

Global Paddle Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G15B4455102CEN.html>

Date: October 2023

Pages: 111

Price: US\$ 3,250.00 (Single User License)

ID: G15B4455102CEN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Paddle market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Paddle market are covered in Chapter 9:

O'Brien

Orka Paddles

Kober Paddel

Northstar Canoes

KUDO

Whitewater Rafting

Bending Branches

Hou Canoes

AIRE

Decathlon Group

NRS

In Chapter 5 and Chapter 7.3, based on types, the Paddle market from 2017 to 2027 is primarily split into:

Wood

Metal

Fiberglass

Others

In Chapter 6 and Chapter 7.4, based on applications, the Paddle market from 2017 to 2027 covers:

For Stand-up Paddle Boards

Kayak

For Canoes

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Paddle market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Paddle Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative

product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PADDLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Paddle Market
- 1.2 Paddle Market Segment by Type
 - 1.2.1 Global Paddle Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Paddle Market Segment by Application
 - 1.3.1 Paddle Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Paddle Market, Region Wise (2017-2027)
 - 1.4.1 Global Paddle Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Paddle Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Paddle Market Status and Prospect (2017-2027)
 - 1.4.4 China Paddle Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Paddle Market Status and Prospect (2017-2027)
 - 1.4.6 India Paddle Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Paddle Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Paddle Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Paddle Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Paddle (2017-2027)
 - 1.5.1 Global Paddle Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Paddle Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Paddle Market

2 INDUSTRY OUTLOOK

- 2.1 Paddle Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Paddle Market Drivers Analysis
- 2.4 Paddle Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Paddle Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Paddle Industry Development

3 GLOBAL PADDLE MARKET LANDSCAPE BY PLAYER

3.1 Global Paddle Sales Volume and Share by Player (2017-2022)

3.2 Global Paddle Revenue and Market Share by Player (2017-2022)

3.3 Global Paddle Average Price by Player (2017-2022)

3.4 Global Paddle Gross Margin by Player (2017-2022)

3.5 Paddle Market Competitive Situation and Trends

3.5.1 Paddle Market Concentration Rate

3.5.2 Paddle Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PADDLE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Paddle Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Paddle Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Paddle Market Under COVID-19

4.5 Europe Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Paddle Market Under COVID-19

4.6 China Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Paddle Market Under COVID-19

4.7 Japan Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Paddle Market Under COVID-19

4.8 India Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Paddle Market Under COVID-19

4.9 Southeast Asia Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Paddle Market Under COVID-19

4.10 Latin America Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Paddle Market Under COVID-19

4.11 Middle East and Africa Paddle Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Paddle Market Under COVID-19

5 GLOBAL PADDLE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Paddle Sales Volume and Market Share by Type (2017-2022)

5.2 Global Paddle Revenue and Market Share by Type (2017-2022)

5.3 Global Paddle Price by Type (2017-2022)

5.4 Global Paddle Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Paddle Sales Volume, Revenue and Growth Rate of Wood (2017-2022)

5.4.2 Global Paddle Sales Volume, Revenue and Growth Rate of Metal (2017-2022)

5.4.3 Global Paddle Sales Volume, Revenue and Growth Rate of Fiberglass (2017-2022)

5.4.4 Global Paddle Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL PADDLE MARKET ANALYSIS BY APPLICATION

6.1 Global Paddle Consumption and Market Share by Application (2017-2022)

6.2 Global Paddle Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Paddle Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Paddle Consumption and Growth Rate of For Stand-up Paddle Boards (2017-2022)

6.3.2 Global Paddle Consumption and Growth Rate of Kayak (2017-2022)

6.3.3 Global Paddle Consumption and Growth Rate of For Canoes (2017-2022)

7 GLOBAL PADDLE MARKET FORECAST (2022-2027)

7.1 Global Paddle Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Paddle Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Paddle Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Paddle Price and Trend Forecast (2022-2027)

7.2 Global Paddle Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Paddle Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Paddle Sales Volume and Revenue Forecast

(2022-2027)

7.3 Global Paddle Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Paddle Revenue and Growth Rate of Wood (2022-2027)

7.3.2 Global Paddle Revenue and Growth Rate of Metal (2022-2027)

7.3.3 Global Paddle Revenue and Growth Rate of Fiberglass (2022-2027)

7.3.4 Global Paddle Revenue and Growth Rate of Others (2022-2027)

7.4 Global Paddle Consumption Forecast by Application (2022-2027)

7.4.1 Global Paddle Consumption Value and Growth Rate of For Stand-up Paddle Boards(2022-2027)

7.4.2 Global Paddle Consumption Value and Growth Rate of Kayak(2022-2027)

7.4.3 Global Paddle Consumption Value and Growth Rate of For Canoes(2022-2027)

7.5 Paddle Market Forecast Under COVID-19

8 PADDLE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Paddle Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Paddle Analysis

8.6 Major Downstream Buyers of Paddle Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Paddle Industry

9 PLAYERS PROFILES

9.1 O'Brien

9.1.1 O'Brien Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Paddle Product Profiles, Application and Specification

9.1.3 O'Brien Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Orka Paddles

9.2.1 Orka Paddles Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Paddle Product Profiles, Application and Specification

9.2.3 Orka Paddles Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Kober Paddel

9.3.1 Kober Paddel Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Paddle Product Profiles, Application and Specification

9.3.3 Kober Paddel Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Northstar Canoes

9.4.1 Northstar Canoes Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Paddle Product Profiles, Application and Specification

9.4.3 Northstar Canoes Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 KUDO

9.5.1 KUDO Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Paddle Product Profiles, Application and Specification

9.5.3 KUDO Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Whitewater Rafting

9.6.1 Whitewater Rafting Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Paddle Product Profiles, Application and Specification

9.6.3 Whitewater Rafting Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Bending Branches

9.7.1 Bending Branches Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Paddle Product Profiles, Application and Specification

9.7.3 Bending Branches Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Hou Canoes

9.8.1 Hou Canoes Basic Information, Manufacturing Base, Sales Region and

Competitors

9.8.2 Paddle Product Profiles, Application and Specification

9.8.3 Hou Canoes Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 AIRE

9.9.1 AIRE Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Paddle Product Profiles, Application and Specification

9.9.3 AIRE Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Decathlon Group

9.10.1 Decathlon Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Paddle Product Profiles, Application and Specification

9.10.3 Decathlon Group Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 NRS

9.11.1 NRS Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Paddle Product Profiles, Application and Specification

9.11.3 NRS Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Paddle Product Picture

Table Global Paddle Market Sales Volume and CAGR (%) Comparison by Type

Table Paddle Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Paddle Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Paddle Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Paddle Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Paddle Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Paddle Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Paddle Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Paddle Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Paddle Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Paddle Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Global Paddle Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Paddle Industry Development

Table Global Paddle Sales Volume by Player (2017-2022)

Table Global Paddle Sales Volume Share by Player (2017-2022)

Figure Global Paddle Sales Volume Share by Player in 2021

Table Paddle Revenue (Million USD) by Player (2017-2022)

Table Paddle Revenue Market Share by Player (2017-2022)

Table Paddle Price by Player (2017-2022)

Table Paddle Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Paddle Sales Volume, Region Wise (2017-2022)

Table Global Paddle Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Paddle Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Paddle Sales Volume Market Share, Region Wise in 2021

Table Global Paddle Revenue (Million USD), Region Wise (2017-2022)

Table Global Paddle Revenue Market Share, Region Wise (2017-2022)

Figure Global Paddle Revenue Market Share, Region Wise (2017-2022)

Figure Global Paddle Revenue Market Share, Region Wise in 2021

Table Global Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Paddle Sales Volume by Type (2017-2022)

Table Global Paddle Sales Volume Market Share by Type (2017-2022)

Figure Global Paddle Sales Volume Market Share by Type in 2021

Table Global Paddle Revenue (Million USD) by Type (2017-2022)

Table Global Paddle Revenue Market Share by Type (2017-2022)

Figure Global Paddle Revenue Market Share by Type in 2021

Table Paddle Price by Type (2017-2022)

- Figure Global Paddle Sales Volume and Growth Rate of Wood (2017-2022)
- Figure Global Paddle Revenue (Million USD) and Growth Rate of Wood (2017-2022)
- Figure Global Paddle Sales Volume and Growth Rate of Metal (2017-2022)
- Figure Global Paddle Revenue (Million USD) and Growth Rate of Metal (2017-2022)
- Figure Global Paddle Sales Volume and Growth Rate of Fiberglass (2017-2022)
- Figure Global Paddle Revenue (Million USD) and Growth Rate of Fiberglass (2017-2022)
- Figure Global Paddle Sales Volume and Growth Rate of Others (2017-2022)
- Figure Global Paddle Revenue (Million USD) and Growth Rate of Others (2017-2022)
- Table Global Paddle Consumption by Application (2017-2022)
-
- Table Global Paddle Consumption Market Share by Application (2017-2022)
-
- Table Global Paddle Consumption Revenue (Million USD) by Application (2017-2022)
-
- Table Global Paddle Consumption Revenue Market Share by Application (2017-2022)
-
- Table Global Paddle Consumption and Growth Rate of For Stand-up Paddle Boards (2017-2022)
- Table Global Paddle Consumption and Growth Rate of Kayak (2017-2022)
- Table Global Paddle Consumption and Growth Rate of For Canoes (2017-2022)
- Figure Global Paddle Sales Volume and Growth Rate Forecast (2022-2027)
-
- Figure Global Paddle Revenue (Million USD) and Growth Rate Forecast (2022-2027)
-
- Figure Global Paddle Price and Trend Forecast (2022-2027)
-
- Figure USA Paddle Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
-
- Figure USA Paddle Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
-
- Figure Europe Paddle Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
-
- Figure Europe Paddle Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Paddle Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure China Paddle Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan Paddle Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan Paddle Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure India Paddle Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure India Paddle Market Revenue (Million USD) and Growth Rate Forecast Analysis
(2022-2027)

Figure Southeast Asia Paddle Market Sales Volume and Growth Rate Forecast
Analysis (2022-2027)

Figure Southeast Asia Paddle Market Revenue (Million USD) and Growth Rate
Forecast Analysis (2022-2027)

Figure Latin America Paddle Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Latin America Paddle Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Middle East and Africa Paddle Market Sales Volume and Growth Rate Forecast
Analysis (2022-2027)

Figure Middle East and Africa Paddle Market Revenue (Million USD) and Growth Rate
Forecast Analysis (2022-2027)

Table Global Paddle Market Sales Volume Forecast, by Type

Table Global Paddle Sales Volume Market Share Forecast, by Type

Table Global Paddle Market Revenue (Million USD) Forecast, by Type

Table Global Paddle Revenue Market Share Forecast, by Type

Table Global Paddle Price Forecast, by Type

Figure Global Paddle Revenue (Million USD) and Growth Rate of Wood (2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Wood (2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Metal (2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Metal (2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Fiberglass
(2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Fiberglass
(2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Paddle Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Paddle Market Consumption Forecast, by Application

Table Global Paddle Consumption Market Share Forecast, by Application

Table Global Paddle Market Revenue (Million USD) Forecast, by Application

Table Global Paddle Revenue Market Share Forecast, by Application

Figure Global Paddle Consumption Value (Million USD) and Growth Rate of For Stand-
up Paddle Boards (2022-2027)

Figure Global Paddle Consumption Value (Million USD) and Growth Rate of Kayak
(2022-2027)

Figure Global Paddle Consumption Value (Million USD) and Growth Rate of For
Canoes (2022-2027)

Figure Paddle Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table O'Brien Profile

Table O'Brien Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure O'Brien Paddle Sales Volume and Growth Rate

Figure O'Brien Revenue (Million USD) Market Share 2017-2022

Table Orka Paddles Profile

Table Orka Paddles Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Orka Paddles Paddle Sales Volume and Growth Rate

Figure Orka Paddles Revenue (Million USD) Market Share 2017-2022

Table Kober Paddel Profile

Table Kober Paddel Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kober Paddel Paddle Sales Volume and Growth Rate

Figure Kober Paddel Revenue (Million USD) Market Share 2017-2022

Table Northstar Canoes Profile

Table Northstar Canoes Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Northstar Canoes Paddle Sales Volume and Growth Rate

Figure Northstar Canoes Revenue (Million USD) Market Share 2017-2022

Table KUDO Profile

Table KUDO Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KUDO Paddle Sales Volume and Growth Rate

Figure KUDO Revenue (Million USD) Market Share 2017-2022

Table Whitewater Rafting Profile

Table Whitewater Rafting Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Whitewater Rafting Paddle Sales Volume and Growth Rate

Figure Whitewater Rafting Revenue (Million USD) Market Share 2017-2022

Table Bending Branches Profile

Table Bending Branches Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bending Branches Paddle Sales Volume and Growth Rate

Figure Bending Branches Revenue (Million USD) Market Share 2017-2022

Table Hou Canoes Profile

Table Hou Canoes Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hou Canoes Paddle Sales Volume and Growth Rate

Figure Hou Canoes Revenue (Million USD) Market Share 2017-2022

Table AIRE Profile

Table AIRE Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AIRE Paddle Sales Volume and Growth Rate

Figure AIRE Revenue (Million USD) Market Share 2017-2022

Table Decathlon Group Profile

Table Decathlon Group Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Decathlon Group Paddle Sales Volume and Growth Rate

Figure Decathlon Group Revenue (Million USD) Market Share 2017-2022

Table NRS Profile

Table NRS Paddle Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NRS Paddle Sales Volume and Growth Rate

Figure NRS Revenue (Million USD) Market Share 2017-2022

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