

Global Personal Care Products and Cosmetics Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Personal Care Products and Cosmetics market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Personal Care Products and Cosmetics market are covered in Chapter 9:

Johnson & Johnson Services, Inc.

Procter & Gamble

Unilever PLC

L'OREAL PARIS

Colgate-Palmolive Company

Estee Lauder Inc

Avon Cosmetics

Revlon

In Chapter 5 and Chapter 7.3, based on types, the Personal Care Products and Cosmetics market from 2017 to 2027 is primarily split into:

Hair Care Products

Facial Care Products

Shower Gels

Oral Care

Men's Grooming Products

Cosmetics/Make-up Products

In Chapter 6 and Chapter 7.4, based on applications, the Personal Care Products and Cosmetics market from 2017 to 2027 covers:

Specialist Retail Stores

Supermarkets/Hypermarkets

Convenience Stores

Pharmacies/Drug Stores

Online Retail Channels

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Personal Care Products and Cosmetics market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Personal Care Products and Cosmetics Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding

market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PERSONAL CARE PRODUCTS AND COSMETICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personal Care Products and Cosmetics Market
- 1.2 Personal Care Products and Cosmetics Market Segment by Type
 - 1.2.1 Global Personal Care Products and Cosmetics Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Personal Care Products and Cosmetics Market Segment by Application
 - 1.3.1 Personal Care Products and Cosmetics Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Personal Care Products and Cosmetics Market, Region Wise (2017-2027)
 - 1.4.1 Global Personal Care Products and Cosmetics Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.4 China Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.6 India Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Personal Care Products and Cosmetics Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Personal Care Products and Cosmetics (2017-2027)
 - 1.5.1 Global Personal Care Products and Cosmetics Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Personal Care Products and Cosmetics Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Personal Care Products and Cosmetics Market

2 INDUSTRY OUTLOOK

2.1 Personal Care Products and Cosmetics Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Personal Care Products and Cosmetics Market Drivers Analysis

2.4 Personal Care Products and Cosmetics Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Personal Care Products and Cosmetics Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Personal Care Products and Cosmetics Industry Development

3 GLOBAL PERSONAL CARE PRODUCTS AND COSMETICS MARKET LANDSCAPE BY PLAYER

3.1 Global Personal Care Products and Cosmetics Sales Volume and Share by Player (2017-2022)

3.2 Global Personal Care Products and Cosmetics Revenue and Market Share by Player (2017-2022)

3.3 Global Personal Care Products and Cosmetics Average Price by Player (2017-2022)

3.4 Global Personal Care Products and Cosmetics Gross Margin by Player (2017-2022)

3.5 Personal Care Products and Cosmetics Market Competitive Situation and Trends

3.5.1 Personal Care Products and Cosmetics Market Concentration Rate

3.5.2 Personal Care Products and Cosmetics Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PERSONAL CARE PRODUCTS AND COSMETICS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Personal Care Products and Cosmetics Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Personal Care Products and Cosmetics Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Personal Care Products and Cosmetics Market Under COVID-19

4.5 Europe Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Personal Care Products and Cosmetics Market Under COVID-19

4.6 China Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Personal Care Products and Cosmetics Market Under COVID-19

4.7 Japan Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Personal Care Products and Cosmetics Market Under COVID-19

4.8 India Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Personal Care Products and Cosmetics Market Under COVID-19

4.9 Southeast Asia Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Personal Care Products and Cosmetics Market Under COVID-19

4.10 Latin America Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Personal Care Products and Cosmetics Market Under COVID-19

4.11 Middle East and Africa Personal Care Products and Cosmetics Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Personal Care Products and Cosmetics Market Under COVID-19

5 GLOBAL PERSONAL CARE PRODUCTS AND COSMETICS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Personal Care Products and Cosmetics Sales Volume and Market Share by Type (2017-2022)

5.2 Global Personal Care Products and Cosmetics Revenue and Market Share by Type (2017-2022)

5.3 Global Personal Care Products and Cosmetics Price by Type (2017-2022)

5.4 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth

Rate by Type (2017-2022)

5.4.1 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth Rate of Hair Care Products (2017-2022)

5.4.2 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth Rate of Facial Care Products (2017-2022)

5.4.3 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth Rate of Shower Gels (2017-2022)

5.4.4 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth Rate of Oral Care (2017-2022)

5.4.5 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth Rate of Men's Grooming Products (2017-2022)

5.4.6 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Growth Rate of Cosmetics/Make-up Products (2017-2022)

6 GLOBAL PERSONAL CARE PRODUCTS AND COSMETICS MARKET ANALYSIS BY APPLICATION

6.1 Global Personal Care Products and Cosmetics Consumption and Market Share by Application (2017-2022)

6.2 Global Personal Care Products and Cosmetics Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Personal Care Products and Cosmetics Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Personal Care Products and Cosmetics Consumption and Growth Rate of Specialist Retail Stores (2017-2022)

6.3.2 Global Personal Care Products and Cosmetics Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

6.3.3 Global Personal Care Products and Cosmetics Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.4 Global Personal Care Products and Cosmetics Consumption and Growth Rate of Pharmacies/Drug Stores (2017-2022)

6.3.5 Global Personal Care Products and Cosmetics Consumption and Growth Rate of Online Retail Channels (2017-2022)

6.3.6 Global Personal Care Products and Cosmetics Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL PERSONAL CARE PRODUCTS AND COSMETICS MARKET FORECAST (2022-2027)

7.1 Global Personal Care Products and Cosmetics Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Personal Care Products and Cosmetics Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Personal Care Products and Cosmetics Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Personal Care Products and Cosmetics Price and Trend Forecast (2022-2027)

7.2 Global Personal Care Products and Cosmetics Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Personal Care Products and Cosmetics Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Personal Care Products and Cosmetics Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Personal Care Products and Cosmetics Revenue and Growth Rate of Hair Care Products (2022-2027)

7.3.2 Global Personal Care Products and Cosmetics Revenue and Growth Rate of Facial Care Products (2022-2027)

7.3.3 Global Personal Care Products and Cosmetics Revenue and Growth Rate of Shower Gels (2022-2027)

7.3.4 Global Personal Care Products and Cosmetics Revenue and Growth Rate of Oral Care (2022-2027)

7.3.5 Global Personal Care Products and Cosmetics Revenue and Growth Rate of Men's Grooming Products (2022-2027)

7.3.6 Global Personal Care Products and Cosmetics Revenue and Growth Rate of

Cosmetics/Make-up Products (2022-2027)

7.4 Global Personal Care Products and Cosmetics Consumption Forecast by Application (2022-2027)

7.4.1 Global Personal Care Products and Cosmetics Consumption Value and Growth Rate of Specialist Retail Stores(2022-2027)

7.4.2 Global Personal Care Products and Cosmetics Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)

7.4.3 Global Personal Care Products and Cosmetics Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.4 Global Personal Care Products and Cosmetics Consumption Value and Growth Rate of Pharmacies/Drug Stores(2022-2027)

7.4.5 Global Personal Care Products and Cosmetics Consumption Value and Growth Rate of Online Retail Channels(2022-2027)

7.4.6 Global Personal Care Products and Cosmetics Consumption Value and Growth Rate of Others(2022-2027)

7.5 Personal Care Products and Cosmetics Market Forecast Under COVID-19

8 PERSONAL CARE PRODUCTS AND COSMETICS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Personal Care Products and Cosmetics Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Personal Care Products and Cosmetics Analysis

8.6 Major Downstream Buyers of Personal Care Products and Cosmetics Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Personal Care Products and Cosmetics Industry

9 PLAYERS PROFILES

9.1 Johnson & Johnson Services, Inc.

9.1.1 Johnson & Johnson Services, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification

- 9.1.3 Johnson & Johnson Services, Inc. Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Procter & Gamble
 - 9.2.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification
 - 9.2.3 Procter & Gamble Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Unilever PLC
 - 9.3.1 Unilever PLC Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification
 - 9.3.3 Unilever PLC Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 L'OREAL PARIS
 - 9.4.1 L'OREAL PARIS Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification
 - 9.4.3 L'OREAL PARIS Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Colgate-Palmolive Company
 - 9.5.1 Colgate-Palmolive Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification
 - 9.5.3 Colgate-Palmolive Company Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Estee Lauder Inc
 - 9.6.1 Estee Lauder Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Personal Care Products and Cosmetics Product Profiles, Application and

Specification

9.6.3 Estee Lauder Inc Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Avon Cosmetics

9.7.1 Avon Cosmetics Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification

9.7.3 Avon Cosmetics Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Revlon

9.8.1 Revlon Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Personal Care Products and Cosmetics Product Profiles, Application and Specification

9.8.3 Revlon Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Personal Care Products and Cosmetics Product Picture

Table Global Personal Care Products and Cosmetics Market Sales Volume and CAGR (%) Comparison by Type

Table Personal Care Products and Cosmetics Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Personal Care Products and Cosmetics Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Personal Care Products and Cosmetics Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Personal Care Products and Cosmetics Industry Development

Table Global Personal Care Products and Cosmetics Sales Volume by Player (2017-2022)

Table Global Personal Care Products and Cosmetics Sales Volume Share by Player (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume Share by Player in 2021

Table Personal Care Products and Cosmetics Revenue (Million USD) by Player (2017-2022)

Table Personal Care Products and Cosmetics Revenue Market Share by Player (2017-2022)

Table Personal Care Products and Cosmetics Price by Player (2017-2022)

Table Personal Care Products and Cosmetics Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Personal Care Products and Cosmetics Sales Volume, Region Wise (2017-2022)

Table Global Personal Care Products and Cosmetics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume Market Share, Region Wise in 2021

Table Global Personal Care Products and Cosmetics Revenue (Million USD), Region Wise (2017-2022)

Table Global Personal Care Products and Cosmetics Revenue Market Share, Region Wise (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue Market Share, Region Wise (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue Market Share, Region Wise in 2021

Table Global Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Personal Care Products and Cosmetics Sales Volume by Type (2017-2022)

Table Global Personal Care Products and Cosmetics Sales Volume Market Share by Type (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume Market Share by Type in 2021

Table Global Personal Care Products and Cosmetics Revenue (Million USD) by Type (2017-2022)

Table Global Personal Care Products and Cosmetics Revenue Market Share by Type (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue Market Share by Type in 2021

Table Personal Care Products and Cosmetics Price by Type (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate of Hair Care Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Hair Care Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate of Facial Care Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Facial Care Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate of Shower Gels (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Shower Gels (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate of Oral Care (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Oral Care (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate of Men's Grooming Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Men's Grooming Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate of Cosmetics/Make-up Products (2017-2022)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Cosmetics/Make-up Products (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption by Application (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption Market Share by Application (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption Revenue Market Share by Application (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption and Growth Rate of Specialist Retail Stores (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption and Growth Rate of Pharmacies/Drug Stores (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption and Growth Rate of Online Retail Channels (2017-2022)

Table Global Personal Care Products and Cosmetics Consumption and Growth Rate of Others (2017-2022)

Figure Global Personal Care Products and Cosmetics Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Personal Care Products and Cosmetics Price and Trend Forecast (2022-2027)

Figure USA Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Care Products and Cosmetics Market Sales Volume and Growth

Rate Forecast Analysis (2022-2027)

Figure Japan Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Care Products and Cosmetics Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Care Products and Cosmetics Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Personal Care Products and Cosmetics Market Sales Volume Forecast, by Type

Table Global Personal Care Products and Cosmetics Sales Volume Market Share Forecast, by Type

Table Global Personal Care Products and Cosmetics Market Revenue (Million USD) Forecast, by Type

Table Global Personal Care Products and Cosmetics Revenue Market Share Forecast, by Type

Table Global Personal Care Products and Cosmetics Price Forecast, by Type

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Hair Care Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Hair Care Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Facial Care Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Facial Care Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Shower Gels (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and

Growth Rate of Shower Gels (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Oral Care (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Oral Care (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Men's Grooming Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Men's Grooming Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Cosmetics/Make-up Products (2022-2027)

Figure Global Personal Care Products and Cosmetics Revenue (Million USD) and Growth Rate of Cosmetics/Make-up Products (2022-2027)

Table Global Personal Care Products and Cosmetics Market Consumption Forecast, by Application

Table Global Personal Care Products and Cosmetics Consumption Market Share Forecast, by Application

Table Global Personal Care Products and Cosmetics Market Revenue (Million USD) Forecast, by Application

Table Global Personal Care Products and Cosmetics Revenue Market Share Forecast, by Application

Figure Global Personal Care Products and Cosmetics Consumption Value (Million USD) and Growth Rate of Specialist Retail Stores (2022-2027)

Figure Global Personal Care Products and Cosmetics Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Personal Care Products and Cosmetics Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Personal Care Products and Cosmetics Consumption Value (Million USD) and Growth Rate of Pharmacies/Drug Stores (2022-2027)

Figure Global Personal Care Products and Cosmetics Consumption Value (Million USD) and Growth Rate of Online Retail Channels (2022-2027)

Figure Global Personal Care Products and Cosmetics Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Personal Care Products and Cosmetics Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Johnson & Johnson Services,Inc. Profile

Table Johnson & Johnson Services,Inc. Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson & Johnson Services,Inc. Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Johnson & Johnson Services,Inc. Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Profile

Table Procter & Gamble Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Procter & Gamble Revenue (Million USD) Market Share 2017-2022

Table Unilever PLC Profile

Table Unilever PLC Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unilever PLC Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Unilever PLC Revenue (Million USD) Market Share 2017-2022

Table L'OREAL PARIS Profile

Table L'OREAL PARIS Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure L'OREAL PARIS Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure L'OREAL PARIS Revenue (Million USD) Market Share 2017-2022

Table Colgate-Palmolive Company Profile

Table Colgate-Palmolive Company Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Colgate-Palmolive Company Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Colgate-Palmolive Company Revenue (Million USD) Market Share 2017-2022

Table Estee Lauder Inc Profile

Table Estee Lauder Inc Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Estee Lauder Inc Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Estee Lauder Inc Revenue (Million USD) Market Share 2017-2022

Table Avon Cosmetics Profile

Table Avon Cosmetics Personal Care Products and Cosmetics Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Avon Cosmetics Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Avon Cosmetics Revenue (Million USD) Market Share 2017-2022

Table Revlon Profile

Table Revlon Personal Care Products and Cosmetics Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Revlon Personal Care Products and Cosmetics Sales Volume and Growth Rate

Figure Revlon Revenue (Million USD) Market Share 2017-2022

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