

# Global Personal Finance Software Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

Personal Finance Software is a type of software that is specifically designed to automate, assist and store financial information of a personal or business nature. It handles the storage, analysis, management and processing of a set of financial transactions, records and processes.

Based on the Personal Finance Software market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personal Finance Software market covered in Chapter 5:

Buxfer

You Need A Budget LLC

Moneyspire Inc.

**Finicity Corporation** 



Qapital, Inc.

LearnVest, Inc.

Quicken Inc.

IGG Software, Inc.

CountAbout Corporation

In Chapter 6, on the basis of types, the Personal Finance Software market from 2015 to 2025 is primarily split into:

On-Premise

Cloud-Based

In Chapter 7, on the basis of applications, the Personal Finance Software market from 2015 to 2025 covers:

Windows

Android

los

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)



Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Personal Finance Software Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

#### 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

#### 3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

#### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

#### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Buxfer
  - 5.1.1 Buxfer Company Profile



- 5.1.2 Buxfer Business Overview
- 5.1.3 Buxfer Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.1.4 Buxfer Personal Finance Software Products Introduction
- 5.2 You Need A Budget LLC
  - 5.2.1 You Need A Budget LLC Company Profile
  - 5.2.2 You Need A Budget LLC Business Overview
- 5.2.3 You Need A Budget LLC Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 You Need A Budget LLC Personal Finance Software Products Introduction5.3 Moneyspire Inc.
  - 5.3.1 Moneyspire Inc. Company Profile
  - 5.3.2 Moneyspire Inc. Business Overview
- 5.3.3 Moneyspire Inc. Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Moneyspire Inc. Personal Finance Software Products Introduction
- 5.4 Finicity Corporation
  - 5.4.1 Finicity Corporation Company Profile
  - 5.4.2 Finicity Corporation Business Overview
- 5.4.3 Finicity Corporation Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.4.4 Finicity Corporation Personal Finance Software Products Introduction5.5 Qapital, Inc.
  - 5.5.1 Qapital, Inc. Company Profile
  - 5.5.2 Qapital, Inc. Business Overview
- 5.5.3 Qapital, Inc. Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Qapital, Inc. Personal Finance Software Products Introduction
- 5.6 LearnVest, Inc.
  - 5.6.1 LearnVest, Inc. Company Profile
  - 5.6.2 LearnVest, Inc. Business Overview
- 5.6.3 LearnVest, Inc. Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.6.4 LearnVest, Inc. Personal Finance Software Products Introduction
- 5.7 Quicken Inc.
  - 5.7.1 Quicken Inc. Company Profile
  - 5.7.2 Quicken Inc. Business Overview
- 5.7.3 Quicken Inc. Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Quicken Inc. Personal Finance Software Products Introduction
- 5.8 IGG Software, Inc.
  - 5.8.1 IGG Software, Inc. Company Profile
- 5.8.2 IGG Software, Inc. Business Overview
- 5.8.3 IGG Software, Inc. Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 IGG Software, Inc. Personal Finance Software Products Introduction
- 5.9 CountAbout Corporation
  - 5.9.1 CountAbout Corporation Company Profile
  - 5.9.2 CountAbout Corporation Business Overview
- 5.9.3 CountAbout Corporation Personal Finance Software Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 CountAbout Corporation Personal Finance Software Products Introduction

#### **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Personal Finance Software Sales, Revenue and Market Share by Types (2015-2020)
- 6.1.1 Global Personal Finance Software Sales and Market Share by Types (2015-2020)
- 6.1.2 Global Personal Finance Software Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global Personal Finance Software Price by Types (2015-2020)
- 6.2 Global Personal Finance Software Market Forecast by Types (2020-2025)
- 6.2.1 Global Personal Finance Software Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Personal Finance Software Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Personal Finance Software Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Personal Finance Software Sales, Price and Growth Rate of On-Premise
  - 6.3.2 Global Personal Finance Software Sales, Price and Growth Rate of Cloud-Based
- 6.4 Global Personal Finance Software Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 On-Premise Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Cloud-Based Market Revenue and Sales Forecast (2020-2025)

#### 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS



- 7.1 Global Personal Finance Software Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global Personal Finance Software Sales and Market Share by Applications (2015-2020)
- 7.1.2 Global Personal Finance Software Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Personal Finance Software Market Forecast by Applications (2020-2025)
- 7.2.1 Global Personal Finance Software Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global Personal Finance Software Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global Personal Finance Software Revenue, Sales and Growth Rate of Windows (2015-2020)
- 7.3.2 Global Personal Finance Software Revenue, Sales and Growth Rate of Android (2015-2020)
- 7.3.3 Global Personal Finance Software Revenue, Sales and Growth Rate of Ios (2015-2020)
- 7.4 Global Personal Finance Software Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Windows Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Android Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 los Market Revenue and Sales Forecast (2020-2025)

#### 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Personal Finance Software Sales by Regions (2015-2020)
- 8.2 Global Personal Finance Software Market Revenue by Regions (2015-2020)
- 8.3 Global Personal Finance Software Market Forecast by Regions (2020-2025)

#### 9 NORTH AMERICA PERSONAL FINANCE SOFTWARE MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Personal Finance Software Market Sales and Growth Rate (2015-2020)
- 9.3 North America Personal Finance Software Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Personal Finance Software Market Forecast
- 9.5 The Influence of COVID-19 on North America Market



- 9.6 North America Personal Finance Software Market Analysis by Country
  - 9.6.1 U.S. Personal Finance Software Sales and Growth Rate
  - 9.6.2 Canada Personal Finance Software Sales and Growth Rate
  - 9.6.3 Mexico Personal Finance Software Sales and Growth Rate

#### 10 EUROPE PERSONAL FINANCE SOFTWARE MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Personal Finance Software Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Personal Finance Software Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Personal Finance Software Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Personal Finance Software Market Analysis by Country
- 10.6.1 Germany Personal Finance Software Sales and Growth Rate
- 10.6.2 United Kingdom Personal Finance Software Sales and Growth Rate
- 10.6.3 France Personal Finance Software Sales and Growth Rate
- 10.6.4 Italy Personal Finance Software Sales and Growth Rate
- 10.6.5 Spain Personal Finance Software Sales and Growth Rate
- 10.6.6 Russia Personal Finance Software Sales and Growth Rate

#### 11 ASIA-PACIFIC PERSONAL FINANCE SOFTWARE MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Personal Finance Software Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Personal Finance Software Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Personal Finance Software Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Personal Finance Software Market Analysis by Country
  - 11.6.1 China Personal Finance Software Sales and Growth Rate
- 11.6.2 Japan Personal Finance Software Sales and Growth Rate
- 11.6.3 South Korea Personal Finance Software Sales and Growth Rate
- 11.6.4 Australia Personal Finance Software Sales and Growth Rate
- 11.6.5 India Personal Finance Software Sales and Growth Rate

#### 12 SOUTH AMERICA PERSONAL FINANCE SOFTWARE MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis



- 12.2 South America Personal Finance Software Market Sales and Growth Rate (2015-2020)
- 12.3 South America Personal Finance Software Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Personal Finance Software Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Personal Finance Software Market Analysis by Country
  - 12.6.1 Brazil Personal Finance Software Sales and Growth Rate
  - 12.6.2 Argentina Personal Finance Software Sales and Growth Rate
  - 12.6.3 Columbia Personal Finance Software Sales and Growth Rate

# 13 MIDDLE EAST AND AFRICA PERSONAL FINANCE SOFTWARE MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Personal Finance Software Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Personal Finance Software Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Personal Finance Software Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Personal Finance Software Market Analysis by Country
  - 13.6.1 UAE Personal Finance Software Sales and Growth Rate
  - 13.6.2 Egypt Personal Finance Software Sales and Growth Rate
- 13.6.3 South Africa Personal Finance Software Sales and Growth Rate

#### 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

#### 15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Personal Finance Software Market Size and Growth Rate 2015-2025

Table Personal Finance Software Key Market Segments

Figure Global Personal Finance Software Market Revenue (\$) Segment by Type from

2015-2020

Figure Global Personal Finance Software Market Revenue (\$) Segment by Applications

from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Personal Finance Software

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Buxfer Company Profile

Table Buxfer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Buxfer Production and Growth Rate

Figure Buxfer Market Revenue (\$) Market Share 2015-2020

Table You Need A Budget LLC Company Profile

Table You Need A Budget LLC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure You Need A Budget LLC Production and Growth Rate

Figure You Need A Budget LLC Market Revenue (\$) Market Share 2015-2020

Table Moneyspire Inc. Company Profile

Table Moneyspire Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Moneyspire Inc. Production and Growth Rate

Figure Moneyspire Inc. Market Revenue (\$) Market Share 2015-2020

Table Finicity Corporation Company Profile

Table Finicity Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Finicity Corporation Production and Growth Rate

Figure Finicity Corporation Market Revenue (\$) Market Share 2015-2020

Table Qapital, Inc. Company Profile

Table Qapital, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross



Margin (2015-2020)

Figure Qapital, Inc. Production and Growth Rate

Figure Qapital, Inc. Market Revenue (\$) Market Share 2015-2020

Table LearnVest, Inc. Company Profile

Table LearnVest, Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure LearnVest, Inc. Production and Growth Rate

Figure LearnVest, Inc. Market Revenue (\$) Market Share 2015-2020

Table Quicken Inc. Company Profile

Table Quicken Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Quicken Inc. Production and Growth Rate

Figure Quicken Inc. Market Revenue (\$) Market Share 2015-2020

Table IGG Software, Inc. Company Profile

Table IGG Software, Inc. Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure IGG Software, Inc. Production and Growth Rate

Figure IGG Software, Inc. Market Revenue (\$) Market Share 2015-2020

Table CountAbout Corporation Company Profile

Table CountAbout Corporation Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure CountAbout Corporation Production and Growth Rate

Figure CountAbout Corporation Market Revenue (\$) Market Share 2015-2020

Table Global Personal Finance Software Sales by Types (2015-2020)

Table Global Personal Finance Software Sales Share by Types (2015-2020)

Table Global Personal Finance Software Revenue (\$) by Types (2015-2020)

Table Global Personal Finance Software Revenue Share by Types (2015-2020)

Table Global Personal Finance Software Price (\$) by Types (2015-2020)

Table Global Personal Finance Software Market Forecast Sales by Types (2020-2025)

Table Global Personal Finance Software Market Forecast Sales Share by Types

(2020-2025)

Table Global Personal Finance Software Market Forecast Revenue (\$) by Types

(2020-2025)

Table Global Personal Finance Software Market Forecast Revenue Share by Types (2020-2025)

Figure Global On-Premise Sales and Growth Rate (2015-2020)

Figure Global On-Premise Price (2015-2020)

Figure Global Cloud-Based Sales and Growth Rate (2015-2020)

Figure Global Cloud-Based Price (2015-2020)



Figure Global Personal Finance Software Market Revenue (\$) and Growth Rate Forecast of On-Premise (2020-2025)

Figure Global Personal Finance Software Sales and Growth Rate Forecast of On-Premise (2020-2025)

Figure Global Personal Finance Software Market Revenue (\$) and Growth Rate Forecast of Cloud-Based (2020-2025)

Figure Global Personal Finance Software Sales and Growth Rate Forecast of Cloud-Based (2020-2025)

Table Global Personal Finance Software Sales by Applications (2015-2020)

Table Global Personal Finance Software Sales Share by Applications (2015-2020)

Table Global Personal Finance Software Revenue (\$) by Applications (2015-2020)

Table Global Personal Finance Software Revenue Share by Applications (2015-2020)

Table Global Personal Finance Software Market Forecast Sales by Applications (2020-2025)

Table Global Personal Finance Software Market Forecast Sales Share by Applications (2020-2025)

Table Global Personal Finance Software Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Personal Finance Software Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Windows Sales and Growth Rate (2015-2020)

Figure Global Windows Price (2015-2020)

Figure Global Android Sales and Growth Rate (2015-2020)

Figure Global Android Price (2015-2020)

Figure Global los Sales and Growth Rate (2015-2020)

Figure Global los Price (2015-2020)

Figure Global Personal Finance Software Market Revenue (\$) and Growth Rate Forecast of Windows (2020-2025)

Figure Global Personal Finance Software Sales and Growth Rate Forecast of Windows (2020-2025)

Figure Global Personal Finance Software Market Revenue (\$) and Growth Rate Forecast of Android (2020-2025)

Figure Global Personal Finance Software Sales and Growth Rate Forecast of Android (2020-2025)

Figure Global Personal Finance Software Market Revenue (\$) and Growth Rate Forecast of los (2020-2025)

Figure Global Personal Finance Software Sales and Growth Rate Forecast of Ios (2020-2025)

Figure Global Personal Finance Software Sales and Growth Rate (2015-2020)



Table Global Personal Finance Software Sales by Regions (2015-2020)

Table Global Personal Finance Software Sales Market Share by Regions (2015-2020)

Figure Global Personal Finance Software Sales Market Share by Regions in 2019

Figure Global Personal Finance Software Revenue and Growth Rate (2015-2020)

Table Global Personal Finance Software Revenue by Regions (2015-2020)

Table Global Personal Finance Software Revenue Market Share by Regions (2015-2020)

Figure Global Personal Finance Software Revenue Market Share by Regions in 2019 Table Global Personal Finance Software Market Forecast Sales by Regions (2020-2025)

Table Global Personal Finance Software Market Forecast Sales Share by Regions (2020-2025)

Table Global Personal Finance Software Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Personal Finance Software Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure North America Personal Finance Software Market Revenue and Growth Rate (2015-2020)

Figure North America Personal Finance Software Market Forecast Sales (2020-2025) Figure North America Personal Finance Software Market Forecast Revenue (\$)

(2020-2025)

Figure North America COVID-19 Status

Figure U.S. Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Canada Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Mexico Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Europe Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Europe Personal Finance Software Market Revenue and Growth Rate (2015-2020)

Figure Europe Personal Finance Software Market Forecast Sales (2020-2025)

Figure Europe Personal Finance Software Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure France Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure Italy Personal Finance Software Market Sales and Growth Rate (2015-2020)



Figure Spain Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure Russia Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure Asia-Pacific Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Personal Finance Software Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Personal Finance Software Market Forecast Sales (2020-2025) Figure Asia-Pacific Personal Finance Software Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure Japan Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure South Korea Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Australia Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure India Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure South America Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure South America Personal Finance Software Market Revenue and Growth Rate (2015-2020)

Figure South America Personal Finance Software Market Forecast Sales (2020-2025) Figure South America Personal Finance Software Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Personal Finance Software Market Sales and Growth Rate (2015-2020) Figure Argentina Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Columbia Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Personal Finance Software Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Personal Finance Software Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Personal Finance Software Market Forecast Sales (2020-2025)

Figure Middle East and Africa Personal Finance Software Market Forecast Revenue (\$) (2020-2025)

Figure UAE Personal Finance Software Market Sales and Growth Rate (2015-2020)
Figure Egypt Personal Finance Software Market Sales and Growth Rate (2015-2020)
Figure South Africa Personal Finance Software Market Sales and Growth Rate



(2015-2020)



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