

Global Personalized Nutrition Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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Abstracts

Personalized nutrition is a conceptual analog to personalized medicine. While there are food products available that address requirements or preferences of specific consumer groups, these products are based on empirical consumer science rather than on nutrigenomics and nutrigenetics.

Based on the Personalized Nutrition market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personalized Nutrition market covered in Chapter 5:



Company 7

Company 18

Company 9

Company 6

Company 12

Company 19

Company 16

Company 2

Company 10

Company 13

Company 4

Company 3

Company 5

Company 11

Company 15

Company 20

Company 8

Company 1

Company 14

Company 17

In Chapter 6, on the basis of types, the Personalized Nutrition market from 2015 to 2025 is primarily split into:

Diagnostic & Meal Planner

Wellness & Fitness Centers

mHealth Providers (Wearables & Software)

Nutrition Products Provider

Other Providers

Diagnostics (Service)

Meal Plans (Service)

Wellness/Fitness Program (Service)

mHealth (Service)

Nutrition Products

Supplements (Vitamin/Minerals...)

Functional Foods

Pre-/Probiotics, Microbiomes

Combination (Service+Product)



In Chapter 7, on the basis of applications, the Personalized Nutrition market from 2015 to 2025 covers:

Overall Health/Wellness, Including Sports Nutrition, Gut Health/Energy

Bone Health/Joint Health

Heart/Cardiac Health

Digestive/Gastrointestinal Health

Eye Health

Beauty (Skin/Hair/Nails)

Weight Loss/Control

Mental Health

Memory-associated

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina



Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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