

Global Pickup Truck Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Pickup Truck market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Pickup Truck market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape.

Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Pickup Truck market.

Major players in the global Pickup Truck market include:

Jiangling Motors

Isuzu

Ashok Leyland

ZXAUTO

GM

Great Wall Motors

Nissan

FCA

Ford

Foton Motor

Mitsubishi

Toyota

Mahindra & Mahindra

Volkswagen
Tata Motors

On the basis of types, the Pickup Truck market is primarily split into:
Small/Mid-sized Pickup Truck
Full-Size Pickup Truck

On the basis of applications, the market covers:
Individual Use
Commercial Use

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
China
Japan
India
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
Central and South America (Brazil, Mexico, Colombia)
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
Other Regions

Chapter 1 provides an overview of Pickup Truck market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Pickup Truck market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Pickup Truck industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Pickup Truck market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Pickup Truck, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Pickup Truck in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Pickup Truck in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Pickup Truck. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Pickup Truck market, including the global production and revenue forecast, regional forecast. It also foresees the Pickup Truck market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 PICKUP TRUCK MARKET OVERVIEW

1.1 Product Overview and Scope of Pickup Truck

1.2 Pickup Truck Segment by Type

1.2.1 Global Pickup Truck Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Small/Mid-sized Pickup Truck

1.2.3 The Market Profile of Full-Size Pickup Truck

1.3 Global Pickup Truck Segment by Application

1.3.1 Pickup Truck Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Individual Use

1.3.3 The Market Profile of Commercial Use

1.4 Global Pickup Truck Market by Region (2014-2026)

1.4.1 Global Pickup Truck Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Pickup Truck Market Status and Prospect (2014-2026)

1.4.3 Europe Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.1 Germany Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.2 UK Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.3 France Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.4 Italy Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.5 Spain Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.6 Russia Pickup Truck Market Status and Prospect (2014-2026)

1.4.3.7 Poland Pickup Truck Market Status and Prospect (2014-2026)

1.4.4 China Pickup Truck Market Status and Prospect (2014-2026)

1.4.5 Japan Pickup Truck Market Status and Prospect (2014-2026)

1.4.6 India Pickup Truck Market Status and Prospect (2014-2026)

1.4.7 Southeast Asia Pickup Truck Market Status and Prospect (2014-2026)

1.4.7.1 Malaysia Pickup Truck Market Status and Prospect (2014-2026)

1.4.7.2 Singapore Pickup Truck Market Status and Prospect (2014-2026)

1.4.7.3 Philippines Pickup Truck Market Status and Prospect (2014-2026)

1.4.7.4 Indonesia Pickup Truck Market Status and Prospect (2014-2026)

1.4.7.5 Thailand Pickup Truck Market Status and Prospect (2014-2026)

1.4.7.6 Vietnam Pickup Truck Market Status and Prospect (2014-2026)

1.4.8 Central and South America Pickup Truck Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Pickup Truck Market Status and Prospect (2014-2026)

- 1.4.8.2 Mexico Pickup Truck Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Pickup Truck Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Pickup Truck Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Pickup Truck Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Pickup Truck Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Pickup Truck Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Pickup Truck Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Pickup Truck Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Pickup Truck Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Pickup Truck (2014-2026)
 - 1.5.1 Global Pickup Truck Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Pickup Truck Production Status and Outlook (2014-2026)

2 GLOBAL PICKUP TRUCK MARKET LANDSCAPE BY PLAYER

- 2.1 Global Pickup Truck Production and Share by Player (2014-2019)
- 2.2 Global Pickup Truck Revenue and Market Share by Player (2014-2019)
- 2.3 Global Pickup Truck Average Price by Player (2014-2019)
- 2.4 Pickup Truck Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Pickup Truck Market Competitive Situation and Trends
 - 2.5.1 Pickup Truck Market Concentration Rate
 - 2.5.2 Pickup Truck Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Jiangling Motors
 - 3.1.1 Jiangling Motors Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Pickup Truck Product Profiles, Application and Specification
 - 3.1.3 Jiangling Motors Pickup Truck Market Performance (2014-2019)
 - 3.1.4 Jiangling Motors Business Overview
- 3.2 Isuzu
 - 3.2.1 Isuzu Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Pickup Truck Product Profiles, Application and Specification
 - 3.2.3 Isuzu Pickup Truck Market Performance (2014-2019)
 - 3.2.4 Isuzu Business Overview
- 3.3 Ashok Leyland

3.3.1 Ashok Leyland Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Pickup Truck Product Profiles, Application and Specification

3.3.3 Ashok Leyland Pickup Truck Market Performance (2014-2019)

3.3.4 Ashok Leyland Business Overview

3.4 ZXAUTO

3.4.1 ZXAUTO Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Pickup Truck Product Profiles, Application and Specification

3.4.3 ZXAUTO Pickup Truck Market Performance (2014-2019)

3.4.4 ZXAUTO Business Overview

3.5 GM

3.5.1 GM Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Pickup Truck Product Profiles, Application and Specification

3.5.3 GM Pickup Truck Market Performance (2014-2019)

3.5.4 GM Business Overview

3.6 Great Wall Motors

3.6.1 Great Wall Motors Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Pickup Truck Product Profiles, Application and Specification

3.6.3 Great Wall Motors Pickup Truck Market Performance (2014-2019)

3.6.4 Great Wall Motors Business Overview

3.7 Nissan

3.7.1 Nissan Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Pickup Truck Product Profiles, Application and Specification

3.7.3 Nissan Pickup Truck Market Performance (2014-2019)

3.7.4 Nissan Business Overview

3.8 FCA

3.8.1 FCA Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Pickup Truck Product Profiles, Application and Specification

3.8.3 FCA Pickup Truck Market Performance (2014-2019)

3.8.4 FCA Business Overview

3.9 Ford

3.9.1 Ford Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Pickup Truck Product Profiles, Application and Specification

3.9.3 Ford Pickup Truck Market Performance (2014-2019)

3.9.4 Ford Business Overview

3.10 Foton Motor

3.10.1 Foton Motor Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.10.2 Pickup Truck Product Profiles, Application and Specification
- 3.10.3 Foton Motor Pickup Truck Market Performance (2014-2019)
- 3.10.4 Foton Motor Business Overview
- 3.11 Mitsubishi
 - 3.11.1 Mitsubishi Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Pickup Truck Product Profiles, Application and Specification
 - 3.11.3 Mitsubishi Pickup Truck Market Performance (2014-2019)
 - 3.11.4 Mitsubishi Business Overview
- 3.12 Toyota
 - 3.12.1 Toyota Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.12.2 Pickup Truck Product Profiles, Application and Specification
 - 3.12.3 Toyota Pickup Truck Market Performance (2014-2019)
 - 3.12.4 Toyota Business Overview
- 3.13 Mahindra & Mahindra
 - 3.13.1 Mahindra & Mahindra Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Pickup Truck Product Profiles, Application and Specification
 - 3.13.3 Mahindra & Mahindra Pickup Truck Market Performance (2014-2019)
 - 3.13.4 Mahindra & Mahindra Business Overview
- 3.14 Volkswagen
 - 3.14.1 Volkswagen Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Pickup Truck Product Profiles, Application and Specification
 - 3.14.3 Volkswagen Pickup Truck Market Performance (2014-2019)
 - 3.14.4 Volkswagen Business Overview
- 3.15 Tata Motors
 - 3.15.1 Tata Motors Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 Pickup Truck Product Profiles, Application and Specification
 - 3.15.3 Tata Motors Pickup Truck Market Performance (2014-2019)
 - 3.15.4 Tata Motors Business Overview

4 GLOBAL PICKUP TRUCK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Pickup Truck Production and Market Share by Type (2014-2019)
- 4.2 Global Pickup Truck Revenue and Market Share by Type (2014-2019)
- 4.3 Global Pickup Truck Price by Type (2014-2019)
- 4.4 Global Pickup Truck Production Growth Rate by Type (2014-2019)

4.4.1 Global Pickup Truck Production Growth Rate of Small/Mid-sized Pickup Truck (2014-2019)

4.4.2 Global Pickup Truck Production Growth Rate of Full-Size Pickup Truck (2014-2019)

5 GLOBAL PICKUP TRUCK MARKET ANALYSIS BY APPLICATION

5.1 Global Pickup Truck Consumption and Market Share by Application (2014-2019)

5.2 Global Pickup Truck Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Pickup Truck Consumption Growth Rate of Individual Use (2014-2019)

5.2.2 Global Pickup Truck Consumption Growth Rate of Commercial Use (2014-2019)

6 GLOBAL PICKUP TRUCK PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Pickup Truck Consumption by Region (2014-2019)

6.2 United States Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.3 Europe Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.4 China Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.5 Japan Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.6 India Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Pickup Truck Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Pickup Truck Production, Consumption, Export, Import (2014-2019)

7 GLOBAL PICKUP TRUCK PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Pickup Truck Production and Market Share by Region (2014-2019)

7.2 Global Pickup Truck Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Pickup Truck Production, Revenue, Price and Gross Margin (2014-2019)

8 PICKUP TRUCK MANUFACTURING ANALYSIS

8.1 Pickup Truck Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Pickup Truck

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Pickup Truck Industrial Chain Analysis

9.2 Raw Materials Sources of Pickup Truck Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Pickup Truck

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL PICKUP TRUCK MARKET FORECAST (2019-2026)

11.1 Global Pickup Truck Production, Revenue Forecast (2019-2026)

11.1.1 Global Pickup Truck Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Pickup Truck Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Pickup Truck Price and Trend Forecast (2019-2026)

11.2 Global Pickup Truck Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Pickup Truck Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Pickup Truck Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Pickup Truck Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

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