

# Global Photocopier Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

A photocopier is an electronic machine that makes copies of images and documents. Photocopiers were once single-function devices. Now, enterprise-grade photocopiers are usually networked and perform multiple functions. They are available in desktop or free-standing models. For home and small business use, photocopying is often bundled with scanning, printing and faxing capabilities in a multifunction peripheral (MFP) device.

Based on the Photocopier market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Photocopier market covered in Chapter 5:

Ricoh

Eastman Kodak



Canon

Samsung Electronics

Lanier

Xerox

**Brother International** 

Hewlett-Packard

Sharp

Toshiba

In Chapter 6, on the basis of types, the Photocopier market from 2015 to 2025 is primarily split into:

**Photochemical** 

Thermal

Xerographic

Digital

In Chapter 7, on the basis of applications, the Photocopier market from 2015 to 2025 covers:

**Business Office** 

School

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China



Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Photocopier Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

#### 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

#### 3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

#### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

#### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Ricoh
  - 5.1.1 Ricoh Company Profile



- 5.1.2 Ricoh Business Overview
- 5.1.3 Ricoh Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.1.4 Ricoh Photocopier Products Introduction
- 5.2 Eastman Kodak
  - 5.2.1 Eastman Kodak Company Profile
  - 5.2.2 Eastman Kodak Business Overview
- 5.2.3 Eastman Kodak Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Eastman Kodak Photocopier Products Introduction
- 5.3 Canon
  - 5.3.1 Canon Company Profile
  - 5.3.2 Canon Business Overview
- 5.3.3 Canon Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Canon Photocopier Products Introduction
- 5.4 Samsung Electronics
  - 5.4.1 Samsung Electronics Company Profile
  - 5.4.2 Samsung Electronics Business Overview
- 5.4.3 Samsung Electronics Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Samsung Electronics Photocopier Products Introduction
- 5.5 Lanier
  - 5.5.1 Lanier Company Profile
  - 5.5.2 Lanier Business Overview
- 5.5.3 Lanier Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Lanier Photocopier Products Introduction
- 5.6 Xerox
  - 5.6.1 Xerox Company Profile
  - 5.6.2 Xerox Business Overview
- 5.6.3 Xerox Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Xerox Photocopier Products Introduction
- 5.7 Brother International
  - 5.7.1 Brother International Company Profile
  - 5.7.2 Brother International Business Overview
- 5.7.3 Brother International Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Brother International Photocopier Products Introduction
- 5.8 Hewlett-Packard
  - 5.8.1 Hewlett-Packard Company Profile
  - 5.8.2 Hewlett-Packard Business Overview
- 5.8.3 Hewlett-Packard Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Hewlett-Packard Photocopier Products Introduction
- 5.9 Sharp
  - 5.9.1 Sharp Company Profile
  - 5.9.2 Sharp Business Overview
- 5.9.3 Sharp Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.9.4 Sharp Photocopier Products Introduction
- 5.10 Toshiba
  - 5.10.1 Toshiba Company Profile
  - 5.10.2 Toshiba Business Overview
- 5.10.3 Toshiba Photocopier Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Toshiba Photocopier Products Introduction

#### **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Photocopier Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Photocopier Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Photocopier Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Photocopier Price by Types (2015-2020)
- 6.2 Global Photocopier Market Forecast by Types (2020-2025)
- 6.2.1 Global Photocopier Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Photocopier Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Photocopier Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Photocopier Sales, Price and Growth Rate of Photochemical
  - 6.3.2 Global Photocopier Sales, Price and Growth Rate of Thermal
  - 6.3.3 Global Photocopier Sales, Price and Growth Rate of Xerographic
  - 6.3.4 Global Photocopier Sales, Price and Growth Rate of Digital
- 6.4 Global Photocopier Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Photochemical Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Thermal Market Revenue and Sales Forecast (2020-2025)



- 6.4.3 Xerographic Market Revenue and Sales Forecast (2020-2025)
- 6.4.4 Digital Market Revenue and Sales Forecast (2020-2025)

### 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Photocopier Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global Photocopier Sales and Market Share by Applications (2015-2020)
- 7.1.2 Global Photocopier Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Photocopier Market Forecast by Applications (2020-2025)
- 7.2.1 Global Photocopier Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global Photocopier Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global Photocopier Revenue, Sales and Growth Rate of Business Office (2015-2020)
  - 7.3.2 Global Photocopier Revenue, Sales and Growth Rate of School (2015-2020)
  - 7.3.3 Global Photocopier Revenue, Sales and Growth Rate of Others (2015-2020)
- 7.4 Global Photocopier Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Business Office Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 School Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

#### 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Photocopier Sales by Regions (2015-2020)
- 8.2 Global Photocopier Market Revenue by Regions (2015-2020)
- 8.3 Global Photocopier Market Forecast by Regions (2020-2025)

#### 9 NORTH AMERICA PHOTOCOPIER MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Photocopier Market Sales and Growth Rate (2015-2020)
- 9.3 North America Photocopier Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Photocopier Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Photocopier Market Analysis by Country
  - 9.6.1 U.S. Photocopier Sales and Growth Rate



- 9.6.2 Canada Photocopier Sales and Growth Rate
- 9.6.3 Mexico Photocopier Sales and Growth Rate

#### 10 EUROPE PHOTOCOPIER MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Photocopier Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Photocopier Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Photocopier Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Photocopier Market Analysis by Country
  - 10.6.1 Germany Photocopier Sales and Growth Rate
  - 10.6.2 United Kingdom Photocopier Sales and Growth Rate
  - 10.6.3 France Photocopier Sales and Growth Rate
  - 10.6.4 Italy Photocopier Sales and Growth Rate
  - 10.6.5 Spain Photocopier Sales and Growth Rate
  - 10.6.6 Russia Photocopier Sales and Growth Rate

#### 11 ASIA-PACIFIC PHOTOCOPIER MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Photocopier Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Photocopier Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Photocopier Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Photocopier Market Analysis by Country
  - 11.6.1 China Photocopier Sales and Growth Rate
  - 11.6.2 Japan Photocopier Sales and Growth Rate
  - 11.6.3 South Korea Photocopier Sales and Growth Rate
  - 11.6.4 Australia Photocopier Sales and Growth Rate
  - 11.6.5 India Photocopier Sales and Growth Rate

#### 12 SOUTH AMERICA PHOTOCOPIER MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Photocopier Market Sales and Growth Rate (2015-2020)
- 12.3 South America Photocopier Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Photocopier Market Forecast
- 12.5 The Influence of COVID-19 on South America Market



- 12.6 South America Photocopier Market Analysis by Country
  - 12.6.1 Brazil Photocopier Sales and Growth Rate
  - 12.6.2 Argentina Photocopier Sales and Growth Rate
  - 12.6.3 Columbia Photocopier Sales and Growth Rate

#### 13 MIDDLE EAST AND AFRICA PHOTOCOPIER MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Photocopier Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Photocopier Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Photocopier Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Photocopier Market Analysis by Country
  - 13.6.1 UAE Photocopier Sales and Growth Rate
  - 13.6.2 Egypt Photocopier Sales and Growth Rate
  - 13.6.3 South Africa Photocopier Sales and Growth Rate

#### 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

#### 15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Photocopier Market Size and Growth Rate 2015-2025

Table Photocopier Key Market Segments

Figure Global Photocopier Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Photocopier Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Photocopier

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Ricoh Company Profile

Table Ricoh Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ricoh Production and Growth Rate

Figure Ricoh Market Revenue (\$) Market Share 2015-2020

Table Eastman Kodak Company Profile

Table Eastman Kodak Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Eastman Kodak Production and Growth Rate

Figure Eastman Kodak Market Revenue (\$) Market Share 2015-2020

**Table Canon Company Profile** 

Table Canon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Canon Production and Growth Rate

Figure Canon Market Revenue (\$) Market Share 2015-2020

Table Samsung Electronics Company Profile

Table Samsung Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Samsung Electronics Production and Growth Rate

Figure Samsung Electronics Market Revenue (\$) Market Share 2015-2020

**Table Lanier Company Profile** 

Table Lanier Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)



Figure Lanier Production and Growth Rate

Figure Lanier Market Revenue (\$) Market Share 2015-2020

**Table Xerox Company Profile** 

Table Xerox Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Xerox Production and Growth Rate

Figure Xerox Market Revenue (\$) Market Share 2015-2020

Table Brother International Company Profile

Table Brother International Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Brother International Production and Growth Rate

Figure Brother International Market Revenue (\$) Market Share 2015-2020

Table Hewlett-Packard Company Profile

Table Hewlett-Packard Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hewlett-Packard Production and Growth Rate

Figure Hewlett-Packard Market Revenue (\$) Market Share 2015-2020

Table Sharp Company Profile

Table Sharp Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sharp Production and Growth Rate

Figure Sharp Market Revenue (\$) Market Share 2015-2020

Table Toshiba Company Profile

Table Toshiba Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Toshiba Production and Growth Rate

Figure Toshiba Market Revenue (\$) Market Share 2015-2020

Table Global Photocopier Sales by Types (2015-2020)

Table Global Photocopier Sales Share by Types (2015-2020)

Table Global Photocopier Revenue (\$) by Types (2015-2020)

Table Global Photocopier Revenue Share by Types (2015-2020)

Table Global Photocopier Price (\$) by Types (2015-2020)

Table Global Photocopier Market Forecast Sales by Types (2020-2025)

Table Global Photocopier Market Forecast Sales Share by Types (2020-2025)

Table Global Photocopier Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Photocopier Market Forecast Revenue Share by Types (2020-2025)

Figure Global Photochemical Sales and Growth Rate (2015-2020)

Figure Global Photochemical Price (2015-2020)

Figure Global Thermal Sales and Growth Rate (2015-2020)



Figure Global Thermal Price (2015-2020)

Figure Global Xerographic Sales and Growth Rate (2015-2020)

Figure Global Xerographic Price (2015-2020)

Figure Global Digital Sales and Growth Rate (2015-2020)

Figure Global Digital Price (2015-2020)

Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of Photochemical (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of Photochemical (2020-2025)

Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of Thermal (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of Thermal (2020-2025)

Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of Xerographic (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of Xerographic (2020-2025)

Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of Digital (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of Digital (2020-2025)

Table Global Photocopier Sales by Applications (2015-2020)

Table Global Photocopier Sales Share by Applications (2015-2020)

Table Global Photocopier Revenue (\$) by Applications (2015-2020)

Table Global Photocopier Revenue Share by Applications (2015-2020)

Table Global Photocopier Market Forecast Sales by Applications (2020-2025)

Table Global Photocopier Market Forecast Sales Share by Applications (2020-2025)

Table Global Photocopier Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Photocopier Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Business Office Sales and Growth Rate (2015-2020)

Figure Global Business Office Price (2015-2020)

Figure Global School Sales and Growth Rate (2015-2020)

Figure Global School Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of Business Office (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of Business Office (2020-2025)

Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of School (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of School (2020-2025)



Figure Global Photocopier Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Photocopier Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Photocopier Sales and Growth Rate (2015-2020)

Table Global Photocopier Sales by Regions (2015-2020)

Table Global Photocopier Sales Market Share by Regions (2015-2020)

Figure Global Photocopier Sales Market Share by Regions in 2019

Figure Global Photocopier Revenue and Growth Rate (2015-2020)

Table Global Photocopier Revenue by Regions (2015-2020)

Table Global Photocopier Revenue Market Share by Regions (2015-2020)

Figure Global Photocopier Revenue Market Share by Regions in 2019

Table Global Photocopier Market Forecast Sales by Regions (2020-2025)

Table Global Photocopier Market Forecast Sales Share by Regions (2020-2025)

Table Global Photocopier Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Photocopier Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Photocopier Market Sales and Growth Rate (2015-2020)

Figure North America Photocopier Market Revenue and Growth Rate (2015-2020)

Figure North America Photocopier Market Forecast Sales (2020-2025)

Figure North America Photocopier Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Photocopier Market Sales and Growth Rate (2015-2020)

Figure Canada Photocopier Market Sales and Growth Rate (2015-2020)

Figure Mexico Photocopier Market Sales and Growth Rate (2015-2020)

Figure Europe Photocopier Market Sales and Growth Rate (2015-2020)

Figure Europe Photocopier Market Revenue and Growth Rate (2015-2020)

Figure Europe Photocopier Market Forecast Sales (2020-2025)

Figure Europe Photocopier Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Photocopier Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Photocopier Market Sales and Growth Rate (2015-2020)

Figure France Photocopier Market Sales and Growth Rate (2015-2020)

Figure Italy Photocopier Market Sales and Growth Rate (2015-2020)

Figure Spain Photocopier Market Sales and Growth Rate (2015-2020)

Figure Russia Photocopier Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Photocopier Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Photocopier Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Photocopier Market Forecast Sales (2020-2025)

Figure Asia-Pacific Photocopier Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status



Figure China Photocopier Market Sales and Growth Rate (2015-2020)

Figure Japan Photocopier Market Sales and Growth Rate (2015-2020)

Figure South Korea Photocopier Market Sales and Growth Rate (2015-2020)

Figure Australia Photocopier Market Sales and Growth Rate (2015-2020)

Figure India Photocopier Market Sales and Growth Rate (2015-2020)

Figure South America Photocopier Market Sales and Growth Rate (2015-2020)

Figure South America Photocopier Market Revenue and Growth Rate (2015-2020)

Figure South America Photocopier Market Forecast Sales (2020-2025)

Figure South America Photocopier Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Photocopier Market Sales and Growth Rate (2015-2020)

Figure Argentina Photocopier Market Sales and Growth Rate (2015-2020)

Figure Columbia Photocopier Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Photocopier Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Photocopier Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Photocopier Market Forecast Sales (2020-2025)

Figure Middle East and Africa Photocopier Market Forecast Revenue (\$) (2020-2025)

Figure UAE Photocopier Market Sales and Growth Rate (2015-2020)

Figure Egypt Photocopier Market Sales and Growth Rate (2015-2020)

Figure South Africa Photocopier Market Sales and Growth Rate (2015-2020)



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