

# Global Personal Fans Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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# **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Personal Fans market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Personal Fans market are covered in Chapter 9:

O2Cool, LLC DecoBreeze Easyacc.com, Inc. Westinghouse Electric Corporation Vornado Air, LLC Crompton Greaves Consumer Electricals Limited



Xiaomi Honeywell International Inc. Acofanworks Orient Electric Lasko Products, LLC

In Chapter 5 and Chapter 7.3, based on types, the Personal Fans market from 2017 to 2027 is primarily split into:

Desk Fans Hand Held Fans

In Chapter 6 and Chapter 7.4, based on applications, the Personal Fans market from 2017 to 2027 covers:

On-line Off-line

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States Europe China Japan India Southeast Asia Latin America Middle East and Africa

**Client Focus** 

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Personal Fans market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we



elaborate at full length on the impact of the pandemic and the war on the Personal Fans Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.



Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.



Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027



# Contents

### 1 PERSONAL FANS MARKET OVERVIEW

1.1 Product Overview and Scope of Personal Fans Market

1.2 Personal Fans Market Segment by Type

1.2.1 Global Personal Fans Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Personal Fans Market Segment by Application

1.3.1 Personal Fans Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Personal Fans Market, Region Wise (2017-2027)

1.4.1 Global Personal Fans Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

- 1.4.2 United States Personal Fans Market Status and Prospect (2017-2027)
- 1.4.3 Europe Personal Fans Market Status and Prospect (2017-2027)
- 1.4.4 China Personal Fans Market Status and Prospect (2017-2027)
- 1.4.5 Japan Personal Fans Market Status and Prospect (2017-2027)
- 1.4.6 India Personal Fans Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Personal Fans Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Personal Fans Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Personal Fans Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Personal Fans (2017-2027)
- 1.5.1 Global Personal Fans Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Personal Fans Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Personal Fans Market

# 2 INDUSTRY OUTLOOK

- 2.1 Personal Fans Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Personal Fans Market Drivers Analysis
- 2.4 Personal Fans Market Challenges Analysis
- 2.5 Emerging Market Trends

Global Personal Fans Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospec.



#### 2.6 Consumer Preference Analysis

- 2.7 Personal Fans Industry Development Trends under COVID-19 Outbreak
- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Personal Fans Industry Development

# **3 GLOBAL PERSONAL FANS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Personal Fans Sales Volume and Share by Player (2017-2022)
- 3.2 Global Personal Fans Revenue and Market Share by Player (2017-2022)
- 3.3 Global Personal Fans Average Price by Player (2017-2022)
- 3.4 Global Personal Fans Gross Margin by Player (2017-2022)
- 3.5 Personal Fans Market Competitive Situation and Trends
- 3.5.1 Personal Fans Market Concentration Rate
- 3.5.2 Personal Fans Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL PERSONAL FANS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Personal Fans Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Personal Fans Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Personal Fans Market Under COVID-19

4.5 Europe Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.5.1 Europe Personal Fans Market Under COVID-19
- 4.6 China Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.6.1 China Personal Fans Market Under COVID-19
- 4.7 Japan Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)4.7.1 Japan Personal Fans Market Under COVID-19
- 4.8 India Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India Personal Fans Market Under COVID-19
- 4.9 Southeast Asia Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Personal Fans Market Under COVID-19
- 4.10 Latin America Personal Fans Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.10.1 Latin America Personal Fans Market Under COVID-19

4.11 Middle East and Africa Personal Fans Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Personal Fans Market Under COVID-19

# 5 GLOBAL PERSONAL FANS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Personal Fans Sales Volume and Market Share by Type (2017-2022)

5.2 Global Personal Fans Revenue and Market Share by Type (2017-2022)

5.3 Global Personal Fans Price by Type (2017-2022)

5.4 Global Personal Fans Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Personal Fans Sales Volume, Revenue and Growth Rate of Desk Fans (2017-2022)

5.4.2 Global Personal Fans Sales Volume, Revenue and Growth Rate of Hand Held Fans (2017-2022)

# 6 GLOBAL PERSONAL FANS MARKET ANALYSIS BY APPLICATION

6.1 Global Personal Fans Consumption and Market Share by Application (2017-2022)6.2 Global Personal Fans Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Personal Fans Consumption and Growth Rate by Application (2017-2022)6.3.1 Global Personal Fans Consumption and Growth Rate of On-line (2017-2022)6.3.2 Global Personal Fans Consumption and Growth Rate of Off-line (2017-2022)

# 7 GLOBAL PERSONAL FANS MARKET FORECAST (2022-2027)

7.1 Global Personal Fans Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Personal Fans Sales Volume and Growth Rate Forecast (2022-2027)

- 7.1.2 Global Personal Fans Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Personal Fans Price and Trend Forecast (2022-2027)

7.2 Global Personal Fans Sales Volume and Revenue Forecast, Region Wise (2022-2027)

- 7.2.1 United States Personal Fans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Personal Fans Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Personal Fans Sales Volume and Revenue Forecast (2022-2027)



7.2.4 Japan Personal Fans Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Personal Fans Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Personal Fans Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Personal Fans Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Personal Fans Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Personal Fans Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Personal Fans Revenue and Growth Rate of Desk Fans (2022-2027)

7.3.2 Global Personal Fans Revenue and Growth Rate of Hand Held Fans (2022-2027)

7.4 Global Personal Fans Consumption Forecast by Application (2022-2027)

7.4.1 Global Personal Fans Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Personal Fans Consumption Value and Growth Rate of Offline(2022-2027)

7.5 Personal Fans Market Forecast Under COVID-19

# 8 PERSONAL FANS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Personal Fans Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Personal Fans Analysis

8.6 Major Downstream Buyers of Personal Fans Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Personal Fans Industry

# 9 PLAYERS PROFILES

9.1 O2Cool, LLC

9.1.1 O2Cool, LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Personal Fans Product Profiles, Application and Specification



- 9.1.3 O2Cool, LLC Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 DecoBreeze

9.2.1 DecoBreeze Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.2.2 Personal Fans Product Profiles, Application and Specification
- 9.2.3 DecoBreeze Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Easyacc.com, Inc.

9.3.1 Easyacc.com, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Personal Fans Product Profiles, Application and Specification

- 9.3.3 Easyacc.com, Inc. Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Westinghouse Electric Corporation

9.4.1 Westinghouse Electric Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.4.2 Personal Fans Product Profiles, Application and Specification
- 9.4.3 Westinghouse Electric Corporation Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Vornado Air, LLC

9.5.1 Vornado Air, LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Personal Fans Product Profiles, Application and Specification

9.5.3 Vornado Air, LLC Market Performance (2017-2022)

- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis

9.6 Crompton Greaves Consumer Electricals Limited

9.6.1 Crompton Greaves Consumer Electricals Limited Basic Information,

Manufacturing Base, Sales Region and Competitors

- 9.6.2 Personal Fans Product Profiles, Application and Specification
- 9.6.3 Crompton Greaves Consumer Electricals Limited Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis



#### 9.7 Xiaomi

- 9.7.1 Xiaomi Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Personal Fans Product Profiles, Application and Specification
- 9.7.3 Xiaomi Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Honeywell International Inc.

9.8.1 Honeywell International Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Personal Fans Product Profiles, Application and Specification
- 9.8.3 Honeywell International Inc. Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Acofanworks

9.9.1 Acofanworks Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.9.2 Personal Fans Product Profiles, Application and Specification
- 9.9.3 Acofanworks Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Orient Electric

9.10.1 Orient Electric Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.10.2 Personal Fans Product Profiles, Application and Specification
- 9.10.3 Orient Electric Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Lasko Products, LLC

9.11.1 Lasko Products, LLC Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.11.2 Personal Fans Product Profiles, Application and Specification
- 9.11.3 Lasko Products, LLC Market Performance (2017-2022)
- 9.11.4 Recent Development
- 9.11.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### **11 APPENDIX**



+44 20 8123 2220 info@marketpublishers.com

11.1 Methodology11.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Personal Fans Product Picture** Table Global Personal Fans Market Sales Volume and CAGR (%) Comparison by Type Table Personal Fans Market Consumption (Sales Volume) Comparison by Application (2017 - 2027)Figure Global Personal Fans Market Size (Revenue, Million USD) and CAGR (%) (2017 - 2027)Figure United States Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure Europe Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure China Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure Japan Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure India Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure Southeast Asia Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure Latin America Personal Fans Market Revenue (Million USD) and Growth Rate (2017 - 2027)Figure Middle East and Africa Personal Fans Market Revenue (Million USD) and Growth Rate (2017-2027) Figure Global Personal Fans Market Sales Volume Status and Outlook (2017-2027) Table Global Macroeconomic Analysis Figure Global COVID-19 Status Overview Table Influence of COVID-19 Outbreak on Personal Fans Industry Development Table Global Personal Fans Sales Volume by Player (2017-2022) Table Global Personal Fans Sales Volume Share by Player (2017-2022) Figure Global Personal Fans Sales Volume Share by Player in 2021 Table Personal Fans Revenue (Million USD) by Player (2017-2022) Table Personal Fans Revenue Market Share by Player (2017-2022) Table Personal Fans Price by Player (2017-2022) Table Personal Fans Gross Margin by Player (2017-2022) Table Mergers & Acquisitions, Expansion Plans Table Global Personal Fans Sales Volume, Region Wise (2017-2022)



Table Global Personal Fans Sales Volume Market Share, Region Wise (2017-2022) Figure Global Personal Fans Sales Volume Market Share, Region Wise (2017-2022) Figure Global Personal Fans Sales Volume Market Share, Region Wise in 2021 Table Global Personal Fans Revenue (Million USD), Region Wise (2017-2022) Table Global Personal Fans Revenue Market Share, Region Wise (2017-2022) Figure Global Personal Fans Revenue Market Share, Region Wise (2017-2022) Figure Global Personal Fans Revenue Market Share, Region Wise in 2021 Table Global Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table United States Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Europe Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table China Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Japan Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table India Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Southeast Asia Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Latin America Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Middle East and Africa Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Table Global Personal Fans Sales Volume by Type (2017-2022) Table Global Personal Fans Sales Volume Market Share by Type (2017-2022) Figure Global Personal Fans Sales Volume Market Share by Type in 2021 Table Global Personal Fans Revenue (Million USD) by Type (2017-2022) Table Global Personal Fans Revenue Market Share by Type (2017-2022) Figure Global Personal Fans Revenue Market Share by Type in 2021 Table Personal Fans Price by Type (2017-2022)

Figure Global Personal Fans Sales Volume and Growth Rate of Desk Fans (2017-2022) Figure Global Personal Fans Revenue (Million USD) and Growth Rate of Desk Fans (2017-2022)

Figure Global Personal Fans Sales Volume and Growth Rate of Hand Held Fans (2017-2022)

Figure Global Personal Fans Revenue (Million USD) and Growth Rate of Hand Held Fans (2017-2022)



Table Global Personal Fans Consumption by Application (2017-2022)

Table Global Personal Fans Consumption Market Share by Application (2017-2022)

Table Global Personal Fans Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Personal Fans Consumption Revenue Market Share by Application (2017-2022)

Table Global Personal Fans Consumption and Growth Rate of On-line (2017-2022) Table Global Personal Fans Consumption and Growth Rate of Off-line (2017-2022) Figure Global Personal Fans Sales Volume and Growth Rate Forecast (2022-2027) Figure Global Personal Fans Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Personal Fans Price and Trend Forecast (2022-2027)

Figure USA Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Fans Market Revenue (Million USD) and Growth Rate



Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Fans Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Fans Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Personal Fans Market Sales Volume Forecast, by Type

Table Global Personal Fans Sales Volume Market Share Forecast, by Type

Table Global Personal Fans Market Revenue (Million USD) Forecast, by Type

Table Global Personal Fans Revenue Market Share Forecast, by Type

Table Global Personal Fans Price Forecast, by Type

Figure Global Personal Fans Revenue (Million USD) and Growth Rate of Desk Fans (2022-2027)

Figure Global Personal Fans Revenue (Million USD) and Growth Rate of Desk Fans (2022-2027)

Figure Global Personal Fans Revenue (Million USD) and Growth Rate of Hand Held Fans (2022-2027)

Figure Global Personal Fans Revenue (Million USD) and Growth Rate of Hand Held Fans (2022-2027)

Table Global Personal Fans Market Consumption Forecast, by Application

Table Global Personal Fans Consumption Market Share Forecast, by Application

Table Global Personal Fans Market Revenue (Million USD) Forecast, by Application

Table Global Personal Fans Revenue Market Share Forecast, by Application

Figure Global Personal Fans Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Personal Fans Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Personal Fans Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table O2Cool, LLC Profile

Table O2Cool, LLC Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure O2Cool, LLC Personal Fans Sales Volume and Growth Rate

Figure O2Cool, LLC Revenue (Million USD) Market Share 2017-2022

Table DecoBreeze Profile

Table DecoBreeze Personal Fans Sales Volume, Revenue (Million USD), Price and



Gross Margin (2017-2022) Figure DecoBreeze Personal Fans Sales Volume and Growth Rate Figure DecoBreeze Revenue (Million USD) Market Share 2017-2022 Table Easyacc.com, Inc. Profile Table Easyacc.com, Inc. Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Easyacc.com, Inc. Personal Fans Sales Volume and Growth Rate Figure Easyacc.com, Inc. Revenue (Million USD) Market Share 2017-2022 **Table Westinghouse Electric Corporation Profile** Table Westinghouse Electric Corporation Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Westinghouse Electric Corporation Personal Fans Sales Volume and Growth Rate Figure Westinghouse Electric Corporation Revenue (Million USD) Market Share 2017-2022 Table Vornado Air, LLC Profile Table Vornado Air, LLC Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Vornado Air, LLC Personal Fans Sales Volume and Growth Rate Figure Vornado Air, LLC Revenue (Million USD) Market Share 2017-2022 Table Crompton Greaves Consumer Electricals Limited Profile Table Crompton Greaves Consumer Electricals Limited Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Crompton Greaves Consumer Electricals Limited Personal Fans Sales Volume and Growth Rate Figure Crompton Greaves Consumer Electricals Limited Revenue (Million USD) Market Share 2017-2022 Table Xiaomi Profile Table Xiaomi Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Xiaomi Personal Fans Sales Volume and Growth Rate Figure Xiaomi Revenue (Million USD) Market Share 2017-2022 Table Honeywell International Inc. Profile Table Honeywell International Inc. Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Honeywell International Inc. Personal Fans Sales Volume and Growth Rate Figure Honeywell International Inc. Revenue (Million USD) Market Share 2017-2022 **Table Acofanworks Profile** 

Table Acofanworks Personal Fans Sales Volume, Revenue (Million USD), Price and



Gross Margin (2017-2022) Figure Acofanworks Personal Fans Sales Volume and Growth Rate Figure Acofanworks Revenue (Million USD) Market Share 2017-2022 Table Orient Electric Profile Table Orient Electric Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Orient Electric Personal Fans Sales Volume and Growth Rate Figure Orient Electric Revenue (Million USD) Market Share 2017-2022 Table Lasko Products, LLC Profile Table Lasko Products, LLC Personal Fans Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Lasko Products, LLC Personal Fans Sales Volume and Growth Rate Figure Lasko Products, LLC Personal Fans Sales Volume and Growth Rate Figure Lasko Products, LLC Revenue (Million USD) Market Share 2017-2022



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