

Global Personalized Learning Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/GB45E5E281F6EN.html

Date: December 2021

Pages: 125

Price: US\$ 3,500.00 (Single User License)

ID: GB45E5E281F6EN

Abstracts

Based on the Personalized Learning market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personalized Learning market covered in Chapter 5:

Wolters Kluwer

Dreambox Learning

D2L Corporation

Agile Education

Knewton

Edgenuity

Smart Sparrow

Intel



In Chapter 6, on the basis of types, the Personalized Learning market from 2015 to 2025 is primarily split into:

Online Courses

Software and APP

Offline Guide

Other

In Chapter 7, on the basis of applications, the Personalized Learning market from 2015 to 2025 covers:

Personal

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)



UAE Egypt South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Personalized Learning Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Wolters Kluwer
 - 5.1.1 Wolters Kluwer Company Profile



- 5.1.2 Wolters Kluwer Business Overview
- 5.1.3 Wolters Kluwer Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.1.4 Wolters Kluwer Personalized Learning Products Introduction
- 5.2 Dreambox Learning
 - 5.2.1 Dreambox Learning Company Profile
 - 5.2.2 Dreambox Learning Business Overview
- 5.2.3 Dreambox Learning Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 Dreambox Learning Personalized Learning Products Introduction
- 5.3 D2L Corporation
 - 5.3.1 D2L Corporation Company Profile
 - 5.3.2 D2L Corporation Business Overview
- 5.3.3 D2L Corporation Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 D2L Corporation Personalized Learning Products Introduction
- 5.4 Agile Education
 - 5.4.1 Agile Education Company Profile
 - 5.4.2 Agile Education Business Overview
- 5.4.3 Agile Education Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Agile Education Personalized Learning Products Introduction
- 5.5 Knewton
 - 5.5.1 Knewton Company Profile
 - 5.5.2 Knewton Business Overview
- 5.5.3 Knewton Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Knewton Personalized Learning Products Introduction
- 5.6 Edgenuity
 - 5.6.1 Edgenuity Company Profile
 - 5.6.2 Edgenuity Business Overview
- 5.6.3 Edgenuity Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Edgenuity Personalized Learning Products Introduction
- 5.7 Smart Sparrow
 - 5.7.1 Smart Sparrow Company Profile
 - 5.7.2 Smart Sparrow Business Overview
- 5.7.3 Smart Sparrow Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Smart Sparrow Personalized Learning Products Introduction
- 5.8 Intel
 - 5.8.1 Intel Company Profile
 - 5.8.2 Intel Business Overview
- 5.8.3 Intel Personalized Learning Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Intel Personalized Learning Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Personalized Learning Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Personalized Learning Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Personalized Learning Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Personalized Learning Price by Types (2015-2020)
- 6.2 Global Personalized Learning Market Forecast by Types (2020-2025)
- 6.2.1 Global Personalized Learning Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Personalized Learning Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Personalized Learning Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Personalized Learning Sales, Price and Growth Rate of Online Courses
- 6.3.2 Global Personalized Learning Sales, Price and Growth Rate of Software and APP
- 6.3.3 Global Personalized Learning Sales, Price and Growth Rate of Offline Guide
- 6.3.4 Global Personalized Learning Sales, Price and Growth Rate of Other
- 6.4 Global Personalized Learning Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Online Courses Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Software and APP Market Revenue and Sales Forecast (2020-2025)
 - 6.4.3 Offline Guide Market Revenue and Sales Forecast (2020-2025)
 - 6.4.4 Other Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Personalized Learning Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global Personalized Learning Sales and Market Share by Applications (2015-2020)



- 7.1.2 Global Personalized Learning Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Personalized Learning Market Forecast by Applications (2020-2025)
- 7.2.1 Global Personalized Learning Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global Personalized Learning Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global Personalized Learning Revenue, Sales and Growth Rate of Personal (2015-2020)
- 7.3.2 Global Personalized Learning Revenue, Sales and Growth Rate of Commercial (2015-2020)
- 7.4 Global Personalized Learning Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 Personal Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Personalized Learning Sales by Regions (2015-2020)
- 8.2 Global Personalized Learning Market Revenue by Regions (2015-2020)
- 8.3 Global Personalized Learning Market Forecast by Regions (2020-2025)

9 NORTH AMERICA PERSONALIZED LEARNING MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Personalized Learning Market Sales and Growth Rate (2015-2020)
- 9.3 North America Personalized Learning Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Personalized Learning Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Personalized Learning Market Analysis by Country
 - 9.6.1 U.S. Personalized Learning Sales and Growth Rate
 - 9.6.2 Canada Personalized Learning Sales and Growth Rate
 - 9.6.3 Mexico Personalized Learning Sales and Growth Rate

10 EUROPE PERSONALIZED LEARNING MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis



- 10.2 Europe Personalized Learning Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Personalized Learning Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Personalized Learning Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Personalized Learning Market Analysis by Country
 - 10.6.1 Germany Personalized Learning Sales and Growth Rate
 - 10.6.2 United Kingdom Personalized Learning Sales and Growth Rate
 - 10.6.3 France Personalized Learning Sales and Growth Rate
 - 10.6.4 Italy Personalized Learning Sales and Growth Rate
 - 10.6.5 Spain Personalized Learning Sales and Growth Rate
 - 10.6.6 Russia Personalized Learning Sales and Growth Rate

11 ASIA-PACIFIC PERSONALIZED LEARNING MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Personalized Learning Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Personalized Learning Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Personalized Learning Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Personalized Learning Market Analysis by Country
- 11.6.1 China Personalized Learning Sales and Growth Rate
- 11.6.2 Japan Personalized Learning Sales and Growth Rate
- 11.6.3 South Korea Personalized Learning Sales and Growth Rate
- 11.6.4 Australia Personalized Learning Sales and Growth Rate
- 11.6.5 India Personalized Learning Sales and Growth Rate

12 SOUTH AMERICA PERSONALIZED LEARNING MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Personalized Learning Market Sales and Growth Rate (2015-2020)
- 12.3 South America Personalized Learning Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Personalized Learning Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Personalized Learning Market Analysis by Country
 - 12.6.1 Brazil Personalized Learning Sales and Growth Rate
- 12.6.2 Argentina Personalized Learning Sales and Growth Rate
- 12.6.3 Columbia Personalized Learning Sales and Growth Rate



13 MIDDLE EAST AND AFRICA PERSONALIZED LEARNING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Personalized Learning Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Personalized Learning Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Personalized Learning Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Personalized Learning Market Analysis by Country
 - 13.6.1 UAE Personalized Learning Sales and Growth Rate
 - 13.6.2 Egypt Personalized Learning Sales and Growth Rate
 - 13.6.3 South Africa Personalized Learning Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Personalized Learning Market Size and Growth Rate 2015-2025

Table Personalized Learning Key Market Segments

Figure Global Personalized Learning Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Personalized Learning Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Personalized Learning

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Wolters Kluwer Company Profile

Table Wolters Kluwer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Wolters Kluwer Production and Growth Rate

Figure Wolters Kluwer Market Revenue (\$) Market Share 2015-2020

Table Dreambox Learning Company Profile

Table Dreambox Learning Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dreambox Learning Production and Growth Rate

Figure Dreambox Learning Market Revenue (\$) Market Share 2015-2020

Table D2L Corporation Company Profile

Table D2L Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure D2L Corporation Production and Growth Rate

Figure D2L Corporation Market Revenue (\$) Market Share 2015-2020

Table Agile Education Company Profile

Table Agile Education Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Agile Education Production and Growth Rate

Figure Agile Education Market Revenue (\$) Market Share 2015-2020

Table Knewton Company Profile

Table Knewton Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin



(2015-2020)

Figure Knewton Production and Growth Rate

Figure Knewton Market Revenue (\$) Market Share 2015-2020

Table Edgenuity Company Profile

Table Edgenuity Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Edgenuity Production and Growth Rate

Figure Edgenuity Market Revenue (\$) Market Share 2015-2020

Table Smart Sparrow Company Profile

Table Smart Sparrow Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Smart Sparrow Production and Growth Rate

Figure Smart Sparrow Market Revenue (\$) Market Share 2015-2020

Table Intel Company Profile

Table Intel Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Intel Production and Growth Rate

Figure Intel Market Revenue (\$) Market Share 2015-2020

Table Global Personalized Learning Sales by Types (2015-2020)

Table Global Personalized Learning Sales Share by Types (2015-2020)

Table Global Personalized Learning Revenue (\$) by Types (2015-2020)

Table Global Personalized Learning Revenue Share by Types (2015-2020)

Table Global Personalized Learning Price (\$) by Types (2015-2020)

Table Global Personalized Learning Market Forecast Sales by Types (2020-2025)

Table Global Personalized Learning Market Forecast Sales Share by Types (2020-2025)

Table Global Personalized Learning Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Personalized Learning Market Forecast Revenue Share by Types (2020-2025)

Figure Global Online Courses Sales and Growth Rate (2015-2020)

Figure Global Online Courses Price (2015-2020)

Figure Global Software and APP Sales and Growth Rate (2015-2020)

Figure Global Software and APP Price (2015-2020)

Figure Global Offline Guide Sales and Growth Rate (2015-2020)

Figure Global Offline Guide Price (2015-2020)

Figure Global Other Sales and Growth Rate (2015-2020)

Figure Global Other Price (2015-2020)

Figure Global Personalized Learning Market Revenue (\$) and Growth Rate Forecast of



Online Courses (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate Forecast of Online Courses (2020-2025)

Figure Global Personalized Learning Market Revenue (\$) and Growth Rate Forecast of Software and APP (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate Forecast of Software and APP (2020-2025)

Figure Global Personalized Learning Market Revenue (\$) and Growth Rate Forecast of Offline Guide (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate Forecast of Offline Guide (2020-2025)

Figure Global Personalized Learning Market Revenue (\$) and Growth Rate Forecast of Other (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate Forecast of Other (2020-2025)

Table Global Personalized Learning Sales by Applications (2015-2020)

Table Global Personalized Learning Sales Share by Applications (2015-2020)

Table Global Personalized Learning Revenue (\$) by Applications (2015-2020)

Table Global Personalized Learning Revenue Share by Applications (2015-2020)

Table Global Personalized Learning Market Forecast Sales by Applications (2020-2025)

Table Global Personalized Learning Market Forecast Sales Share by Applications (2020-2025)

Table Global Personalized Learning Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Personalized Learning Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Personal Sales and Growth Rate (2015-2020)

Figure Global Personal Price (2015-2020)

Figure Global Commercial Sales and Growth Rate (2015-2020)

Figure Global Commercial Price (2015-2020)

Figure Global Personalized Learning Market Revenue (\$) and Growth Rate Forecast of Personal (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate Forecast of Personal (2020-2025)

Figure Global Personalized Learning Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Personalized Learning Sales and Growth Rate (2015-2020)



Table Global Personalized Learning Sales by Regions (2015-2020)

Table Global Personalized Learning Sales Market Share by Regions (2015-2020)

Figure Global Personalized Learning Sales Market Share by Regions in 2019

Figure Global Personalized Learning Revenue and Growth Rate (2015-2020)

Table Global Personalized Learning Revenue by Regions (2015-2020)

Table Global Personalized Learning Revenue Market Share by Regions (2015-2020)

Figure Global Personalized Learning Revenue Market Share by Regions in 2019

Table Global Personalized Learning Market Forecast Sales by Regions (2020-2025)

Table Global Personalized Learning Market Forecast Sales Share by Regions (2020-2025)

Table Global Personalized Learning Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Personalized Learning Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure North America Personalized Learning Market Revenue and Growth Rate (2015-2020)

Figure North America Personalized Learning Market Forecast Sales (2020-2025)

Figure North America Personalized Learning Market Forecast Revenue (\$) (2020-2025) Figure North America COVID-19 Status

Figure U.S. Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Canada Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Mexico Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Europe Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Europe Personalized Learning Market Revenue and Growth Rate (2015-2020)

Figure Europe Personalized Learning Market Forecast Sales (2020-2025)

Figure Europe Personalized Learning Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure France Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Italy Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Spain Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Russia Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Personalized Learning Market Revenue and Growth Rate (2015-2020)



Figure Asia-Pacific Personalized Learning Market Forecast Sales (2020-2025)

Figure Asia-Pacific Personalized Learning Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Japan Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure South Korea Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Australia Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure India Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure South America Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure South America Personalized Learning Market Revenue and Growth Rate (2015-2020)

Figure South America Personalized Learning Market Forecast Sales (2020-2025)

Figure South America Personalized Learning Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Argentina Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Columbia Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Personalized Learning Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Personalized Learning Market Forecast Sales (2020-2025)

Figure Middle East and Africa Personalized Learning Market Forecast Revenue (\$) (2020-2025)

Figure UAE Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure Egypt Personalized Learning Market Sales and Growth Rate (2015-2020)

Figure South Africa Personalized Learning Market Sales and Growth Rate (2015-2020)



I would like to order

Product name: Global Personalized Learning Market Research Report with Opportunities and Strategies

to Boost Growth- COVID-19 Impact and Recovery

Product link: https://marketpublishers.com/r/GB45E5E281F6EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GB45E5E281F6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



