

Global Party and Event Rental Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Party and Event Rental market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Party and Event Rental market are covered in Chapter 9:

Avalon Tent
Austin Party Central
Pleasanton Rentals
Resilient Furniture Co
Party Reflections
Taylor Rental

Ventura Rental Center

In Chapter 5 and Chapter 7.3, based on types, the Party and Event Rental market from 2017 to 2027 is primarily split into:

- Formal Supplies
- Informal Supplies

In Chapter 6 and Chapter 7.4, based on applications, the Party and Event Rental market from 2017 to 2027 covers:

- Party
- Banquet
- Corporate Events
- Wedding
- Exhibition
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Party and Event Rental market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Party and Event Rental Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PARTY AND EVENT RENTAL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Party and Event Rental Market
- 1.2 Party and Event Rental Market Segment by Type
 - 1.2.1 Global Party and Event Rental Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Party and Event Rental Market Segment by Application
 - 1.3.1 Party and Event Rental Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Party and Event Rental Market, Region Wise (2017-2027)
 - 1.4.1 Global Party and Event Rental Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.4 China Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.6 India Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Party and Event Rental Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Party and Event Rental Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Party and Event Rental (2017-2027)
 - 1.5.1 Global Party and Event Rental Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Party and Event Rental Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Party and Event Rental Market

2 INDUSTRY OUTLOOK

- 2.1 Party and Event Rental Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Party and Event Rental Market Drivers Analysis

- 2.4 Party and Event Rental Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Party and Event Rental Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Party and Event Rental Industry Development

3 GLOBAL PARTY AND EVENT RENTAL MARKET LANDSCAPE BY PLAYER

- 3.1 Global Party and Event Rental Sales Volume and Share by Player (2017-2022)
- 3.2 Global Party and Event Rental Revenue and Market Share by Player (2017-2022)
- 3.3 Global Party and Event Rental Average Price by Player (2017-2022)
- 3.4 Global Party and Event Rental Gross Margin by Player (2017-2022)
- 3.5 Party and Event Rental Market Competitive Situation and Trends
 - 3.5.1 Party and Event Rental Market Concentration Rate
 - 3.5.2 Party and Event Rental Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PARTY AND EVENT RENTAL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Party and Event Rental Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Party and Event Rental Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Party and Event Rental Market Under COVID-19
- 4.5 Europe Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Party and Event Rental Market Under COVID-19
- 4.6 China Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Party and Event Rental Market Under COVID-19
- 4.7 Japan Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Party and Event Rental Market Under COVID-19
- 4.8 India Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Party and Event Rental Market Under COVID-19
- 4.9 Southeast Asia Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Party and Event Rental Market Under COVID-19
- 4.10 Latin America Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Party and Event Rental Market Under COVID-19
- 4.11 Middle East and Africa Party and Event Rental Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Party and Event Rental Market Under COVID-19

5 GLOBAL PARTY AND EVENT RENTAL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Party and Event Rental Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Party and Event Rental Revenue and Market Share by Type (2017-2022)
- 5.3 Global Party and Event Rental Price by Type (2017-2022)
- 5.4 Global Party and Event Rental Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Party and Event Rental Sales Volume, Revenue and Growth Rate of Formal Supplies (2017-2022)
 - 5.4.2 Global Party and Event Rental Sales Volume, Revenue and Growth Rate of Informal Supplies (2017-2022)

6 GLOBAL PARTY AND EVENT RENTAL MARKET ANALYSIS BY APPLICATION

- 6.1 Global Party and Event Rental Consumption and Market Share by Application (2017-2022)
- 6.2 Global Party and Event Rental Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Party and Event Rental Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Party and Event Rental Consumption and Growth Rate of Party (2017-2022)
 - 6.3.2 Global Party and Event Rental Consumption and Growth Rate of Banquet

(2017-2022)

6.3.3 Global Party and Event Rental Consumption and Growth Rate of Corporate Events (2017-2022)

6.3.4 Global Party and Event Rental Consumption and Growth Rate of Wedding (2017-2022)

6.3.5 Global Party and Event Rental Consumption and Growth Rate of Exhibition (2017-2022)

6.3.6 Global Party and Event Rental Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL PARTY AND EVENT RENTAL MARKET FORECAST (2022-2027)

7.1 Global Party and Event Rental Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Party and Event Rental Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Party and Event Rental Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Party and Event Rental Price and Trend Forecast (2022-2027)

7.2 Global Party and Event Rental Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Party and Event Rental Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Party and Event Rental Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Party and Event Rental Revenue and Growth Rate of Formal Supplies (2022-2027)

7.3.2 Global Party and Event Rental Revenue and Growth Rate of Informal Supplies (2022-2027)

7.4 Global Party and Event Rental Consumption Forecast by Application (2022-2027)

7.4.1 Global Party and Event Rental Consumption Value and Growth Rate of Party(2022-2027)

7.4.2 Global Party and Event Rental Consumption Value and Growth Rate of Banquet(2022-2027)

7.4.3 Global Party and Event Rental Consumption Value and Growth Rate of Corporate Events(2022-2027)

7.4.4 Global Party and Event Rental Consumption Value and Growth Rate of Wedding(2022-2027)

7.4.5 Global Party and Event Rental Consumption Value and Growth Rate of Exhibition(2022-2027)

7.4.6 Global Party and Event Rental Consumption Value and Growth Rate of Others(2022-2027)

7.5 Party and Event Rental Market Forecast Under COVID-19

8 PARTY AND EVENT RENTAL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Party and Event Rental Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Party and Event Rental Analysis

8.6 Major Downstream Buyers of Party and Event Rental Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Party and Event Rental Industry

9 PLAYERS PROFILES

9.1 Avalon Tent

9.1.1 Avalon Tent Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Party and Event Rental Product Profiles, Application and Specification

9.1.3 Avalon Tent Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Austin Party Central

9.2.1 Austin Party Central Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Party and Event Rental Product Profiles, Application and Specification

9.2.3 Austin Party Central Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Pleasanton Rentals

9.3.1 Pleasanton Rentals Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Party and Event Rental Product Profiles, Application and Specification

9.3.3 Pleasanton Rentals Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Resilient Furniture Co

9.4.1 Resilient Furniture Co Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Party and Event Rental Product Profiles, Application and Specification

9.4.3 Resilient Furniture Co Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Party Reflections

9.5.1 Party Reflections Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Party and Event Rental Product Profiles, Application and Specification

9.5.3 Party Reflections Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Taylor Rental

9.6.1 Taylor Rental Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Party and Event Rental Product Profiles, Application and Specification

9.6.3 Taylor Rental Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Ventura Rental Center

9.7.1 Ventura Rental Center Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Party and Event Rental Product Profiles, Application and Specification

9.7.3 Ventura Rental Center Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Party and Event Rental Product Picture

Table Global Party and Event Rental Market Sales Volume and CAGR (%) Comparison by Type

Table Party and Event Rental Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Party and Event Rental Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Party and Event Rental Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Party and Event Rental Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Party and Event Rental Industry Development

Table Global Party and Event Rental Sales Volume by Player (2017-2022)

Table Global Party and Event Rental Sales Volume Share by Player (2017-2022)

Figure Global Party and Event Rental Sales Volume Share by Player in 2021

Table Party and Event Rental Revenue (Million USD) by Player (2017-2022)

Table Party and Event Rental Revenue Market Share by Player (2017-2022)

Table Party and Event Rental Price by Player (2017-2022)

Table Party and Event Rental Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Party and Event Rental Sales Volume, Region Wise (2017-2022)
Table Global Party and Event Rental Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Party and Event Rental Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Party and Event Rental Sales Volume Market Share, Region Wise in 2021
Table Global Party and Event Rental Revenue (Million USD), Region Wise (2017-2022)
Table Global Party and Event Rental Revenue Market Share, Region Wise (2017-2022)
Figure Global Party and Event Rental Revenue Market Share, Region Wise (2017-2022)
Figure Global Party and Event Rental Revenue Market Share, Region Wise in 2021
Table Global Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Party and Event Rental Sales Volume by Type (2017-2022)
Table Global Party and Event Rental Sales Volume Market Share by Type (2017-2022)
Figure Global Party and Event Rental Sales Volume Market Share by Type in 2021
Table Global Party and Event Rental Revenue (Million USD) by Type (2017-2022)
Table Global Party and Event Rental Revenue Market Share by Type (2017-2022)
Figure Global Party and Event Rental Revenue Market Share by Type in 2021
Table Party and Event Rental Price by Type (2017-2022)

Figure Global Party and Event Rental Sales Volume and Growth Rate of Formal Supplies (2017-2022)

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate of Formal Supplies (2017-2022)

Figure Global Party and Event Rental Sales Volume and Growth Rate of Informal Supplies (2017-2022)

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate of Informal Supplies (2017-2022)

Table Global Party and Event Rental Consumption by Application (2017-2022)

Table Global Party and Event Rental Consumption Market Share by Application (2017-2022)

Table Global Party and Event Rental Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Party and Event Rental Consumption Revenue Market Share by Application (2017-2022)

Table Global Party and Event Rental Consumption and Growth Rate of Party (2017-2022)

Table Global Party and Event Rental Consumption and Growth Rate of Banquet (2017-2022)

Table Global Party and Event Rental Consumption and Growth Rate of Corporate Events (2017-2022)

Table Global Party and Event Rental Consumption and Growth Rate of Wedding (2017-2022)

Table Global Party and Event Rental Consumption and Growth Rate of Exhibition (2017-2022)

Table Global Party and Event Rental Consumption and Growth Rate of Others (2017-2022)

Figure Global Party and Event Rental Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Party and Event Rental Price and Trend Forecast (2022-2027)

Figure USA Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Party and Event Rental Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure China Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Party and Event Rental Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Party and Event Rental Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Party and Event Rental Market Sales Volume Forecast, by Type

Table Global Party and Event Rental Sales Volume Market Share Forecast, by Type

Table Global Party and Event Rental Market Revenue (Million USD) Forecast, by Type

Table Global Party and Event Rental Revenue Market Share Forecast, by Type

Table Global Party and Event Rental Price Forecast, by Type

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate of Formal Supplies (2022-2027)

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate of Formal Supplies (2022-2027)

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate of Informal Supplies (2022-2027)

Figure Global Party and Event Rental Revenue (Million USD) and Growth Rate of Informal Supplies (2022-2027)

Table Global Party and Event Rental Market Consumption Forecast, by Application

Table Global Party and Event Rental Consumption Market Share Forecast, by Application

Table Global Party and Event Rental Market Revenue (Million USD) Forecast, by Application

Table Global Party and Event Rental Revenue Market Share Forecast, by Application
Figure Global Party and Event Rental Consumption Value (Million USD) and Growth Rate of Party (2022-2027)

Figure Global Party and Event Rental Consumption Value (Million USD) and Growth Rate of Banquet (2022-2027)

Figure Global Party and Event Rental Consumption Value (Million USD) and Growth Rate of Corporate Events (2022-2027)

Figure Global Party and Event Rental Consumption Value (Million USD) and Growth Rate of Wedding (2022-2027)

Figure Global Party and Event Rental Consumption Value (Million USD) and Growth Rate of Exhibition (2022-2027)

Figure Global Party and Event Rental Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Party and Event Rental Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Avalon Tent Profile

Table Avalon Tent Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Avalon Tent Party and Event Rental Sales Volume and Growth Rate

Figure Avalon Tent Revenue (Million USD) Market Share 2017-2022

Table Austin Party Central Profile

Table Austin Party Central Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Austin Party Central Party and Event Rental Sales Volume and Growth Rate

Figure Austin Party Central Revenue (Million USD) Market Share 2017-2022

Table Pleasanton Rentals Profile

Table Pleasanton Rentals Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pleasanton Rentals Party and Event Rental Sales Volume and Growth Rate

Figure Pleasanton Rentals Revenue (Million USD) Market Share 2017-2022

Table Resilient Furniture Co Profile

Table Resilient Furniture Co Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Resilient Furniture Co Party and Event Rental Sales Volume and Growth Rate

Figure Resilient Furniture Co Revenue (Million USD) Market Share 2017-2022

Table Party Reflections Profile

Table Party Reflections Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Party Reflections Party and Event Rental Sales Volume and Growth Rate

Figure Party Reflections Revenue (Million USD) Market Share 2017-2022

Table Taylor Rental Profile

Table Taylor Rental Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Taylor Rental Party and Event Rental Sales Volume and Growth Rate

Figure Taylor Rental Revenue (Million USD) Market Share 2017-2022

Table Ventura Rental Center Profile

Table Ventura Rental Center Party and Event Rental Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ventura Rental Center Party and Event Rental Sales Volume and Growth Rate

Figure Ventura Rental Center Revenue (Million USD) Market Share 2017-2022

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