

# Global Passive Authentication Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Passive authentication is a process or method which verifies the customer's or user's identity with the help of behavioral patterns. These behavioral authentication patterns primarily include biometric, contextual, and correlative authentication as well as device identification. Passive authentication also comprises multi-factor authentication in order to provide enhanced security and control and to help organizations eliminate the need for password-based security models. The passive authentication method is often used to verify and validate users of e-documents and prevent forgery of digital data. Several companies are providing passive authentication platforms, systems, and solutions to help users keep their data safe and protect them from any data leaks or breach. Passive authentication is sometimes also called silent authentication. It provides convenient and robust risk-based authentication for online transactions, especially in the banking, financial services & insurance (BFSI) industry. In the passive authentication method, smart and advanced techniques are used to analyze behavioral patterns in order to verify and validate users. These techniques offer adaptive authentication to precisely analyze the data or authenticity of a transaction in real time. Companies across industries such as e-commerce, BFSI, retail, and information technology (IT) & telecom are implementing passive authentication methods in order to enhance the customer's or user's experience.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Passive Authentication market covering all its essential aspects. For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with

which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered. In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner. Key players in the global Passive Authentication market are covered in Chapter 9: Lexisnexis Risk Solutions

Behaviosec

Cisco

Gemalto

NEC

Vasco Data Security International

Securedtouch

Pindrop

Nuance Communications

Verint

Idology

Veridium

Rsa Security

Typingdna

Biocatch

Early Warning Services

IBM

Facephi

Nudata Security

Experian

Aware

Equifax

Fico

Jumio

Trust Stamp

In Chapter 5 and Chapter 7.3, based on types, the Passive Authentication market from 2017 to 2027 is primarily split into: Solution

Services

In Chapter 6 and Chapter 7.4, based on applications, the Passive Authentication market from 2017 to 2027 covers: BFSI

Government

Telecom and IT

Retail and Consumer Goods

Healthcare

Media and Entertainment

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7: United States, Europe, China, Japan, India, Southeast Asia, Latin America, Middle East and Africa.

**Client Focus**

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Passive Authentication market? Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Passive Authentication Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth. Please find the key player list in Summary.

3. What are your main data sources? Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users. Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases. Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.4.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

**Outline**

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained. Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be

covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world. Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type. Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market. Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry. Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic. Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc. Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points. Chapter 11 introduces the market research methods and data sources. Years considered for this report: Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027

## Contents

### 1 PASSIVE AUTHENTICATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Passive Authentication Market
- 1.2 Passive Authentication Market Segment by Type
  - 1.2.1 Global Passive Authentication Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Passive Authentication Market Segment by Application
  - 1.3.1 Passive Authentication Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Passive Authentication Market, Region Wise (2017-2027)
  - 1.4.1 Global Passive Authentication Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.4 China Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.6 India Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Passive Authentication Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Passive Authentication Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Passive Authentication (2017-2027)
  - 1.5.1 Global Passive Authentication Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Passive Authentication Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Passive Authentication Market

### 2 INDUSTRY OUTLOOK

- 2.1 Passive Authentication Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Passive Authentication Market Drivers Analysis

- 2.4 Passive Authentication Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Passive Authentication Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Passive Authentication Industry Development

### **3 GLOBAL PASSIVE AUTHENTICATION MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Passive Authentication Sales Volume and Share by Player (2017-2022)
- 3.2 Global Passive Authentication Revenue and Market Share by Player (2017-2022)
- 3.3 Global Passive Authentication Average Price by Player (2017-2022)
- 3.4 Global Passive Authentication Gross Margin by Player (2017-2022)
- 3.5 Passive Authentication Market Competitive Situation and Trends
  - 3.5.1 Passive Authentication Market Concentration Rate
  - 3.5.2 Passive Authentication Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PASSIVE AUTHENTICATION SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Passive Authentication Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Passive Authentication Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Passive Authentication Market Under COVID-19
- 4.5 Europe Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Passive Authentication Market Under COVID-19
- 4.6 China Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Passive Authentication Market Under COVID-19
- 4.7 Japan Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Passive Authentication Market Under COVID-19
- 4.8 India Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Passive Authentication Market Under COVID-19
- 4.9 Southeast Asia Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Passive Authentication Market Under COVID-19
- 4.10 Latin America Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Passive Authentication Market Under COVID-19
- 4.11 Middle East and Africa Passive Authentication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Passive Authentication Market Under COVID-19

## **5 GLOBAL PASSIVE AUTHENTICATION SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Passive Authentication Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Passive Authentication Revenue and Market Share by Type (2017-2022)
- 5.3 Global Passive Authentication Price by Type (2017-2022)
- 5.4 Global Passive Authentication Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Passive Authentication Sales Volume, Revenue and Growth Rate of Solution (2017-2022)
  - 5.4.2 Global Passive Authentication Sales Volume, Revenue and Growth Rate of Services (2017-2022)

## **6 GLOBAL PASSIVE AUTHENTICATION MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Passive Authentication Consumption and Market Share by Application (2017-2022)
- 6.2 Global Passive Authentication Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Passive Authentication Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Passive Authentication Consumption and Growth Rate of BFSI (2017-2022)
  - 6.3.2 Global Passive Authentication Consumption and Growth Rate of Government

(2017-2022)

6.3.3 Global Passive Authentication Consumption and Growth Rate of Telecom and IT (2017-2022)

6.3.4 Global Passive Authentication Consumption and Growth Rate of Retail and Consumer Goods (2017-2022)

6.3.5 Global Passive Authentication Consumption and Growth Rate of Healthcare (2017-2022)

6.3.6 Global Passive Authentication Consumption and Growth Rate of Media and Entertainment (2017-2022)

6.3.7 Global Passive Authentication Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL PASSIVE AUTHENTICATION MARKET FORECAST (2022-2027)**

7.1 Global Passive Authentication Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Passive Authentication Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Passive Authentication Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Passive Authentication Price and Trend Forecast (2022-2027)

7.2 Global Passive Authentication Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Passive Authentication Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Passive Authentication Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Passive Authentication Revenue and Growth Rate of Solution (2022-2027)

7.3.2 Global Passive Authentication Revenue and Growth Rate of Services



(2022-2027)

7.4 Global Passive Authentication Consumption Forecast by Application (2022-2027)

7.4.1 Global Passive Authentication Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.2 Global Passive Authentication Consumption Value and Growth Rate of Government(2022-2027)

7.4.3 Global Passive Authentication Consumption Value and Growth Rate of Telecom and IT(2022-2027)

7.4.4 Global Passive Authentication Consumption Value and Growth Rate of Retail and Consumer Goods(2022-2027)

7.4.5 Global Passive Authentication Consumption Value and Growth Rate of Healthcare(2022-2027)

7.4.6 Global Passive Authentication Consumption Value and Growth Rate of Media and Entertainment(2022-2027)

7.4.7 Global Passive Authentication Consumption Value and Growth Rate of Others(2022-2027)

7.5 Passive Authentication Market Forecast Under COVID-19

## **8 PASSIVE AUTHENTICATION MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Passive Authentication Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Passive Authentication Analysis

8.6 Major Downstream Buyers of Passive Authentication Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Passive Authentication Industry

## **9 PLAYERS PROFILES**

9.1 Lexisnexis Risk Solutions

9.1.1 Lexisnexis Risk Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Passive Authentication Product Profiles, Application and Specification

- 9.1.3 Lexisnexis Risk Solutions Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Behaviosec
  - 9.2.1 Behaviosec Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Passive Authentication Product Profiles, Application and Specification
  - 9.2.3 Behaviosec Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Cisco
  - 9.3.1 Cisco Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Passive Authentication Product Profiles, Application and Specification
  - 9.3.3 Cisco Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Gemalto
  - 9.4.1 Gemalto Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Passive Authentication Product Profiles, Application and Specification
  - 9.4.3 Gemalto Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 NEC
  - 9.5.1 NEC Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Passive Authentication Product Profiles, Application and Specification
  - 9.5.3 NEC Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Vasco Data Security International
  - 9.6.1 Vasco Data Security International Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Passive Authentication Product Profiles, Application and Specification
  - 9.6.3 Vasco Data Security International Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Securedtouch
  - 9.7.1 Securedtouch Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Passive Authentication Product Profiles, Application and Specification

9.7.3 Securedtouch Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Pindrop

9.8.1 Pindrop Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Passive Authentication Product Profiles, Application and Specification

9.8.3 Pindrop Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Nuance Communications

9.9.1 Nuance Communications Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Passive Authentication Product Profiles, Application and Specification

9.9.3 Nuance Communications Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Verint

9.10.1 Verint Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Passive Authentication Product Profiles, Application and Specification

9.10.3 Verint Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Idology

9.11.1 Idology Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Passive Authentication Product Profiles, Application and Specification

9.11.3 Idology Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Veridium

9.12.1 Veridium Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Passive Authentication Product Profiles, Application and Specification

9.12.3 Veridium Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Rsa Security

9.13.1 Rsa Security Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Passive Authentication Product Profiles, Application and Specification

- 9.13.3 Rsa Security Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis
- 9.14 Typingdna
  - 9.14.1 Typingdna Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Passive Authentication Product Profiles, Application and Specification
  - 9.14.3 Typingdna Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Biocatch
  - 9.15.1 Biocatch Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Passive Authentication Product Profiles, Application and Specification
  - 9.15.3 Biocatch Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 Early Warning Services
  - 9.16.1 Early Warning Services Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Passive Authentication Product Profiles, Application and Specification
  - 9.16.3 Early Warning Services Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 IBM
  - 9.17.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Passive Authentication Product Profiles, Application and Specification
  - 9.17.3 IBM Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Facephi
  - 9.18.1 Facephi Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Passive Authentication Product Profiles, Application and Specification
  - 9.18.3 Facephi Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Nudata Security
  - 9.19.1 Nudata Security Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.19.2 Passive Authentication Product Profiles, Application and Specification
- 9.19.3 Nudata Security Market Performance (2017-2022)
- 9.19.4 Recent Development
- 9.19.5 SWOT Analysis
- 9.20 Experian
  - 9.20.1 Experian Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Passive Authentication Product Profiles, Application and Specification
  - 9.20.3 Experian Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Aware
  - 9.21.1 Aware Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Passive Authentication Product Profiles, Application and Specification
  - 9.21.3 Aware Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Equifax
  - 9.22.1 Equifax Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Passive Authentication Product Profiles, Application and Specification
  - 9.22.3 Equifax Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 Fico
  - 9.23.1 Fico Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Passive Authentication Product Profiles, Application and Specification
  - 9.23.3 Fico Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Jumio
  - 9.24.1 Jumio Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Passive Authentication Product Profiles, Application and Specification
  - 9.24.3 Jumio Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis
- 9.25 Trust Stamp
  - 9.25.1 Trust Stamp Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.25.2 Passive Authentication Product Profiles, Application and Specification

9.25.3 Trust Stamp Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Passive Authentication Product Picture

Table Global Passive Authentication Market Sales Volume and CAGR (%) Comparison by Type

Table Passive Authentication Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Passive Authentication Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Passive Authentication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Passive Authentication Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Passive Authentication Industry Development

Table Global Passive Authentication Sales Volume by Player (2017-2022)

Table Global Passive Authentication Sales Volume Share by Player (2017-2022)

Figure Global Passive Authentication Sales Volume Share by Player in 2021

Table Passive Authentication Revenue (Million USD) by Player (2017-2022)

Table Passive Authentication Revenue Market Share by Player (2017-2022)

Table Passive Authentication Price by Player (2017-2022)

Table Passive Authentication Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Passive Authentication Sales Volume, Region Wise (2017-2022)

Table Global Passive Authentication Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Passive Authentication Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Passive Authentication Sales Volume Market Share, Region Wise in 2021



Table Global Passive Authentication Revenue (Million USD), Region Wise (2017-2022)

Table Global Passive Authentication Revenue Market Share, Region Wise (2017-2022)

Figure Global Passive Authentication Revenue Market Share, Region Wise (2017-2022)

Figure Global Passive Authentication Revenue Market Share, Region Wise in 2021

Table Global Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Passive Authentication Sales Volume by Type (2017-2022)

Table Global Passive Authentication Sales Volume Market Share by Type (2017-2022)

Figure Global Passive Authentication Sales Volume Market Share by Type in 2021

Table Global Passive Authentication Revenue (Million USD) by Type (2017-2022)

Table Global Passive Authentication Revenue Market Share by Type (2017-2022)

Figure Global Passive Authentication Revenue Market Share by Type in 2021

Table Passive Authentication Price by Type (2017-2022)

Figure Global Passive Authentication Sales Volume and Growth Rate of Solution (2017-2022)

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate of Solution (2017-2022)

Figure Global Passive Authentication Sales Volume and Growth Rate of Services (2017-2022)

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate of Services (2017-2022)

Table Global Passive Authentication Consumption by Application (2017-2022)

Table Global Passive Authentication Consumption Market Share by Application (2017-2022)

Table Global Passive Authentication Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Passive Authentication Consumption Revenue Market Share by Application (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of BFSI (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of Government (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of Telecom and IT (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of Retail and Consumer Goods (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of Media and Entertainment (2017-2022)

Table Global Passive Authentication Consumption and Growth Rate of Others (2017-2022)

Figure Global Passive Authentication Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Passive Authentication Price and Trend Forecast (2022-2027)

Figure USA Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Passive Authentication Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Passive Authentication Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Passive Authentication Market Sales Volume Forecast, by Type

Table Global Passive Authentication Sales Volume Market Share Forecast, by Type

Table Global Passive Authentication Market Revenue (Million USD) Forecast, by Type

Table Global Passive Authentication Revenue Market Share Forecast, by Type

Table Global Passive Authentication Price Forecast, by Type

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate of Solution (2022-2027)

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate of Solution (2022-2027)

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate of Services (2022-2027)

Figure Global Passive Authentication Revenue (Million USD) and Growth Rate of Services (2022-2027)

Table Global Passive Authentication Market Consumption Forecast, by Application

Table Global Passive Authentication Consumption Market Share Forecast, by Application

Table Global Passive Authentication Market Revenue (Million USD) Forecast, by Application

Table Global Passive Authentication Revenue Market Share Forecast, by Application

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of Government (2022-2027)

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of Telecom and IT (2022-2027)

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of Retail and Consumer Goods (2022-2027)

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of Media and Entertainment (2022-2027)

Figure Global Passive Authentication Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Passive Authentication Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Lexisnexis Risk Solutions Profile

Table Lexisnexis Risk Solutions Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lexisnexis Risk Solutions Passive Authentication Sales Volume and Growth Rate

Figure Lexisnexis Risk Solutions Revenue (Million USD) Market Share 2017-2022

Table Behaviosec Profile

Table Behaviosec Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Behaviosec Passive Authentication Sales Volume and Growth Rate

Figure Behaviosec Revenue (Million USD) Market Share 2017-2022

Table Cisco Profile

Table Cisco Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Passive Authentication Sales Volume and Growth Rate

Figure Cisco Revenue (Million USD) Market Share 2017-2022

Table Gemalto Profile

Table Gemalto Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gemalto Passive Authentication Sales Volume and Growth Rate

Figure Gemalto Revenue (Million USD) Market Share 2017-2022

Table NEC Profile

Table NEC Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NEC Passive Authentication Sales Volume and Growth Rate

Figure NEC Revenue (Million USD) Market Share 2017-2022

Table Vasco Data Security International Profile

Table Vasco Data Security International Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vasco Data Security International Passive Authentication Sales Volume and Growth Rate

Figure Vasco Data Security International Revenue (Million USD) Market Share 2017-2022

Table Securedtouch Profile

Table Securedtouch Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Securedtouch Passive Authentication Sales Volume and Growth Rate

Figure Securedtouch Revenue (Million USD) Market Share 2017-2022

Table Pindrop Profile

Table Pindrop Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pindrop Passive Authentication Sales Volume and Growth Rate

Figure Pindrop Revenue (Million USD) Market Share 2017-2022

Table Nuance Communications Profile

Table Nuance Communications Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nuance Communications Passive Authentication Sales Volume and Growth Rate

Figure Nuance Communications Revenue (Million USD) Market Share 2017-2022

Table Verint Profile

Table Verint Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verint Passive Authentication Sales Volume and Growth Rate

Figure Verint Revenue (Million USD) Market Share 2017-2022

Table Idology Profile

Table Idology Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Idology Passive Authentication Sales Volume and Growth Rate

Figure Idology Revenue (Million USD) Market Share 2017-2022

Table Veridium Profile

Table Veridium Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Veridium Passive Authentication Sales Volume and Growth Rate

Figure Veridium Revenue (Million USD) Market Share 2017-2022

Table Rsa Security Profile

Table Rsa Security Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rsa Security Passive Authentication Sales Volume and Growth Rate

Figure Rsa Security Revenue (Million USD) Market Share 2017-2022

Table Typingdna Profile

Table Typingdna Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Typingdna Passive Authentication Sales Volume and Growth Rate

Figure Typingdna Revenue (Million USD) Market Share 2017-2022

Table Biocatch Profile

Table Biocatch Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Biocatch Passive Authentication Sales Volume and Growth Rate

Figure Biocatch Revenue (Million USD) Market Share 2017-2022

Table Early Warning Services Profile

Table Early Warning Services Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Early Warning Services Passive Authentication Sales Volume and Growth Rate  
Figure Early Warning Services Revenue (Million USD) Market Share 2017-2022

Table IBM Profile

Table IBM Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Passive Authentication Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Facephi Profile

Table Facephi Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Facephi Passive Authentication Sales Volume and Growth Rate

Figure Facephi Revenue (Million USD) Market Share 2017-2022

Table Nudata Security Profile

Table Nudata Security Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nudata Security Passive Authentication Sales Volume and Growth Rate

Figure Nudata Security Revenue (Million USD) Market Share 2017-2022

Table Experian Profile

Table Experian Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Experian Passive Authentication Sales Volume and Growth Rate

Figure Experian Revenue (Million USD) Market Share 2017-2022

Table Aware Profile

Table Aware Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aware Passive Authentication Sales Volume and Growth Rate

Figure Aware Revenue (Million USD) Market Share 2017-2022

Table Equifax Profile

Table Equifax Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Equifax Passive Authentication Sales Volume and Growth Rate

Figure Equifax Revenue (Million USD) Market Share 2017-2022

Table Fico Profile

Table Fico Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fico Passive Authentication Sales Volume and Growth Rate

Figure Fico Revenue (Million USD) Market Share 2017-2022

Table Jumio Profile

Table Jumio Passive Authentication Sales Volume, Revenue (Million USD), Price and



Gross Margin (2017-2022)

Figure Jumio Passive Authentication Sales Volume and Growth Rate

Figure Jumio Revenue (Million USD) Market Share 2017-2022

Table Trust Stamp Profile

Table Trust Stamp Passive Authentication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trust Stamp Passive Authentication Sales Volume and Growth Rate

Figure Trust Stamp Revenue (Million USD) Market Share 2017-2022

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