

Global PC Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G20082B97D99EN.html>

Date: October 2021

Pages: 124

Price: US\$ 3,500.00 (Single User License)

ID: G20082B97D99EN

Abstracts

Based on the PC market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global PC market covered in Chapter 5:

Asus

Acer

Lenovo

Apple

Alienware

HP

Microsoft

Dell

Samsung

MSI

In Chapter 6, on the basis of types, the PC market from 2015 to 2025 is primarily split into:

Gaming Series

Business Series

In Chapter 7, on the basis of applications, the PC market from 2015 to 2025 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global PC Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Asus
 - 5.1.1 Asus Company Profile

- 5.1.2 Asus Business Overview
- 5.1.3 Asus PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Asus PC Products Introduction
- 5.2 Acer
 - 5.2.1 Acer Company Profile
 - 5.2.2 Acer Business Overview
 - 5.2.3 Acer PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Acer PC Products Introduction
- 5.3 Lenovo
 - 5.3.1 Lenovo Company Profile
 - 5.3.2 Lenovo Business Overview
 - 5.3.3 Lenovo PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Lenovo PC Products Introduction
- 5.4 Apple
 - 5.4.1 Apple Company Profile
 - 5.4.2 Apple Business Overview
 - 5.4.3 Apple PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Apple PC Products Introduction
- 5.5 Alienware
 - 5.5.1 Alienware Company Profile
 - 5.5.2 Alienware Business Overview
 - 5.5.3 Alienware PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Alienware PC Products Introduction
- 5.6 HP
 - 5.6.1 HP Company Profile
 - 5.6.2 HP Business Overview
 - 5.6.3 HP PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 HP PC Products Introduction
- 5.7 Microsoft
 - 5.7.1 Microsoft Company Profile
 - 5.7.2 Microsoft Business Overview
 - 5.7.3 Microsoft PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.7.4 Microsoft PC Products Introduction
- 5.8 Dell
 - 5.8.1 Dell Company Profile
 - 5.8.2 Dell Business Overview

5.8.3 Dell PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Dell PC Products Introduction

5.9 Samsung

5.9.1 Samsung Company Profile

5.9.2 Samsung Business Overview

5.9.3 Samsung PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Samsung PC Products Introduction

5.10 MSI

5.10.1 MSI Company Profile

5.10.2 MSI Business Overview

5.10.3 MSI PC Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 MSI PC Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global PC Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global PC Sales and Market Share by Types (2015-2020)

6.1.2 Global PC Revenue and Market Share by Types (2015-2020)

6.1.3 Global PC Price by Types (2015-2020)

6.2 Global PC Market Forecast by Types (2020-2025)

6.2.1 Global PC Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global PC Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global PC Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global PC Sales, Price and Growth Rate of Gaming Series

6.3.2 Global PC Sales, Price and Growth Rate of Business Series

6.4 Global PC Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Gaming Series Market Revenue and Sales Forecast (2020-2025)

6.4.2 Business Series Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global PC Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global PC Sales and Market Share by Applications (2015-2020)

7.1.2 Global PC Revenue and Market Share by Applications (2015-2020)

7.2 Global PC Market Forecast by Applications (2020-2025)

7.2.1 Global PC Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global PC Market Forecast Revenue and Market Share by Applications (2020-2025)

- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
 - 7.3.1 Global PC Revenue, Sales and Growth Rate of Online (2015-2020)
 - 7.3.2 Global PC Revenue, Sales and Growth Rate of Offline (2015-2020)
- 7.4 Global PC Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 Online Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 Offline Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global PC Sales by Regions (2015-2020)
- 8.2 Global PC Market Revenue by Regions (2015-2020)
- 8.3 Global PC Market Forecast by Regions (2020-2025)

9 NORTH AMERICA PC MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America PC Market Sales and Growth Rate (2015-2020)
- 9.3 North America PC Market Revenue and Growth Rate (2015-2020)
- 9.4 North America PC Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America PC Market Analysis by Country
 - 9.6.1 U.S. PC Sales and Growth Rate
 - 9.6.2 Canada PC Sales and Growth Rate
 - 9.6.3 Mexico PC Sales and Growth Rate

10 EUROPE PC MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe PC Market Sales and Growth Rate (2015-2020)
- 10.3 Europe PC Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe PC Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe PC Market Analysis by Country
 - 10.6.1 Germany PC Sales and Growth Rate
 - 10.6.2 United Kingdom PC Sales and Growth Rate
 - 10.6.3 France PC Sales and Growth Rate
 - 10.6.4 Italy PC Sales and Growth Rate
 - 10.6.5 Spain PC Sales and Growth Rate
 - 10.6.6 Russia PC Sales and Growth Rate

11 ASIA-PACIFIC PC MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific PC Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific PC Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific PC Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific PC Market Analysis by Country
 - 11.6.1 China PC Sales and Growth Rate
 - 11.6.2 Japan PC Sales and Growth Rate
 - 11.6.3 South Korea PC Sales and Growth Rate
 - 11.6.4 Australia PC Sales and Growth Rate
 - 11.6.5 India PC Sales and Growth Rate

12 SOUTH AMERICA PC MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America PC Market Sales and Growth Rate (2015-2020)
- 12.3 South America PC Market Revenue and Growth Rate (2015-2020)
- 12.4 South America PC Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America PC Market Analysis by Country
 - 12.6.1 Brazil PC Sales and Growth Rate
 - 12.6.2 Argentina PC Sales and Growth Rate
 - 12.6.3 Columbia PC Sales and Growth Rate

13 MIDDLE EAST AND AFRICA PC MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa PC Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa PC Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa PC Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa PC Market Analysis by Country
 - 13.6.1 UAE PC Sales and Growth Rate
 - 13.6.2 Egypt PC Sales and Growth Rate
 - 13.6.3 South Africa PC Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global PC Market Size and Growth Rate 2015-2025

Table PC Key Market Segments

Figure Global PC Market Revenue (\$) Segment by Type from 2015-2020

Figure Global PC Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of PC

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Asus Company Profile

Table Asus Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Asus Production and Growth Rate

Figure Asus Market Revenue (\$) Market Share 2015-2020

Table Acer Company Profile

Table Acer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Acer Production and Growth Rate

Figure Acer Market Revenue (\$) Market Share 2015-2020

Table Lenovo Company Profile

Table Lenovo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lenovo Production and Growth Rate

Figure Lenovo Market Revenue (\$) Market Share 2015-2020

Table Apple Company Profile

Table Apple Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Apple Production and Growth Rate

Figure Apple Market Revenue (\$) Market Share 2015-2020

Table Alienware Company Profile

Table Alienware Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Alienware Production and Growth Rate

Figure Alienware Market Revenue (\$) Market Share 2015-2020

Table HP Company Profile

Table HP Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure HP Production and Growth Rate

Figure HP Market Revenue (\$) Market Share 2015-2020

Table Microsoft Company Profile

Table Microsoft Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Microsoft Production and Growth Rate

Figure Microsoft Market Revenue (\$) Market Share 2015-2020

Table Dell Company Profile

Table Dell Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dell Production and Growth Rate

Figure Dell Market Revenue (\$) Market Share 2015-2020

Table Samsung Company Profile

Table Samsung Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Samsung Production and Growth Rate

Figure Samsung Market Revenue (\$) Market Share 2015-2020

Table MSI Company Profile

Table MSI Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MSI Production and Growth Rate

Figure MSI Market Revenue (\$) Market Share 2015-2020

Table Global PC Sales by Types (2015-2020)

Table Global PC Sales Share by Types (2015-2020)

Table Global PC Revenue (\$) by Types (2015-2020)

Table Global PC Revenue Share by Types (2015-2020)

Table Global PC Price (\$) by Types (2015-2020)

Table Global PC Market Forecast Sales by Types (2020-2025)

Table Global PC Market Forecast Sales Share by Types (2020-2025)

Table Global PC Market Forecast Revenue (\$) by Types (2020-2025)

Table Global PC Market Forecast Revenue Share by Types (2020-2025)

Figure Global Gaming Series Sales and Growth Rate (2015-2020)

Figure Global Gaming Series Price (2015-2020)

Figure Global Business Series Sales and Growth Rate (2015-2020)

Figure Global Business Series Price (2015-2020)

Figure Global PC Market Revenue (\$) and Growth Rate Forecast of Gaming Series (2020-2025)

Figure Global PC Sales and Growth Rate Forecast of Gaming Series (2020-2025)

Figure Global PC Market Revenue (\$) and Growth Rate Forecast of Business Series (2020-2025)

Figure Global PC Sales and Growth Rate Forecast of Business Series (2020-2025)

Table Global PC Sales by Applications (2015-2020)

Table Global PC Sales Share by Applications (2015-2020)

Table Global PC Revenue (\$) by Applications (2015-2020)

Table Global PC Revenue Share by Applications (2015-2020)

Table Global PC Market Forecast Sales by Applications (2020-2025)

Table Global PC Market Forecast Sales Share by Applications (2020-2025)

Table Global PC Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global PC Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Online Sales and Growth Rate (2015-2020)

Figure Global Online Price (2015-2020)

Figure Global Offline Sales and Growth Rate (2015-2020)

Figure Global Offline Price (2015-2020)

Figure Global PC Market Revenue (\$) and Growth Rate Forecast of Online (2020-2025)

Figure Global PC Sales and Growth Rate Forecast of Online (2020-2025)

Figure Global PC Market Revenue (\$) and Growth Rate Forecast of Offline (2020-2025)

Figure Global PC Sales and Growth Rate Forecast of Offline (2020-2025)

Figure Global PC Sales and Growth Rate (2015-2020)

Table Global PC Sales by Regions (2015-2020)

Table Global PC Sales Market Share by Regions (2015-2020)

Figure Global PC Sales Market Share by Regions in 2019

Figure Global PC Revenue and Growth Rate (2015-2020)

Table Global PC Revenue by Regions (2015-2020)

Table Global PC Revenue Market Share by Regions (2015-2020)

Figure Global PC Revenue Market Share by Regions in 2019

Table Global PC Market Forecast Sales by Regions (2020-2025)

Table Global PC Market Forecast Sales Share by Regions (2020-2025)

Table Global PC Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global PC Market Forecast Revenue Share by Regions (2020-2025)

Figure North America PC Market Sales and Growth Rate (2015-2020)

Figure North America PC Market Revenue and Growth Rate (2015-2020)

Figure North America PC Market Forecast Sales (2020-2025)

Figure North America PC Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. PC Market Sales and Growth Rate (2015-2020)
Figure Canada PC Market Sales and Growth Rate (2015-2020)
Figure Mexico PC Market Sales and Growth Rate (2015-2020)
Figure Europe PC Market Sales and Growth Rate (2015-2020)
Figure Europe PC Market Revenue and Growth Rate (2015-2020)
Figure Europe PC Market Forecast Sales (2020-2025)
Figure Europe PC Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany PC Market Sales and Growth Rate (2015-2020)
Figure United Kingdom PC Market Sales and Growth Rate (2015-2020)
Figure France PC Market Sales and Growth Rate (2015-2020)
Figure Italy PC Market Sales and Growth Rate (2015-2020)
Figure Spain PC Market Sales and Growth Rate (2015-2020)
Figure Russia PC Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific PC Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific PC Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific PC Market Forecast Sales (2020-2025)
Figure Asia-Pacific PC Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China PC Market Sales and Growth Rate (2015-2020)
Figure Japan PC Market Sales and Growth Rate (2015-2020)
Figure South Korea PC Market Sales and Growth Rate (2015-2020)
Figure Australia PC Market Sales and Growth Rate (2015-2020)
Figure India PC Market Sales and Growth Rate (2015-2020)
Figure South America PC Market Sales and Growth Rate (2015-2020)
Figure South America PC Market Revenue and Growth Rate (2015-2020)
Figure South America PC Market Forecast Sales (2020-2025)
Figure South America PC Market Forecast Revenue (\$) (2020-2025)
Figure Brazil PC Market Sales and Growth Rate (2015-2020)
Figure Argentina PC Market Sales and Growth Rate (2015-2020)
Figure Columbia PC Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa PC Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa PC Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa PC Market Forecast Sales (2020-2025)
Figure Middle East and Africa PC Market Forecast Revenue (\$) (2020-2025)
Figure UAE PC Market Sales and Growth Rate (2015-2020)
Figure Egypt PC Market Sales and Growth Rate (2015-2020)
Figure South Africa PC Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global PC Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G20082B97D99EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G20082B97D99EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

