

Global Personal Accident Insurance Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Personal Accident Insurance market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Personal Accident Insurance market are covered in Chapter 9:

AMCHAM Thailand

Allianz Ayudhya General Insurance

Falcon Insurance

King Wai Insurance

Prudential TH

Aetna Health Insurance

AA Insurance

Chubb
AIG Thailand
CIMB THAI GROUP
MSIG
Muang Thai Life Assurance Public Company Limited.
AXA XL

In Chapter 5 and Chapter 7.3, based on types, the Personal Accident Insurance market from 2017 to 2027 is primarily split into:

Personal Injury Claims
Road Traffic Accidents
Work Accidents
Others

In Chapter 6 and Chapter 7.4, based on applications, the Personal Accident Insurance market from 2017 to 2027 covers:

Direct Marketing
Bancassurance
Agencies
E-commerce
Brokers

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Personal Accident Insurance market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Personal Accident Insurance Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PERSONAL ACCIDENT INSURANCE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Personal Accident Insurance Market
- 1.2 Personal Accident Insurance Market Segment by Type
 - 1.2.1 Global Personal Accident Insurance Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Personal Accident Insurance Market Segment by Application
 - 1.3.1 Personal Accident Insurance Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Personal Accident Insurance Market, Region Wise (2017-2027)
 - 1.4.1 Global Personal Accident Insurance Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.4 China Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.6 India Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Personal Accident Insurance Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Personal Accident Insurance Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Personal Accident Insurance (2017-2027)
 - 1.5.1 Global Personal Accident Insurance Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Personal Accident Insurance Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Personal Accident Insurance Market

2 INDUSTRY OUTLOOK

- 2.1 Personal Accident Insurance Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Personal Accident Insurance Market Drivers Analysis
- 2.4 Personal Accident Insurance Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Personal Accident Insurance Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Personal Accident Insurance Industry Development

3 GLOBAL PERSONAL ACCIDENT INSURANCE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Personal Accident Insurance Sales Volume and Share by Player (2017-2022)
- 3.2 Global Personal Accident Insurance Revenue and Market Share by Player (2017-2022)
- 3.3 Global Personal Accident Insurance Average Price by Player (2017-2022)
- 3.4 Global Personal Accident Insurance Gross Margin by Player (2017-2022)
- 3.5 Personal Accident Insurance Market Competitive Situation and Trends
 - 3.5.1 Personal Accident Insurance Market Concentration Rate
 - 3.5.2 Personal Accident Insurance Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PERSONAL ACCIDENT INSURANCE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Personal Accident Insurance Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Personal Accident Insurance Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Personal Accident Insurance Market Under COVID-19

4.5 Europe Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Personal Accident Insurance Market Under COVID-19

4.6 China Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Personal Accident Insurance Market Under COVID-19

4.7 Japan Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Personal Accident Insurance Market Under COVID-19

4.8 India Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Personal Accident Insurance Market Under COVID-19

4.9 Southeast Asia Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Personal Accident Insurance Market Under COVID-19

4.10 Latin America Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Personal Accident Insurance Market Under COVID-19

4.11 Middle East and Africa Personal Accident Insurance Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Personal Accident Insurance Market Under COVID-19

5 GLOBAL PERSONAL ACCIDENT INSURANCE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Personal Accident Insurance Sales Volume and Market Share by Type (2017-2022)

5.2 Global Personal Accident Insurance Revenue and Market Share by Type (2017-2022)

5.3 Global Personal Accident Insurance Price by Type (2017-2022)

5.4 Global Personal Accident Insurance Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Personal Accident Insurance Sales Volume, Revenue and Growth Rate of Personal Injury Claims (2017-2022)

5.4.2 Global Personal Accident Insurance Sales Volume, Revenue and Growth Rate of Road Traffic Accidents (2017-2022)

5.4.3 Global Personal Accident Insurance Sales Volume, Revenue and Growth Rate of Work Accidents (2017-2022)

5.4.4 Global Personal Accident Insurance Sales Volume, Revenue and Growth Rate of

Others (2017-2022)

6 GLOBAL PERSONAL ACCIDENT INSURANCE MARKET ANALYSIS BY APPLICATION

6.1 Global Personal Accident Insurance Consumption and Market Share by Application (2017-2022)

6.2 Global Personal Accident Insurance Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Personal Accident Insurance Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Personal Accident Insurance Consumption and Growth Rate of Direct Marketing (2017-2022)

6.3.2 Global Personal Accident Insurance Consumption and Growth Rate of Bancassurance (2017-2022)

6.3.3 Global Personal Accident Insurance Consumption and Growth Rate of Agencies (2017-2022)

6.3.4 Global Personal Accident Insurance Consumption and Growth Rate of E-commerce (2017-2022)

6.3.5 Global Personal Accident Insurance Consumption and Growth Rate of Brokers (2017-2022)

7 GLOBAL PERSONAL ACCIDENT INSURANCE MARKET FORECAST (2022-2027)

7.1 Global Personal Accident Insurance Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Personal Accident Insurance Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Personal Accident Insurance Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Personal Accident Insurance Price and Trend Forecast (2022-2027)

7.2 Global Personal Accident Insurance Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Personal Accident Insurance Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Personal Accident Insurance Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Personal Accident Insurance Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Personal Accident Insurance Sales Volume and Revenue Forecast

(2022-2027)

7.2.5 India Personal Accident Insurance Sales Volume and Revenue Forecast

(2022-2027)

7.2.6 Southeast Asia Personal Accident Insurance Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Personal Accident Insurance Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Personal Accident Insurance Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Personal Accident Insurance Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Personal Accident Insurance Revenue and Growth Rate of Personal Injury Claims (2022-2027)

7.3.2 Global Personal Accident Insurance Revenue and Growth Rate of Road Traffic Accidents (2022-2027)

7.3.3 Global Personal Accident Insurance Revenue and Growth Rate of Work Accidents (2022-2027)

7.3.4 Global Personal Accident Insurance Revenue and Growth Rate of Others (2022-2027)

7.4 Global Personal Accident Insurance Consumption Forecast by Application (2022-2027)

7.4.1 Global Personal Accident Insurance Consumption Value and Growth Rate of Direct Marketing(2022-2027)

7.4.2 Global Personal Accident Insurance Consumption Value and Growth Rate of Bancassurance(2022-2027)

7.4.3 Global Personal Accident Insurance Consumption Value and Growth Rate of Agencies(2022-2027)

7.4.4 Global Personal Accident Insurance Consumption Value and Growth Rate of E-commerce(2022-2027)

7.4.5 Global Personal Accident Insurance Consumption Value and Growth Rate of Brokers(2022-2027)

7.5 Personal Accident Insurance Market Forecast Under COVID-19

8 PERSONAL ACCIDENT INSURANCE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Personal Accident Insurance Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Personal Accident Insurance Analysis
- 8.6 Major Downstream Buyers of Personal Accident Insurance Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Personal Accident Insurance Industry

9 PLAYERS PROFILES

9.1 AMCHAM Thailand

- 9.1.1 AMCHAM Thailand Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Personal Accident Insurance Product Profiles, Application and Specification
- 9.1.3 AMCHAM Thailand Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Allianz Ayudhya General Insurance

- 9.2.1 Allianz Ayudhya General Insurance Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Personal Accident Insurance Product Profiles, Application and Specification
- 9.2.3 Allianz Ayudhya General Insurance Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Falcon Insurance

- 9.3.1 Falcon Insurance Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Personal Accident Insurance Product Profiles, Application and Specification
- 9.3.3 Falcon Insurance Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 King Wai Insurance

- 9.4.1 King Wai Insurance Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Personal Accident Insurance Product Profiles, Application and Specification
- 9.4.3 King Wai Insurance Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Prudential TH

9.5.1 Prudential TH Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Personal Accident Insurance Product Profiles, Application and Specification

9.5.3 Prudential TH Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Aetna Health Insurance

9.6.1 Aetna Health Insurance Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Personal Accident Insurance Product Profiles, Application and Specification

9.6.3 Aetna Health Insurance Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 AA Insurance

9.7.1 AA Insurance Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Personal Accident Insurance Product Profiles, Application and Specification

9.7.3 AA Insurance Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Chubb

9.8.1 Chubb Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Personal Accident Insurance Product Profiles, Application and Specification

9.8.3 Chubb Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 AIG Thailand

9.9.1 AIG Thailand Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Personal Accident Insurance Product Profiles, Application and Specification

9.9.3 AIG Thailand Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 CIMB THAI GROUP

9.10.1 CIMB THAI GROUP Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Personal Accident Insurance Product Profiles, Application and Specification

9.10.3 CIMB THAI GROUP Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 MSIG

9.11.1 MSIG Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Personal Accident Insurance Product Profiles, Application and Specification

9.11.3 MSIG Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Muang Thai Life Assurance Public Company Limited.

9.12.1 Muang Thai Life Assurance Public Company Limited. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Personal Accident Insurance Product Profiles, Application and Specification

9.12.3 Muang Thai Life Assurance Public Company Limited. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 AXA XL

9.13.1 AXA XL Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Personal Accident Insurance Product Profiles, Application and Specification

9.13.3 AXA XL Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Personal Accident Insurance Product Picture

Table Global Personal Accident Insurance Market Sales Volume and CAGR (%) Comparison by Type

Table Personal Accident Insurance Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Personal Accident Insurance Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Personal Accident Insurance Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Personal Accident Insurance Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Personal Accident Insurance Industry Development

Table Global Personal Accident Insurance Sales Volume by Player (2017-2022)

Table Global Personal Accident Insurance Sales Volume Share by Player (2017-2022)

Figure Global Personal Accident Insurance Sales Volume Share by Player in 2021

Table Personal Accident Insurance Revenue (Million USD) by Player (2017-2022)

Table Personal Accident Insurance Revenue Market Share by Player (2017-2022)

Table Personal Accident Insurance Price by Player (2017-2022)

Table Personal Accident Insurance Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Personal Accident Insurance Sales Volume, Region Wise (2017-2022)

Table Global Personal Accident Insurance Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Personal Accident Insurance Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Personal Accident Insurance Sales Volume Market Share, Region Wise in 2021

Table Global Personal Accident Insurance Revenue (Million USD), Region Wise (2017-2022)

Table Global Personal Accident Insurance Revenue Market Share, Region Wise (2017-2022)

Figure Global Personal Accident Insurance Revenue Market Share, Region Wise (2017-2022)

Figure Global Personal Accident Insurance Revenue Market Share, Region Wise in 2021

Table Global Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Personal Accident Insurance Sales Volume by Type (2017-2022)

Table Global Personal Accident Insurance Sales Volume Market Share by Type (2017-2022)

Figure Global Personal Accident Insurance Sales Volume Market Share by Type in

2021

Table Global Personal Accident Insurance Revenue (Million USD) by Type (2017-2022)

Table Global Personal Accident Insurance Revenue Market Share by Type (2017-2022)

Figure Global Personal Accident Insurance Revenue Market Share by Type in 2021

Table Personal Accident Insurance Price by Type (2017-2022)

Figure Global Personal Accident Insurance Sales Volume and Growth Rate of Personal Injury Claims (2017-2022)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Personal Injury Claims (2017-2022)

Figure Global Personal Accident Insurance Sales Volume and Growth Rate of Road Traffic Accidents (2017-2022)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Road Traffic Accidents (2017-2022)

Figure Global Personal Accident Insurance Sales Volume and Growth Rate of Work Accidents (2017-2022)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Work Accidents (2017-2022)

Figure Global Personal Accident Insurance Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Personal Accident Insurance Consumption by Application (2017-2022)

Table Global Personal Accident Insurance Consumption Market Share by Application (2017-2022)

Table Global Personal Accident Insurance Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Personal Accident Insurance Consumption Revenue Market Share by Application (2017-2022)

Table Global Personal Accident Insurance Consumption and Growth Rate of Direct Marketing (2017-2022)

Table Global Personal Accident Insurance Consumption and Growth Rate of Bancassurance (2017-2022)

Table Global Personal Accident Insurance Consumption and Growth Rate of Agencies (2017-2022)

Table Global Personal Accident Insurance Consumption and Growth Rate of E-commerce (2017-2022)

Table Global Personal Accident Insurance Consumption and Growth Rate of Brokers (2017-2022)

Figure Global Personal Accident Insurance Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Personal Accident Insurance Price and Trend Forecast (2022-2027)

Figure USA Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Accident Insurance Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Personal Accident Insurance Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Personal Accident Insurance Market Sales Volume Forecast, by Type

Table Global Personal Accident Insurance Sales Volume Market Share Forecast, by Type

Table Global Personal Accident Insurance Market Revenue (Million USD) Forecast, by Type

Table Global Personal Accident Insurance Revenue Market Share Forecast, by Type

Table Global Personal Accident Insurance Price Forecast, by Type

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Personal Injury Claims (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Personal Injury Claims (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Road Traffic Accidents (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Road Traffic Accidents (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Work Accidents (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Work Accidents (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Personal Accident Insurance Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Personal Accident Insurance Market Consumption Forecast, by Application

Table Global Personal Accident Insurance Consumption Market Share Forecast, by Application

Table Global Personal Accident Insurance Market Revenue (Million USD) Forecast, by Application

Table Global Personal Accident Insurance Revenue Market Share Forecast, by Application

Figure Global Personal Accident Insurance Consumption Value (Million USD) and Growth Rate of Direct Marketing (2022-2027)

Figure Global Personal Accident Insurance Consumption Value (Million USD) and Growth Rate of Bancassurance (2022-2027)

Figure Global Personal Accident Insurance Consumption Value (Million USD) and Growth Rate of Agencies (2022-2027)

Figure Global Personal Accident Insurance Consumption Value (Million USD) and Growth Rate of E-commerce (2022-2027)

Figure Global Personal Accident Insurance Consumption Value (Million USD) and Growth Rate of Brokers (2022-2027)

Figure Personal Accident Insurance Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table AMCHAM Thailand Profile
Table AMCHAM Thailand Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure AMCHAM Thailand Personal Accident Insurance Sales Volume and Growth Rate
Figure AMCHAM Thailand Revenue (Million USD) Market Share 2017-2022
Table Allianz Ayudhya General Insurance Profile
Table Allianz Ayudhya General Insurance Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Allianz Ayudhya General Insurance Personal Accident Insurance Sales Volume and Growth Rate
Figure Allianz Ayudhya General Insurance Revenue (Million USD) Market Share 2017-2022
Table Falcon Insurance Profile
Table Falcon Insurance Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Falcon Insurance Personal Accident Insurance Sales Volume and Growth Rate
Figure Falcon Insurance Revenue (Million USD) Market Share 2017-2022
Table King Wai Insurance Profile
Table King Wai Insurance Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure King Wai Insurance Personal Accident Insurance Sales Volume and Growth Rate
Figure King Wai Insurance Revenue (Million USD) Market Share 2017-2022
Table Prudential TH Profile
Table Prudential TH Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Prudential TH Personal Accident Insurance Sales Volume and Growth Rate
Figure Prudential TH Revenue (Million USD) Market Share 2017-2022
Table Aetna Health Insurance Profile
Table Aetna Health Insurance Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Aetna Health Insurance Personal Accident Insurance Sales Volume and Growth Rate
Figure Aetna Health Insurance Revenue (Million USD) Market Share 2017-2022

Table AA Insurance Profile**Table AA Insurance Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure AA Insurance Personal Accident Insurance Sales Volume and Growth Rate****Figure AA Insurance Revenue (Million USD) Market Share 2017-2022****Table Chubb Profile****Table Chubb Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Chubb Personal Accident Insurance Sales Volume and Growth Rate****Figure Chubb Revenue (Million USD) Market Share 2017-2022****Table AIG Thailand Profile****Table AIG Thailand Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure AIG Thailand Personal Accident Insurance Sales Volume and Growth Rate****Figure AIG Thailand Revenue (Million USD) Market Share 2017-2022****Table CIMB THAI GROUP Profile****Table CIMB THAI GROUP Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure CIMB THAI GROUP Personal Accident Insurance Sales Volume and Growth Rate****Figure CIMB THAI GROUP Revenue (Million USD) Market Share 2017-2022****Table MSIG Profile****Table MSIG Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure MSIG Personal Accident Insurance Sales Volume and Growth Rate****Figure MSIG Revenue (Million USD) Market Share 2017-2022****Table Muang Thai Life Assurance Public Company Limited. Profile****Table Muang Thai Life Assurance Public Company Limited. Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure Muang Thai Life Assurance Public Company Limited. Personal Accident Insurance Sales Volume and Growth Rate****Figure Muang Thai Life Assurance Public Company Limited. Revenue (Million USD) Market Share 2017-2022****Table AXA XL Profile****Table AXA XL Personal Accident Insurance Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)****Figure AXA XL Personal Accident Insurance Sales Volume and Growth Rate****Figure AXA XL Revenue (Million USD) Market Share 2017-2022**

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