

# **Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect**

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## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Pharmacy Benefit Management (PBM) for Medicaid and Medicare market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Pharmacy Benefit Management (PBM) for Medicaid and Medicare market are covered in Chapter 9:

CVS Health Corporation  
Aetna Inc.  
Cigna  
Magellan Health Inc.  
UnitedHealth Group, Inc  
Express Scripts Holding Company  
Prime Therapeutics  
MedImpact Holdings Inc.  
Humana Pharmacy Solutions

In Chapter 5 and Chapter 7.3, based on types, the Pharmacy Benefit Management (PBM) for Medicaid and Medicare market from 2017 to 2027 is primarily split into:

Retail Pharmacy Services  
Specialty Pharmacy Services  
Benefit Plan Design and Consultation  
Drug Formulary Management  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Pharmacy Benefit Management (PBM) for Medicaid and Medicare market from 2017 to 2027 covers:

Medicaid  
Medicare

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Pharmacy Benefit Management (PBM) for Medicaid and Medicare market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE MARKET OVERVIEW**

1.1 Product Overview and Scope of Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market

1.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Segment by Type

1.2.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Segment by Application

1.3.1 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market, Region Wise (2017-2027)

1.4.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.3 Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.4 China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.5 Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.6 India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.8 Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Status and Prospect (2017-2027)

1.5 Global Market Size of Pharmacy Benefit Management (PBM) for Medicaid and Medicare (2017-2027)

1.5.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market

## **2 INDUSTRY OUTLOOK**

2.1 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Drivers Analysis

2.4 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry Development

## **3 GLOBAL PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE MARKET LANDSCAPE BY PLAYER**

3.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Share by Player (2017-2022)

3.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Market Share by Player (2017-2022)

3.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Average Price by Player (2017-2022)

3.4 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Gross Margin by Player (2017-2022)

3.5 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market



## Competitive Situation and Trends

### 3.5.1 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market

#### Concentration Rate

### 3.5.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Share of Top 3 and Top 6 Players

#### 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

### 4.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Market Share, Region Wise (2017-2022)

### 4.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Market Share, Region Wise (2017-2022)

### 4.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

### 4.4 United States Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.4.1 United States Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

### 4.5 Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.5.1 Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

### 4.6 China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.6.1 China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

### 4.7 Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.7.1 Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

### 4.8 India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.8.1 India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

### 4.9 Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.9.1 Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and

Medicare Market Under COVID-19

4.10 Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

4.11 Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Under COVID-19

## **5 GLOBAL PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Market Share by Type (2017-2022)

5.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Market Share by Type (2017-2022)

5.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Price by Type (2017-2022)

5.4 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Growth Rate of Retail Pharmacy Services (2017-2022)

5.4.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Growth Rate of Specialty Pharmacy Services (2017-2022)

5.4.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Growth Rate of Benefit Plan Design and Consultation (2017-2022)

5.4.4 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Growth Rate of Drug Formulary Management (2017-2022)

5.4.5 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE MARKET ANALYSIS BY APPLICATION**

6.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption and Market Share by Application (2017-2022)

6.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare

Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare

Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare

Consumption and Growth Rate of Medicaid (2017-2022)

6.3.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare

Consumption and Growth Rate of Medicare (2017-2022)

## **7 GLOBAL PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE MARKET FORECAST (2022-2027)**

7.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Price and Trend Forecast (2022-2027)

7.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Growth Rate of Retail Pharmacy Services (2022-2027)

7.3.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Growth Rate of Specialty Pharmacy Services (2022-2027)

7.3.3 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Growth Rate of Benefit Plan Design and Consultation (2022-2027)

7.3.4 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Growth Rate of Drug Formulary Management (2022-2027)

7.3.5 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue and Growth Rate of Others (2022-2027)

7.4 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Forecast by Application (2022-2027)

7.4.1 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Value and Growth Rate of Medicaid(2022-2027)

7.4.2 Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Value and Growth Rate of Medicare(2022-2027)

7.5 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Forecast Under COVID-19

## **8 PHARMACY BENEFIT MANAGEMENT (PBM) FOR MEDICAID AND MEDICARE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Pharmacy Benefit Management (PBM) for Medicaid and Medicare Analysis

8.6 Major Downstream Buyers of Pharmacy Benefit Management (PBM) for Medicaid and Medicare Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry

## **9 PLAYERS PROFILES**

## 9.1 CVS Health Corporation

9.1.1 CVS Health Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.1.3 CVS Health Corporation Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

## 9.2 Aetna Inc.

9.2.1 Aetna Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.2.3 Aetna Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 Cigna

9.3.1 Cigna Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.3.3 Cigna Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Magellan Health Inc.

9.4.1 Magellan Health Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.4.3 Magellan Health Inc. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 UnitedHealth Group, Inc

9.5.1 UnitedHealth Group, Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.5.3 UnitedHealth Group, Inc Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Express Scripts Holding Company

9.6.1 Express Scripts Holding Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.6.3 Express Scripts Holding Company Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Prime Therapeutics

9.7.1 Prime Therapeutics Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.7.3 Prime Therapeutics Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 MedImpact Holdings Inc.

9.8.1 MedImpact Holdings Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.8.3 MedImpact Holdings Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Humana Pharmacy Solutions

9.9.1 Humana Pharmacy Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Profiles, Application and Specification

9.9.3 Humana Pharmacy Solutions Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

## 11.1 Methodology

## 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Pharmacy Benefit Management (PBM) for Medicaid and Medicare Product Picture

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and CAGR (%) Comparison by Type

Table Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)



Figure Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industry Development

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume by Player (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Share by Player (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Share by Player in 2021

Table Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) by Player (2017-2022)

Table Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share by Player (2017-2022)

Table Pharmacy Benefit Management (PBM) for Medicaid and Medicare Price by Player (2017-2022)

Table Pharmacy Benefit Management (PBM) for Medicaid and Medicare Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Region Wise (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Market Share, Region Wise in 2021

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD), Region Wise (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share, Region Wise (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share, Region Wise (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share, Region Wise in 2021

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume by Type (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Market Share by Type (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Market Share by Type in 2021

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) by Type (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share by Type (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share by Type in 2021

Table Pharmacy Benefit Management (PBM) for Medicaid and Medicare Price by Type (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate of Retail Pharmacy Services (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Retail Pharmacy Services (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate of Specialty Pharmacy Services (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Specialty Pharmacy Services (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate of Benefit Plan Design and Consultation (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Benefit Plan Design and Consultation (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate of Drug Formulary Management (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Drug Formulary Management (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption by Application (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Market Share by Application (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Revenue Market Share by Application (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption and Growth Rate of Medicaid (2017-2022)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption and Growth Rate of Medicare (2017-2022)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Price and Trend Forecast (2022-2027)

Figure USA Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market

Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Sales Volume Forecast, by Type

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume Market Share Forecast, by Type

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) Forecast, by Type

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share Forecast, by Type

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Price Forecast, by Type

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Retail Pharmacy Services (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Retail Pharmacy Services (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Specialty Pharmacy Services (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Specialty Pharmacy Services (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Benefit Plan Design and Consultation (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Benefit Plan Design and Consultation (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Drug Formulary Management (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Drug Formulary Management (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Consumption Forecast, by Application

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Market Share Forecast, by Application

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Market Revenue (Million USD) Forecast, by Application

Table Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Revenue Market Share Forecast, by Application

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Value (Million USD) and Growth Rate of Medicaid (2022-2027)

Figure Global Pharmacy Benefit Management (PBM) for Medicaid and Medicare Consumption Value (Million USD) and Growth Rate of Medicare (2022-2027)

Figure Pharmacy Benefit Management (PBM) for Medicaid and Medicare Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table CVS Health Corporation Profile

Table CVS Health Corporation Pharmacy Benefit Management (PBM) for Medicaid and

Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure CVS Health Corporation Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure CVS Health Corporation Revenue (Million USD) Market Share 2017-2022

Table Aetna Inc. Profile

Table Aetna Inc. Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aetna Inc. Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure Aetna Inc. Revenue (Million USD) Market Share 2017-2022

Table Cigna Profile

Table Cigna Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cigna Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure Cigna Revenue (Million USD) Market Share 2017-2022

Table Magellan Health Inc. Profile

Table Magellan Health Inc. Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Magellan Health Inc. Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure Magellan Health Inc. Revenue (Million USD) Market Share 2017-2022

Table UnitedHealth Group, Inc Profile

Table UnitedHealth Group, Inc Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure UnitedHealth Group, Inc Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure UnitedHealth Group, Inc Revenue (Million USD) Market Share 2017-2022

Table Express Scripts Holding Company Profile

Table Express Scripts Holding Company Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Express Scripts Holding Company Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure Express Scripts Holding Company Revenue (Million USD) Market Share 2017-2022

Table Prime Therapeutics Profile

Table Prime Therapeutics Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Prime Therapeutics Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure Prime Therapeutics Revenue (Million USD) Market Share 2017-2022

Table MedImpact Holdings Inc. Profile

Table MedImpact Holdings Inc. Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MedImpact Holdings Inc. Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure MedImpact Holdings Inc. Revenue (Million USD) Market Share 2017-2022

Table Humana Pharmacy Solutions Profile

Table Humana Pharmacy Solutions Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Humana Pharmacy Solutions Pharmacy Benefit Management (PBM) for Medicaid and Medicare Sales Volume and Growth Rate

Figure Humana Pharmacy Solu

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