

Global Personal Care Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Personal Care market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Personal Care market are covered in Chapter 9:

Henagon

Pigeon

Cotton Babies

Johnson & Johnson

Himalaya Wellness

Kimberly-Clark

Mead Johnson

Farlin

Babasil

Danone

Procter & Gamble

Nestle

In Chapter 5 and Chapter 7.3, based on types, the Personal Care market from 2017 to 2027 is primarily split into:

Body Wash

Bar Hand Soap

Liquid Hand Soap

Hand Sanitizer

In Chapter 6 and Chapter 7.4, based on applications, the Personal Care market from 2017 to 2027 covers:

Online Sale

Store-based Sale

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Personal Care market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Personal Care Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PERSONAL CARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personal Care Market
- 1.2 Personal Care Market Segment by Type
 - 1.2.1 Global Personal Care Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Personal Care Market Segment by Application
 - 1.3.1 Personal Care Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Personal Care Market, Region Wise (2017-2027)
 - 1.4.1 Global Personal Care Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Personal Care Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Personal Care Market Status and Prospect (2017-2027)
 - 1.4.4 China Personal Care Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Personal Care Market Status and Prospect (2017-2027)
 - 1.4.6 India Personal Care Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Personal Care Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Personal Care Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Personal Care Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Personal Care (2017-2027)
 - 1.5.1 Global Personal Care Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Personal Care Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Personal Care Market

2 INDUSTRY OUTLOOK

- 2.1 Personal Care Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Personal Care Market Drivers Analysis
- 2.4 Personal Care Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Personal Care Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Personal Care Industry Development

3 GLOBAL PERSONAL CARE MARKET LANDSCAPE BY PLAYER

3.1 Global Personal Care Sales Volume and Share by Player (2017-2022)

3.2 Global Personal Care Revenue and Market Share by Player (2017-2022)

3.3 Global Personal Care Average Price by Player (2017-2022)

3.4 Global Personal Care Gross Margin by Player (2017-2022)

3.5 Personal Care Market Competitive Situation and Trends

3.5.1 Personal Care Market Concentration Rate

3.5.2 Personal Care Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PERSONAL CARE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Personal Care Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Personal Care Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Personal Care Market Under COVID-19

4.5 Europe Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Personal Care Market Under COVID-19

4.6 China Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Personal Care Market Under COVID-19

4.7 Japan Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Personal Care Market Under COVID-19

4.8 India Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Personal Care Market Under COVID-19

4.9 Southeast Asia Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Personal Care Market Under COVID-19

4.10 Latin America Personal Care Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.10.1 Latin America Personal Care Market Under COVID-19

4.11 Middle East and Africa Personal Care Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Personal Care Market Under COVID-19

5 GLOBAL PERSONAL CARE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Personal Care Sales Volume and Market Share by Type (2017-2022)

5.2 Global Personal Care Revenue and Market Share by Type (2017-2022)

5.3 Global Personal Care Price by Type (2017-2022)

5.4 Global Personal Care Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Personal Care Sales Volume, Revenue and Growth Rate of Body Wash (2017-2022)

5.4.2 Global Personal Care Sales Volume, Revenue and Growth Rate of Bar Hand Soap (2017-2022)

5.4.3 Global Personal Care Sales Volume, Revenue and Growth Rate of Liquid Hand Soap (2017-2022)

5.4.4 Global Personal Care Sales Volume, Revenue and Growth Rate of Hand Sanitizer (2017-2022)

6 GLOBAL PERSONAL CARE MARKET ANALYSIS BY APPLICATION

6.1 Global Personal Care Consumption and Market Share by Application (2017-2022)

6.2 Global Personal Care Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Personal Care Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Personal Care Consumption and Growth Rate of Online Sale (2017-2022)

6.3.2 Global Personal Care Consumption and Growth Rate of Store-based Sale (2017-2022)

7 GLOBAL PERSONAL CARE MARKET FORECAST (2022-2027)

7.1 Global Personal Care Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Personal Care Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Personal Care Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Personal Care Price and Trend Forecast (2022-2027)

7.2 Global Personal Care Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Personal Care Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Personal Care Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Personal Care Revenue and Growth Rate of Body Wash (2022-2027)

7.3.2 Global Personal Care Revenue and Growth Rate of Bar Hand Soap (2022-2027)

7.3.3 Global Personal Care Revenue and Growth Rate of Liquid Hand Soap (2022-2027)

7.3.4 Global Personal Care Revenue and Growth Rate of Hand Sanitizer (2022-2027)

7.4 Global Personal Care Consumption Forecast by Application (2022-2027)

7.4.1 Global Personal Care Consumption Value and Growth Rate of Online Sale(2022-2027)

7.4.2 Global Personal Care Consumption Value and Growth Rate of Store-based Sale(2022-2027)

7.5 Personal Care Market Forecast Under COVID-19

8 PERSONAL CARE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Personal Care Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Personal Care Analysis

8.6 Major Downstream Buyers of Personal Care Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Personal Care Industry

9 PLAYERS PROFILES

9.1 Henagon

- 9.1.1 Henagon Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Personal Care Product Profiles, Application and Specification
- 9.1.3 Henagon Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Pigeon

- 9.2.1 Pigeon Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Personal Care Product Profiles, Application and Specification
- 9.2.3 Pigeon Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Cotton Babies

- 9.3.1 Cotton Babies Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Personal Care Product Profiles, Application and Specification
- 9.3.3 Cotton Babies Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 Johnson & Johnson

- 9.4.1 Johnson & Johnson Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Personal Care Product Profiles, Application and Specification
- 9.4.3 Johnson & Johnson Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Himalaya Wellness

- 9.5.1 Himalaya Wellness Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Personal Care Product Profiles, Application and Specification
- 9.5.3 Himalaya Wellness Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis

9.6 Kimberly-Clark

- 9.6.1 Kimberly-Clark Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.6.2 Personal Care Product Profiles, Application and Specification
- 9.6.3 Kimberly-Clark Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Mead Johnson
 - 9.7.1 Mead Johnson Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Personal Care Product Profiles, Application and Specification
 - 9.7.3 Mead Johnson Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Farlin
 - 9.8.1 Farlin Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Personal Care Product Profiles, Application and Specification
 - 9.8.3 Farlin Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Babisil
 - 9.9.1 Babisil Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Personal Care Product Profiles, Application and Specification
 - 9.9.3 Babisil Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Danone
 - 9.10.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Personal Care Product Profiles, Application and Specification
 - 9.10.3 Danone Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Procter & Gamble
 - 9.11.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Personal Care Product Profiles, Application and Specification
 - 9.11.3 Procter & Gamble Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Nestle
 - 9.12.1 Nestle Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Personal Care Product Profiles, Application and Specification

9.12.3 Nestle Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Personal Care Product Picture

Table Global Personal Care Market Sales Volume and CAGR (%) Comparison by Type

Table Personal Care Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Personal Care Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Personal Care Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Personal Care Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Personal Care Industry Development

Table Global Personal Care Sales Volume by Player (2017-2022)

Table Global Personal Care Sales Volume Share by Player (2017-2022)

Figure Global Personal Care Sales Volume Share by Player in 2021

Table Personal Care Revenue (Million USD) by Player (2017-2022)

Table Personal Care Revenue Market Share by Player (2017-2022)

Table Personal Care Price by Player (2017-2022)

Table Personal Care Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Personal Care Sales Volume, Region Wise (2017-2022)

Table Global Personal Care Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Personal Care Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Personal Care Sales Volume Market Share, Region Wise in 2021
Table Global Personal Care Revenue (Million USD), Region Wise (2017-2022)
Table Global Personal Care Revenue Market Share, Region Wise (2017-2022)
Figure Global Personal Care Revenue Market Share, Region Wise (2017-2022)
Figure Global Personal Care Revenue Market Share, Region Wise in 2021
Table Global Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Personal Care Sales Volume by Type (2017-2022)
Table Global Personal Care Sales Volume Market Share by Type (2017-2022)
Figure Global Personal Care Sales Volume Market Share by Type in 2021
Table Global Personal Care Revenue (Million USD) by Type (2017-2022)
Table Global Personal Care Revenue Market Share by Type (2017-2022)
Figure Global Personal Care Revenue Market Share by Type in 2021
Table Personal Care Price by Type (2017-2022)
Figure Global Personal Care Sales Volume and Growth Rate of Body Wash (2017-2022)
Figure Global Personal Care Revenue (Million USD) and Growth Rate of Body Wash (2017-2022)
Figure Global Personal Care Sales Volume and Growth Rate of Bar Hand Soap (2017-2022)
Figure Global Personal Care Revenue (Million USD) and Growth Rate of Bar Hand

Soap (2017-2022)

Figure Global Personal Care Sales Volume and Growth Rate of Liquid Hand Soap (2017-2022)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Liquid Hand Soap (2017-2022)

Figure Global Personal Care Sales Volume and Growth Rate of Hand Sanitizer (2017-2022)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Hand Sanitizer (2017-2022)

Table Global Personal Care Consumption by Application (2017-2022)

Table Global Personal Care Consumption Market Share by Application (2017-2022)

Table Global Personal Care Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Personal Care Consumption Revenue Market Share by Application (2017-2022)

Table Global Personal Care Consumption and Growth Rate of Online Sale (2017-2022)

Table Global Personal Care Consumption and Growth Rate of Store-based Sale (2017-2022)

Figure Global Personal Care Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Personal Care Price and Trend Forecast (2022-2027)

Figure USA Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Care Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure India Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Care Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Care Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Personal Care Market Sales Volume Forecast, by Type

Table Global Personal Care Sales Volume Market Share Forecast, by Type

Table Global Personal Care Market Revenue (Million USD) Forecast, by Type

Table Global Personal Care Revenue Market Share Forecast, by Type

Table Global Personal Care Price Forecast, by Type

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Body Wash (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Body Wash (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Bar Hand Soap (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Bar Hand Soap (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Liquid Hand Soap (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Liquid Hand Soap (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Hand Sanitizer (2022-2027)

Figure Global Personal Care Revenue (Million USD) and Growth Rate of Hand Sanitizer (2022-2027)

Table Global Personal Care Market Consumption Forecast, by Application

Table Global Personal Care Consumption Market Share Forecast, by Application

Table Global Personal Care Market Revenue (Million USD) Forecast, by Application

Table Global Personal Care Revenue Market Share Forecast, by Application
Figure Global Personal Care Consumption Value (Million USD) and Growth Rate of Online Sale (2022-2027)
Figure Global Personal Care Consumption Value (Million USD) and Growth Rate of Store-based Sale (2022-2027)
Figure Personal Care Industrial Chain Analysis
Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table Henagon Profile
Table Henagon Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Henagon Personal Care Sales Volume and Growth Rate
Figure Henagon Revenue (Million USD) Market Share 2017-2022
Table Pigeon Profile
Table Pigeon Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Pigeon Personal Care Sales Volume and Growth Rate
Figure Pigeon Revenue (Million USD) Market Share 2017-2022
Table Cotton Babies Profile
Table Cotton Babies Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Cotton Babies Personal Care Sales Volume and Growth Rate
Figure Cotton Babies Revenue (Million USD) Market Share 2017-2022
Table Johnson & Johnson Profile
Table Johnson & Johnson Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Johnson & Johnson Personal Care Sales Volume and Growth Rate
Figure Johnson & Johnson Revenue (Million USD) Market Share 2017-2022
Table Himalaya Wellness Profile
Table Himalaya Wellness Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Himalaya Wellness Personal Care Sales Volume and Growth Rate
Figure Himalaya Wellness Revenue (Million USD) Market Share 2017-2022
Table Kimberly-Clark Profile
Table Kimberly-Clark Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kimberly-Clark Personal Care Sales Volume and Growth Rate

Figure Kimberly-Clark Revenue (Million USD) Market Share 2017-2022

Table Mead Johnson Profile

Table Mead Johnson Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mead Johnson Personal Care Sales Volume and Growth Rate

Figure Mead Johnson Revenue (Million USD) Market Share 2017-2022

Table Farlin Profile

Table Farlin Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Farlin Personal Care Sales Volume and Growth Rate

Figure Farlin Revenue (Million USD) Market Share 2017-2022

Table Babisil Profile

Table Babisil Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Babisil Personal Care Sales Volume and Growth Rate

Figure Babisil Revenue (Million USD) Market Share 2017-2022

Table Danone Profile

Table Danone Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danone Personal Care Sales Volume and Growth Rate

Figure Danone Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Profile

Table Procter & Gamble Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Personal Care Sales Volume and Growth Rate

Figure Procter & Gamble Revenue (Million USD) Market Share 2017-2022

Table Nestle Profile

Table Nestle Personal Care Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestle Personal Care Sales Volume and Growth Rate

Figure Nestle Revenue (Million USD) Market Share 2017-2022

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