

Global Personal Care Wipes Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GAB8039ACD95EN.html>

Date: January 2024

Pages: 119

Price: US\$ 3,250.00 (Single User License)

ID: GAB8039ACD95EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Personal Care Wipes market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Personal Care Wipes market are covered in Chapter 9:

Procter and GambleCo.

Diamond Wipes International, Inc.

Kimberly Clark Corporation

Edgewell Personal Care

Unicharm International

Rockline Industries, Inc.

La Fresh Group, Inc.

Nice-Pak International Ltdl.

DUDE Products, Inc.

Suominen Corporation

Johnson & Johnson Inc.

MeridianIndustries Inc.

In Chapter 5 and Chapter 7.3, based on types, the Personal Care Wipes market from 2017 to 2027 is primarily split into:

Baby Wipes

Facial Wipes

Hand & Body Wipes

Personal Hygiene Wipes

Others

In Chapter 6 and Chapter 7.4, based on applications, the Personal Care Wipes market from 2017 to 2027 covers:

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

E-commerce

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Personal Care Wipes market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Personal Care Wipes Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely

analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PERSONAL CARE WIPES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personal Care Wipes Market
- 1.2 Personal Care Wipes Market Segment by Type
 - 1.2.1 Global Personal Care Wipes Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Personal Care Wipes Market Segment by Application
 - 1.3.1 Personal Care Wipes Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Personal Care Wipes Market, Region Wise (2017-2027)
 - 1.4.1 Global Personal Care Wipes Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.4 China Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.6 India Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Personal Care Wipes Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Personal Care Wipes Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Personal Care Wipes (2017-2027)
 - 1.5.1 Global Personal Care Wipes Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Personal Care Wipes Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Personal Care Wipes Market

2 INDUSTRY OUTLOOK

- 2.1 Personal Care Wipes Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Personal Care Wipes Market Drivers Analysis

- 2.4 Personal Care Wipes Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Personal Care Wipes Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Personal Care Wipes Industry Development

3 GLOBAL PERSONAL CARE WIPES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Personal Care Wipes Sales Volume and Share by Player (2017-2022)
- 3.2 Global Personal Care Wipes Revenue and Market Share by Player (2017-2022)
- 3.3 Global Personal Care Wipes Average Price by Player (2017-2022)
- 3.4 Global Personal Care Wipes Gross Margin by Player (2017-2022)
- 3.5 Personal Care Wipes Market Competitive Situation and Trends
 - 3.5.1 Personal Care Wipes Market Concentration Rate
 - 3.5.2 Personal Care Wipes Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PERSONAL CARE WIPES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Personal Care Wipes Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Personal Care Wipes Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Personal Care Wipes Market Under COVID-19
- 4.5 Europe Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Personal Care Wipes Market Under COVID-19
- 4.6 China Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Personal Care Wipes Market Under COVID-19
- 4.7 Japan Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Personal Care Wipes Market Under COVID-19
- 4.8 India Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Personal Care Wipes Market Under COVID-19

4.9 Southeast Asia Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Personal Care Wipes Market Under COVID-19

4.10 Latin America Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Personal Care Wipes Market Under COVID-19

4.11 Middle East and Africa Personal Care Wipes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Personal Care Wipes Market Under COVID-19

5 GLOBAL PERSONAL CARE WIPES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Personal Care Wipes Sales Volume and Market Share by Type (2017-2022)

5.2 Global Personal Care Wipes Revenue and Market Share by Type (2017-2022)

5.3 Global Personal Care Wipes Price by Type (2017-2022)

5.4 Global Personal Care Wipes Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Personal Care Wipes Sales Volume, Revenue and Growth Rate of Baby Wipes (2017-2022)

5.4.2 Global Personal Care Wipes Sales Volume, Revenue and Growth Rate of Facial Wipes (2017-2022)

5.4.3 Global Personal Care Wipes Sales Volume, Revenue and Growth Rate of Hand & Body Wipes (2017-2022)

5.4.4 Global Personal Care Wipes Sales Volume, Revenue and Growth Rate of Personal Hygiene Wipes (2017-2022)

5.4.5 Global Personal Care Wipes Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL PERSONAL CARE WIPES MARKET ANALYSIS BY APPLICATION

6.1 Global Personal Care Wipes Consumption and Market Share by Application (2017-2022)

6.2 Global Personal Care Wipes Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Personal Care Wipes Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Personal Care Wipes Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

6.3.2 Global Personal Care Wipes Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.3 Global Personal Care Wipes Consumption and Growth Rate of Specialty Stores (2017-2022)

6.3.4 Global Personal Care Wipes Consumption and Growth Rate of E-commerce (2017-2022)

6.3.5 Global Personal Care Wipes Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL PERSONAL CARE WIPES MARKET FORECAST (2022-2027)

7.1 Global Personal Care Wipes Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Personal Care Wipes Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Personal Care Wipes Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Personal Care Wipes Price and Trend Forecast (2022-2027)

7.2 Global Personal Care Wipes Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Personal Care Wipes Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Personal Care Wipes Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Personal Care Wipes Revenue and Growth Rate of Baby Wipes (2022-2027)

7.3.2 Global Personal Care Wipes Revenue and Growth Rate of Facial Wipes (2022-2027)

7.3.3 Global Personal Care Wipes Revenue and Growth Rate of Hand & Body Wipes

(2022-2027)

7.3.4 Global Personal Care Wipes Revenue and Growth Rate of Personal Hygiene Wipes (2022-2027)

7.3.5 Global Personal Care Wipes Revenue and Growth Rate of Others (2022-2027)

7.4 Global Personal Care Wipes Consumption Forecast by Application (2022-2027)

7.4.1 Global Personal Care Wipes Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)

7.4.2 Global Personal Care Wipes Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.3 Global Personal Care Wipes Consumption Value and Growth Rate of Specialty Stores(2022-2027)

7.4.4 Global Personal Care Wipes Consumption Value and Growth Rate of E-commerce(2022-2027)

7.4.5 Global Personal Care Wipes Consumption Value and Growth Rate of Others(2022-2027)

7.5 Personal Care Wipes Market Forecast Under COVID-19

8 PERSONAL CARE WIPES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Personal Care Wipes Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Personal Care Wipes Analysis

8.6 Major Downstream Buyers of Personal Care Wipes Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Personal Care Wipes Industry

9 PLAYERS PROFILES

9.1 Procter and GambleCo.

9.1.1 Procter and GambleCo. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Personal Care Wipes Product Profiles, Application and Specification

9.1.3 Procter and GambleCo. Market Performance (2017-2022)

9.1.4 Recent Development

- 9.1.5 SWOT Analysis
- 9.2 Diamond Wipes International, Inc.
 - 9.2.1 Diamond Wipes International, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.2.3 Diamond Wipes International, Inc. Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Kimberly Clark Corporation
 - 9.3.1 Kimberly Clark Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.3.3 Kimberly Clark Corporation Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Edgewell Personal Care
 - 9.4.1 Edgewell Personal Care Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.4.3 Edgewell Personal Care Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Unicharm International
 - 9.5.1 Unicharm International Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.5.3 Unicharm International Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Rockline Industries, Inc.
 - 9.6.1 Rockline Industries, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.6.3 Rockline Industries, Inc. Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 La Fresh Group, Inc.
 - 9.7.1 La Fresh Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.7.2 Personal Care Wipes Product Profiles, Application and Specification
- 9.7.3 La Fresh Group, Inc. Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Nice-Pak International Ltdl.
 - 9.8.1 Nice-Pak International Ltdl. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.8.3 Nice-Pak International Ltdl. Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 DUDE Products, Inc.
 - 9.9.1 DUDE Products, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.9.3 DUDE Products, Inc. Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Suominen Corporation
 - 9.10.1 Suominen Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.10.3 Suominen Corporation Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Johnson & Johnson Inc.
 - 9.11.1 Johnson & Johnson Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.11.3 Johnson & Johnson Inc. Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 MeridianIndustries Inc.
 - 9.12.1 MeridianIndustries Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Personal Care Wipes Product Profiles, Application and Specification
 - 9.12.3 MeridianIndustries Inc. Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Personal Care Wipes Product Picture

Table Global Personal Care Wipes Market Sales Volume and CAGR (%) Comparison by Type

Table Personal Care Wipes Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Personal Care Wipes Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Personal Care Wipes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Personal Care Wipes Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Personal Care Wipes Industry Development

Table Global Personal Care Wipes Sales Volume by Player (2017-2022)

Table Global Personal Care Wipes Sales Volume Share by Player (2017-2022)

Figure Global Personal Care Wipes Sales Volume Share by Player in 2021

Table Personal Care Wipes Revenue (Million USD) by Player (2017-2022)

Table Personal Care Wipes Revenue Market Share by Player (2017-2022)

Table Personal Care Wipes Price by Player (2017-2022)

Table Personal Care Wipes Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Personal Care Wipes Sales Volume, Region Wise (2017-2022)

Table Global Personal Care Wipes Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Personal Care Wipes Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Personal Care Wipes Sales Volume Market Share, Region Wise in 2021

Table Global Personal Care Wipes Revenue (Million USD), Region Wise (2017-2022)

Table Global Personal Care Wipes Revenue Market Share, Region Wise (2017-2022)

Figure Global Personal Care Wipes Revenue Market Share, Region Wise (2017-2022)

Figure Global Personal Care Wipes Revenue Market Share, Region Wise in 2021

Table Global Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Personal Care Wipes Sales Volume by Type (2017-2022)

Table Global Personal Care Wipes Sales Volume Market Share by Type (2017-2022)

Figure Global Personal Care Wipes Sales Volume Market Share by Type in 2021

Table Global Personal Care Wipes Revenue (Million USD) by Type (2017-2022)

Table Global Personal Care Wipes Revenue Market Share by Type (2017-2022)

Figure Global Personal Care Wipes Revenue Market Share by Type in 2021

Table Personal Care Wipes Price by Type (2017-2022)

Figure Global Personal Care Wipes Sales Volume and Growth Rate of Baby Wipes (2017-2022)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Baby Wipes (2017-2022)

Figure Global Personal Care Wipes Sales Volume and Growth Rate of Facial Wipes (2017-2022)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Facial Wipes (2017-2022)

Figure Global Personal Care Wipes Sales Volume and Growth Rate of Hand & Body Wipes (2017-2022)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Hand & Body Wipes (2017-2022)

Figure Global Personal Care Wipes Sales Volume and Growth Rate of Personal Hygiene Wipes (2017-2022)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Personal Hygiene Wipes (2017-2022)

Figure Global Personal Care Wipes Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Personal Care Wipes Consumption by Application (2017-2022)

Table Global Personal Care Wipes Consumption Market Share by Application (2017-2022)

Table Global Personal Care Wipes Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Personal Care Wipes Consumption Revenue Market Share by Application (2017-2022)

Table Global Personal Care Wipes Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Personal Care Wipes Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Personal Care Wipes Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Personal Care Wipes Consumption and Growth Rate of E-commerce (2017-2022)

Table Global Personal Care Wipes Consumption and Growth Rate of Others (2017-2022)

Figure Global Personal Care Wipes Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Personal Care Wipes Price and Trend Forecast (2022-2027)

Figure USA Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Care Wipes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Care Wipes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Personal Care Wipes Market Sales Volume Forecast, by Type

Table Global Personal Care Wipes Sales Volume Market Share Forecast, by Type

Table Global Personal Care Wipes Market Revenue (Million USD) Forecast, by Type

Table Global Personal Care Wipes Revenue Market Share Forecast, by Type

Table Global Personal Care Wipes Price Forecast, by Type

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Baby

Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Baby Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Facial Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Facial Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Hand & Body Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Hand & Body Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Personal Hygiene Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Personal Hygiene Wipes (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Personal Care Wipes Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Personal Care Wipes Market Consumption Forecast, by Application

Table Global Personal Care Wipes Consumption Market Share Forecast, by Application

Table Global Personal Care Wipes Market Revenue (Million USD) Forecast, by Application

Table Global Personal Care Wipes Revenue Market Share Forecast, by Application

Figure Global Personal Care Wipes Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Personal Care Wipes Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Personal Care Wipes Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Personal Care Wipes Consumption Value (Million USD) and Growth Rate of E-commerce (2022-2027)

Figure Global Personal Care Wipes Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Personal Care Wipes Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Procter and GambleCo. Profile

Table Procter and GambleCo. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter and GambleCo. Personal Care Wipes Sales Volume and Growth Rate

Figure Procter and GambleCo. Revenue (Million USD) Market Share 2017-2022

Table Diamond Wipes International, Inc. Profile

Table Diamond Wipes International, Inc. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diamond Wipes International, Inc. Personal Care Wipes Sales Volume and Growth Rate

Figure Diamond Wipes International, Inc. Revenue (Million USD) Market Share 2017-2022

Table Kimberly Clark Corporation Profile

Table Kimberly Clark Corporation Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kimberly Clark Corporation Personal Care Wipes Sales Volume and Growth Rate

Figure Kimberly Clark Corporation Revenue (Million USD) Market Share 2017-2022

Table Edgewell Personal Care Profile

Table Edgewell Personal Care Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Edgewell Personal Care Personal Care Wipes Sales Volume and Growth Rate

Figure Edgewell Personal Care Revenue (Million USD) Market Share 2017-2022

Table Unicharm International Profile

Table Unicharm International Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unicharm International Personal Care Wipes Sales Volume and Growth Rate

Figure Unicharm International Revenue (Million USD) Market Share 2017-2022

Table Rockline Industries, Inc. Profile

Table Rockline Industries, Inc. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rockline Industries, Inc. Personal Care Wipes Sales Volume and Growth Rate

Figure Rockline Industries, Inc. Revenue (Million USD) Market Share 2017-2022

Table La Fresh Group, Inc. Profile

Table La Fresh Group, Inc. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure La Fresh Group, Inc. Personal Care Wipes Sales Volume and Growth Rate

Figure La Fresh Group, Inc. Revenue (Million USD) Market Share 2017-2022

Table Nice-Pak International Ltd. Profile

Table Nice-Pak International Ltd. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nice-Pak International Ltd. Personal Care Wipes Sales Volume and Growth Rate

Figure Nice-Pak International Ltd. Revenue (Million USD) Market Share 2017-2022

Table DUDE Products, Inc. Profile

Table DUDE Products, Inc. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DUDE Products, Inc. Personal Care Wipes Sales Volume and Growth Rate

Figure DUDE Products, Inc. Revenue (Million USD) Market Share 2017-2022

Table Suominen Corporation Profile

Table Suominen Corporation Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Suominen Corporation Personal Care Wipes Sales Volume and Growth Rate

Figure Suominen Corporation Revenue (Million USD) Market Share 2017-2022

Table Johnson & Johnson Inc. Profile

Table Johnson & Johnson Inc. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson & Johnson Inc. Personal Care Wipes Sales Volume and Growth Rate

Figure Johnson & Johnson Inc. Revenue (Million USD) Market Share 2017-2022

Table Meridian Industries Inc. Profile

Table Meridian Industries Inc. Personal Care Wipes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meridian Industries Inc. Personal Care Wipes Sales Volume and Growth Rate

Figure Meridian Industries Inc. Revenue (Million USD) Market Share 2017-2022

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