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Global Personal Cloud Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

https://marketpublishers.com/r/G4EE2E8EE0E3EN.html
Date: December 2021
Pages: 124
Price: US$ 3,500.00 (Single User License)
ID: G4EE2E8EE0E3EN

Abstracts

A personal cloud is a form of cloud storage for home users to store personalized data such as photos, videos, documents; it can also be used to stream multimedia. It is similar to a private cloud, but provides enhanced control. Personal clouds are also referred to as personal cloud storage, mobile cloud storage, and pocket cloud storage. Personal cloud works on the ‘pay-as-you-go’ pricing model; therefore, as long the user pays, they can use the service. It provides various advantages such as access to personal data to through the Internet and increased mobility; the user can connect to the cloud through a computer, a laptop or handheld devices such as tablets or cell phones. The user does not require hardware for data storage, since it is managed by the cloud service provider.

Based on the Personal Cloud market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

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In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personal Cloud market covered in Chapter 5:

Box
Microsoft
BlurTIe
Sygarsync
Seagate
Simyo
Amazon
Buffalo Technology
Mobiso
Apple
Dropbox
F-Secure
Google
Unyk
AOL
Engyte
Ubuntu One

In Chapter 6, on the basis of types, the Personal Cloud market from 2015 to 2025 is primarily split into:

Public
Private

In Chapter 7, on the basis of applications, the Personal Cloud market from 2015 to 2025 covers:

Media Players
Gaming Consoles
Smart TVs
Computers
Others

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Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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