

# Global Pharma and OTC Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G1C9F8582FB8EN.html>

Date: September 2019

Pages: 124

Price: US\$ 2,950.00 (Single User License)

ID: G1C9F8582FB8EN

## Abstracts

The Pharma and OTC market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Pharma and OTC market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Pharma and OTC market.

Major players in the global Pharma and OTC market include:

Teva Pharmaceutical

GlaxoSmithKline PLC

Johnson & Johnson

Takeda

Abbott

Sanofi S.A.

Bayer

Novartis International AG

Endo

Boehringer Ingelheim

PGT Healthcare

Daiichi-Sankyo

Pfizer

On the basis of types, the Pharma and OTC market is primarily split into:

Prevent Respiratory Infections

Antibacterial

Analgesia

Treatment of Skin Diseases

Other

On the basis of applications, the market covers:

Hospital

Clinic

Drug Store

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Pharma and OTC market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Pharma and OTC market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Pharma and OTC industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Pharma and OTC market. It includes production,

market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Pharma and OTC, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Pharma and OTC in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Pharma and OTC in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Pharma and OTC. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Pharma and OTC market, including the global production and revenue forecast, regional forecast. It also foresees the Pharma and OTC market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026



## Contents

### 1 PHARMA AND OTC MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pharma and OTC
- 1.2 Pharma and OTC Segment by Type
  - 1.2.1 Global Pharma and OTC Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Prevent Respiratory Infections
  - 1.2.3 The Market Profile of Antibacterial
  - 1.2.4 The Market Profile of Analgesia
  - 1.2.5 The Market Profile of Treatment of Skin Diseases
  - 1.2.6 The Market Profile of Other
- 1.3 Global Pharma and OTC Segment by Application
  - 1.3.1 Pharma and OTC Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Hospital
  - 1.3.3 The Market Profile of Clinic
  - 1.3.4 The Market Profile of Drug Store
- 1.4 Global Pharma and OTC Market by Region (2014-2026)
  - 1.4.1 Global Pharma and OTC Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.4 China Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.6 India Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Pharma and OTC Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Pharma and OTC Market Status and Prospect (2014-2026)

- 1.4.7.6 Vietnam Pharma and OTC Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Pharma and OTC Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Pharma and OTC Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Pharma and OTC Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Pharma and OTC (2014-2026)
  - 1.5.1 Global Pharma and OTC Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Pharma and OTC Production Status and Outlook (2014-2026)

## **2 GLOBAL PHARMA AND OTC MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Pharma and OTC Production and Share by Player (2014-2019)
- 2.2 Global Pharma and OTC Revenue and Market Share by Player (2014-2019)
- 2.3 Global Pharma and OTC Average Price by Player (2014-2019)
- 2.4 Pharma and OTC Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Pharma and OTC Market Competitive Situation and Trends
  - 2.5.1 Pharma and OTC Market Concentration Rate
  - 2.5.2 Pharma and OTC Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Teva Pharmaceutical
  - 3.1.1 Teva Pharmaceutical Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Pharma and OTC Product Profiles, Application and Specification
  - 3.1.3 Teva Pharmaceutical Pharma and OTC Market Performance (2014-2019)
  - 3.1.4 Teva Pharmaceutical Business Overview

## 3.2 GlaxoSmithKline PLC

3.2.1 GlaxoSmithKline PLC Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Pharma and OTC Product Profiles, Application and Specification

3.2.3 GlaxoSmithKline PLC Pharma and OTC Market Performance (2014-2019)

3.2.4 GlaxoSmithKline PLC Business Overview

## 3.3 Johnson & Johnson

3.3.1 Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Pharma and OTC Product Profiles, Application and Specification

3.3.3 Johnson & Johnson Pharma and OTC Market Performance (2014-2019)

3.3.4 Johnson & Johnson Business Overview

## 3.4 Takeda

3.4.1 Takeda Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Pharma and OTC Product Profiles, Application and Specification

3.4.3 Takeda Pharma and OTC Market Performance (2014-2019)

3.4.4 Takeda Business Overview

## 3.5 Abbott

3.5.1 Abbott Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Pharma and OTC Product Profiles, Application and Specification

3.5.3 Abbott Pharma and OTC Market Performance (2014-2019)

3.5.4 Abbott Business Overview

## 3.6 Sanofi S.A.

3.6.1 Sanofi S.A. Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Pharma and OTC Product Profiles, Application and Specification

3.6.3 Sanofi S.A. Pharma and OTC Market Performance (2014-2019)

3.6.4 Sanofi S.A. Business Overview

## 3.7 Bayer

3.7.1 Bayer Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Pharma and OTC Product Profiles, Application and Specification

3.7.3 Bayer Pharma and OTC Market Performance (2014-2019)

3.7.4 Bayer Business Overview

## 3.8 Novartis International AG

3.8.1 Novartis International AG Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Pharma and OTC Product Profiles, Application and Specification

3.8.3 Novartis International AG Pharma and OTC Market Performance (2014-2019)

3.8.4 Novartis International AG Business Overview

## 3.9 Endo

- 3.9.1 Endo Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.9.2 Pharma and OTC Product Profiles, Application and Specification
- 3.9.3 Endo Pharma and OTC Market Performance (2014-2019)
- 3.9.4 Endo Business Overview
- 3.10 Boehringer Ingelheim
  - 3.10.1 Boehringer Ingelheim Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.10.2 Pharma and OTC Product Profiles, Application and Specification
  - 3.10.3 Boehringer Ingelheim Pharma and OTC Market Performance (2014-2019)
  - 3.10.4 Boehringer Ingelheim Business Overview
- 3.11 PGT Healthcare
  - 3.11.1 PGT Healthcare Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.11.2 Pharma and OTC Product Profiles, Application and Specification
  - 3.11.3 PGT Healthcare Pharma and OTC Market Performance (2014-2019)
  - 3.11.4 PGT Healthcare Business Overview
- 3.12 Daiichi-Sankyo
  - 3.12.1 Daiichi-Sankyo Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.12.2 Pharma and OTC Product Profiles, Application and Specification
  - 3.12.3 Daiichi-Sankyo Pharma and OTC Market Performance (2014-2019)
  - 3.12.4 Daiichi-Sankyo Business Overview
- 3.13 Pfizer
  - 3.13.1 Pfizer Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.13.2 Pharma and OTC Product Profiles, Application and Specification
  - 3.13.3 Pfizer Pharma and OTC Market Performance (2014-2019)
  - 3.13.4 Pfizer Business Overview

#### **4 GLOBAL PHARMA AND OTC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Pharma and OTC Production and Market Share by Type (2014-2019)
- 4.2 Global Pharma and OTC Revenue and Market Share by Type (2014-2019)
- 4.3 Global Pharma and OTC Price by Type (2014-2019)
- 4.4 Global Pharma and OTC Production Growth Rate by Type (2014-2019)
  - 4.4.1 Global Pharma and OTC Production Growth Rate of Prevent Respiratory Infections (2014-2019)
  - 4.4.2 Global Pharma and OTC Production Growth Rate of Antibacterial (2014-2019)
  - 4.4.3 Global Pharma and OTC Production Growth Rate of Analgesia (2014-2019)



4.4.4 Global Pharma and OTC Production Growth Rate of Treatment of Skin Diseases (2014-2019)

4.4.5 Global Pharma and OTC Production Growth Rate of Other (2014-2019)

## **5 GLOBAL PHARMA AND OTC MARKET ANALYSIS BY APPLICATION**

5.1 Global Pharma and OTC Consumption and Market Share by Application (2014-2019)

5.2 Global Pharma and OTC Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Pharma and OTC Consumption Growth Rate of Hospital (2014-2019)

5.2.2 Global Pharma and OTC Consumption Growth Rate of Clinic (2014-2019)

5.2.3 Global Pharma and OTC Consumption Growth Rate of Drug Store (2014-2019)

## **6 GLOBAL PHARMA AND OTC PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Pharma and OTC Consumption by Region (2014-2019)

6.2 United States Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.3 Europe Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.4 China Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.5 Japan Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.6 India Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Pharma and OTC Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Pharma and OTC Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL PHARMA AND OTC PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

7.1 Global Pharma and OTC Production and Market Share by Region (2014-2019)

7.2 Global Pharma and OTC Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Pharma and OTC Production, Revenue, Price and Gross Margin

(2014-2019)

7.5 Europe Pharma and OTC Production, Revenue, Price and Gross Margin

(2014-2019)

7.6 China Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Pharma and OTC Production, Revenue, Price and Gross Margin  
(2014-2019)

7.10 Central and South America Pharma and OTC Production, Revenue, Price and  
Gross Margin (2014-2019)

7.11 Middle East and Africa Pharma and OTC Production, Revenue, Price and Gross  
Margin (2014-2019)

## **8 PHARMA AND OTC MANUFACTURING ANALYSIS**

8.1 Pharma and OTC Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Pharma and OTC

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Pharma and OTC Industrial Chain Analysis

9.2 Raw Materials Sources of Pharma and OTC Major Players in 2018

9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Pharma and OTC

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

- 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
- 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL PHARMA AND OTC MARKET FORECAST (2019-2026)**

- 11.1 Global Pharma and OTC Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Pharma and OTC Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Pharma and OTC Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Pharma and OTC Price and Trend Forecast (2019-2026)
- 11.2 Global Pharma and OTC Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.5 India Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.6 Southeast Asia Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.7 Central and South America Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.8 Middle East and Africa Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Pharma and OTC Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Pharma and OTC Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Pharma and OTC Product Picture

Table Global Pharma and OTC Production and CAGR (%) Comparison by Type

Table Profile of Prevent Respiratory Infections

Table Profile of Antibacterial

Table Profile of Analgesia

Table Profile of Treatment of Skin Diseases

Table Profile of Other

Table Pharma and OTC Consumption (Sales) Comparison by Application (2014-2026)

Table Profile of Hospital

Table Profile of Clinic

Table Profile of Drug Store

Figure Global Pharma and OTC Market Size (Value) and CAGR (%) (2014-2026)

Figure United States Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Europe Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Germany Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure UK Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure France Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Italy Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Spain Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Russia Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Poland Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure China Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Japan Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure India Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Southeast Asia Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Malaysia Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Singapore Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Philippines Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Indonesia Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Thailand Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Vietnam Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Central and South America Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Brazil Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Mexico Pharma and OTC Revenue and Growth Rate (2014-2026)

Figure Colombia Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure Middle East and Africa Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure Saudi Arabia Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure United Arab Emirates Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure Turkey Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure Egypt Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure South Africa Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure Nigeria Pharma and OTC Revenue and Growth Rate (2014-2026)  
Figure Global Pharma and OTC Production Status and Outlook (2014-2026)  
Table Global Pharma and OTC Production by Player (2014-2019)  
Table Global Pharma and OTC Production Share by Player (2014-2019)  
Figure Global Pharma and OTC Production Share by Player in 2018  
Table Pharma and OTC Revenue by Player (2014-2019)  
Table Pharma and OTC Revenue Market Share by Player (2014-2019)  
Table Pharma and OTC Price by Player (2014-2019)  
Table Pharma and OTC Manufacturing Base Distribution and Sales Area by Player  
Table Pharma and OTC Product Type by Player  
Table Mergers & Acquisitions, Expansion Plans  
Table Teva Pharmaceutical Profile  
Table Teva Pharmaceutical Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)  
Table GlaxoSmithKline PLC Profile  
Table GlaxoSmithKline PLC Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)  
Table Johnson & Johnson Profile  
Table Johnson & Johnson Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)  
Table Takeda Profile  
Table Takeda Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)  
Table Abbott Profile  
Table Abbott Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)  
Table Sanofi S.A. Profile  
Table Sanofi S.A. Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)  
Table Bayer Profile  
Table Bayer Pharma and OTC Production, Revenue, Price and Gross Margin

(2014-2019)

Table Novartis International AG Profile

Table Novartis International AG Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Endo Profile

Table Endo Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Boehringer Ingelheim Profile

Table Boehringer Ingelheim Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table PGT Healthcare Profile

Table PGT Healthcare Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Daiichi-Sankyo Profile

Table Daiichi-Sankyo Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Pfizer Profile

Table Pfizer Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Global Pharma and OTC Production by Type (2014-2019)

Table Global Pharma and OTC Production Market Share by Type (2014-2019)

Figure Global Pharma and OTC Production Market Share by Type in 2018

Table Global Pharma and OTC Revenue by Type (2014-2019)

Table Global Pharma and OTC Revenue Market Share by Type (2014-2019)

Figure Global Pharma and OTC Revenue Market Share by Type in 2018

Table Pharma and OTC Price by Type (2014-2019)

Figure Global Pharma and OTC Production Growth Rate of Prevent Respiratory Infections (2014-2019)

Figure Global Pharma and OTC Production Growth Rate of Antibacterial (2014-2019)

Figure Global Pharma and OTC Production Growth Rate of Analgesia (2014-2019)

Figure Global Pharma and OTC Production Growth Rate of Treatment of Skin Diseases (2014-2019)

Figure Global Pharma and OTC Production Growth Rate of Other (2014-2019)

Table Global Pharma and OTC Consumption by Application (2014-2019)

Table Global Pharma and OTC Consumption Market Share by Application (2014-2019)

Table Global Pharma and OTC Consumption of Hospital (2014-2019)

Table Global Pharma and OTC Consumption of Clinic (2014-2019)

Table Global Pharma and OTC Consumption of Drug Store (2014-2019)

Table Global Pharma and OTC Consumption by Region (2014-2019)

Table Global Pharma and OTC Consumption Market Share by Region (2014-2019)

Table United States Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table Europe Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table China Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table Japan Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table India Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table Southeast Asia Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table Central and South America Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table Middle East and Africa Pharma and OTC Production, Consumption, Export, Import (2014-2019)

Table Global Pharma and OTC Production by Region (2014-2019)

Table Global Pharma and OTC Production Market Share by Region (2014-2019)

Figure Global Pharma and OTC Production Market Share by Region (2014-2019)

Figure Global Pharma and OTC Production Market Share by Region in 2018

Table Global Pharma and OTC Revenue by Region (2014-2019)

Table Global Pharma and OTC Revenue Market Share by Region (2014-2019)

Figure Global Pharma and OTC Revenue Market Share by Region (2014-2019)

Figure Global Pharma and OTC Revenue Market Share by Region in 2018

Table Global Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table United States Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Europe Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table China Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Japan Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table India Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Southeast Asia Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Central and South America Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)

Table Middle East and Africa Pharma and OTC Production, Revenue, Price and Gross Margin (2014-2019)



Table Key Raw Materials Introduction of Pharma and OTC

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Market Concentration Rate of Raw Materials

Figure Manufacturing Cost Structure Analysis

Figure Manufacturing Process Analysis of Pharma and OTC

Figure Pharma and OTC Industrial Chain Analysis

Table Raw Materials Sources of Pharma and OTC Major Players in 2018

Table Downstream Buyers

Figure Global Pharma and OTC Production and Growth Rate Forecast (2019-2026)

Figure Global Pharma and OTC Revenue and Growth Rate Forecast (2019-2026)

Figure Global Pharma and OTC Price and Trend Forecast (2019-2026)

Table United States Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table Europe Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table China Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table Japan Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table India Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table Middle East and Africa Pharma and OTC Production, Consumption, Export and Import Forecast (2019-2026)

Table Global Pharma and OTC Market Production Forecast, by Type

Table Global Pharma and OTC Production Volume Market Share Forecast, by Type

Table Global Pharma and OTC Market Revenue Forecast, by Type

Table Global Pharma and OTC Revenue Market Share Forecast, by Type

Table Global Pharma and OTC Price Forecast, by Type

Table Global Pharma and OTC Market Production Forecast, by Application

Table Global Pharma and OTC Production Volume Market Share Forecast, by Application

Table Global Pharma and OTC Market Revenue Forecast, by Application

Table Global Pharma and OTC Revenue Market Share Forecast, by Application

Table Global Pharma and OTC Price Forecast, by Application

## I would like to order

Product name: Global Pharma and OTC Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G1C9F8582FB8EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1C9F8582FB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

