

# Global Pet Food Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GEBF70345AA3EN.html>

Date: June 2019

Pages: 128

Price: US\$ 2,950.00 (Single User License)

ID: GEBF70345AA3EN

## Abstracts

The Pet Food market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Pet Food market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Pet Food market.

Major players in the global Pet Food market include:

PremieRpet Alimentos De Alta Qualidade

Neovia Brazil

Nestle Brasil Ltda

Royal Canin Do Brasil Industria E Comercio Ltda

Cargill Alimentos Ltda

Mars Brasil Alimentos Ltda

Mogiana Alimentos SA

Hill's Pet Nutrition

Nutriara Alimentos Ltda

On the basis of types, the Pet Food market is primarily split into:

Dry Pet Food

Wet Pet Food

## Treats and Snacks

### Others

On the basis of applications, the market covers:

Dog

Cat

Bird

Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Pet Food market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Pet Food market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Pet Food industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Pet Food market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Pet Food, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Pet Food in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Pet Food in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Pet Food. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Pet Food market, including the global production and revenue forecast, regional forecast. It also foresees the Pet Food market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 PET FOOD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pet Food
- 1.2 Pet Food Segment by Type
  - 1.2.1 Global Pet Food Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Dry Pet Food
  - 1.2.3 The Market Profile of Wet Pet Food
  - 1.2.4 The Market Profile of Treats and Snacks
  - 1.2.5 The Market Profile of Others
- 1.3 Global Pet Food Segment by Application
  - 1.3.1 Pet Food Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Dog
  - 1.3.3 The Market Profile of Cat
  - 1.3.4 The Market Profile of Bird
  - 1.3.5 The Market Profile of Others
- 1.4 Global Pet Food Market by Region (2014-2026)
  - 1.4.1 Global Pet Food Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Pet Food Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Pet Food Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Pet Food Market Status and Prospect (2014-2026)
  - 1.4.4 China Pet Food Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Pet Food Market Status and Prospect (2014-2026)
  - 1.4.6 India Pet Food Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Pet Food Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Pet Food Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Pet Food Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Pet Food Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Pet Food Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Pet Food Market Status and Prospect (2014-2026)
    - 1.4.7.6 Vietnam Pet Food Market Status and Prospect (2014-2026)

- 1.4.8 Central and South America Pet Food Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Pet Food Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Pet Food Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Pet Food Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Pet Food Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Pet Food Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Pet Food Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Pet Food Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Pet Food Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Pet Food Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Pet Food Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Pet Food (2014-2026)
  - 1.5.1 Global Pet Food Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Pet Food Production Status and Outlook (2014-2026)

## **2 GLOBAL PET FOOD MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Pet Food Production and Share by Player (2014-2019)
- 2.2 Global Pet Food Revenue and Market Share by Player (2014-2019)
- 2.3 Global Pet Food Average Price by Player (2014-2019)
- 2.4 Pet Food Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Pet Food Market Competitive Situation and Trends
  - 2.5.1 Pet Food Market Concentration Rate
  - 2.5.2 Pet Food Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 PremieRpet Alimentos De Alta Qualidade
  - 3.1.1 PremieRpet Alimentos De Alta Qualidade Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Pet Food Product Profiles, Application and Specification
  - 3.1.3 PremieRpet Alimentos De Alta Qualidade Pet Food Market Performance (2014-2019)
  - 3.1.4 PremieRpet Alimentos De Alta Qualidade Business Overview
- 3.2 Neovia Brazil
  - 3.2.1 Neovia Brazil Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Pet Food Product Profiles, Application and Specification

- 3.2.3 Neovia Brazil Pet Food Market Performance (2014-2019)
- 3.2.4 Neovia Brazil Business Overview
- 3.3 Nestle Brasil Ltda
  - 3.3.1 Nestle Brasil Ltda Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Pet Food Product Profiles, Application and Specification
  - 3.3.3 Nestle Brasil Ltda Pet Food Market Performance (2014-2019)
  - 3.3.4 Nestle Brasil Ltda Business Overview
- 3.4 Royal Canin Do Brasil Industria E Comercio Ltda
  - 3.4.1 Royal Canin Do Brasil Industria E Comercio Ltda Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Pet Food Product Profiles, Application and Specification
  - 3.4.3 Royal Canin Do Brasil Industria E Comercio Ltda Pet Food Market Performance (2014-2019)
  - 3.4.4 Royal Canin Do Brasil Industria E Comercio Ltda Business Overview
- 3.5 Cargill Alimentos Ltda
  - 3.5.1 Cargill Alimentos Ltda Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Pet Food Product Profiles, Application and Specification
  - 3.5.3 Cargill Alimentos Ltda Pet Food Market Performance (2014-2019)
  - 3.5.4 Cargill Alimentos Ltda Business Overview
- 3.6 Mars Brasil Alimentos Ltda
  - 3.6.1 Mars Brasil Alimentos Ltda Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Pet Food Product Profiles, Application and Specification
  - 3.6.3 Mars Brasil Alimentos Ltda Pet Food Market Performance (2014-2019)
  - 3.6.4 Mars Brasil Alimentos Ltda Business Overview
- 3.7 Mogiana Alimentos SA
  - 3.7.1 Mogiana Alimentos SA Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Pet Food Product Profiles, Application and Specification
  - 3.7.3 Mogiana Alimentos SA Pet Food Market Performance (2014-2019)
  - 3.7.4 Mogiana Alimentos SA Business Overview
- 3.8 Hill's Pet Nutrition
  - 3.8.1 Hill's Pet Nutrition Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Pet Food Product Profiles, Application and Specification
  - 3.8.3 Hill's Pet Nutrition Pet Food Market Performance (2014-2019)
  - 3.8.4 Hill's Pet Nutrition Business Overview



### 3.9 Nutriara Alimentos Ltda

3.9.1 Nutriara Alimentos Ltda Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Pet Food Product Profiles, Application and Specification

3.9.3 Nutriara Alimentos Ltda Pet Food Market Performance (2014-2019)

3.9.4 Nutriara Alimentos Ltda Business Overview

## **4 GLOBAL PET FOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Pet Food Production and Market Share by Type (2014-2019)

4.2 Global Pet Food Revenue and Market Share by Type (2014-2019)

4.3 Global Pet Food Price by Type (2014-2019)

4.4 Global Pet Food Production Growth Rate by Type (2014-2019)

4.4.1 Global Pet Food Production Growth Rate of Dry Pet Food (2014-2019)

4.4.2 Global Pet Food Production Growth Rate of Wet Pet Food (2014-2019)

4.4.3 Global Pet Food Production Growth Rate of Treats and Snacks (2014-2019)

4.4.4 Global Pet Food Production Growth Rate of Others (2014-2019)

## **5 GLOBAL PET FOOD MARKET ANALYSIS BY APPLICATION**

5.1 Global Pet Food Consumption and Market Share by Application (2014-2019)

5.2 Global Pet Food Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Pet Food Consumption Growth Rate of Dog (2014-2019)

5.2.2 Global Pet Food Consumption Growth Rate of Cat (2014-2019)

5.2.3 Global Pet Food Consumption Growth Rate of Bird (2014-2019)

5.2.4 Global Pet Food Consumption Growth Rate of Others (2014-2019)

## **6 GLOBAL PET FOOD PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Pet Food Consumption by Region (2014-2019)

6.2 United States Pet Food Production, Consumption, Export, Import (2014-2019)

6.3 Europe Pet Food Production, Consumption, Export, Import (2014-2019)

6.4 China Pet Food Production, Consumption, Export, Import (2014-2019)

6.5 Japan Pet Food Production, Consumption, Export, Import (2014-2019)

6.6 India Pet Food Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Pet Food Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Pet Food Production, Consumption, Export, Import

(2014-2019)

6.9 Middle East and Africa Pet Food Production, Consumption, Export, Import

(2014-2019)

## **7 GLOBAL PET FOOD PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

7.1 Global Pet Food Production and Market Share by Region (2014-2019)

7.2 Global Pet Food Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Pet Food Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Pet Food Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Pet Food Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Pet Food Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Pet Food Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Pet Food Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Pet Food Production, Revenue, Price and Gross Margin  
(2014-2019)

7.10 Central and South America Pet Food Production, Revenue, Price and Gross  
Margin (2014-2019)

7.11 Middle East and Africa Pet Food Production, Revenue, Price and Gross Margin  
(2014-2019)

## **8 PET FOOD MANUFACTURING ANALYSIS**

8.1 Pet Food Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Pet Food

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Pet Food Industrial Chain Analysis

9.2 Raw Materials Sources of Pet Food Major Players in 2018

9.3 Downstream Buyers



## **10 MARKET DYNAMICS**

### 10.1 Drivers

### 10.2 Restraints

### 10.3 Opportunities

#### 10.3.1 Advances in Innovation and Technology for Pet Food

#### 10.3.2 Increased Demand in Emerging Markets

### 10.4 Challenges

#### 10.4.1 The Performance of Alternative Product Type is Getting Better and Better

#### 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

### 10.5 Porter's Five Forces Analysis

#### 10.5.1 Threat of New Entrants

#### 10.5.2 Threat of Substitutes

#### 10.5.3 Bargaining Power of Suppliers

#### 10.5.4 Bargaining Power of Buyers

#### 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL PET FOOD MARKET FORECAST (2019-2026)**

### 11.1 Global Pet Food Production, Revenue Forecast (2019-2026)

#### 11.1.1 Global Pet Food Production and Growth Rate Forecast (2019-2026)

#### 11.1.2 Global Pet Food Revenue and Growth Rate Forecast (2019-2026)

#### 11.1.3 Global Pet Food Price and Trend Forecast (2019-2026)

### 11.2 Global Pet Food Production, Consumption, Export and Import Forecast by Region (2019-2026)

#### 11.2.1 United States Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

#### 11.2.2 Europe Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

#### 11.2.3 China Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

#### 11.2.4 Japan Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

#### 11.2.5 India Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

#### 11.2.6 Southeast Asia Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

#### 11.2.7 Central and South America Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Pet Food Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Pet Food Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Pet Food Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Pet Food Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GEBF70345AA3EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEBF70345AA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970