

# Global P2P Payment Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

https://marketpublishers.com/r/GE42BEAFA658EN.html

Date: May 2023

Pages: 121

Price: US\$ 3,250.00 (Single User License)

ID: GE42BEAFA658EN

# **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the P2P Payment market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global P2P Payment market are covered in Chapter 9:

TransferWise Ltd.

SnapCash

ClearXchange

Tencent

Dwolla Inc.

CurrencyFair Ltd.

PayPal Pte Ltd



Square Inc.

Circle Internet Financial Limited One97 Communications Ltd.

In Chapter 5 and Chapter 7.3, based on types, the P2P Payment market from 2017 to 2027 is primarily split into:

NFC/Smartcard

**SMS** 

Mobile Apps

In Chapter 6 and Chapter 7.4, based on applications, the P2P Payment market from 2017 to 2027 covers:

Real Estate Payments

Consumer Credit Payment

Student Payment

**Small Business Payment** 

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the P2P Payment market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the P2P Payment Industry.

2. How do you determine the list of the key players included in the report?



With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,



revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



# **Contents**

#### 1 P2P PAYMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of P2P Payment Market
- 1.2 P2P Payment Market Segment by Type
- 1.2.1 Global P2P Payment Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global P2P Payment Market Segment by Application
- 1.3.1 P2P Payment Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global P2P Payment Market, Region Wise (2017-2027)
- 1.4.1 Global P2P Payment Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.3 Europe P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.4 China P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.5 Japan P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.6 India P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America P2P Payment Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa P2P Payment Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of P2P Payment (2017-2027)
  - 1.5.1 Global P2P Payment Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global P2P Payment Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the P2P Payment Market

#### **2 INDUSTRY OUTLOOK**

- 2.1 P2P Payment Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 P2P Payment Market Drivers Analysis
- 2.4 P2P Payment Market Challenges Analysis
- 2.5 Emerging Market Trends



- 2.6 Consumer Preference Analysis
- 2.7 P2P Payment Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on P2P Payment Industry Development

#### 3 GLOBAL P2P PAYMENT MARKET LANDSCAPE BY PLAYER

- 3.1 Global P2P Payment Sales Volume and Share by Player (2017-2022)
- 3.2 Global P2P Payment Revenue and Market Share by Player (2017-2022)
- 3.3 Global P2P Payment Average Price by Player (2017-2022)
- 3.4 Global P2P Payment Gross Margin by Player (2017-2022)
- 3.5 P2P Payment Market Competitive Situation and Trends
  - 3.5.1 P2P Payment Market Concentration Rate
  - 3.5.2 P2P Payment Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL P2P PAYMENT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global P2P Payment Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global P2P Payment Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States P2P Payment Market Under COVID-19
- 4.5 Europe P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe P2P Payment Market Under COVID-19
- 4.6 China P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China P2P Payment Market Under COVID-19
- 4.7 Japan P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan P2P Payment Market Under COVID-19
- 4.8 India P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India P2P Payment Market Under COVID-19
- 4.9 Southeast Asia P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia P2P Payment Market Under COVID-19
- 4.10 Latin America P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.10.1 Latin America P2P Payment Market Under COVID-19
- 4.11 Middle East and Africa P2P Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa P2P Payment Market Under COVID-19

#### 5 GLOBAL P2P PAYMENT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global P2P Payment Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global P2P Payment Revenue and Market Share by Type (2017-2022)
- 5.3 Global P2P Payment Price by Type (2017-2022)
- 5.4 Global P2P Payment Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global P2P Payment Sales Volume, Revenue and Growth Rate of NFC/Smartcard (2017-2022)
- 5.4.2 Global P2P Payment Sales Volume, Revenue and Growth Rate of SMS (2017-2022)
- 5.4.3 Global P2P Payment Sales Volume, Revenue and Growth Rate of Mobile Apps (2017-2022)

#### **6 GLOBAL P2P PAYMENT MARKET ANALYSIS BY APPLICATION**

- 6.1 Global P2P Payment Consumption and Market Share by Application (2017-2022)
- 6.2 Global P2P Payment Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global P2P Payment Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global P2P Payment Consumption and Growth Rate of Real Estate Payments (2017-2022)
- 6.3.2 Global P2P Payment Consumption and Growth Rate of Consumer Credit Payment (2017-2022)
- 6.3.3 Global P2P Payment Consumption and Growth Rate of Student Payment (2017-2022)
- 6.3.4 Global P2P Payment Consumption and Growth Rate of Small Business Payment (2017-2022)

#### 7 GLOBAL P2P PAYMENT MARKET FORECAST (2022-2027)

- 7.1 Global P2P Payment Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global P2P Payment Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global P2P Payment Revenue and Growth Rate Forecast (2022-2027)



- 7.1.3 Global P2P Payment Price and Trend Forecast (2022-2027)
- 7.2 Global P2P Payment Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa P2P Payment Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global P2P Payment Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global P2P Payment Revenue and Growth Rate of NFC/Smartcard (2022-2027)
- 7.3.2 Global P2P Payment Revenue and Growth Rate of SMS (2022-2027)
- 7.3.3 Global P2P Payment Revenue and Growth Rate of Mobile Apps (2022-2027)
- 7.4 Global P2P Payment Consumption Forecast by Application (2022-2027)
- 7.4.1 Global P2P Payment Consumption Value and Growth Rate of Real Estate Payments(2022-2027)
- 7.4.2 Global P2P Payment Consumption Value and Growth Rate of Consumer Credit Payment(2022-2027)
- 7.4.3 Global P2P Payment Consumption Value and Growth Rate of Student Payment(2022-2027)
- 7.4.4 Global P2P Payment Consumption Value and Growth Rate of Small Business Payment(2022-2027)
- 7.5 P2P Payment Market Forecast Under COVID-19

#### 8 P2P PAYMENT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 P2P Payment Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of P2P Payment Analysis
- 8.6 Major Downstream Buyers of P2P Payment Analysis



8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the P2P Payment Industry

#### 9 PLAYERS PROFILES

- 9.1 TransferWise Ltd.
- 9.1.1 TransferWise Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 P2P Payment Product Profiles, Application and Specification
  - 9.1.3 TransferWise Ltd. Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 SnapCash
- 9.2.1 SnapCash Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 P2P Payment Product Profiles, Application and Specification
  - 9.2.3 SnapCash Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 ClearXchange
- 9.3.1 ClearXchange Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 P2P Payment Product Profiles, Application and Specification
  - 9.3.3 ClearXchange Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Tencent
  - 9.4.1 Tencent Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 P2P Payment Product Profiles, Application and Specification
  - 9.4.3 Tencent Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Dwolla Inc.
- 9.5.1 Dwolla Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 P2P Payment Product Profiles, Application and Specification
  - 9.5.3 Dwolla Inc. Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis



- 9.6 CurrencyFair Ltd.
- 9.6.1 CurrencyFair Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 P2P Payment Product Profiles, Application and Specification
  - 9.6.3 CurrencyFair Ltd. Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 PayPal Pte Ltd
- 9.7.1 PayPal Pte Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 P2P Payment Product Profiles, Application and Specification
  - 9.7.3 PayPal Pte Ltd Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Square Inc.
- 9.8.1 Square Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 P2P Payment Product Profiles, Application and Specification
  - 9.8.3 Square Inc. Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Circle Internet Financial Limited
- 9.9.1 Circle Internet Financial Limited Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 P2P Payment Product Profiles, Application and Specification
- 9.9.3 Circle Internet Financial Limited Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 One97 Communications Ltd.
- 9.10.1 One97 Communications Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 P2P Payment Product Profiles, Application and Specification
  - 9.10.3 One97 Communications Ltd. Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX



- 11.1 Methodology
- 11.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure P2P Payment Product Picture

Table Global P2P Payment Market Sales Volume and CAGR (%) Comparison by Type Table P2P Payment Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global P2P Payment Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa P2P Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global P2P Payment Market Sales Volume Status and Outlook (2017-2027) Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on P2P Payment Industry Development

Table Global P2P Payment Sales Volume by Player (2017-2022)

Table Global P2P Payment Sales Volume Share by Player (2017-2022)

Figure Global P2P Payment Sales Volume Share by Player in 2021

Table P2P Payment Revenue (Million USD) by Player (2017-2022)

Table P2P Payment Revenue Market Share by Player (2017-2022)

Table P2P Payment Price by Player (2017-2022)

Table P2P Payment Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global P2P Payment Sales Volume, Region Wise (2017-2022)



Table Global P2P Payment Sales Volume Market Share, Region Wise (2017-2022)

Figure Global P2P Payment Sales Volume Market Share, Region Wise (2017-2022)

Figure Global P2P Payment Sales Volume Market Share, Region Wise in 2021

Table Global P2P Payment Revenue (Million USD), Region Wise (2017-2022)

Table Global P2P Payment Revenue Market Share, Region Wise (2017-2022)

Figure Global P2P Payment Revenue Market Share, Region Wise (2017-2022)

Figure Global P2P Payment Revenue Market Share, Region Wise in 2021

Table Global P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global P2P Payment Sales Volume by Type (2017-2022)

Table Global P2P Payment Sales Volume Market Share by Type (2017-2022)

Figure Global P2P Payment Sales Volume Market Share by Type in 2021

Table Global P2P Payment Revenue (Million USD) by Type (2017-2022)

Table Global P2P Payment Revenue Market Share by Type (2017-2022)

Figure Global P2P Payment Revenue Market Share by Type in 2021

Table P2P Payment Price by Type (2017-2022)

Figure Global P2P Payment Sales Volume and Growth Rate of NFC/Smartcard (2017-2022)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of NFC/Smartcard (2017-2022)

Figure Global P2P Payment Sales Volume and Growth Rate of SMS (2017-2022) Figure Global P2P Payment Revenue (Million USD) and Growth Rate of SMS (2017-2022)



Figure Global P2P Payment Sales Volume and Growth Rate of Mobile Apps (2017-2022)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of Mobile Apps (2017-2022)

Table Global P2P Payment Consumption by Application (2017-2022)

Table Global P2P Payment Consumption Market Share by Application (2017-2022)

Table Global P2P Payment Consumption Revenue (Million USD) by Application (2017-2022)

Table Global P2P Payment Consumption Revenue Market Share by Application (2017-2022)

Table Global P2P Payment Consumption and Growth Rate of Real Estate Payments (2017-2022)

Table Global P2P Payment Consumption and Growth Rate of Consumer Credit Payment (2017-2022)

Table Global P2P Payment Consumption and Growth Rate of Student Payment (2017-2022)

Table Global P2P Payment Consumption and Growth Rate of Small Business Payment (2017-2022)

Figure Global P2P Payment Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global P2P Payment Price and Trend Forecast (2022-2027)

Figure USA P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India P2P Payment Market Sales Volume and Growth Rate Forecast Analysis



(2022-2027)

Figure India P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa P2P Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa P2P Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global P2P Payment Market Sales Volume Forecast, by Type

Table Global P2P Payment Sales Volume Market Share Forecast, by Type

Table Global P2P Payment Market Revenue (Million USD) Forecast, by Type

Table Global P2P Payment Revenue Market Share Forecast, by Type

Table Global P2P Payment Price Forecast, by Type

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of NFC/Smartcard (2022-2027)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of NFC/Smartcard (2022-2027)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of SMS (2022-2027)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of SMS (2022-2027)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of Mobile Apps (2022-2027)

Figure Global P2P Payment Revenue (Million USD) and Growth Rate of Mobile Apps (2022-2027)

Table Global P2P Payment Market Consumption Forecast, by Application

Table Global P2P Payment Consumption Market Share Forecast, by Application

Table Global P2P Payment Market Revenue (Million USD) Forecast, by Application

Table Global P2P Payment Revenue Market Share Forecast, by Application

Figure Global P2P Payment Consumption Value (Million USD) and Growth Rate of Real Estate Payments (2022-2027)

Figure Global P2P Payment Consumption Value (Million USD) and Growth Rate of



Consumer Credit Payment (2022-2027)

Figure Global P2P Payment Consumption Value (Million USD) and Growth Rate of Student Payment (2022-2027)

Figure Global P2P Payment Consumption Value (Million USD) and Growth Rate of Small Business Payment (2022-2027)

Figure P2P Payment Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

**Table Downstream Distributors** 

Table Downstream Buyers

Table TransferWise Ltd. Profile

Table TransferWise Ltd. P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TransferWise Ltd. P2P Payment Sales Volume and Growth Rate

Figure TransferWise Ltd. Revenue (Million USD) Market Share 2017-2022

Table SnapCash Profile

Table SnapCash P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SnapCash P2P Payment Sales Volume and Growth Rate

Figure SnapCash Revenue (Million USD) Market Share 2017-2022

Table ClearXchange Profile

Table ClearXchange P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ClearXchange P2P Payment Sales Volume and Growth Rate

Figure ClearXchange Revenue (Million USD) Market Share 2017-2022

**Table Tencent Profile** 

Table Tencent P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tencent P2P Payment Sales Volume and Growth Rate

Figure Tencent Revenue (Million USD) Market Share 2017-2022

Table Dwolla Inc. Profile

Table Dwolla Inc. P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dwolla Inc. P2P Payment Sales Volume and Growth Rate

Figure Dwolla Inc. Revenue (Million USD) Market Share 2017-2022

Table CurrencyFair Ltd. Profile

Table CurrencyFair Ltd. P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure CurrencyFair Ltd. P2P Payment Sales Volume and Growth Rate

Figure CurrencyFair Ltd. Revenue (Million USD) Market Share 2017-2022

Table PayPal Pte Ltd Profile

Table PayPal Pte Ltd P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PayPal Pte Ltd P2P Payment Sales Volume and Growth Rate

Figure PayPal Pte Ltd Revenue (Million USD) Market Share 2017-2022

Table Square Inc. Profile

Table Square Inc. P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Square Inc. P2P Payment Sales Volume and Growth Rate

Figure Square Inc. Revenue (Million USD) Market Share 2017-2022

Table Circle Internet Financial Limited Profile

Table Circle Internet Financial Limited P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Circle Internet Financial Limited P2P Payment Sales Volume and Growth Rate Figure Circle Internet Financial Limited Revenue (Million USD) Market Share 2017-2022 Table One97 Communications Ltd. Profile

Table One97 Communications Ltd. P2P Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure One97 Communications Ltd. P2P Payment Sales Volume and Growth Rate Figure One97 Communications Ltd. Revenue (Million USD) Market Share 2017-2022



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