

# Global Personal Lines Insurance Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Personal lines insurance includes property and casualty insurance products that protect individuals from losses they couldn't afford to cover on their own. These types of insurance lines make it possible to do things like drive a car and own a home without risking financial ruin.

Based on the Personal Lines Insurance market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personal Lines Insurance market covered in Chapter 5:

Comparethemarket.com

Natwest

The Zebra

Insure & Go

## Brolly

RAC

Bought By Many

Hastings Direct

Co-op Insurance

Hastings

Bupa

Age UK

Lloyds Bank

Arthur J. Gallagher

Petrics

Aviva

AA

Admiral

Santander

A-Plan

Confused.com

Ageas

Petplan

Animal Friends

Thomas Cook

UK General

Cuvva

Gocompare.com

Wrisk

AXA

Uki Partnerships

Swinton

Halifax

Saga

Direct Line

Insure The Box

NFU Mutual

Moneysupermarket.com

LV=

Claims Made Easy

RIAS

Barclays

Morrisons

Swinton  
Neos  
Back Me Up  
Adrian Flux  
N26  
Metromile  
SimpleSurance  
M&S Bank  
Sainsbury's  
Staysure  
Policy Genius  
Homeserve  
HSBC  
Churchill  
CompareChecker

In Chapter 6, on the basis of types, the Personal Lines Insurance market from 2015 to 2025 is primarily split into:

Property Insurance  
Casualty Insurance

In Chapter 7, on the basis of applications, the Personal Lines Insurance market from 2015 to 2025 covers:

Agency  
Broker  
Bancassurance  
Direct Writing

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France

Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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