

Global Pearlescent Pigments Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Pearlescent pigments are mainly utilized to attain high lustre and premium finishes for luxury cars. Demand for high performance and special effect pearlescent pigments for application in the automotive sector has gained traction in the past few years. These pigments are widely preferred in the automotive paints and coatings industry and are thereby anticipated to drive the demand during the forecast period.

Based on the Pearlescent Pigments market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Pearlescent Pigments market covered in Chapter 5:

BASF SE

Nanyang Lingbao Pearl Pigment Co. Ltd.

Lansco Colors

RIKA Technology Co. Ltd.
Huaian Concord Industrial Product
Sun Chemical Performance Pigments
Geotech International B.V.
Fujian Kuncai Fine Chemicals Co. Ltd.
Pritty Pearlescent Pigments
Smarol Technology
Brenntag Specialties Inc.
L'Arca Srl (Arca Colours)

In Chapter 6, on the basis of types, the Pearlescent Pigments market from 2015 to 2025 is primarily split into:

Industrial Grade
Cosmetics Grade
Weathering Resistance Grade

In Chapter 7, on the basis of applications, the Pearlescent Pigments market from 2015 to 2025 covers:

Coatings Industry
Automotive Industry
Plastic Industry
Leather Industry
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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