

Global Personal Accident and Health Insurance Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Accidents are unforeseen and can severely impact your life and well-being. Accidental mishaps just take a few seconds to turn your life upside down on emotional and financial grounds. A personal accident policy provides cover against accidental death & permanent/partial disability caused due to an accident; A Health Insurance Policy covers costs that are arising from any unforeseen hospitalization/ medical procedures. So, with a health plan, you don't need to worry about any expenses incurred by you or any family member's medical treatment.

Based on the Personal Accident and Health Insurance market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Personal Accident and Health Insurance market covered in Chapter 5:

Kuo Hua Life Insurance
Nan Shan Life Insurance Company
Cathay Life Insurance
John Hancock Financial
Shin Kong Life Insurance
Taiwan Life Insurance
AIG
Liberty Mutual
MassMutual Mercuries Life Insurance
Far Glory Life Insurance
Cigna Taiwan Life Insurance
Lincoln National Corporation
China Life Insurance
BrightHouse
Fubon Life Insurance
Banner Life Insurance Company

In Chapter 6, on the basis of types, the Personal Accident and Health Insurance market from 2015 to 2025 is primarily split into:

Personal Accident Insurance
Health Insurance

In Chapter 7, on the basis of applications, the Personal Accident and Health Insurance market from 2015 to 2025 covers:

Direct Marketing
Bancassurance
Agencies
E-commerce
Brokers

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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