

# Global Paints and Coatings Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Paint is a chemical mixture paint that can be firmly covered on the surface of an object and used for protection, decoration, marking and other special purposes. Paints and coatings are not only used to enhance the aesthetic value of the substrate, but also provide various functional advantages such as slip resistance, insulation, conduction, reflection and light absorption.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Paints and Coatings market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Paints and Coatings market are covered in Chapter 9:

## Jotun

The Sherwin Williams Company  
Kansai Paint Co. Ltd  
Nippon Paint Holdings Co., Ltd.  
Akzo Nobel N.V.  
RPM International, Inc.  
BASF SE  
Hempel  
Tikkurila OYJ  
Axalta Coating Systems, LLC  
PPG Industries, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Paints and Coatings market from 2017 to 2027 is primarily split into:

- Acrylic
- Alkyd
- Epoxy
- Polyester
- Polyurethane
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Paints and Coatings market from 2017 to 2027 covers:

- Architectural
- Industrial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia

Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Paints and Coatings market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Paints and Coatings Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 PAINTS AND COATINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Paints and Coatings Market
- 1.2 Paints and Coatings Market Segment by Type
  - 1.2.1 Global Paints and Coatings Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Paints and Coatings Market Segment by Application
  - 1.3.1 Paints and Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Paints and Coatings Market, Region Wise (2017-2027)
  - 1.4.1 Global Paints and Coatings Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.4 China Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.6 India Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Paints and Coatings Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Paints and Coatings Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Paints and Coatings (2017-2027)
  - 1.5.1 Global Paints and Coatings Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Paints and Coatings Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Paints and Coatings Market

### 2 INDUSTRY OUTLOOK

- 2.1 Paints and Coatings Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Paints and Coatings Market Drivers Analysis

- 2.4 Paints and Coatings Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Paints and Coatings Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Paints and Coatings Industry Development

### **3 GLOBAL PAINTS AND COATINGS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Paints and Coatings Sales Volume and Share by Player (2017-2022)
- 3.2 Global Paints and Coatings Revenue and Market Share by Player (2017-2022)
- 3.3 Global Paints and Coatings Average Price by Player (2017-2022)
- 3.4 Global Paints and Coatings Gross Margin by Player (2017-2022)
- 3.5 Paints and Coatings Market Competitive Situation and Trends
  - 3.5.1 Paints and Coatings Market Concentration Rate
  - 3.5.2 Paints and Coatings Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PAINTS AND COATINGS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Paints and Coatings Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Paints and Coatings Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Paints and Coatings Market Under COVID-19
- 4.5 Europe Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Paints and Coatings Market Under COVID-19
- 4.6 China Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Paints and Coatings Market Under COVID-19
- 4.7 Japan Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Paints and Coatings Market Under COVID-19
- 4.8 India Paints and Coatings Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.8.1 India Paints and Coatings Market Under COVID-19

4.9 Southeast Asia Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Paints and Coatings Market Under COVID-19

4.10 Latin America Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Paints and Coatings Market Under COVID-19

4.11 Middle East and Africa Paints and Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Paints and Coatings Market Under COVID-19

## **5 GLOBAL PAINTS AND COATINGS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Paints and Coatings Sales Volume and Market Share by Type (2017-2022)

5.2 Global Paints and Coatings Revenue and Market Share by Type (2017-2022)

5.3 Global Paints and Coatings Price by Type (2017-2022)

5.4 Global Paints and Coatings Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Paints and Coatings Sales Volume, Revenue and Growth Rate of Acrylic (2017-2022)

5.4.2 Global Paints and Coatings Sales Volume, Revenue and Growth Rate of Alkyd (2017-2022)

5.4.3 Global Paints and Coatings Sales Volume, Revenue and Growth Rate of Epoxy (2017-2022)

5.4.4 Global Paints and Coatings Sales Volume, Revenue and Growth Rate of Polyester (2017-2022)

5.4.5 Global Paints and Coatings Sales Volume, Revenue and Growth Rate of Polyurethane (2017-2022)

5.4.6 Global Paints and Coatings Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL PAINTS AND COATINGS MARKET ANALYSIS BY APPLICATION**

6.1 Global Paints and Coatings Consumption and Market Share by Application (2017-2022)

6.2 Global Paints and Coatings Consumption Revenue and Market Share by Application (2017-2022)



### 6.3 Global Paints and Coatings Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Paints and Coatings Consumption and Growth Rate of Architectural (2017-2022)

6.3.2 Global Paints and Coatings Consumption and Growth Rate of Industrial (2017-2022)

## **7 GLOBAL PAINTS AND COATINGS MARKET FORECAST (2022-2027)**

### 7.1 Global Paints and Coatings Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Paints and Coatings Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Paints and Coatings Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Paints and Coatings Price and Trend Forecast (2022-2027)

### 7.2 Global Paints and Coatings Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Paints and Coatings Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global Paints and Coatings Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Paints and Coatings Revenue and Growth Rate of Acrylic (2022-2027)

7.3.2 Global Paints and Coatings Revenue and Growth Rate of Alkyd (2022-2027)

7.3.3 Global Paints and Coatings Revenue and Growth Rate of Epoxy (2022-2027)

7.3.4 Global Paints and Coatings Revenue and Growth Rate of Polyester (2022-2027)

7.3.5 Global Paints and Coatings Revenue and Growth Rate of Polyurethane (2022-2027)

7.3.6 Global Paints and Coatings Revenue and Growth Rate of Others (2022-2027)

### 7.4 Global Paints and Coatings Consumption Forecast by Application (2022-2027)

7.4.1 Global Paints and Coatings Consumption Value and Growth Rate of

Architectural(2022-2027)

7.4.2 Global Paints and Coatings Consumption Value and Growth Rate of Industrial(2022-2027)

7.5 Paints and Coatings Market Forecast Under COVID-19

## **8 PAINTS AND COATINGS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Paints and Coatings Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Paints and Coatings Analysis

8.6 Major Downstream Buyers of Paints and Coatings Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Paints and Coatings Industry

## **9 PLAYERS PROFILES**

9.1 Jotun

9.1.1 Jotun Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Paints and Coatings Product Profiles, Application and Specification

9.1.3 Jotun Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 The Sherwin Williams Company

9.2.1 The Sherwin Williams Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Paints and Coatings Product Profiles, Application and Specification

9.2.3 The Sherwin Williams Company Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Kansai Paint Co. Ltd

9.3.1 Kansai Paint Co. Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Paints and Coatings Product Profiles, Application and Specification

9.3.3 Kansai Paint Co. Ltd Market Performance (2017-2022)

- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Nippon Paint Holdings Co., Ltd.
  - 9.4.1 Nippon Paint Holdings Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Paints and Coatings Product Profiles, Application and Specification
  - 9.4.3 Nippon Paint Holdings Co., Ltd. Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Akzo Nobel N.V.
  - 9.5.1 Akzo Nobel N.V. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Paints and Coatings Product Profiles, Application and Specification
  - 9.5.3 Akzo Nobel N.V. Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 RPM International, Inc.
  - 9.6.1 RPM International, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Paints and Coatings Product Profiles, Application and Specification
  - 9.6.3 RPM International, Inc. Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 BASF SE
  - 9.7.1 BASF SE Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Paints and Coatings Product Profiles, Application and Specification
  - 9.7.3 BASF SE Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Hempel
  - 9.8.1 Hempel Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Paints and Coatings Product Profiles, Application and Specification
  - 9.8.3 Hempel Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Tikkurila OYJ
  - 9.9.1 Tikkurila OYJ Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Paints and Coatings Product Profiles, Application and Specification

9.9.3 Tikkurila OYJ Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Axalta Coating Systems, LLC

9.10.1 Axalta Coating Systems, LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Paints and Coatings Product Profiles, Application and Specification

9.10.3 Axalta Coating Systems, LLC Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 PPG Industries, Inc.

9.11.1 PPG Industries, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Paints and Coatings Product Profiles, Application and Specification

9.11.3 PPG Industries, Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Paints and Coatings Product Picture

Table Global Paints and Coatings Market Sales Volume and CAGR (%) Comparison by Type

Table Paints and Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Paints and Coatings Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Paints and Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Paints and Coatings Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Paints and Coatings Industry Development

Table Global Paints and Coatings Sales Volume by Player (2017-2022)

Table Global Paints and Coatings Sales Volume Share by Player (2017-2022)

Figure Global Paints and Coatings Sales Volume Share by Player in 2021

Table Paints and Coatings Revenue (Million USD) by Player (2017-2022)

Table Paints and Coatings Revenue Market Share by Player (2017-2022)

Table Paints and Coatings Price by Player (2017-2022)

Table Paints and Coatings Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Paints and Coatings Sales Volume, Region Wise (2017-2022)

Table Global Paints and Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Paints and Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Paints and Coatings Sales Volume Market Share, Region Wise in 2021

Table Global Paints and Coatings Revenue (Million USD), Region Wise (2017-2022)

Table Global Paints and Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Paints and Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Paints and Coatings Revenue Market Share, Region Wise in 2021

Table Global Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Paints and Coatings Sales Volume by Type (2017-2022)

Table Global Paints and Coatings Sales Volume Market Share by Type (2017-2022)

Figure Global Paints and Coatings Sales Volume Market Share by Type in 2021

Table Global Paints and Coatings Revenue (Million USD) by Type (2017-2022)

Table Global Paints and Coatings Revenue Market Share by Type (2017-2022)

Figure Global Paints and Coatings Revenue Market Share by Type in 2021

Table Paints and Coatings Price by Type (2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate of Acrylic (2017-2022)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Acrylic



(2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate of Alkyd

(2017-2022)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Alkyd

(2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate of Epoxy

(2017-2022)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Epoxy

(2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate of Polyester

(2017-2022)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of

Polyester (2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate of Polyurethane

(2017-2022)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of

Polyurethane (2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate of Others

(2017-2022)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Others

(2017-2022)

Table Global Paints and Coatings Consumption by Application (2017-2022)

Table Global Paints and Coatings Consumption Market Share by Application

(2017-2022)

Table Global Paints and Coatings Consumption Revenue (Million USD) by Application

(2017-2022)

Table Global Paints and Coatings Consumption Revenue Market Share by Application

(2017-2022)

Table Global Paints and Coatings Consumption and Growth Rate of Architectural

(2017-2022)

Table Global Paints and Coatings Consumption and Growth Rate of Industrial

(2017-2022)

Figure Global Paints and Coatings Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate Forecast

(2022-2027)

Figure Global Paints and Coatings Price and Trend Forecast (2022-2027)

Figure USA Paints and Coatings Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)



Figure USA Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Paints and Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Paints and Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Paints and Coatings Market Sales Volume Forecast, by Type

Table Global Paints and Coatings Sales Volume Market Share Forecast, by Type

Table Global Paints and Coatings Market Revenue (Million USD) Forecast, by Type

Table Global Paints and Coatings Revenue Market Share Forecast, by Type

Table Global Paints and Coatings Price Forecast, by Type

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Acrylic (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Acrylic (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Alkyd (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Alkyd (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Epoxy (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Epoxy (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Polyester (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Polyester (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Polyurethane (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Polyurethane (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Paints and Coatings Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Paints and Coatings Market Consumption Forecast, by Application

Table Global Paints and Coatings Consumption Market Share Forecast, by Application

Table Global Paints and Coatings Market Revenue (Million USD) Forecast, by Application

Table Global Paints and Coatings Revenue Market Share Forecast, by Application

Figure Global Paints and Coatings Consumption Value (Million USD) and Growth Rate of Architectural (2022-2027)

Figure Global Paints and Coatings Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Paints and Coatings Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Jotun Profile

Table Jotun Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jotun Paints and Coatings Sales Volume and Growth Rate

Figure Jotun Revenue (Million USD) Market Share 2017-2022

Table The Sherwin Williams Company Profile

Table The Sherwin Williams Company Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Sherwin Williams Company Paints and Coatings Sales Volume and Growth Rate

Figure The Sherwin Williams Company Revenue (Million USD) Market Share 2017-2022

Table Kansai Paint Co. Ltd Profile

Table Kansai Paint Co. Ltd Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kansai Paint Co. Ltd Paints and Coatings Sales Volume and Growth Rate

Figure Kansai Paint Co. Ltd Revenue (Million USD) Market Share 2017-2022

Table Nippon Paint Holdings Co., Ltd. Profile

Table Nippon Paint Holdings Co., Ltd. Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nippon Paint Holdings Co., Ltd. Paints and Coatings Sales Volume and Growth Rate

Figure Nippon Paint Holdings Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Akzo Nobel N.V. Profile

Table Akzo Nobel N.V. Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Akzo Nobel N.V. Paints and Coatings Sales Volume and Growth Rate

Figure Akzo Nobel N.V. Revenue (Million USD) Market Share 2017-2022

Table RPM International, Inc. Profile

Table RPM International, Inc. Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RPM International, Inc. Paints and Coatings Sales Volume and Growth Rate

Figure RPM International, Inc. Revenue (Million USD) Market Share 2017-2022

Table BASF SE Profile

Table BASF SE Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF SE Paints and Coatings Sales Volume and Growth Rate

Figure BASF SE Revenue (Million USD) Market Share 2017-2022

Table Hempel Profile

Table Hempel Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hempel Paints and Coatings Sales Volume and Growth Rate

Figure Hempel Revenue (Million USD) Market Share 2017-2022

Table Tikkurila OYJ Profile

Table Tikkurila OYJ Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tikkurila OYJ Paints and Coatings Sales Volume and Growth Rate

Figure Tikkurila OYJ Revenue (Million USD) Market Share 2017-2022

Table Axalta Coating Systems, LLC Profile

Table Axalta Coating Systems, LLC Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axalta Coating Systems, LLC Paints and Coatings Sales Volume and Growth Rate

Figure Axalta Coating Systems, LLC Revenue (Million USD) Market Share 2017-2022

Table PPG Industries, Inc. Profile

Table PPG Industries, Inc. Paints and Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Industries, Inc. Paints and Coatings Sales Volume and Growth Rate

Figure PPG Industries, Inc. Revenue (Million USD) Market Share 2017-2022

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