant-Based Meats Consumption and Growth Rate of Burger patties (2017-2022)
  - 6.3.2 Global Plant-Based Meats Consumption and Growth Rate of Sausages



(2017-2022)

6.3.3 Global Plant-Based Meats Consumption and Growth Rate of Strips & nuggets

(2017-2022)

6.3.4 Global Plant-Based Meats Consumption and Growth Rate of Meatballs

(2017-2022)

6.3.5 Global Plant-Based Meats Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL PLANT-BASED MEATS MARKET FORECAST (2022-2027)**

7.1 Global Plant-Based Meats Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Plant-Based Meats Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Plant-Based Meats Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Plant-Based Meats Price and Trend Forecast (2022-2027)

7.2 Global Plant-Based Meats Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Plant-Based Meats Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Plant-Based Meats Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Plant-Based Meats Revenue and Growth Rate of Soy (2022-2027)

7.3.2 Global Plant-Based Meats Revenue and Growth Rate of Wheat (2022-2027)

7.3.3 Global Plant-Based Meats Revenue and Growth Rate of Pea (2022-2027)

7.3.4 Global Plant-Based Meats Revenue and Growth Rate of Others (2022-2027)

7.4 Global Plant-Based Meats Consumption Forecast by Application (2022-2027)

7.4.1 Global Plant-Based Meats Consumption Value and Growth Rate of Burger patties(2022-2027)

7.4.2 Global Plant-Based Meats Consumption Value and Growth Rate of Sausages(2022-2027)

7.4.3 Global Plant-Based Meats Consumption Value and Growth Rate of Strips &

nuggets(2022-2027)

7.4.4 Global Plant-Based Meats Consumption Value and Growth Rate of

Meatballs(2022-2027)

7.4.5 Global Plant-Based Meats Consumption Value and Growth Rate of

Others(2022-2027)

7.5 Plant-Based Meats Market Forecast Under COVID-19

## **8 PLANT-BASED MEATS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Plant-Based Meats Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Plant-Based Meats Analysis

8.6 Major Downstream Buyers of Plant-Based Meats Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Plant-Based Meats Industry

## **9 PLAYERS PROFILES**

9.1 Garden Protein International

9.1.1 Garden Protein International Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Plant-Based Meats Product Profiles, Application and Specification

9.1.3 Garden Protein International Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Morningstar Farms

9.2.1 Morningstar Farms Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Plant-Based Meats Product Profiles, Application and Specification

9.2.3 Morningstar Farms Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 VBites

9.3.1 VBites Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.3.2 Plant-Based Meats Product Profiles, Application and Specification
- 9.3.3 VBites Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Maple Leaf Foods
  - 9.4.1 Maple Leaf Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.4.3 Maple Leaf Foods Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 The Vegetarian Butcher
  - 9.5.1 The Vegetarian Butcher Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.5.3 The Vegetarian Butcher Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Amy's Kitchen
  - 9.6.1 Amy's Kitchen Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.6.3 Amy's Kitchen Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Tofurky
  - 9.7.1 Tofurky Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.7.3 Tofurky Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Beyond Meat
  - 9.8.1 Beyond Meat Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.8.3 Beyond Meat Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Sunfed

- 9.9.1 Sunfed Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Plant-Based Meats Product Profiles, Application and Specification
- 9.9.3 Sunfed Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Impossible Foods
  - 9.10.1 Impossible Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.10.3 Impossible Foods Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Gold&Green Foods
  - 9.11.1 Gold&Green Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.11.3 Gold&Green Foods Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Quorn Foods
  - 9.12.1 Quorn Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Plant-Based Meats Product Profiles, Application and Specification
  - 9.12.3 Quorn Foods Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Plant-Based Meats Product Picture

Table Global Plant-Based Meats Market Sales Volume and CAGR (%) Comparison by Type

Table Plant-Based Meats Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Plant-Based Meats Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Plant-Based Meats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Plant-Based Meats Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Plant-Based Meats Industry Development

Table Global Plant-Based Meats Sales Volume by Player (2017-2022)

Table Global Plant-Based Meats Sales Volume Share by Player (2017-2022)

Figure Global Plant-Based Meats Sales Volume Share by Player in 2021

Table Plant-Based Meats Revenue (Million USD) by Player (2017-2022)

Table Plant-Based Meats Revenue Market Share by Player (2017-2022)

Table Plant-Based Meats Price by Player (2017-2022)

Table Plant-Based Meats Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Plant-Based Meats Sales Volume, Region Wise (2017-2022)

Table Global Plant-Based Meats Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Plant-Based Meats Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Plant-Based Meats Sales Volume Market Share, Region Wise in 2021

Table Global Plant-Based Meats Revenue (Million USD), Region Wise (2017-2022)

Table Global Plant-Based Meats Revenue Market Share, Region Wise (2017-2022)

Figure Global Plant-Based Meats Revenue Market Share, Region Wise (2017-2022)

Figure Global Plant-Based Meats Revenue Market Share, Region Wise in 2021

Table Global Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Plant-Based Meats Sales Volume by Type (2017-2022)

Table Global Plant-Based Meats Sales Volume Market Share by Type (2017-2022)

Figure Global Plant-Based Meats Sales Volume Market Share by Type in 2021

Table Global Plant-Based Meats Revenue (Million USD) by Type (2017-2022)

Table Global Plant-Based Meats Revenue Market Share by Type (2017-2022)

Figure Global Plant-Based Meats Revenue Market Share by Type in 2021

Table Plant-Based Meats Price by Type (2017-2022)

Figure Global Plant-Based Meats Sales Volume and Growth Rate of Soy (2017-2022)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Soy (2017-2022)

Figure Global Plant-Based Meats Sales Volume and Growth Rate of Wheat (2017-2022)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Wheat (2017-2022)

Figure Global Plant-Based Meats Sales Volume and Growth Rate of Pea (2017-2022)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Pea (2017-2022)

Figure Global Plant-Based Meats Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Plant-Based Meats Consumption by Application (2017-2022)

Table Global Plant-Based Meats Consumption Market Share by Application (2017-2022)

Table Global Plant-Based Meats Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Plant-Based Meats Consumption Revenue Market Share by Application (2017-2022)

Table Global Plant-Based Meats Consumption and Growth Rate of Burger patties (2017-2022)

Table Global Plant-Based Meats Consumption and Growth Rate of Sausages (2017-2022)

Table Global Plant-Based Meats Consumption and Growth Rate of Strips & nuggets (2017-2022)

Table Global Plant-Based Meats Consumption and Growth Rate of Meatballs (2017-2022)

Table Global Plant-Based Meats Consumption and Growth Rate of Others (2017-2022)

Figure Global Plant-Based Meats Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Plant-Based Meats Price and Trend Forecast (2022-2027)

Figure USA Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Plant-Based Meats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Plant-Based Meats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Plant-Based Meats Market Sales Volume Forecast, by Type

Table Global Plant-Based Meats Sales Volume Market Share Forecast, by Type

Table Global Plant-Based Meats Market Revenue (Million USD) Forecast, by Type

Table Global Plant-Based Meats Revenue Market Share Forecast, by Type

Table Global Plant-Based Meats Price Forecast, by Type

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Soy (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Soy (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Wheat (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Wheat (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Pea (2022-2027)



Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Pea (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Plant-Based Meats Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Plant-Based Meats Market Consumption Forecast, by Application

Table Global Plant-Based Meats Consumption Market Share Forecast, by Application

Table Global Plant-Based Meats Market Revenue (Million USD) Forecast, by Application

Table Global Plant-Based Meats Revenue Market Share Forecast, by Application

Figure Global Plant-Based Meats Consumption Value (Million USD) and Growth Rate of Burger patties (2022-2027)

Figure Global Plant-Based Meats Consumption Value (Million USD) and Growth Rate of Sausages (2022-2027)

Figure Global Plant-Based Meats Consumption Value (Million USD) and Growth Rate of Strips & nuggets (2022-2027)

Figure Global Plant-Based Meats Consumption Value (Million USD) and Growth Rate of Meatballs (2022-2027)

Figure Global Plant-Based Meats Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Plant-Based Meats Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Garden Protein International Profile

Table Garden Protein International Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Garden Protein International Plant-Based Meats Sales Volume and Growth Rate

Figure Garden Protein International Revenue (Million USD) Market Share 2017-2022

Table Morningstar Farms Profile

Table Morningstar Farms Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Morningstar Farms Plant-Based Meats Sales Volume and Growth Rate

Figure Morningstar Farms Revenue (Million USD) Market Share 2017-2022

Table VBites Profile

Table VBites Plant-Based Meats Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure VBites Plant-Based Meats Sales Volume and Growth Rate

Figure VBites Revenue (Million USD) Market Share 2017-2022

Table Maple Leaf Foods Profile

Table Maple Leaf Foods Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maple Leaf Foods Plant-Based Meats Sales Volume and Growth Rate

Figure Maple Leaf Foods Revenue (Million USD) Market Share 2017-2022

Table The Vegetarian Butcher Profile

Table The Vegetarian Butcher Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Vegetarian Butcher Plant-Based Meats Sales Volume and Growth Rate

Figure The Vegetarian Butcher Revenue (Million USD) Market Share 2017-2022

Table Amy's Kitchen Profile

Table Amy's Kitchen Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amy's Kitchen Plant-Based Meats Sales Volume and Growth Rate

Figure Amy's Kitchen Revenue (Million USD) Market Share 2017-2022

Table Tofurky Profile

Table Tofurky Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tofurky Plant-Based Meats Sales Volume and Growth Rate

Figure Tofurky Revenue (Million USD) Market Share 2017-2022

Table Beyond Meat Profile

Table Beyond Meat Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Beyond Meat Plant-Based Meats Sales Volume and Growth Rate

Figure Beyond Meat Revenue (Million USD) Market Share 2017-2022

Table Sunfed Profile

Table Sunfed Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sunfed Plant-Based Meats Sales Volume and Growth Rate

Figure Sunfed Revenue (Million USD) Market Share 2017-2022

Table Impossible Foods Profile

Table Impossible Foods Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Impossible Foods Plant-Based Meats Sales Volume and Growth Rate

Figure Impossible Foods Revenue (Million USD) Market Share 2017-2022

Table Gold&Green Foods Profile

Table Gold&Green Foods Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gold&Green Foods Plant-Based Meats Sales Volume and Growth Rate

Figure Gold&Green Foods Revenue (Million USD) Market Share 2017-2022

Table Quorn Foods Profile

Table Quorn Foods Plant-Based Meats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quorn Foods Plant-Based Meats Sales Volume and Growth Rate

Figure Quorn Foods Revenue (Million USD) Market Share 2017-2022

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