

# Global PC Peripherals Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GB1EB72AE848EN.html>

Date: August 2023

Pages: 101

Price: US\$ 3,250.00 (Single User License)

ID: GB1EB72AE848EN

## Abstracts

A computer peripheral is a device that is connected to a computer but is not part of the core computer architecture. Examples are a mouse, keyboard, monitor, printer and scanner.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the PC Peripherals market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global PC Peripherals market are covered in Chapter 9:

Cooler Master Technology Inc.

Canon Inc.

## CORSAIR

Apple, Inc.  
Samsung Electronics Co., Ltd  
HP Inc.  
Logitech  
International Business Machines Corp.  
Western Digital Corp.  
Seagate Technology Public Ltd. Co.  
Toshiba International Corp.  
SteelSeries  
Mad Catz  
Plantronics Inc.  
Razer Inc.  
Redragon USA  
Hitachi, Ltd.  
Turtle Beach  
Microsoft Corp.  
Dell Technologies Inc.  
Seiko Epson Corp.  
Sony Corp.  
Rapoo Corporation

In Chapter 5 and Chapter 7.3, based on types, the PC Peripherals market from 2017 to 2027 is primarily split into:

Monitors  
Printer  
Mouse  
Keyboard  
Headphone  
Others

In Chapter 6 and Chapter 7.4, based on applications, the PC Peripherals market from 2017 to 2027 covers:

Household  
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the PC Peripherals market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the PC Peripherals Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the

consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 PC PERIPHERALS MARKET OVERVIEW

- 1.1 Product Overview and Scope of PC Peripherals Market
- 1.2 PC Peripherals Market Segment by Type
  - 1.2.1 Global PC Peripherals Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global PC Peripherals Market Segment by Application
  - 1.3.1 PC Peripherals Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global PC Peripherals Market, Region Wise (2017-2027)
  - 1.4.1 Global PC Peripherals Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.3 Europe PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.4 China PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.5 Japan PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.6 India PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America PC Peripherals Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa PC Peripherals Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of PC Peripherals (2017-2027)
  - 1.5.1 Global PC Peripherals Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global PC Peripherals Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the PC Peripherals Market

### 2 INDUSTRY OUTLOOK

- 2.1 PC Peripherals Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 PC Peripherals Market Drivers Analysis
- 2.4 PC Peripherals Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 PC Peripherals Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on PC Peripherals Industry Development

### **3 GLOBAL PC PERIPHERALS MARKET LANDSCAPE BY PLAYER**

3.1 Global PC Peripherals Sales Volume and Share by Player (2017-2022)

3.2 Global PC Peripherals Revenue and Market Share by Player (2017-2022)

3.3 Global PC Peripherals Average Price by Player (2017-2022)

3.4 Global PC Peripherals Gross Margin by Player (2017-2022)

3.5 PC Peripherals Market Competitive Situation and Trends

3.5.1 PC Peripherals Market Concentration Rate

3.5.2 PC Peripherals Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PC PERIPHERALS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global PC Peripherals Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global PC Peripherals Revenue and Market Share, Region Wise (2017-2022)

4.3 Global PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States PC Peripherals Market Under COVID-19

4.5 Europe PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe PC Peripherals Market Under COVID-19

4.6 China PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China PC Peripherals Market Under COVID-19

4.7 Japan PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan PC Peripherals Market Under COVID-19

4.8 India PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India PC Peripherals Market Under COVID-19

4.9 Southeast Asia PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.9.1 Southeast Asia PC Peripherals Market Under COVID-19
- 4.10 Latin America PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America PC Peripherals Market Under COVID-19
- 4.11 Middle East and Africa PC Peripherals Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa PC Peripherals Market Under COVID-19

## **5 GLOBAL PC PERIPHERALS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global PC Peripherals Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global PC Peripherals Revenue and Market Share by Type (2017-2022)
- 5.3 Global PC Peripherals Price by Type (2017-2022)
- 5.4 Global PC Peripherals Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global PC Peripherals Sales Volume, Revenue and Growth Rate of Monitors (2017-2022)
  - 5.4.2 Global PC Peripherals Sales Volume, Revenue and Growth Rate of Printer (2017-2022)
  - 5.4.3 Global PC Peripherals Sales Volume, Revenue and Growth Rate of Mouse (2017-2022)
  - 5.4.4 Global PC Peripherals Sales Volume, Revenue and Growth Rate of Keyboard (2017-2022)
  - 5.4.5 Global PC Peripherals Sales Volume, Revenue and Growth Rate of Headphone (2017-2022)
  - 5.4.6 Global PC Peripherals Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL PC PERIPHERALS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global PC Peripherals Consumption and Market Share by Application (2017-2022)
- 6.2 Global PC Peripherals Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global PC Peripherals Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global PC Peripherals Consumption and Growth Rate of Household (2017-2022)
  - 6.3.2 Global PC Peripherals Consumption and Growth Rate of Commercial (2017-2022)



## **7 GLOBAL PC PERIPHERALS MARKET FORECAST (2022-2027)**

### 7.1 Global PC Peripherals Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global PC Peripherals Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global PC Peripherals Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global PC Peripherals Price and Trend Forecast (2022-2027)

### 7.2 Global PC Peripherals Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa PC Peripherals Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global PC Peripherals Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global PC Peripherals Revenue and Growth Rate of Monitors (2022-2027)

7.3.2 Global PC Peripherals Revenue and Growth Rate of Printer (2022-2027)

7.3.3 Global PC Peripherals Revenue and Growth Rate of Mouse (2022-2027)

7.3.4 Global PC Peripherals Revenue and Growth Rate of Keyboard (2022-2027)

7.3.5 Global PC Peripherals Revenue and Growth Rate of Headphone (2022-2027)

7.3.6 Global PC Peripherals Revenue and Growth Rate of Others (2022-2027)

### 7.4 Global PC Peripherals Consumption Forecast by Application (2022-2027)

7.4.1 Global PC Peripherals Consumption Value and Growth Rate of Household(2022-2027)

7.4.2 Global PC Peripherals Consumption Value and Growth Rate of Commercial(2022-2027)

### 7.5 PC Peripherals Market Forecast Under COVID-19

## **8 PC PERIPHERALS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

### 8.1 PC Peripherals Industrial Chain Analysis

### 8.2 Key Raw Materials Suppliers and Price Analysis

### 8.3 Manufacturing Cost Structure Analysis

#### 8.3.1 Labor Cost Analysis

- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of PC Peripherals Analysis
- 8.6 Major Downstream Buyers of PC Peripherals Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the PC Peripherals Industry

## **9 PLAYERS PROFILES**

### 9.1 Cooler Master Technology Inc.

- 9.1.1 Cooler Master Technology Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 PC Peripherals Product Profiles, Application and Specification
- 9.1.3 Cooler Master Technology Inc. Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Canon Inc.

- 9.2.1 Canon Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 PC Peripherals Product Profiles, Application and Specification
- 9.2.3 Canon Inc. Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 CORSAIR

- 9.3.1 CORSAIR Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 PC Peripherals Product Profiles, Application and Specification
- 9.3.3 CORSAIR Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 Apple, Inc.

- 9.4.1 Apple, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 PC Peripherals Product Profiles, Application and Specification
- 9.4.3 Apple, Inc. Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 Samsung Electronics Co., Ltd

9.5.1 Samsung Electronics Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 PC Peripherals Product Profiles, Application and Specification

9.5.3 Samsung Electronics Co., Ltd Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 HP Inc.

9.6.1 HP Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 PC Peripherals Product Profiles, Application and Specification

9.6.3 HP Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Logitech

9.7.1 Logitech Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 PC Peripherals Product Profiles, Application and Specification

9.7.3 Logitech Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 International Business Machines Corp.

9.8.1 International Business Machines Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 PC Peripherals Product Profiles, Application and Specification

9.8.3 International Business Machines Corp. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Western Digital Corp.

9.9.1 Western Digital Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 PC Peripherals Product Profiles, Application and Specification

9.9.3 Western Digital Corp. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Seagate Technology Public Ltd. Co.

9.10.1 Seagate Technology Public Ltd. Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 PC Peripherals Product Profiles, Application and Specification

9.10.3 Seagate Technology Public Ltd. Co. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Toshiba International Corp.

9.11.1 Toshiba International Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 PC Peripherals Product Profiles, Application and Specification

9.11.3 Toshiba International Corp. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 SteelSeries

9.12.1 SteelSeries Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 PC Peripherals Product Profiles, Application and Specification

9.12.3 SteelSeries Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Mad Catz

9.13.1 Mad Catz Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 PC Peripherals Product Profiles, Application and Specification

9.13.3 Mad Catz Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Plantronics Inc.

9.14.1 Plantronics Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 PC Peripherals Product Profiles, Application and Specification

9.14.3 Plantronics Inc. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Razer Inc.

9.15.1 Razer Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 PC Peripherals Product Profiles, Application and Specification

9.15.3 Razer Inc. Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 Redragon USA

9.16.1 Redragon USA Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 PC Peripherals Product Profiles, Application and Specification

- 9.16.3 Redragon USA Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis
- 9.17 Hitachi, Ltd.
  - 9.17.1 Hitachi, Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 PC Peripherals Product Profiles, Application and Specification
  - 9.17.3 Hitachi, Ltd. Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Turtle Beach
  - 9.18.1 Turtle Beach Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 PC Peripherals Product Profiles, Application and Specification
  - 9.18.3 Turtle Beach Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Microsoft Corp.
  - 9.19.1 Microsoft Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 PC Peripherals Product Profiles, Application and Specification
  - 9.19.3 Microsoft Corp. Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Dell Technologies Inc.
  - 9.20.1 Dell Technologies Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 PC Peripherals Product Profiles, Application and Specification
  - 9.20.3 Dell Technologies Inc. Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Seiko Epson Corp.
  - 9.21.1 Seiko Epson Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 PC Peripherals Product Profiles, Application and Specification
  - 9.21.3 Seiko Epson Corp. Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Sony Corp.

9.22.1 Sony Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 PC Peripherals Product Profiles, Application and Specification

9.22.3 Sony Corp. Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Rapoo Corporation

9.23.1 Rapoo Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 PC Peripherals Product Profiles, Application and Specification

9.23.3 Rapoo Corporation Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure PC Peripherals Product Picture

Table Global PC Peripherals Market Sales Volume and CAGR (%) Comparison by Type

Table PC Peripherals Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global PC Peripherals Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa PC Peripherals Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global PC Peripherals Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on PC Peripherals Industry Development

Table Global PC Peripherals Sales Volume by Player (2017-2022)

Table Global PC Peripherals Sales Volume Share by Player (2017-2022)

Figure Global PC Peripherals Sales Volume Share by Player in 2021

Table PC Peripherals Revenue (Million USD) by Player (2017-2022)

Table PC Peripherals Revenue Market Share by Player (2017-2022)

Table PC Peripherals Price by Player (2017-2022)

Table PC Peripherals Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global PC Peripherals Sales Volume, Region Wise (2017-2022)

Table Global PC Peripherals Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global PC Peripherals Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global PC Peripherals Sales Volume Market Share, Region Wise in 2021  
Table Global PC Peripherals Revenue (Million USD), Region Wise (2017-2022)  
Table Global PC Peripherals Revenue Market Share, Region Wise (2017-2022)  
Figure Global PC Peripherals Revenue Market Share, Region Wise (2017-2022)  
Figure Global PC Peripherals Revenue Market Share, Region Wise in 2021  
Table Global PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global PC Peripherals Sales Volume by Type (2017-2022)  
Table Global PC Peripherals Sales Volume Market Share by Type (2017-2022)  
Figure Global PC Peripherals Sales Volume Market Share by Type in 2021  
Table Global PC Peripherals Revenue (Million USD) by Type (2017-2022)  
Table Global PC Peripherals Revenue Market Share by Type (2017-2022)  
Figure Global PC Peripherals Revenue Market Share by Type in 2021  
Table PC Peripherals Price by Type (2017-2022)  
Figure Global PC Peripherals Sales Volume and Growth Rate of Monitors (2017-2022)  
Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Monitors (2017-2022)  
Figure Global PC Peripherals Sales Volume and Growth Rate of Printer (2017-2022)  
Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Printer (2017-2022)  
Figure Global PC Peripherals Sales Volume and Growth Rate of Mouse (2017-2022)



Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Mouse (2017-2022)

Figure Global PC Peripherals Sales Volume and Growth Rate of Keyboard (2017-2022)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Keyboard (2017-2022)

Figure Global PC Peripherals Sales Volume and Growth Rate of Headphone (2017-2022)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Headphone (2017-2022)

Figure Global PC Peripherals Sales Volume and Growth Rate of Others (2017-2022)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global PC Peripherals Consumption by Application (2017-2022)

Table Global PC Peripherals Consumption Market Share by Application (2017-2022)

Table Global PC Peripherals Consumption Revenue (Million USD) by Application (2017-2022)

Table Global PC Peripherals Consumption Revenue Market Share by Application (2017-2022)

Table Global PC Peripherals Consumption and Growth Rate of Household (2017-2022)

Table Global PC Peripherals Consumption and Growth Rate of Commercial (2017-2022)

Figure Global PC Peripherals Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global PC Peripherals Price and Trend Forecast (2022-2027)

Figure USA PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa PC Peripherals Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa PC Peripherals Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global PC Peripherals Market Sales Volume Forecast, by Type

Table Global PC Peripherals Sales Volume Market Share Forecast, by Type

Table Global PC Peripherals Market Revenue (Million USD) Forecast, by Type

Table Global PC Peripherals Revenue Market Share Forecast, by Type

Table Global PC Peripherals Price Forecast, by Type

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Monitors (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Monitors (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Printer (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Printer (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Mouse (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Mouse (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Keyboard (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Keyboard (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Headphone (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Headphone (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global PC Peripherals Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global PC Peripherals Market Consumption Forecast, by Application

Table Global PC Peripherals Consumption Market Share Forecast, by Application

Table Global PC Peripherals Market Revenue (Million USD) Forecast, by Application

Table Global PC Peripherals Revenue Market Share Forecast, by Application

Figure Global PC Peripherals Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Global PC Peripherals Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure PC Peripherals Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Cooler Master Technology Inc. Profile

Table Cooler Master Technology Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cooler Master Technology Inc. PC Peripherals Sales Volume and Growth Rate

Figure Cooler Master Technology Inc. Revenue (Million USD) Market Share 2017-2022

Table Canon Inc. Profile

Table Canon Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canon Inc. PC Peripherals Sales Volume and Growth Rate

Figure Canon Inc. Revenue (Million USD) Market Share 2017-2022

Table CORSAIR Profile

Table CORSAIR PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CORSAIR PC Peripherals Sales Volume and Growth Rate

Figure CORSAIR Revenue (Million USD) Market Share 2017-2022

Table Apple, Inc. Profile

Table Apple, Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Apple, Inc. PC Peripherals Sales Volume and Growth Rate

Figure Apple, Inc. Revenue (Million USD) Market Share 2017-2022

Table Samsung Electronics Co., Ltd Profile

Table Samsung Electronics Co., Ltd PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung Electronics Co., Ltd PC Peripherals Sales Volume and Growth Rate

Figure Samsung Electronics Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table HP Inc. Profile

Table HP Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HP Inc. PC Peripherals Sales Volume and Growth Rate

Figure HP Inc. Revenue (Million USD) Market Share 2017-2022

Table Logitech Profile

Table Logitech PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Logitech PC Peripherals Sales Volume and Growth Rate

Figure Logitech Revenue (Million USD) Market Share 2017-2022

Table International Business Machines Corp. Profile

Table International Business Machines Corp. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Business Machines Corp. PC Peripherals Sales Volume and Growth Rate

Figure International Business Machines Corp. Revenue (Million USD) Market Share 2017-2022

Table Western Digital Corp. Profile

Table Western Digital Corp. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Western Digital Corp. PC Peripherals Sales Volume and Growth Rate

Figure Western Digital Corp. Revenue (Million USD) Market Share 2017-2022

Table Seagate Technology Public Ltd. Co. Profile

Table Seagate Technology Public Ltd. Co. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Seagate Technology Public Ltd. Co. PC Peripherals Sales Volume and Growth Rate

Figure Seagate Technology Public Ltd. Co. Revenue (Million USD) Market Share 2017-2022

Table Toshiba International Corp. Profile

Table Toshiba International Corp. PC Peripherals Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure Toshiba International Corp. PC Peripherals Sales Volume and Growth Rate

Figure Toshiba International Corp. Revenue (Million USD) Market Share 2017-2022

Table SteelSeries Profile

Table SteelSeries PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SteelSeries PC Peripherals Sales Volume and Growth Rate

Figure SteelSeries Revenue (Million USD) Market Share 2017-2022

Table Mad Catz Profile

Table Mad Catz PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mad Catz PC Peripherals Sales Volume and Growth Rate

Figure Mad Catz Revenue (Million USD) Market Share 2017-2022

Table Plantronics Inc. Profile

Table Plantronics Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Plantronics Inc. PC Peripherals Sales Volume and Growth Rate

Figure Plantronics Inc. Revenue (Million USD) Market Share 2017-2022

Table Razer Inc. Profile

Table Razer Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Razer Inc. PC Peripherals Sales Volume and Growth Rate

Figure Razer Inc. Revenue (Million USD) Market Share 2017-2022

Table Redragon USA Profile

Table Redragon USA PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Redragon USA PC Peripherals Sales Volume and Growth Rate

Figure Redragon USA Revenue (Million USD) Market Share 2017-2022

Table Hitachi, Ltd. Profile

Table Hitachi, Ltd. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi, Ltd. PC Peripherals Sales Volume and Growth Rate

Figure Hitachi, Ltd. Revenue (Million USD) Market Share 2017-2022

Table Turtle Beach Profile

Table Turtle Beach PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Turtle Beach PC Peripherals Sales Volume and Growth Rate

Figure Turtle Beach Revenue (Million USD) Market Share 2017-2022

Table Microsoft Corp. Profile

Table Microsoft Corp. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Corp. PC Peripherals Sales Volume and Growth Rate

Figure Microsoft Corp. Revenue (Million USD) Market Share 2017-2022

Table Dell Technologies Inc. Profile

Table Dell Technologies Inc. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dell Technologies Inc. PC Peripherals Sales Volume and Growth Rate

Figure Dell Technologies Inc. Revenue (Million USD) Market Share 2017-2022

Table Seiko Epson Corp. Profile

Table Seiko Epson Corp. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Seiko Epson Corp. PC Peripherals Sales Volume and Growth Rate

Figure Seiko Epson Corp. Revenue (Million USD) Market Share 2017-2022

Table Sony Corp. Profile

Table Sony Corp. PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sony Corp. PC Peripherals Sales Volume and Growth Rate

Figure Sony Corp. Revenue (Million USD) Market Share 2017-2022

Table Rapoo Corporation Profile

Table Rapoo Corporation PC Peripherals Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rapoo Corporation PC Peripherals Sales Volume and Growth Rate

Figure Rapoo Corporation Revenue (Million USD) Market Share 2017-2022

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