

# Global Pharmacy Benefit Management (PBM) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

A pharmacy benefit manager (PBM) is a third-party administrator of prescription-drug programs for end payers, such as private insurers, and Benefit Plan Design and Consultation. With preferred formularies and exclusion lists, PBMs dictate which drugs consumers can receive from their plan without incurring additional out-of-pocket costs. They also leverage access to their formularies, and threats of exclusion, to negotiate rebates and discounts from the world's drug makers.

Based on the Pharmacy Benefit Management (PBM) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Pharmacy Benefit Management (PBM) market covered in Chapter 5:

**Prime Therapeutics** 



# **Humana Pharmacy Solutions**

Cigna

Magellan Health Inc.

UnitedHealth Group, Inc.

**Express Scripts Holding Company** 

MedImpact Holdings Inc.

**CVS Health Corporation** 

Aetna Inc.

In Chapter 6, on the basis of types, the Pharmacy Benefit Management (PBM) market from 2015 to 2025 is primarily split into:

Retail Pharmacy Services

**Specialty Pharmacy Services** 

Benefit Plan Design and Consultation

**Drug Formulary Management** 

Others

In Chapter 7, on the basis of applications, the Pharmacy Benefit Management (PBM) market from 2015 to 2025 covers:

Mail-order Pharmacy Services

Non-mail Pharmacy Services

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China



Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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