

Global Personalized Medicine Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GC3130C00C1BEN.html>

Date: March 2022

Pages: 120

Price: US\$ 3,500.00 (Single User License)

ID: GC3130C00C1BEN

Abstracts

Personalized medicine, also termed Theranostics or precision medicine, is a medical procedure that separates patients into different groups—with medical decisions, practices, interventions and/or products being tailored to the individual patient based on their predicted response or risk of disease.[1] The terms personalized medicine, precision medicine, stratified medicine and P4 medicine are used interchangeably to describe this concept[1][2] though some authors and organisations use these expressions separately to indicate particular nuances.

Based on the Personalized Medicine market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personalized Medicine market covered in Chapter 5:
GE Healthcare

Amgen Inc.

Agendia NV

Abbott

Bristol-Myers Squibb

Becton Dickinson & Co.

Asuragen Inc

Qiagen Inc.

Pfizer Inc.

Siemens Healthcare Diagnostics Inc.

In Chapter 6, on the basis of types, the Personalized Medicine market from 2015 to 2025 is primarily split into:

PM Diagnostics

PM Therapeutics

Personalized Medical Care

Personalized Nutrition & Wellness

In Chapter 7, on the basis of applications, the Personalized Medicine market from 2015 to 2025 covers:

Diagnosis and intervention

Drug development and usage

Cancer genomics

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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