

Global Personalized Gifts and Cards Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Personalized Gifts and Cards market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personalized Gifts and Cards market covered in Chapter 5:

Personalised Memento Company

Card Factory

Memorable Gifts

Hallmark Licensing

Zazzle

Hallmark Cards

Signature Gifts

Redbubble

Things Remembered

The Original Gift Company
Disney
CafePress
Funky Pigeon
Cimpress
Shutterfly
Etsy
American Stationery
Personalization Mall

In Chapter 6, on the basis of types, the Personalized Gifts and Cards market from 2015 to 2025 is primarily split into:

Decoration
Wearables & Accessories
Kitchen & Tableware
Food & Beverage
Sports & Toys

In Chapter 7, on the basis of applications, the Personalized Gifts and Cards market from 2015 to 2025 covers:

Offline Distribution Channel
Online Distribution Channel

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Personalized Gifts and Cards Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Personalised Memento Company
 - 5.1.1 Personalised Memento Company Company Profile

- 5.1.2 Personalised Memento Company Business Overview
- 5.1.3 Personalised Memento Company Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Personalised Memento Company Personalized Gifts and Cards Products Introduction
- 5.2 Card Factory
 - 5.2.1 Card Factory Company Profile
 - 5.2.2 Card Factory Business Overview
 - 5.2.3 Card Factory Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Card Factory Personalized Gifts and Cards Products Introduction
- 5.3 Memorable Gifts
 - 5.3.1 Memorable Gifts Company Profile
 - 5.3.2 Memorable Gifts Business Overview
 - 5.3.3 Memorable Gifts Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Memorable Gifts Personalized Gifts and Cards Products Introduction
- 5.4 Hallmark Licensing
 - 5.4.1 Hallmark Licensing Company Profile
 - 5.4.2 Hallmark Licensing Business Overview
 - 5.4.3 Hallmark Licensing Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Hallmark Licensing Personalized Gifts and Cards Products Introduction
- 5.5 Zazzle
 - 5.5.1 Zazzle Company Profile
 - 5.5.2 Zazzle Business Overview
 - 5.5.3 Zazzle Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Zazzle Personalized Gifts and Cards Products Introduction
- 5.6 Hallmark Cards
 - 5.6.1 Hallmark Cards Company Profile
 - 5.6.2 Hallmark Cards Business Overview
 - 5.6.3 Hallmark Cards Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Hallmark Cards Personalized Gifts and Cards Products Introduction
- 5.7 Signature Gifts
 - 5.7.1 Signature Gifts Company Profile
 - 5.7.2 Signature Gifts Business Overview
 - 5.7.3 Signature Gifts Personalized Gifts and Cards Sales, Revenue, Average Selling

Price and Gross Margin (2015-2020)

5.7.4 Signature Gifts Personalized Gifts and Cards Products Introduction

5.8 Redbubble

5.8.1 Redbubble Company Profile

5.8.2 Redbubble Business Overview

5.8.3 Redbubble Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Redbubble Personalized Gifts and Cards Products Introduction

5.9 Things Remembered

5.9.1 Things Remembered Company Profile

5.9.2 Things Remembered Business Overview

5.9.3 Things Remembered Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Things Remembered Personalized Gifts and Cards Products Introduction

5.10 The Original Gift Company

5.10.1 The Original Gift Company Company Profile

5.10.2 The Original Gift Company Business Overview

5.10.3 The Original Gift Company Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 The Original Gift Company Personalized Gifts and Cards Products Introduction

5.11 Disney

5.11.1 Disney Company Profile

5.11.2 Disney Business Overview

5.11.3 Disney Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.11.4 Disney Personalized Gifts and Cards Products Introduction

5.12 CafePress

5.12.1 CafePress Company Profile

5.12.2 CafePress Business Overview

5.12.3 CafePress Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.12.4 CafePress Personalized Gifts and Cards Products Introduction

5.13 Funky Pigeon

5.13.1 Funky Pigeon Company Profile

5.13.2 Funky Pigeon Business Overview

5.13.3 Funky Pigeon Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.13.4 Funky Pigeon Personalized Gifts and Cards Products Introduction

5.14 Cimpres

- 5.14.1 Cimpres Company Profile
- 5.14.2 Cimpres Business Overview
- 5.14.3 Cimpres Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Cimpres Personalized Gifts and Cards Products Introduction
- 5.15 Shutterfly
 - 5.15.1 Shutterfly Company Profile
 - 5.15.2 Shutterfly Business Overview
 - 5.15.3 Shutterfly Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Shutterfly Personalized Gifts and Cards Products Introduction
- 5.16 Etsy
 - 5.16.1 Etsy Company Profile
 - 5.16.2 Etsy Business Overview
 - 5.16.3 Etsy Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 Etsy Personalized Gifts and Cards Products Introduction
- 5.17 American Stationery
 - 5.17.1 American Stationery Company Profile
 - 5.17.2 American Stationery Business Overview
 - 5.17.3 American Stationery Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.17.4 American Stationery Personalized Gifts and Cards Products Introduction
- 5.18 Personalization Mall
 - 5.18.1 Personalization Mall Company Profile
 - 5.18.2 Personalization Mall Business Overview
 - 5.18.3 Personalization Mall Personalized Gifts and Cards Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.18.4 Personalization Mall Personalized Gifts and Cards Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Personalized Gifts and Cards Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Personalized Gifts and Cards Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Personalized Gifts and Cards Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Personalized Gifts and Cards Price by Types (2015-2020)

6.2 Global Personalized Gifts and Cards Market Forecast by Types (2020-2025)

6.2.1 Global Personalized Gifts and Cards Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Personalized Gifts and Cards Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Personalized Gifts and Cards Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Personalized Gifts and Cards Sales, Price and Growth Rate of Decoration

6.3.2 Global Personalized Gifts and Cards Sales, Price and Growth Rate of Wearables & Accessories

6.3.3 Global Personalized Gifts and Cards Sales, Price and Growth Rate of Kitchen & Tableware

6.3.4 Global Personalized Gifts and Cards Sales, Price and Growth Rate of Food & Beverage

6.3.5 Global Personalized Gifts and Cards Sales, Price and Growth Rate of Sports & Toys

6.4 Global Personalized Gifts and Cards Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Decoration Market Revenue and Sales Forecast (2020-2025)

6.4.2 Wearables & Accessories Market Revenue and Sales Forecast (2020-2025)

6.4.3 Kitchen & Tableware Market Revenue and Sales Forecast (2020-2025)

6.4.4 Food & Beverage Market Revenue and Sales Forecast (2020-2025)

6.4.5 Sports & Toys Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Personalized Gifts and Cards Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Personalized Gifts and Cards Sales and Market Share by Applications (2015-2020)

7.1.2 Global Personalized Gifts and Cards Revenue and Market Share by Applications (2015-2020)

7.2 Global Personalized Gifts and Cards Market Forecast by Applications (2020-2025)

7.2.1 Global Personalized Gifts and Cards Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Personalized Gifts and Cards Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Personalized Gifts and Cards Revenue, Sales and Growth Rate of Offline

Distribution Channel (2015-2020)

7.3.2 Global Personalized Gifts and Cards Revenue, Sales and Growth Rate of Online Distribution Channel (2015-2020)

7.4 Global Personalized Gifts and Cards Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Offline Distribution Channel Market Revenue and Sales Forecast (2020-2025)

7.4.2 Online Distribution Channel Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Personalized Gifts and Cards Sales by Regions (2015-2020)

8.2 Global Personalized Gifts and Cards Market Revenue by Regions (2015-2020)

8.3 Global Personalized Gifts and Cards Market Forecast by Regions (2020-2025)

9 NORTH AMERICA PERSONALIZED GIFTS AND CARDS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

9.3 North America Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)

9.4 North America Personalized Gifts and Cards Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Personalized Gifts and Cards Market Analysis by Country

9.6.1 U.S. Personalized Gifts and Cards Sales and Growth Rate

9.6.2 Canada Personalized Gifts and Cards Sales and Growth Rate

9.6.3 Mexico Personalized Gifts and Cards Sales and Growth Rate

10 EUROPE PERSONALIZED GIFTS AND CARDS MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

10.3 Europe Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)

10.4 Europe Personalized Gifts and Cards Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Personalized Gifts and Cards Market Analysis by Country

10.6.1 Germany Personalized Gifts and Cards Sales and Growth Rate

10.6.2 United Kingdom Personalized Gifts and Cards Sales and Growth Rate

- 10.6.3 France Personalized Gifts and Cards Sales and Growth Rate
- 10.6.4 Italy Personalized Gifts and Cards Sales and Growth Rate
- 10.6.5 Spain Personalized Gifts and Cards Sales and Growth Rate
- 10.6.6 Russia Personalized Gifts and Cards Sales and Growth Rate

11 ASIA-PACIFIC PERSONALIZED GIFTS AND CARDS MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Personalized Gifts and Cards Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Personalized Gifts and Cards Market Analysis by Country
 - 11.6.1 China Personalized Gifts and Cards Sales and Growth Rate
 - 11.6.2 Japan Personalized Gifts and Cards Sales and Growth Rate
 - 11.6.3 South Korea Personalized Gifts and Cards Sales and Growth Rate
 - 11.6.4 Australia Personalized Gifts and Cards Sales and Growth Rate
 - 11.6.5 India Personalized Gifts and Cards Sales and Growth Rate

12 SOUTH AMERICA PERSONALIZED GIFTS AND CARDS MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)
- 12.3 South America Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Personalized Gifts and Cards Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Personalized Gifts and Cards Market Analysis by Country
 - 12.6.1 Brazil Personalized Gifts and Cards Sales and Growth Rate
 - 12.6.2 Argentina Personalized Gifts and Cards Sales and Growth Rate
 - 12.6.3 Columbia Personalized Gifts and Cards Sales and Growth Rate

13 MIDDLE EAST AND AFRICA PERSONALIZED GIFTS AND CARDS MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Personalized Gifts and Cards Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Personalized Gifts and Cards Market Analysis by Country

13.6.1 UAE Personalized Gifts and Cards Sales and Growth Rate

13.6.2 Egypt Personalized Gifts and Cards Sales and Growth Rate

13.6.3 South Africa Personalized Gifts and Cards Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Personalized Gifts and Cards Market Size and Growth Rate 2015-2025

Table Personalized Gifts and Cards Key Market Segments

Figure Global Personalized Gifts and Cards Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Personalized Gifts and Cards Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Personalized Gifts and Cards

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Personalised Memento Company Company Profile

Table Personalised Memento Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Personalised Memento Company Production and Growth Rate

Figure Personalised Memento Company Market Revenue (\$) Market Share 2015-2020

Table Card Factory Company Profile

Table Card Factory Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Card Factory Production and Growth Rate

Figure Card Factory Market Revenue (\$) Market Share 2015-2020

Table Memorable Gifts Company Profile

Table Memorable Gifts Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Memorable Gifts Production and Growth Rate

Figure Memorable Gifts Market Revenue (\$) Market Share 2015-2020

Table Hallmark Licensing Company Profile

Table Hallmark Licensing Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hallmark Licensing Production and Growth Rate

Figure Hallmark Licensing Market Revenue (\$) Market Share 2015-2020

Table Zazzle Company Profile

Table Zazzle Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure Zazzle Production and Growth Rate

Figure Zazzle Market Revenue (\$) Market Share 2015-2020

Table Hallmark Cards Company Profile

Table Hallmark Cards Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hallmark Cards Production and Growth Rate

Figure Hallmark Cards Market Revenue (\$) Market Share 2015-2020

Table Signature Gifts Company Profile

Table Signature Gifts Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Signature Gifts Production and Growth Rate

Figure Signature Gifts Market Revenue (\$) Market Share 2015-2020

Table Redbubble Company Profile

Table Redbubble Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Redbubble Production and Growth Rate

Figure Redbubble Market Revenue (\$) Market Share 2015-2020

Table Things Remembered Company Profile

Table Things Remembered Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Things Remembered Production and Growth Rate

Figure Things Remembered Market Revenue (\$) Market Share 2015-2020

Table The Original Gift Company Company Profile

Table The Original Gift Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The Original Gift Company Production and Growth Rate

Figure The Original Gift Company Market Revenue (\$) Market Share 2015-2020

Table Disney Company Profile

Table Disney Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Disney Production and Growth Rate

Figure Disney Market Revenue (\$) Market Share 2015-2020

Table CafePress Company Profile

Table CafePress Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CafePress Production and Growth Rate

Figure CafePress Market Revenue (\$) Market Share 2015-2020

Table Funky Pigeon Company Profile

Table Funky Pigeon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Funky Pigeon Production and Growth Rate

Figure Funky Pigeon Market Revenue (\$) Market Share 2015-2020

Table Cimpress Company Profile

Table Cimpress Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cimpress Production and Growth Rate

Figure Cimpress Market Revenue (\$) Market Share 2015-2020

Table Shutterfly Company Profile

Table Shutterfly Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Shutterfly Production and Growth Rate

Figure Shutterfly Market Revenue (\$) Market Share 2015-2020

Table Etsy Company Profile

Table Etsy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Etsy Production and Growth Rate

Figure Etsy Market Revenue (\$) Market Share 2015-2020

Table American Stationery Company Profile

Table American Stationery Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure American Stationery Production and Growth Rate

Figure American Stationery Market Revenue (\$) Market Share 2015-2020

Table Personalization Mall Company Profile

Table Personalization Mall Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Personalization Mall Production and Growth Rate

Figure Personalization Mall Market Revenue (\$) Market Share 2015-2020

Table Global Personalized Gifts and Cards Sales by Types (2015-2020)

Table Global Personalized Gifts and Cards Sales Share by Types (2015-2020)

Table Global Personalized Gifts and Cards Revenue (\$) by Types (2015-2020)

Table Global Personalized Gifts and Cards Revenue Share by Types (2015-2020)

Table Global Personalized Gifts and Cards Price (\$) by Types (2015-2020)

Table Global Personalized Gifts and Cards Market Forecast Sales by Types (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Sales Share by Types (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Revenue (\$) by Types

(2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Revenue Share by Types (2020-2025)

Figure Global Decoration Sales and Growth Rate (2015-2020)

Figure Global Decoration Price (2015-2020)

Figure Global Wearables & Accessories Sales and Growth Rate (2015-2020)

Figure Global Wearables & Accessories Price (2015-2020)

Figure Global Kitchen & Tableware Sales and Growth Rate (2015-2020)

Figure Global Kitchen & Tableware Price (2015-2020)

Figure Global Food & Beverage Sales and Growth Rate (2015-2020)

Figure Global Food & Beverage Price (2015-2020)

Figure Global Sports & Toys Sales and Growth Rate (2015-2020)

Figure Global Sports & Toys Price (2015-2020)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Decoration (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Decoration (2020-2025)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Wearables & Accessories (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Wearables & Accessories (2020-2025)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Kitchen & Tableware (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Kitchen & Tableware (2020-2025)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Food & Beverage (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Food & Beverage (2020-2025)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Sports & Toys (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Sports & Toys (2020-2025)

Table Global Personalized Gifts and Cards Sales by Applications (2015-2020)

Table Global Personalized Gifts and Cards Sales Share by Applications (2015-2020)

Table Global Personalized Gifts and Cards Revenue (\$) by Applications (2015-2020)

Table Global Personalized Gifts and Cards Revenue Share by Applications (2015-2020)

Table Global Personalized Gifts and Cards Market Forecast Sales by Applications (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Sales Share by Applications (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Offline Distribution Channel Sales and Growth Rate (2015-2020)

Figure Global Offline Distribution Channel Price (2015-2020)

Figure Global Online Distribution Channel Sales and Growth Rate (2015-2020)

Figure Global Online Distribution Channel Price (2015-2020)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Offline Distribution Channel (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Offline Distribution Channel (2020-2025)

Figure Global Personalized Gifts and Cards Market Revenue (\$) and Growth Rate Forecast of Online Distribution Channel (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate Forecast of Online Distribution Channel (2020-2025)

Figure Global Personalized Gifts and Cards Sales and Growth Rate (2015-2020)

Table Global Personalized Gifts and Cards Sales by Regions (2015-2020)

Table Global Personalized Gifts and Cards Sales Market Share by Regions (2015-2020)

Figure Global Personalized Gifts and Cards Sales Market Share by Regions in 2019

Figure Global Personalized Gifts and Cards Revenue and Growth Rate (2015-2020)

Table Global Personalized Gifts and Cards Revenue by Regions (2015-2020)

Table Global Personalized Gifts and Cards Revenue Market Share by Regions (2015-2020)

Figure Global Personalized Gifts and Cards Revenue Market Share by Regions in 2019

Table Global Personalized Gifts and Cards Market Forecast Sales by Regions (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Sales Share by Regions (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Personalized Gifts and Cards Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure North America Personalized Gifts and Cards Market Revenue and Growth Rate

(2015-2020)

Figure North America Personalized Gifts and Cards Market Forecast Sales (2020-2025)

Figure North America Personalized Gifts and Cards Market Forecast Revenue (\$)
(2020-2025)

Figure North America COVID-19 Status

Figure U.S. Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Canada Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Mexico Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Europe Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Europe Personalized Gifts and Cards Market Revenue and Growth Rate
(2015-2020)

Figure Europe Personalized Gifts and Cards Market Forecast Sales (2020-2025)

Figure Europe Personalized Gifts and Cards Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure United Kingdom Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure France Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Italy Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Spain Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Russia Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Asia-Pacific Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Asia-Pacific Personalized Gifts and Cards Market Revenue and Growth Rate
(2015-2020)

Figure Asia-Pacific Personalized Gifts and Cards Market Forecast Sales (2020-2025)

Figure Asia-Pacific Personalized Gifts and Cards Market Forecast Revenue (\$)
(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Japan Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure South Korea Personalized Gifts and Cards Market Sales and Growth Rate
(2015-2020)

Figure Australia Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure India Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure South America Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure South America Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)

Figure South America Personalized Gifts and Cards Market Forecast Sales (2020-2025)

Figure South America Personalized Gifts and Cards Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Argentina Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Columbia Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Personalized Gifts and Cards Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Personalized Gifts and Cards Market Forecast Sales (2020-2025)

Figure Middle East and Africa Personalized Gifts and Cards Market Forecast Revenue (\$) (2020-2025)

Figure UAE Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure Egypt Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

Figure South Africa Personalized Gifts and Cards Market Sales and Growth Rate (2015-2020)

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